

# Dimensionality Reduction

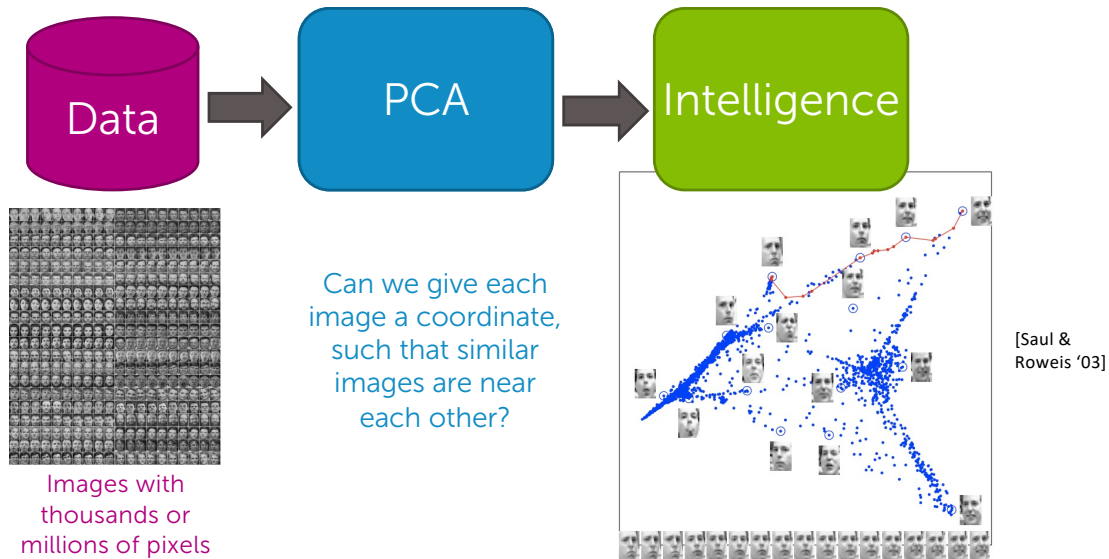
## Principal Component Analysis (PCA)

CS229: Machine Learning  
Carlos Guestrin  
Stanford University

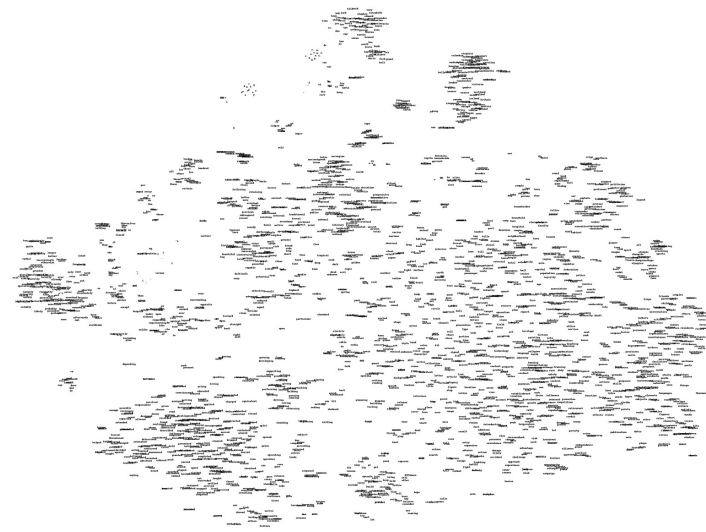
Slides include content developed by and co-developed with Emily Fox

