

AI for Bharat Hackathon

Powered by **aws**

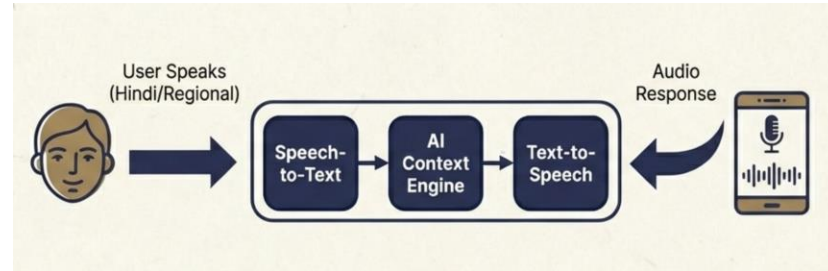


Team Name : ScriptDevs

Team Leader Name : Aman Jaiswal

Team Members: Rohit Rathod , Bhavik Prajapati

Problem Statement : AI for Rural Innovation & Sustainable Systems



Brief about the Idea:

The Concept A mobile-first, voice-enabled super-app designed to bridge the gap in information, markets, and services for rural communities. The solution is specifically engineered for users with limited literacy and areas with low-bandwidth (2G/3G) connectivity.

Core Technology

- **Voice-First Interface:** Utilizes Speech-to-Text and Text-to-Speech to allow users to interact in Hindi, English, and **regional Indian languages without typing**.
- **AI Engine:** Centralized intelligence layer that maintains **cross-conversation context**, performs **intent detection**, and delivers highly targeted, **adaptive recommendations in real time**.
- **Memory:** Secure, persistent **long-term memory** per user that captures preferences, **behaviours**, and historical context to continuously refine personalization and **decision-making** over time.
- **Trust & Privacy:** Integrates **Digilocker for verifying** peer experts and a "Data Controller" to give farmers granular control over their data sharing.

The 5 Service Pillars

- **Agriculture:** Connects farmers directly to buyers (**supply chain**), offers AI-based pest/disease detection (precision farming), and provides **market price intelligence**.
- **Knowledge:** Facilitates peer-to-peer learning via Twitter Space-like groups and offers voice-based access to government schemes and skills training.
- **Economics:** Enables access to government loans, facilitates insurance claims, and uses AI to "nudge" farmers toward **smart savings during harvest**.
- **Health:** Provides **AI symptom pre-screening**, risk profiling, and connects users to telemedicine **portals like eSanjeevani**.
- **Infrastructure:** Offers actionable steps for accessing government **policies**, lodging complaints, and **promoting local businesses**.

Your solution should be able to explain the following:

1. How is it Different? (Differentiation)

- **Voice-First vs. Text-First:** Unlike **standard apps requiring literacy**, this **uses a Voice Interface** supporting Hindi, English, and **regional Indian languages**, enabling users to interact naturally via speech-to-text processing.
- **Holistic vs. Siloed:** Instead of focusing solely on agriculture, it **integrates 5 critical pillars:** Agriculture, Knowledge, Economics, Health, and Infrastructure into one unified super-app.
- **Verified Social Layer:** Unlike generic forums, the peer-learning feature ("**Twitter Space-like**") incorporates a Trust Layer using Digilocker to verify experts and prevent misinformation.

2. How will it Solve the Problem? (Mechanism)

- **Bridging Literacy Gaps:** The AI Engine and Language Transformer manage conversation **context in local supported languages**, allowing users to access complex services (loans, market trends) without reading or typing.
- **Economic Empowerment:** It solves **market access issues by connecting farmers directly to buyers** (supply chain) and using AI to "nudge" financial savings based on harvest patterns.
- **Health & Risk Access:** It **overcomes physical distance to healthcare** by offering AI pre-screening of symptoms and connecting users to telemedicine portals.

3. USP (Unique Selling Proposition)

- **Voice-First App:** The only platform combining livelihood, health, and finance accessible entirely through local language voice prompts.
- **Resilient Connectivity:** Performance on **2G/3G networks** with offline data synchronization.
- **Verified Community Knowledge:** A unique Peer-to-Peer Learning model that clusters users by goals and verifies advice sources, creating a safe environment for skill sharing.

