**Web site proposal.**

**Site title** – K-Pop Kaleidoscope

**Developer information** – Jessica Washington Carter

**Target audience** – Music lovers, particularly k-pop fans of NCT and EXO-K

**Site Outline** –

1 – *K-pop Collision.* This page will briefly touch on how big boy-bands are in Korea, as well as the international crossover experience they are enjoying. The background will feature

2 – *EXO Boys.* This page will highlight the members of EXO and feature a pic of each member. It will also feature 2 of my favorite music videos embedded at the bottom. I will also feature one of their choreography videos. I will try to implement a background image of the group as a whole.

3 – *NCT Boys.* This page will highlight the members of NCT, pics of each of the boys, and 2 of my favorite music videos for them. I will try to implement a background image of the group as a whole. I will also feature one of their choreography videos.

4 – *Do You Stan?* This page will invite the user to leave me feedback on which group they are huge fans of, as well as leave any other feedback they desire.

5 – *About Me.* All about my rediscovered love of k-pop boy groups. This will also feature my contact information.

Throughout the website, I hope to be able to incorporate fun colors that will draw in the user, and represent each of the bands and the feel that I am hoping to achieve. The user should leave my website feeling like they’ve learned something new, while not having trouble navigating the website.