

**JOHN BECKIUS | FRONT-END DEVELOPER / COPYWRITER**

(307) 760-4890 | jbeckius91@gmail.com | github.com/JBeckius

**//EDUCATION**

GRAND CIRCUS CODING SCHOOL – Front-End Development (*current*)

UNIVERSITY OF WYOMING – B.S. Zoology

**//SKILLS**

Javascript, HTML, CSS, jQuery, Aframe, Three.js, Gulp, Git, Photoshop

**//EXPERIENCE**

**UP NORTH DISTILLERY**

Freelance Content Developer and Ad Consultant

October 2015 – April 2016 –

- Created a Paid Search strategy for the grand opening
- Designed and built the Up North webpage using the Weebly editor
- Wrote all content for the website, with a focus on effective SEO and developing a cohesive brand voice
- Increased page ranking from 6<sup>th</sup> page to 1<sup>st</sup> page, boosting traffic 10x in the first month with steady traffic over the following months

**DONER LLC**

Copywriter Intern

January 2015 – July 2015 –

- Worked with large teams on campaigns for local and international brands including Serta, JCPenney, ADT, Fiat, Alfa Romeo, and Pet Supplies Plus
- Collaborated closely with a graphic design partner to create content for television, radio, social media, paid search, and print
- Sold creative concepts worth anywhere from \$10,000 to \$500,000
- Once wrote a biography concerning a stop-motion sheep

**FREELANCE WRITER**

June 2013 – January 2015 –

- Wrote internal communications and IT surveys for GM
- Cracked out 200,000+ words of fiction in 12 months. There's always something growing in my word processor, genus unknown

**UNIVERSITY OF WYOMING**

Undergraduate Researcher

August 2012 – May 2013 –

- Planned and executed research on behavior and dominance hierarchies in population of Long-tailed Manakins
- Used statistical methodologies on complex population interaction networks