List of features offered by the solution

Core Interface & Technical Features

- Voice-Based Interface
- Low Bandwidth Optimization
- Offline Functionality

Agriculture & Supply Chain

- Precision-based AI Farming
- Direct Market Access / Intelligence
- Logistic Coordination

Knowledge & Community

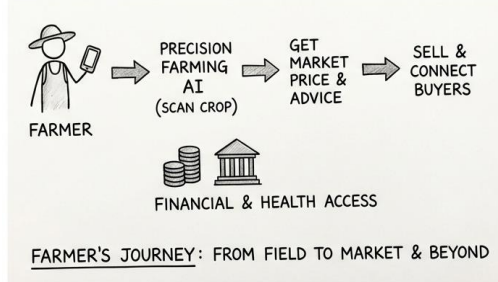
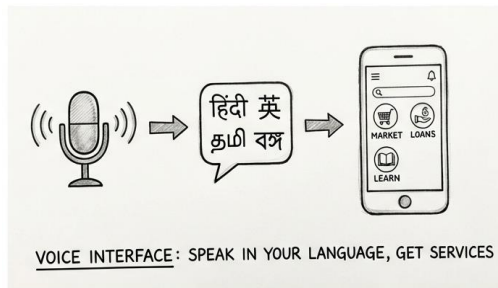
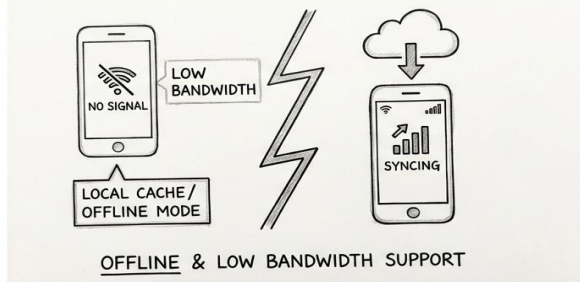
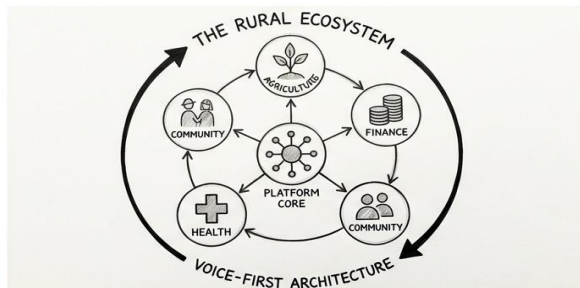
- Peer-to-Peer Learning
- Trust & Verification
- Community Spaces
- Skill Training