# Embedding

Example: Embedding images to visualize data

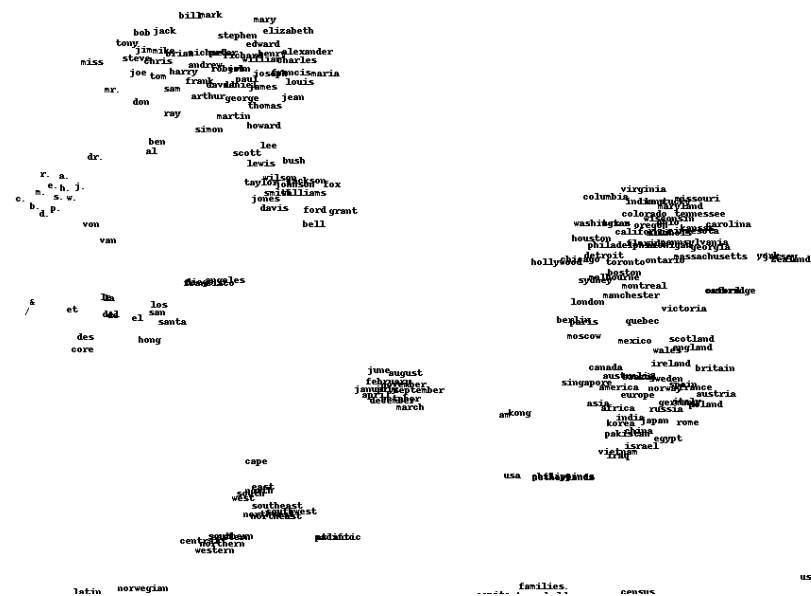


# Embedding words



[Joseph Turian 2008]

## Embedding words (zoom in)



[Joseph Turian 2008]

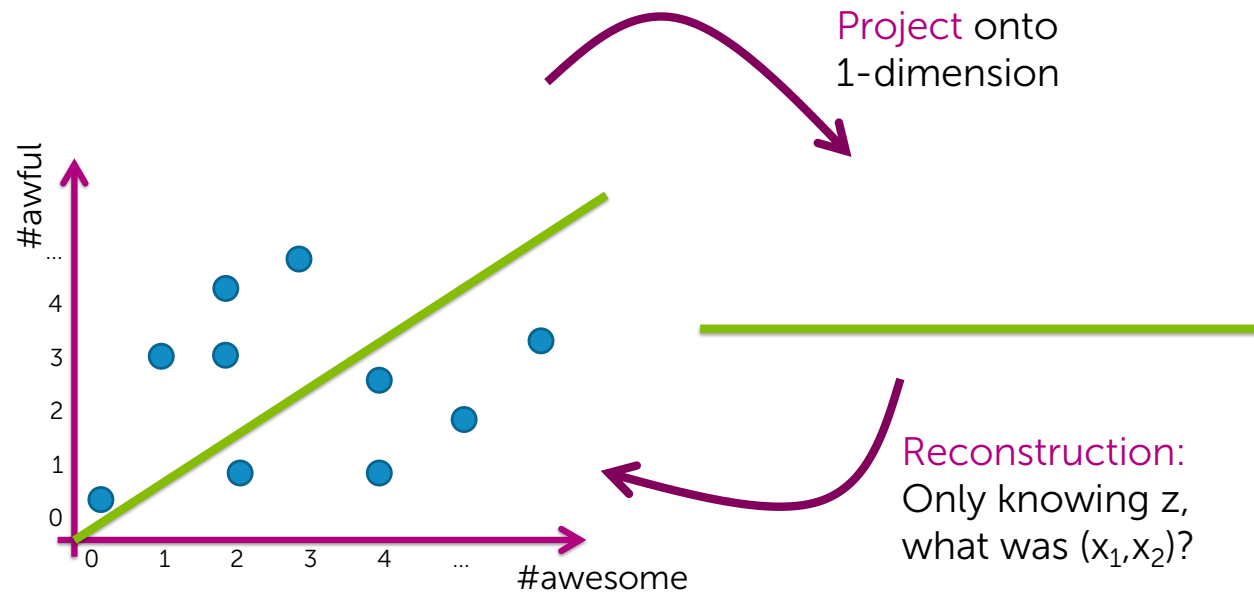
# Dimensionality reduction

- Input data may have thousands or millions of dimensions!
  - e.g., text data
- **Dimensionality reduction**: represent data with fewer dimensions
  - **easier learning** – fewer parameters
  - **visualization** – hard to visualize more than 3D or 4D
  - discover “**intrinsic dimensionality**” of data
    - high dimensional data that is truly lower dimensional

