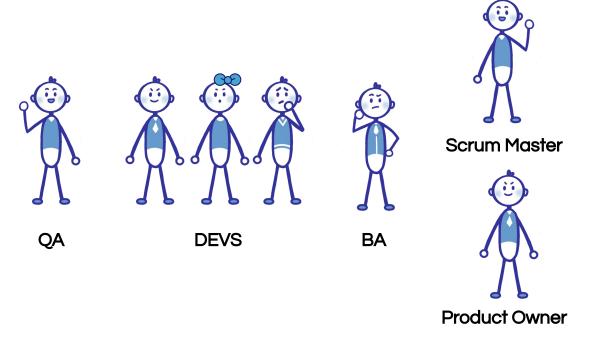
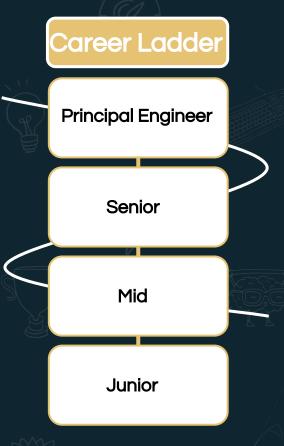
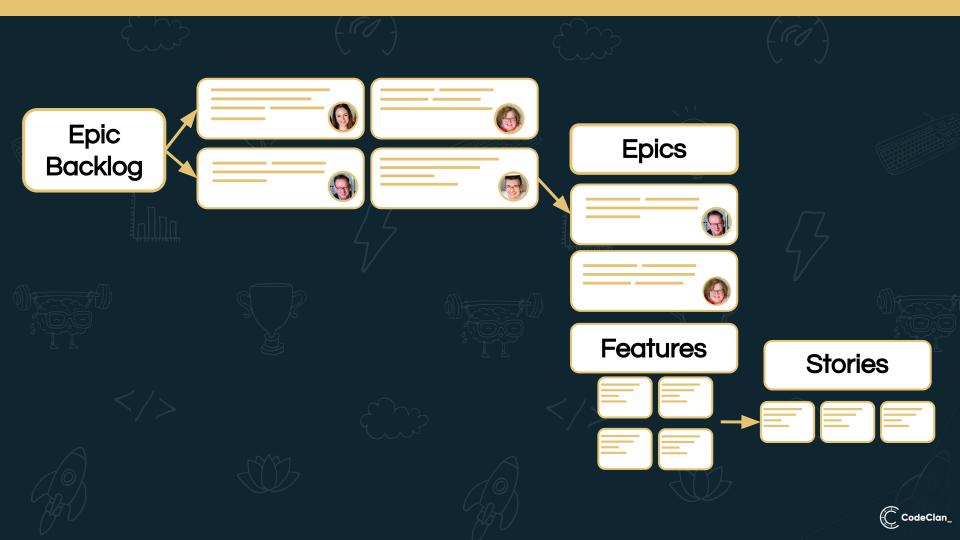


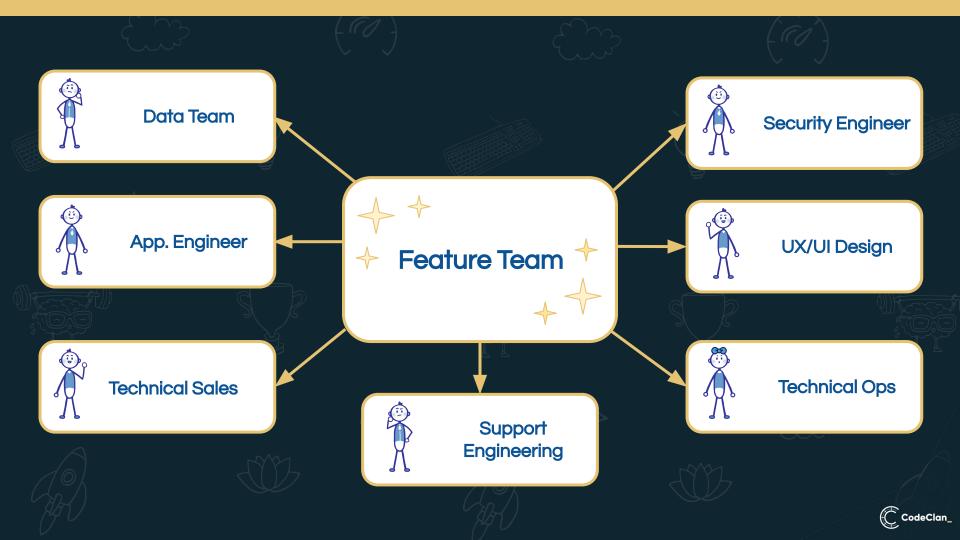
### **Feature Teams**











# Software Developer - Front End

#### <u>Tech</u>

- Language/Framework:
- HTML, JavaScript, CSS, React, Angular, Vue, Redux+Flux/Context API+hooks
- Tools: Gulp, Grunt, Babel, Webpack

#### Who you might work with:

UX/UI and Product Designers
 Product Owners, Marketing teams, API developers, Back-end developers

#### Team:

Works in a feature team

#### **AKA:**

- Front End Engineer
- UI Developer
- Javascript Developer

Salary for a Junior Developer: £25-30K (average)
Salary for an experienced Developer: £50-80K