Economics & Finance

- Loan Eligibility AI
- Saving Nudges
- Insurance Facilitation Assist

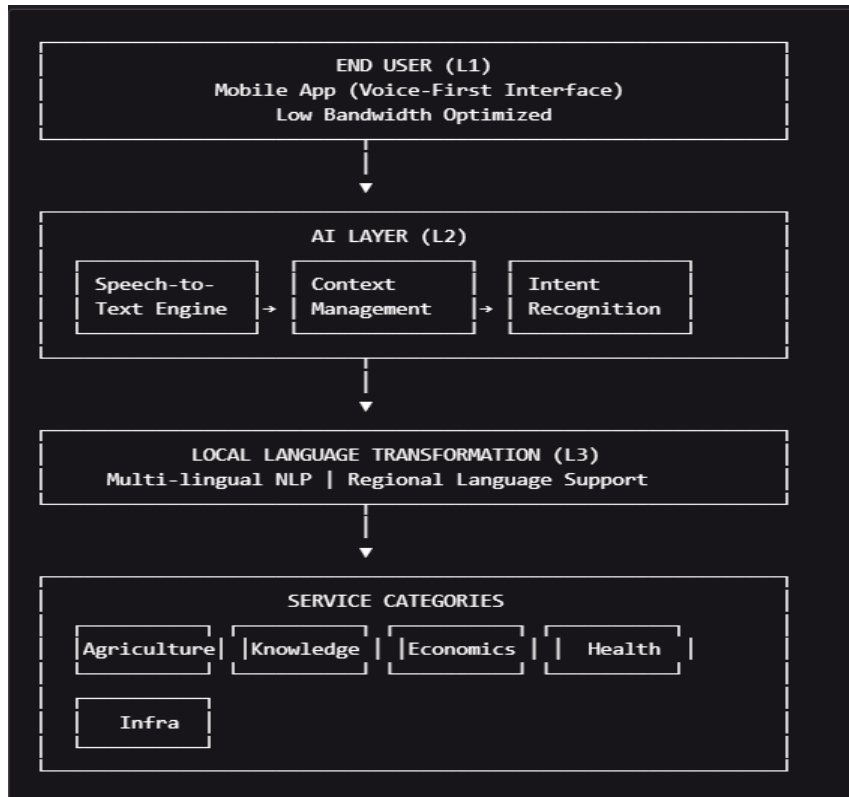
Health & Infrastructure