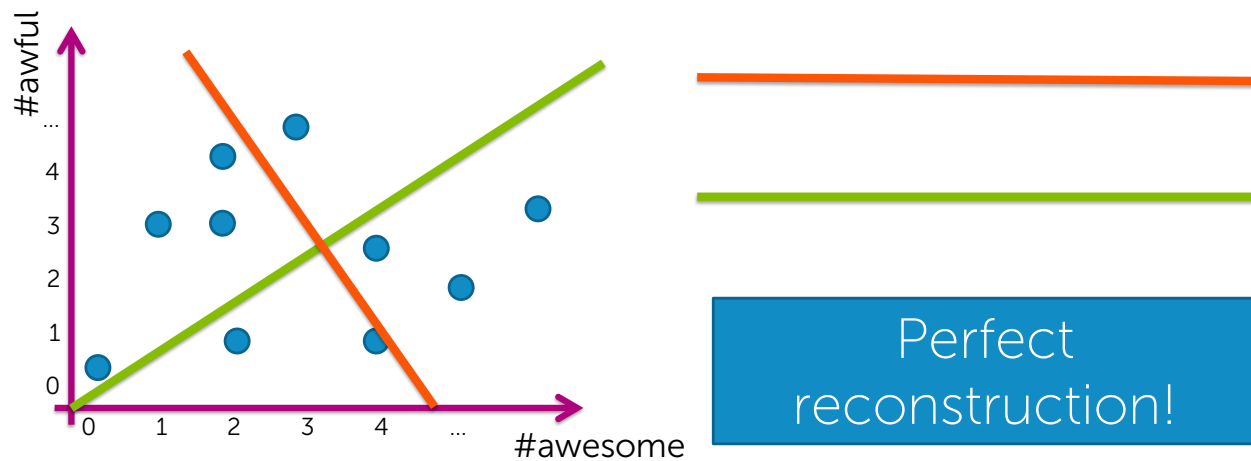
## Lower dimensional projections

- Rather than picking a subset of the features, we can create new features that are combinations of existing features
- Let's see this in the unsupervised setting
  - just  $x$ , but no  $y$

# Linear projection and reconstruction



# What if we project onto $d$ vectors?





If I had to choose one of these vectors, which do I prefer?



## Principal component analysis (PCA) – Basic idea

- Project  $d$ -dimensional data into  $k$ -dimensional space while preserving as much information as possible:
  - e.g., project space of 10000 words into 3-dimensions
  - e.g., project 3-d into 2-d
- Choose projection with **minimum reconstruction error**

“PCA explained visually”

<http://setosa.io/ev/principal-component-analysis/>

## Linear projections, a review

- Project a point into a (lower dimensional) space:
    - **point**:  $\mathbf{x} = (x_1, \dots, x_d)$
    - **select a basis** – set of basis vectors –  $(\mathbf{u}_1, \dots, \mathbf{u}_k)$ 
      - we consider orthonormal basis:
        - $\mathbf{u}_i \bullet \mathbf{u}_i = 1$ , and  $\mathbf{u}_i \bullet \mathbf{u}_j = 0$  for  $i \neq j$
    - **select a center** –  $\bar{\mathbf{x}}$ , defines offset of space
    - **best coordinates** in lower dimensional space defined by dot-products:  
 $(z_1, \dots, z_k)$ ,  $z_i = (\bar{\mathbf{x}} - \mathbf{x}) \bullet \mathbf{u}_i$ 
      - minimum squared error
-

