SALES ANALYSIS DASHBOARD 1

Joshua C Agba IDEAS/24/14827

Overall Customers

100

Total Sales

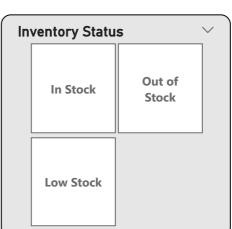
109K

Total Profit Made

32K

Total Sales Reps

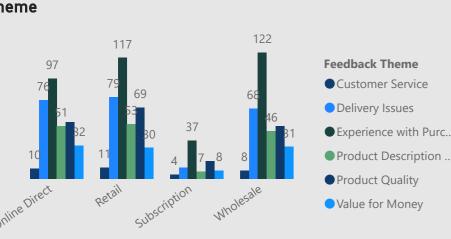
20



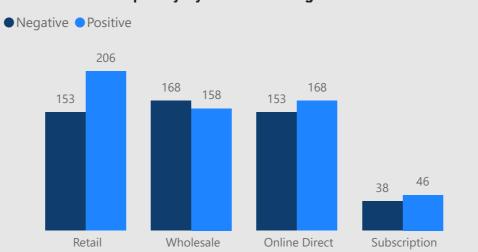


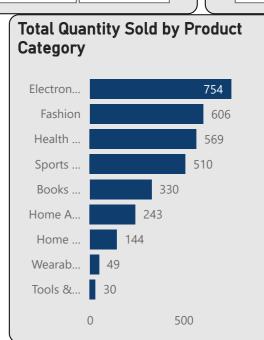


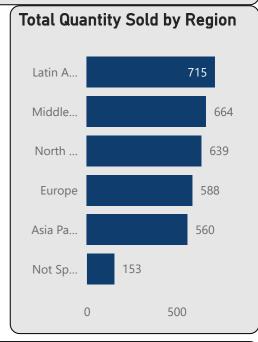




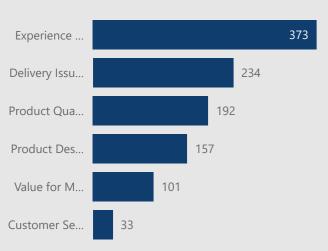
Feedback Frequency by Customer Segment and Sentiment

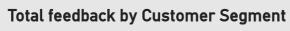






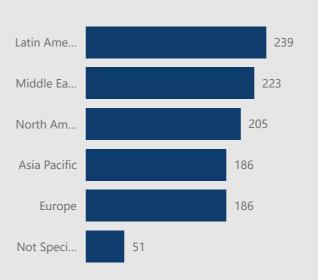
Feedback Theme Frequency by Feedback Theme



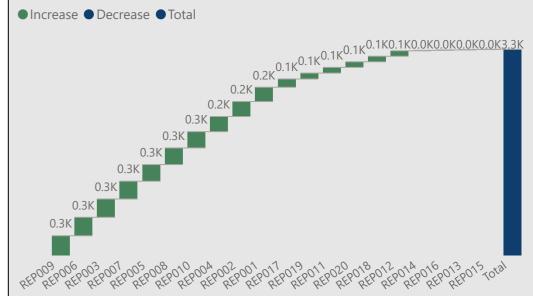




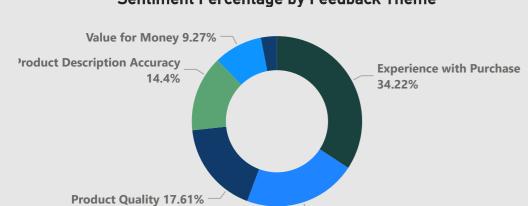
Feedback Frequency by Region





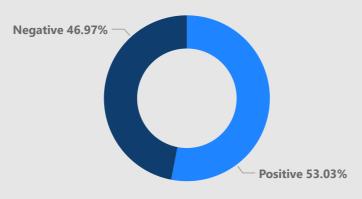


Sentiment Percentage by Feedback Theme

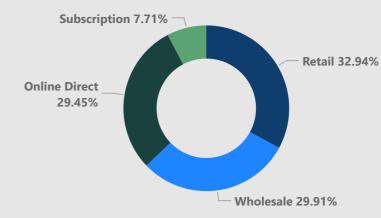


Delivery Issues 21.47%

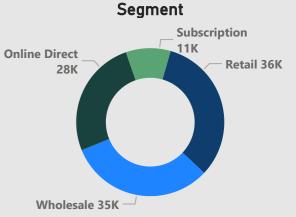
Sentiment Percentage by Sentiment



Total feedback by Customer Segment



Total Sales Amount by Customer Segment



SALES ANALYSIS DASHBOARD 2

Joshua C Agba IDEAS/24/14827

Total Quantity
Sold

3319

Average Cost of Goods Sold

70.52

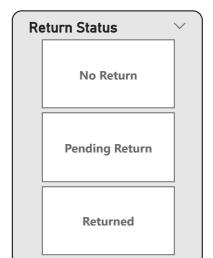
Average Sales Amount

100.06

Average Discount
Applied

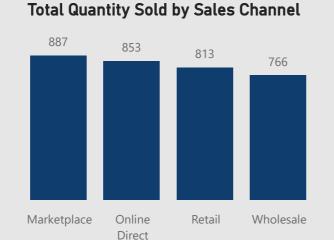
0.03

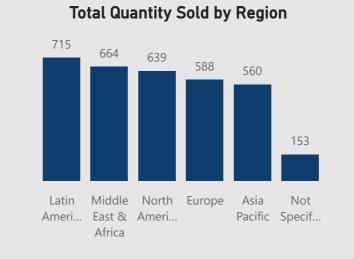


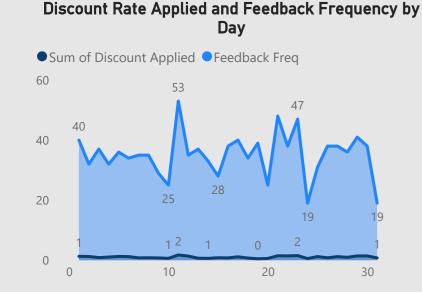


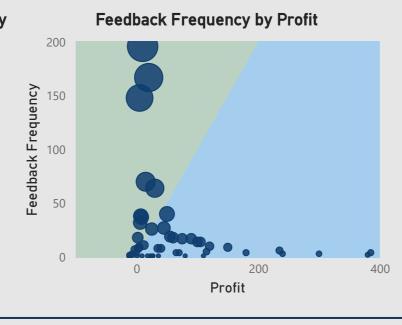
Profit Margin by Feedback Theme 10.3K 7.2K 6.4K 4.3K 3.1K 0.9K



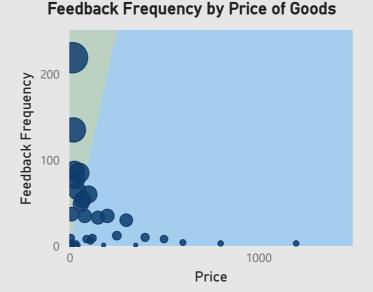








Ave. Discount by Product Name



Digital Camera Treadmill Sweater Dress Ski Boots 1.0K Gaming Laptop 0.9K