- Health Pre-screening
- Teleconsultation Integration
- Governance Portal

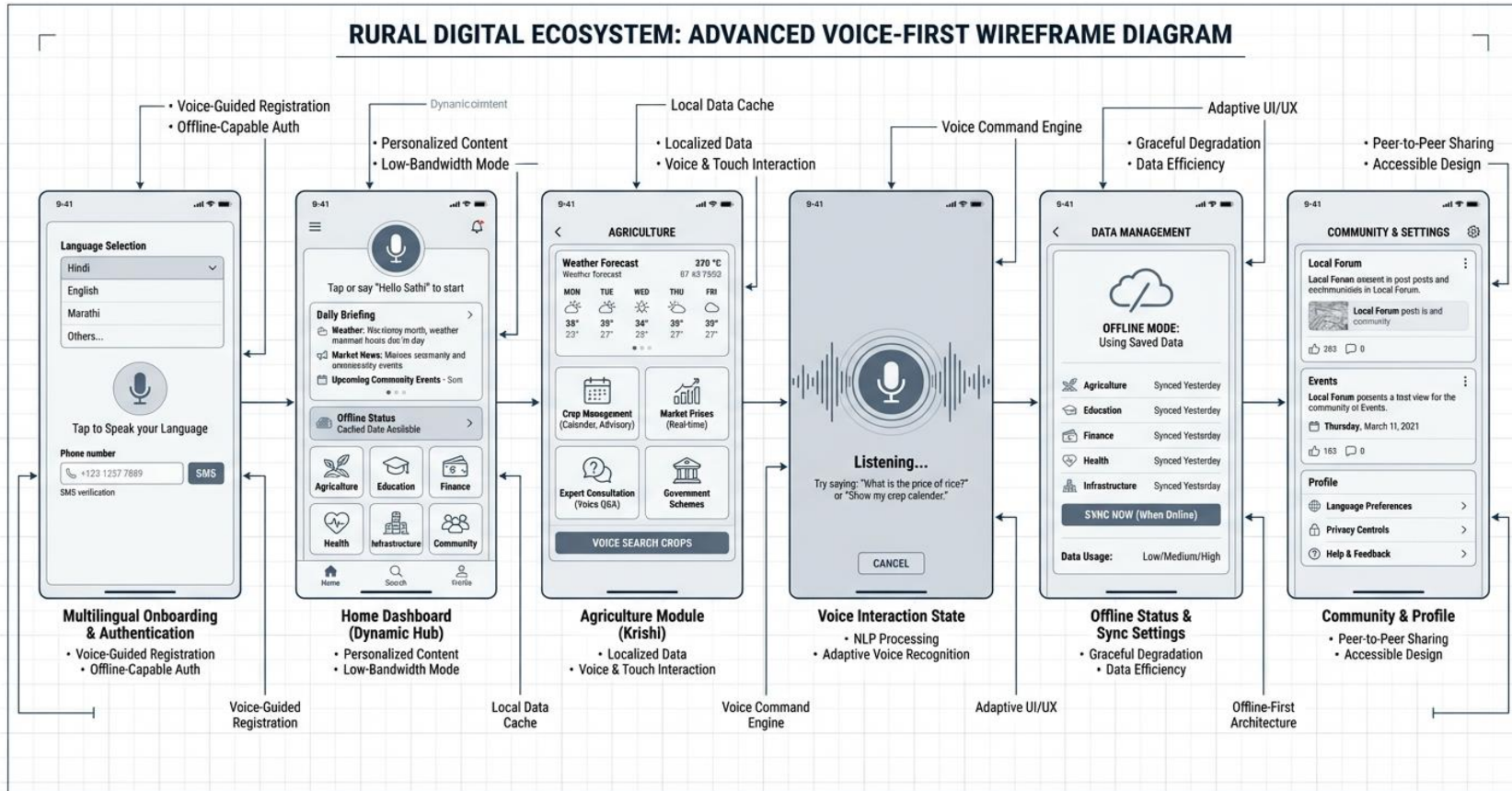


Process flow diagram or Use-case diagram