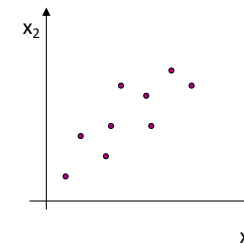
## PCA finds projection that minimizes reconstruction error

- Given N data points:  $\mathbf{x}^i = (x_1^i, \dots, x_d^i)$ ,  $i=1 \dots N$
- Will represent each point as a projection:

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^k z_j^i \mathbf{u}_j \quad \text{and} \quad \bar{\mathbf{x}} = \frac{1}{N} \sum_{i=1}^N \mathbf{x}^i \quad z_j^i = (\mathbf{x}^i - \bar{\mathbf{x}}) \cdot \mathbf{u}_j$$

- PCA:
  - Given  $k \ll d$ , find  $(\mathbf{u}_1, \dots, \mathbf{u}_k)$  minimizing reconstruction error:

$$error_k = \sum_{i=1}^N (\mathbf{x}^i - \hat{\mathbf{x}}^i)^2$$



## Understanding the reconstruction error

- Note that  $\mathbf{x}^i$  can be represented exactly by  $d$ -dimensional projection:

$$\mathbf{x}^i = \bar{\mathbf{x}} + \sum_{j=1}^d z_j^i \mathbf{u}_j$$

- Rewriting error:

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^k z_j^i \mathbf{u}_j$$

$$z_j^i = (\mathbf{x}^i - \bar{\mathbf{x}}) \cdot \mathbf{u}_j$$

□ Given  $k \ll d$ , find  $(\mathbf{u}_1, \dots, \mathbf{u}_k)$

minimizing reconstruction error:

$$error_k = \sum_{i=1}^N (\mathbf{x}^i - \hat{\mathbf{x}}^i)^2$$

## Reconstruction error and covariance matrix

$$error_k = \sum_{i=1}^N \sum_{j=k+1}^d [\mathbf{u}_j \cdot (\mathbf{x}^i - \bar{\mathbf{x}})]^2$$

$$\Sigma = \frac{1}{N} \sum_{i=1}^N (\mathbf{x}^i - \bar{\mathbf{x}})(\mathbf{x}^i - \bar{\mathbf{x}})^T$$

## Minimizing reconstruction error and eigen vectors

- Minimizing reconstruction error equivalent to picking orthonormal basis  $(\mathbf{u}_1, \dots, \mathbf{u}_d)$  minimizing:

$$error_k = \frac{1}{N} \sum_{j=k+1}^d \mathbf{u}_j^T \Sigma \mathbf{u}_j$$

- Eigen vector:
- Minimizing reconstruction error equivalent to picking  $(\mathbf{u}_{k+1}, \dots, \mathbf{u}_d)$  to be eigen vectors with smallest eigen values

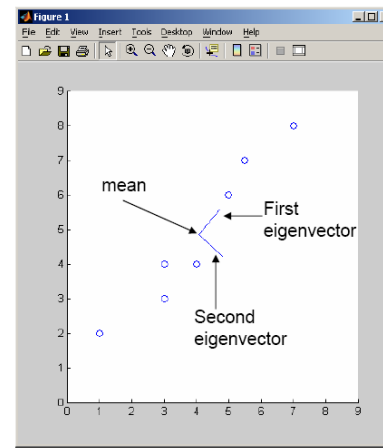
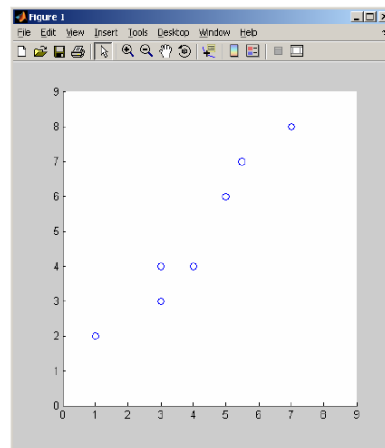


