

Jimmy Chia

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Spoken Language: English/Mandarin

D.O.B: 26.10.1980

Gender: Male

Portfolio

cv.player1.art

Education

School of Audio Engineering
Diploma in Multimedia Design
Graduated in Sep 2002

Management Development
Institute of Singapore
Advance Diploma in Information Technology
Graduated in Jan 2014

Skills & Knowledge

Experience in UI/UX Patterns and User experience design
Develop training content, eLearning, videos, instructor-led content
Strong communication skill

Software (In the order of proficiency, non-exhaustive)

Photoshop Illustrator After effects Premiere
Figma Audition Dreamweaver Character animator

Programming Language (In the order of familiarity)

html css javascript

Platform Management (In the order of familiarity, non-exhaustive)

Youtube Articulate Genially iSpring WirisQuiz

Employment History

- **2022-Present** **Invictus World School-Instructional Designer**
 - + Production of learner materials for in-house LMS
 - Vetting and designing quizzes in pedagogic manner
 - + Produces Videos, from script writing to end product
 - Build dynamic Mathematic question set in WirisQuiz
- **2020-2021** **AviationLearn Pte Ltd. -Content Developer**
 - + Production of learner materials for the SAFLearnNet Platform
 - (Coordinating of educational materials into bitesize video/ppt/infographics)
 - + Publishing of interactive quizzes and score management
- **2011-2018** **Shanda Games International -Senior Designer**
 - + Production of Game trailer videos
 - + Production of marketing materials
 - + Design/development of mobile chat app
 - (Flows, wireframes, prototyping, testing, product launch)
 - + Design/development of mobile responsive site/app
 - (Flows, wireframes, prototyping, testing, product launch)
 - + Designing of app user interface in both iOS and Android
 - (Icons, Typefaces, menus, layouts)
- **2007-2011** **Cherry Credits Pte Ltd -Senior Designer**
 - + Design and development of the payment gateway for the startup company
 - + Design meaningful infographic powerpoint for sales pitching
 - + Designing marketing material (T-shirt, Leaflet, Posters)
 - + Designing of Exhibition booth

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- 2005-2007 **Asiasoft Online Pte Ltd -Junior Designer**
 - + Designing of product marketing material (Button, Toys)
 - + Development of visuals for gaming website (Flash banners, EDM)
 - + Maintenance of web content (News, Events, Web Updates)
 - + Designing of Exhibition booth
 - 2004-2005 **SGWeb Ptd Ltd -Junior Designer**
 - + Development/design of web projects
 - + Maintenance of e-commerce portals (eNets)
 - + Creating Monthly report (Citibank)
 - + Managing print material (Digital scan)
 - 2002-2004 **Wasabi Studio Sdn Bhd -Junior Designer**
 - + Digitalising art pieces (Web comics colouring)
 - + Storyboarding of animation (Flash)
 - + Website designs
 - + General graphics designing

Always prepared to tackle different challenging tasks and projects, ranging from production of innovative solutions for complex technical problems to creating both visually stunning media and user friendly interfaces.

With several years of experience and proficiency in a wide range of designing softwares and platforms, providing appropriate solutions for a variety of scenarios. I'm strong in user interface design and user experience for small screens like mobile phones and tablets at the same time knowledgeable on both frontend and backend development, ensuring a good sense of the requirements for each project. Equipped with a fine sense of colour composition and substantial interest in animation and typography.

I'm available for hire.

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