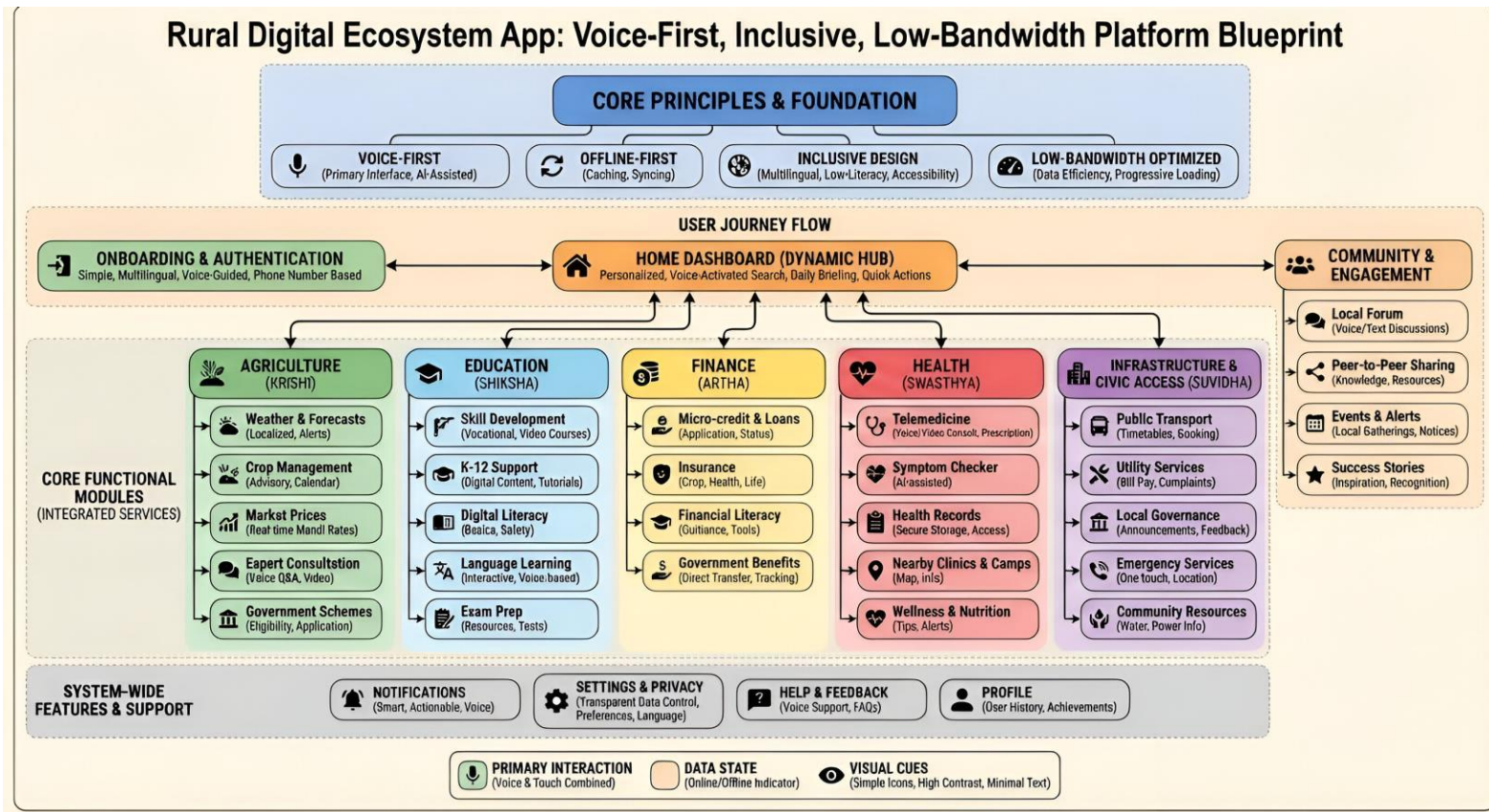
HIGH LEVEL SYSTEM FLOW



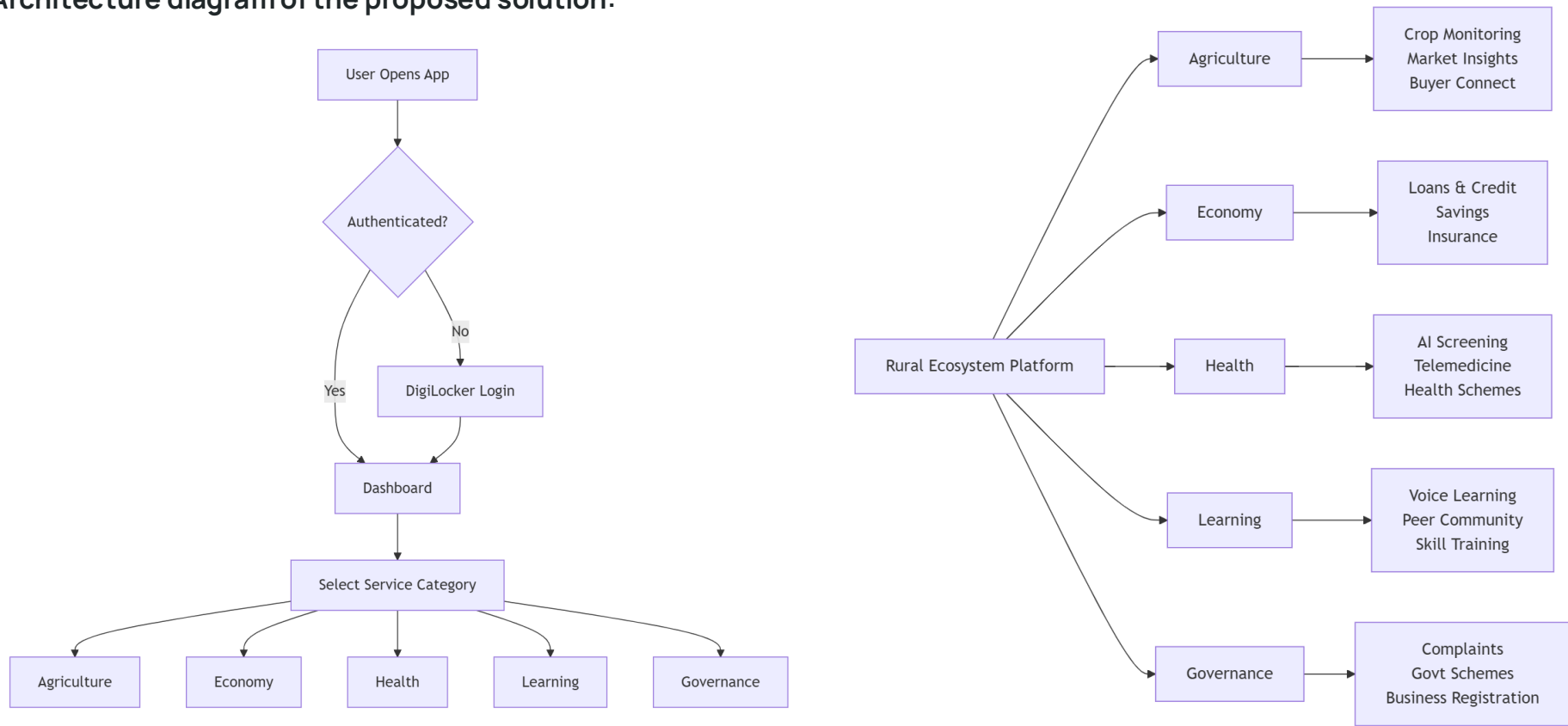
Wireframes/Mock diagrams of the proposed solution (optional)