## Basic PCA algorithm

- Start from N by d data matrix  $X$
- **Recenter**: subtract mean from each row of  $X$ 
  - $X_c \leftarrow X - \bar{X}$
- **Compute covariance matrix**:
  - $\Sigma \leftarrow 1/N X_c^T X_c$
- Find **eigen vectors and values** of  $\Sigma$
- **Principal components**: k eigen vectors with highest eigen values

# PCA example

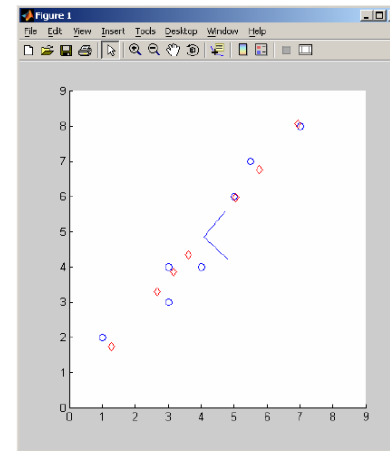
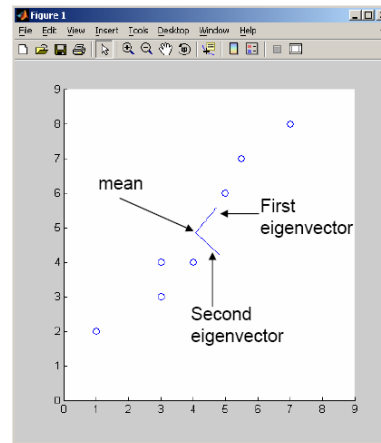
$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^k z_j^i \mathbf{u}_j$$



# PCA example – reconstruction

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^k z_j^i \mathbf{u}_j$$

only used first principal component

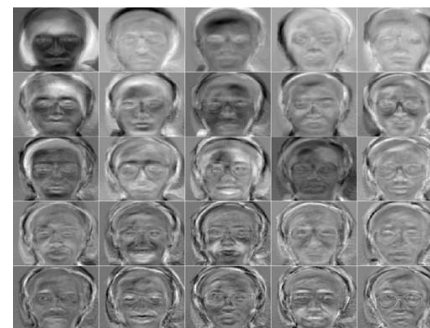


# Eigenfaces [Turk, Pentland '91]

- Input



- Principal components:



## Eigenfaces reconstruction

- Each image corresponds to adding 8 principal components:



## Scaling up

- Covariance matrix can be really big!
  - $\Sigma$  is  $d$  by  $d$
  - Say, only 10000 features
  - finding eigenvectors is very slow...
- Use singular value decomposition (SVD)
  - finds to  $k$  eigenvectors
  - great implementations available, e.g., python, R, Matlab svd

# SVD

- Write  $X = W S V^T$ 
  - $X \leftarrow$  data matrix, one row per datapoint
  - $W \leftarrow$  weight matrix, one row per datapoint – coordinate of  $\mathbf{x}^i$  in eigenspace
  - $S \leftarrow$  singular value matrix, diagonal matrix
    - in our setting each entry is eigenvalue  $\lambda_j$
  - $V^T \leftarrow$  singular vector matrix
    - in our setting each row is eigenvector  $\mathbf{v}_j$

## PCA using SVD algorithm

- Start from  $m$  by  $n$  data matrix  $X$
- **Recenter**: subtract mean from each row of  $X$ 
  - $X_c \leftarrow X - \bar{X}$
- Call SVD algorithm on  $X_c$  – ask for  $k$  singular vectors
- **Principal components**:  $k$  singular vectors with highest singular values (rows of  $V^T$ )
  - **Coefficients** become:



## What you need to know

- Dimensionality reduction
  - why and when it's important
- Simple feature selection
- Principal component analysis
  - minimizing reconstruction error
  - relationship to covariance matrix and eigenvectors
  - using SVD