



- DIGITAL SERVICES CATALOG -

SOCIAL MEDIA MARKETING

WE HELP BRANDS GROW AND ENGAGE WITH THEIR AUDIENCE ON SOCIAL MEDIA PLATFORMS. OUR TEAM CREATES AND MANAGES CONTENT TO ENSURE MAXIMUM REACH AND ENGAGEMENT



SERVICES:

SOCIAL MEDIA MANAGEMENT –
DAILY POSTS, COMMUNITY ENGAGEMENT, AND TREND-BASED CONTENT.

CONTENT CREATION –
CUSTOM GRAPHICS, MEMES, VIRAL REELS, AND TIKTOK TRENDS.

PAID ADVERTISING –
FACEBOOK, INSTAGRAM, AND TIKTOK ADS FOR LEAD GENERATION AND SALES.

INFLUENCER MARKETING & COLLABORATIONS –
CONNECT BRANDS WITH TOP ZAMBIAN INFLUENCERS FOR PROMOTIONS.



BRAND STRATEGY & IDENTITY

**YOUR BRAND'S IDENTITY IS WHAT
SETS YOU APART. WE CREATE
STRONG, RECOGNIZABLE BRANDS
THAT LEAVE A LASTING IMPRESSION.**



SERVICES:

LOGO & BRANDING DESIGN – CUSTOM LOGOS, BRAND GUIDELINES, AND COLOR PALETTES.

BRAND POSITIONING & MESSAGING – CRAFTING A UNIQUE VOICE THAT CONNECTS WITH CUSTOMERS.

PERSONAL BRANDING FOR INFLUENCERS & CEOS – STRATEGIES FOR BUILDING A PERSONAL BRAND ONLINE.

REBRANDING & SOCIAL MEDIA REVAMPS – TRANSFORM OUTDATED BRANDS INTO MODERN, ENGAGING ONES.



CONTENT PRODUCTION

QUALITY CONTENT IS KING. WE PRODUCE HIGH-QUALITY VIDEOS, GRAPHICS, AND PHOTOS THAT MAKE BRANDS STAND OUT.



SERVICES:

VIDEO ADS & PROMO SHOOTS –
PROFESSIONAL COMMERCIALS AND SOCIAL MEDIA PROMOS.

HIGH-QUALITY PHOTOGRAPHY –
PRODUCT SHOOTS, EVENTS, AND PERSONAL BRANDING IMAGES.

PODCAST & TALK SHOW PRODUCTION –
SETUP, EDITING, BRANDING FOR HIGH-QUALITY PODCAST CONTENT.

CORPORATE & SOCIAL MEDIA VIDEOS –
ENGAGING VIDEOS FOR BUSINESSES AND BRANDS.



EVENT MARKETING & PUBLICITY

**WE CREATE BUZZ AROUND EVENTS,
ENSURING MAXIMUM ATTENDANCE
AND MEDIA COVERAGE.**



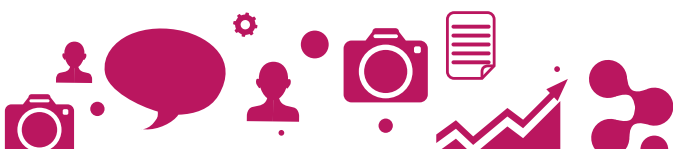
SERVICES:

**DIGITAL PROMOTIONS FOR EVENTS & PRODUCT LAUNCHES –
BUILD HYPE WITH ENGAGING ONLINE CAMPAIGNS.**

**LIVE EVENT COVERAGE –
PHOTOGRAPHY, VIDEOGRAPHY, AND LIVE SOCIAL
MEDIA UPDATES.**

INFLUENCER & MEDIA PARTNERSHIPS – LEVERAGE INFLUENCERS TO PROMOTE YOUR EVENT.

TICKET SALES & RSVP MANAGEMENT – STREAMLINED TICKETING SOLUTIONS FOR EVENTS.



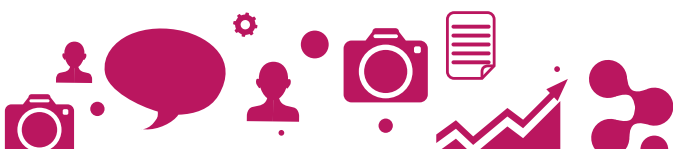
PRIVACIES



**TALENT MANAGEMENT & PR –
HELPING INFLUENCERS AND CELEBRITIES MANAGE THEIR
IMAGE.**

**BOOKING & BRAND ENDORSEMENT DEALS –
GET BRANDS AND BUSINESSES TO COLLABORATE WITH
INFLUENCERS.**

VIRAL MARKETING CAMPAIGNS – CREATING TRENDS AND VIRAL MOMENTS FOR BRANDS.



MARKETING CONSULTATION & TRAINING

WE CONNECT BRANDS WITH THE
RIGHT INFLUENCERS AND CELEBRITIES
TO MAXIMIZE EXPOSURE.



SERVICES:

ONE-ON-ONE DIGITAL STRATEGY CONSULTATIONS –
PERSONALIZED BUSINESS GROWTH STRATEGIES.

BUSINESS GROWTH COACHING –
LEARN HOW TO BUILD A BRAND AND MARKET
EFFECTIVELY.

SOCIAL MEDIA MARKETING TRAINING –
TEACHING BUSINESSES HOW TO HANDLE THEIR DIGITAL
MARKETING.

