



# JUSTIN BRADFORD

FULL STACK WEB DEVELOPER

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Web developer with a background in graphic design offering 8+ years of creative, dynamic, and functional design solutions. Proven track record of driving business priorities through innovative content development and technical efficiency.

## RECENT PROJECTS

### MYFLIX

{ [View project](#) }

Full Stack application developed using the MERN stack. The web application will provide users with access to information about different movies, directors, and genres.

### MEET

{ [View project](#) }

Front-end React PWA application, which allows users to see upcoming events in their city. The app uses the google calendar API and is coded in TDD style.

### CHAT

{ [View project](#) }

React-Native application that allows users to chat with friends, share photos and their geo location. The application was created with EXPO

## PROFESSIONAL EXPERIENCE

### PARTY CITY

Rockaway, NJ

#### Email / Graphic Designer

6/2013 – 8/2020

Developed HTML email templates and in-store videos / slide shows to support seasonal campaigns, ensuring functionality across browsers and devices.

- Created new responsive HTML email template for increased usability across all desktop and mobile devices, successfully producing significant increases in open rates and click-throughs.
- Revamped social media pages by updating visual look and feel, collecting fresh product images, and creating slideshows and gif animations to increase audience engagement.
- Improved in-store marketing with seasonal videos and digital signage, replacing outdated menus with functional designs for implementation across all locations nationwide; incorporated social media to drive customer inspiration and promote sales.

### ELECTRIC LIGHT LLC

Fair Lawn, NJ

#### Graphic Designer

5/2012 – 4/2013

Created email template and landing page designs. Managed social media sites, including graphics production. Edited existing email and templates.

- Created fully responsive HTML template for multiple clients, increasing access to information across all mobile and desktop devices.

## EDUCATION

### FULL STACK WEB DEVELOPMENT CERTIFICATE - CAREERFOUNDRY

### BA, GRAPHIC DESIGN

MONTCLAIR STATE UNIVERSITY

### AAS, GRAPHIC DESIGN

COUNTY COLLEGE OF MORRIS

## SKILLS

### Front-end

HTML, HTML5, CSS, JS  
Responsive Design

### Libraries

React, React-Native, jQuery, Bootstrap

### Frameworks

Angular

### Back-end

nodeJS, express

### Databases

MongoDB, postgresSQL

### Development Tools

Visual Studio Code, Atom  
GitHub/Git Verison Control, Heroku  
Android Studio, Postman,

### Adobe Creative Suite

Photoshop, Illustrator, InDesign  
After Effects, Bridge, Dreamweaver  
Premiere Pro

### MS Office

Word, PowerPoint, Excel

### Other

Keynote, Mac OS X, IOS & MS Windows