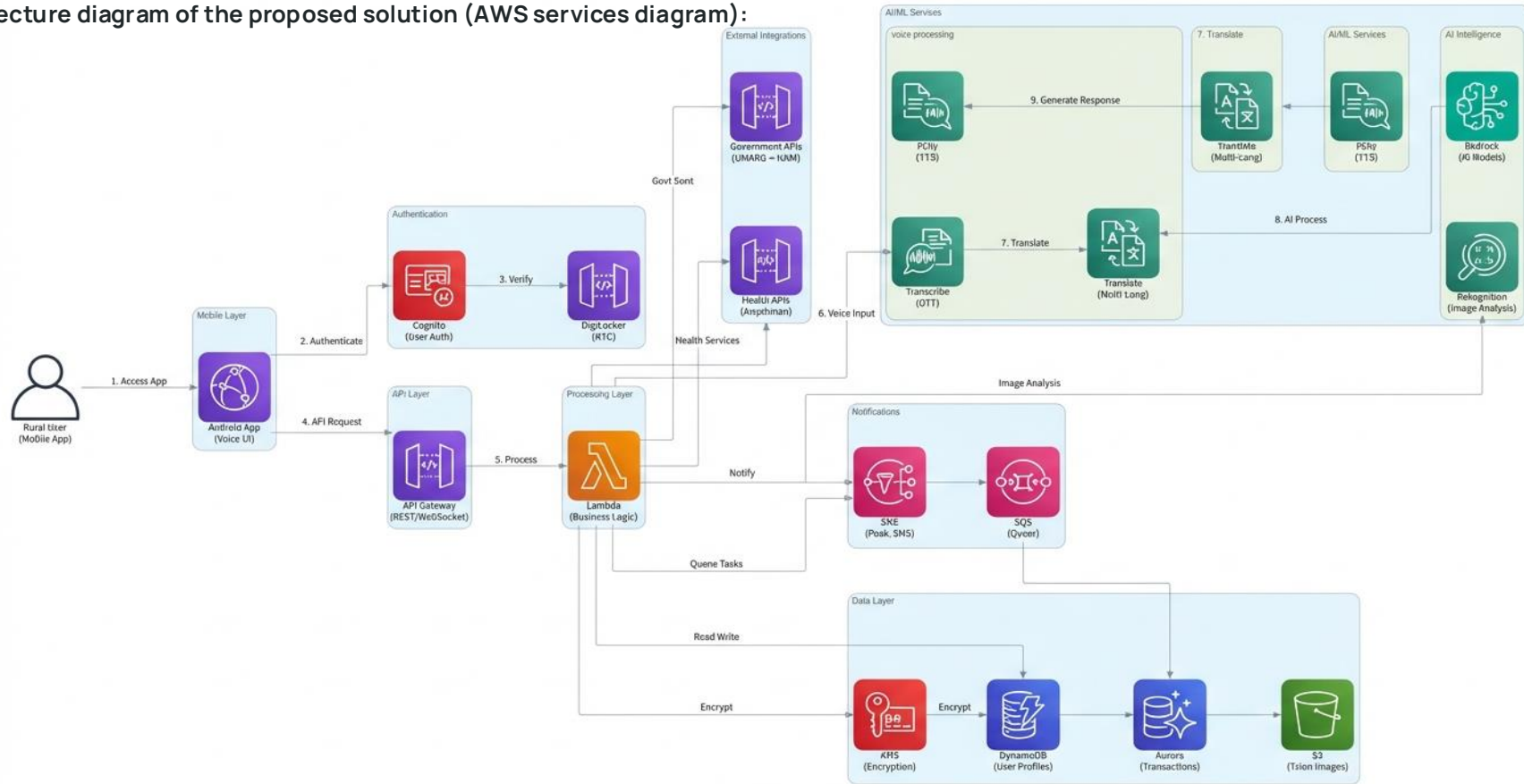
Wireframes/Mock diagrams of the proposed solution (optional)



Architecture diagram of the proposed solution:



Architecture diagram of the proposed solution (AWS services diagram):



Technologies to be used in the solution:

1. Cloud & Infrastructure

- **Cloud Provider (AWS / Azure / GCP compatible)** :- Core hosting environment
- **Docker** :- Containerization of Flask & Node.js services
- **API Gateway (Managed or Open Source)** :- Unified REST & WebSocket entry point
- **CDN (e.g., CloudFront or Cloud CDN)** :- Low-latency content delivery
- **Infrastructure as Code (Terraform / CDK)** :- Reproducible deployments
- **VPC & Load Balancer** :- Secure networking and traffic management

