



JUSTIN BRADFORD

FULL STACK WEB DEVELOPER

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Web developer with a background in graphic design offering 8+ years of creative, dynamic, and functional design solutions. Proven track record of driving business priorities through innovative content development and technical efficiency.

SAMPLE PROJECTS

MYFLIX

{ [View project](#) }

Full Stack application developed using the MERN stack. Allows users to view movies and save a list of their favorites.

MEET

{ [View project](#) }

Front-end React PWA application, which allows users to see upcoming events in their city. The app uses the google calendar API and is coded in TDD style.

CHAT

{ [View project](#) }

React-Native application that allows users to chat with friends, share photos and their geo location. The application was created with EXPO

PROFESSIONAL EXPERIENCE

PARTY CITY

Rockaway, NJ

Email / Graphic Designer

6/2013 – 8/2020

Developed HTML email templates and in-store videos / slide shows to support seasonal campaigns, ensuring functionality across browsers and devices.

- Created new responsive HTML email template for increased usability across all desktop and mobile devices, successfully producing significant increases in open rates and click-throughs.
- Revamped social media pages by updating visual look and feel, collecting fresh product images, and creating slideshows and gif animations to increase audience engagement.
- Improved in-store marketing with seasonal videos and digital signage, replacing outdated menus with functional designs for implementation across all locations nationwide; incorporated social media to drive customer inspiration and promote sales.

ELECTRIC LIGHT LLC

Fair Lawn NJ

Graphic Designer

5/2012 – 4/2013

Created email template and landing page designs. Managed social media sites, including graphics production. Edited existing email and templates.

- Created fully responsive HTML template for multiple clients, increasing access to information across all mobile and desktop devices.

EDUCATION

FULL STACK WEB DEVELOPMENT CERTIFICATE - CAREERFOUNDRY

BA, GRAPHIC DESIGN
MONTCLAIR STATE UNIVERSITY

AAS, GRAPHIC DESIGN
COUNTY COLLEGE OF MORRIS

SKILLS

Front-end

HTML, HTML5, CSS, JS
Responsive Design

Libraries

React, React-Native, jQuery, Bootstrap

Frameworks

Angular

Back-end

nodeJS, express

Databases

MongoDB, postgresSQL

Development Tools

Visual Studio Code, Atom
GitHub/Git Verison Control, Heroku
Android Studio, Postman,

Adobe Creative Suite

Photoshop, Illustrator, InDesign
After Effects, Bridge, Dreamweaver
Premiere Pro

MS Office

Word, PowerPoint, Excel

Other

Keynote, Mac OS X, IOS & MS Windows