



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

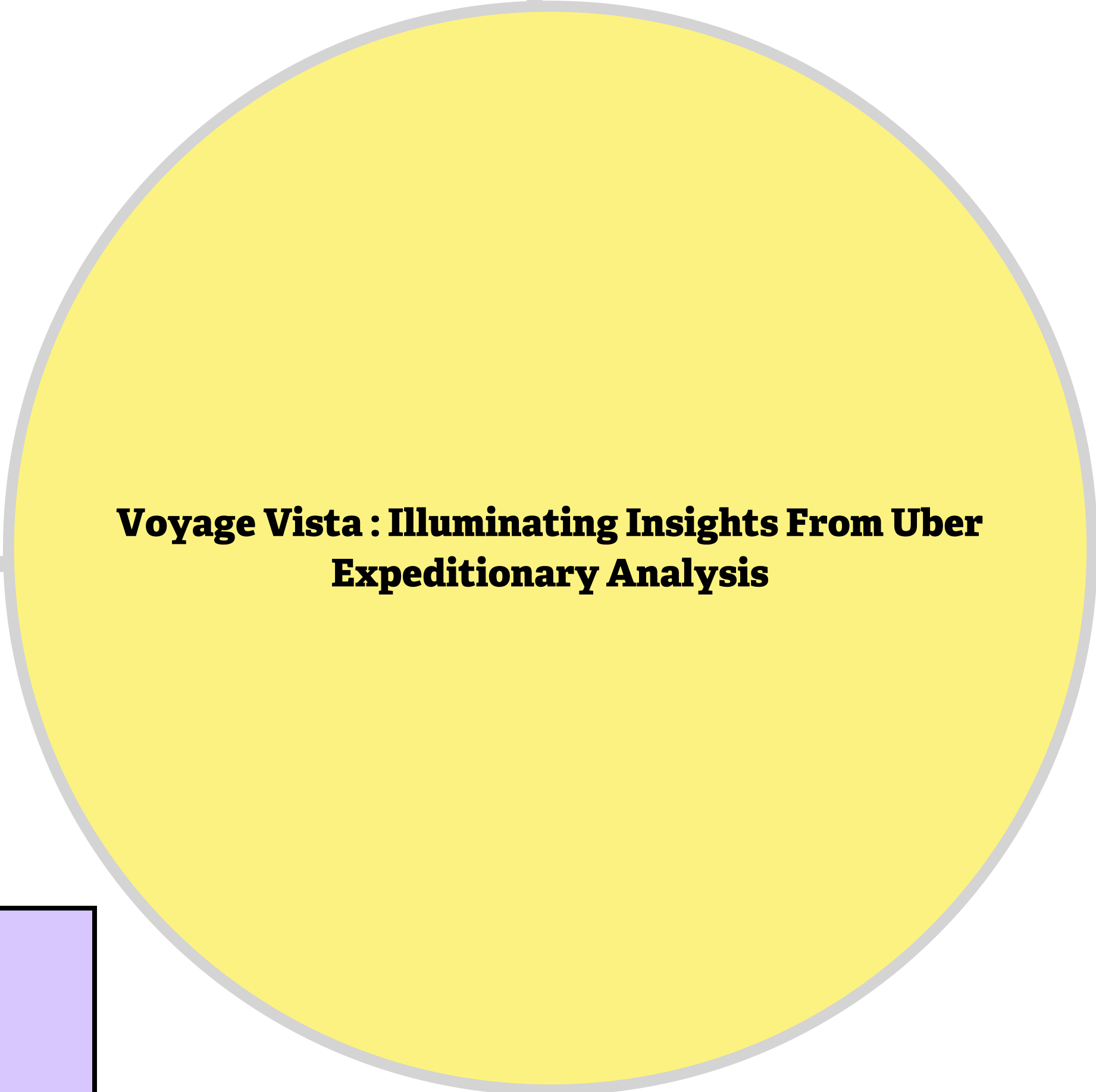
People who use Uber know that you cannot cancel the ride once the driver has reached your pickup point without paying a cancellation fee. But that's not exactly accurate. You can cancel an Uber cab with paying any penalty at the last minute under certain circumstances.

The trip is where the marketplace comes to life. The earner, rider, eater, carrier and merchant are the people who connect in our marketplace - and we see every side. This requires judgment to make difficult trade-offs, blending algorithms with human ingenuity, and the ability to create simplicity from complexity. When we get the balance right for everyone, Uber magic happens.

Our ambition is what drives us to achieve our mission. How we define a champion mindset isn't based on how we perform on our best days, it's how we respond on the worst days. We hustle, embrace the grind, overcome adversity, and play to win for the people we serve. Because it matters.

he German loanword uber, which sometimes functions as a prefix and sometimes as an adjective, means super or very. The German word has an umlaut over the u—über—but the umlaut is often omitted in English.

Building for the intersection of the physical and digital worlds at global scale requires seeing the big picture and the details. Knowing the important details can change the approach, and small improvements can compound into enormous impact over time.



The researchers found that Uber riders were worse tippers than you might expect: Drivers were tipped in just 16 percent of rides, and just 1 percent of riders tipped on every trip. Sixty percent of riders never tipped at all.

Uber is a transportation company with an app that allows passengers to hail a ride and drivers to charge fares and get paid.

Uber's success can be attributed to a few factors: It was able to create a better user experience than its competitors. It was able to use technology as a way to connect drivers and customers. It was able to do so at a lower cost than its competitors.

Uber has been competing fiercely with other ride-hailing services and traditional taxi companies, resulting in lower prices. The company has been subsidizing rides to attract more customers and gain market share, which has resulted in a significant loss of revenue

1. Open Uber app on your smartphone
2. Select the drop location as per your need
3. Then choose the cab you want to book
4. Make the booking
5. Once done, swipe up the slider that contains all the booking details
- 6.Now, look for the option ' Any pickup notes? '
- 7.Tap on it and start typing your message. For example: Meet me at Gate no. 1.
8. Hit the send button to send the message.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?