2. Data Layer

- **PostgreSQL (Aurora-compatible)** :- Transactional data (users, schemes, loans)
- **NoSQL Database (DynamoDB / MongoDB)** :- Session & conversation context
- **Object Storage (S3-compatible)** :- Voice recordings, images, documents
- **Redis (ElastiCache-compatible)** :- Caching and real-time pub/sub
- **Encryption & Secrets Management (KMS / Vault)** :- Secure key handling

3. Data Ingestion & Processing

- **Event Streaming (Kafka / Kinesis)** :- Real-time voice & IoT streams
- **Message Queue (SQS / RabbitMQ)** :- Asynchronous microservice communication
- **Workflow Orchestration (Step Functions / Temporal)** :- Multi-step processes
- **ETL Processing (Glue / Spark / EMR)** :- Data transformation & analytics
- **IoT Integration (IoT Core or MQTT Broker)** :- Farm sensor connectivity

4. Machine Learning & AI

- **Foundation Models (Bedrock / Open Models)** :- Conversational AI
- **Custom ML (SageMaker / MLflow + PyTorch/TensorFlow)** :- Crop disease detection / Yield prediction / Loan eligibility scoring / Health risk profiling
- **Speech Services (Transcribe / Open STT engines)** :- Voice recognition
- **Text-to-Speech (Polly / Open TTS engines)** :- Multilingual voice output
- **Computer Vision (Rekognition / OpenCV models)** :- Image analysis
- **Recommendation Engine (Personalize / Custom ML models)**

5. Automation & DevOps

- **CI/CD (GitHub Actions / CodePipeline)** :- Automated builds & deployments
- **Container Registry (ECR / Docker Hub)** :- Image storage
- **Monitoring (CloudWatch / Prometheus + Grafana)** :- Logs, metrics, alerts
- **Event Bus (EventBridge / Kafka)** :- Event-driven system design

6. Frontend & Mobile

- **React Native** :- Android-first mobile application
- **Redux / Context API** :- State management
- **Offline Storage (AsyncStorage / SQLite)** :- Offline-first support
- **Voice UI Components** :- Custom low-literacy interaction layer
- **Push Notifications (SNS / Firebase Cloud Messaging)**

7. Security & Privacy

- **OAuth2 / JWT Authentication**
- **Cognito (optional) or Custom Auth Service**
- **Role-Based Access Control (RBAC)**
- **End-to-End Encryption (TLS + At-Rest Encryption)**
- **Consent & Data Control Framework (Privacy-by-Design Architecture)**

Architecture Style

- **Microservices Architecture**
- **Event-Driven Communication**
- **Offline-First Mobile Design**
- **AI-Augmented Service Platform**
- **Open Data Standards for Government Integration**

Estimated implementation cost (optional):

| Service / Component | Cost Driver (What you pay for) | Estimated Monthly Cost |
|---|---|------------------------|
| Backend Hosting (EC2 / App Runner / VPS) | Single small instance (Flask + Node.js) | \$20 – \$40 |
| PostgreSQL (Managed DB or small instance) | 20–30GB storage | \$20 – \$50 |
| Object Storage (S3-compatible) | Voice + image storage (30–50GB) | \$5 – \$15 |
| Redis (optional, small instance) | Caching + sessions | \$10 – \$25 |
| API Gateway (Basic REST + WebSocket) | 1–2M requests | \$10 – \$30 |
| Speech-to-Text (Transcribe or equivalent) | ~3,000–5,000 minutes/month | \$30 – \$80 |
| Text-to-Speech (Polly or equivalent) | Characters generated | \$10 – \$40 |
| LLM / AI Processing (Bedrock or similar) | Token usage (light usage) | \$40 – \$120 |
| Image Processing (Rekognition or CV API) | 2k–5k images/month | \$15 – \$50 |
| Push Notifications (SNS / FCM) | Mostly free | \$0 – \$5 |
| Monitoring & Logs | Basic logs + metrics | \$5 – \$20 |
| Security (KMS / Secrets) | Minimal usage | \$0 – \$10 |

Innovation partner **I12S**

Media partner **YOURSTORY**

AI for Bharat Hackathon

Powered by **aws**

Thank You