## Software Developer - Back End

#### **Tech Stack**

#### Languages & Frameworks:

- Java (Spring, Hibernate, Spark etc), C# (.NET MVC), Python (Django, Flask), Node.js (Express), Ruby (Rails, Sinatra)
- API development
- Deployment / Cloud
   Docker, Kubernetes, AWS (Amazon Web Services), Azure Cloud, Heroku
- CI/CD (Continuous Integration / Continuous Deployment) - Jenkins, Travis, SQL (relational databases)
- Web Scale & Open Source
   Apache (Samza, Kafka, Spark) or RabbitMQ

#### Team:

Works in a feature team

#### Who you might work with:

 Tech Ops, DevOps, Support Engineering Product Owners, Front-end developers

#### **AKA:**

- Back End Developer
- Back End Engineer
- <Language> (e.g. Java) Engineer
- API Developer

Salary for a Junior Developer: £25-30K (average)
Salary for an experienced Developer: £50-80K+



### Full Stack

#### Tech Stack

- Uses technologies from both front and back-end engineering
- Generalist with broad knowledge across the stack

#### Team:

 Essential part of a balanced feature team

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#### AKA:

- Full-stack Developer
- Full-stack Engineer
- Developer

#### Who you might work with:

UX/UI, Product Designers
 Product Owners, Tech Ops, DevOps

Starting salary for a Junior Developer: £25-30K (average)
Experienced Developer: £50-80K+



### Dev Ops (Developer Operations)

#### **Tech Stack**

#### Languages & Frameworks:

- Python, Bash, Ruby, Node.js
- Lots of scripting

#### **Deployment / Cloud**

- Docker, Kubernetes, AWS (Amazon Web Services), Azure Cloud, Heroku
- CI/CD (Continuous Integration / Continuous Deployment) - Jenkins, Travis, SQL (relational databases)
- Apache (Samza, Kafka, Spark) or RabbitMQ

#### AKA:

- DevOps Engineer/Developer
- SRE (site reliability engineer)

In many organisations DevOps is an engineering approach rather than a job title

#### Team:

 For some companies this role is in a feature team, others have a separate DevOps Team

#### **Works With:**

 Tech Ops, Infrastructure Engineers, Third parties e.g. AWS, Product team, Devs

Starting salary for Junior DevOps £30-40K (average)
Experienced DevOps Engineer £60-90k+



## Test (QA)

#### <u>Tech</u>

 Tools: Bash, Batch, Selenium, Jest, Cypress, Cucumber, various programming languages (Python, JS, C# very common)

#### Who you might be working with:

Product Owner, Product Manager,
 Back End Developers, Front End Developers,
 Business Analyst

#### <u>Team:</u>

 Usually in a feature team, some companies have separate QA teams

#### AKA:

- Test Engineer
- Automated Test Engineer
- QA Engineer
- SDET (Software Development Engineer in Test

Good role if you like breaking things! Or like finding bugs!

Automated test engineer roles pay more than manual testing roles on average.

Typical starting salary for a Junior Tester: £25-30K Salary for an experienced Tester: £40-50K (level dependent)



## **Business Analyst (BA)**

#### <u>Tech</u>

- Tools: JIRA, Logs, Excel, SQL, BDD
- Not a coding role

#### Who you might be working with:

Product Owner, Product Manager,
 Back End Developers, Front End Developers,
 DevOps

#### Team:

Usually in a feature team

#### AKA:

- Technical Analyst
- Analyst

Good bridging role between product and tech.

Typical starting salary for a Junior BA: £25-30K Salary for an experienced BA: £40-50K (level dependent)



### **Product Owner**

#### Tools & Techniques

- User story mapping, BDD, Jira
- Scrum, Kanban, Agile

#### Who you'll work with

 Feature teams, Business stakeholders: Customers, Operations

#### <u>AKA</u>

- Product Manager
- Project Manager (Old fashioned)
- (Sometimes) Agile Coach

Can be a hat you wear rather than a role - depends on the company.

Salary for a Junior Product Owner £35K+ (average)
Salary for an experienced PO £40K+



### UX

#### Tools & Techniques

- Service Blueprint, Consumer Journey Map, Personas
- Value Proposition
- Stakeholder Interviews
- Key Performance Indicators
- User Story Mapping

#### Working with:

• Users, Customers, Stakeholders, Dev, PO

#### <u>AKA</u>

• User Experience Designer/Engineer

Good role if you like understanding the customer journey and improving customer experience.

Salary for a UX Designer £25 - £32K (average for a new UX)

Experienced UX Designer £30 - 40K



# Software Sales, Marketing Tech Sales

#### Tools & Techniques

- User Experience Designer/Engineer
- Customer Pain Points
- Solution design
- Tech Stack / Performance
- Service Blueprint, Consumer Journey Map, Personas
- Value Proposition
- Stakeholder Interviews
- Presentation skills
- Active Listening

#### Working with:

• Users, Customers, Stakeholders, PO

Salary for sales, marketing and Tech Sales £25 - £50k (average)

Experienced £35 -1800K



## Outside the "normal" dev-team family

### **Specialist Fields**

#### Data Analyst

- Big Data Analyst
- Information Analyst
- Machine Learning

#### **Games Developer**

GraphicsProgramming

#### Mobile Development

- iOS / Android / React Native
- Low level technology
- Embedded (microprocessors)
- Compiler Development

#### Blockchain

Cryptocurrency

#### **Security Specialists**

- Penetration Tester / Ethical Hacker
- Cyber Security
- Product / Ops Security





Any questions?

