

SALES ANALYSIS DASHBOARD 1

IDEAS/24/14827

Overall Customers

100

Total Sales

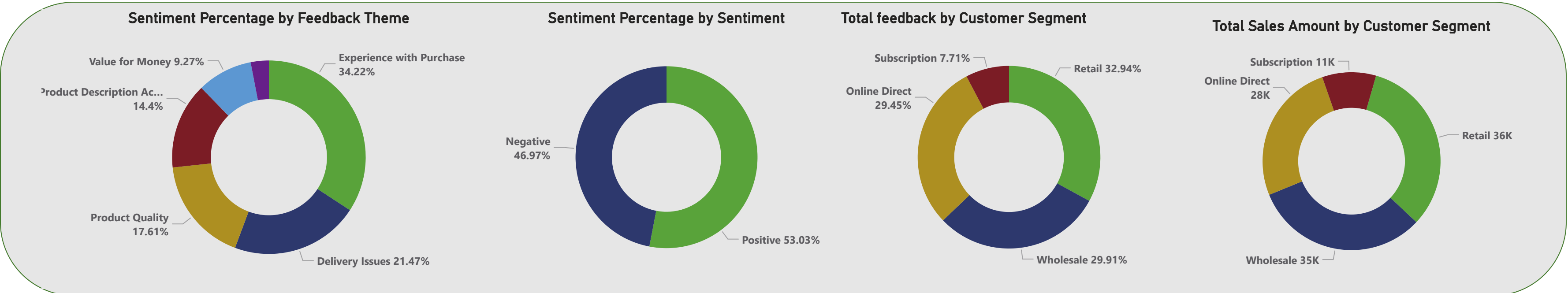
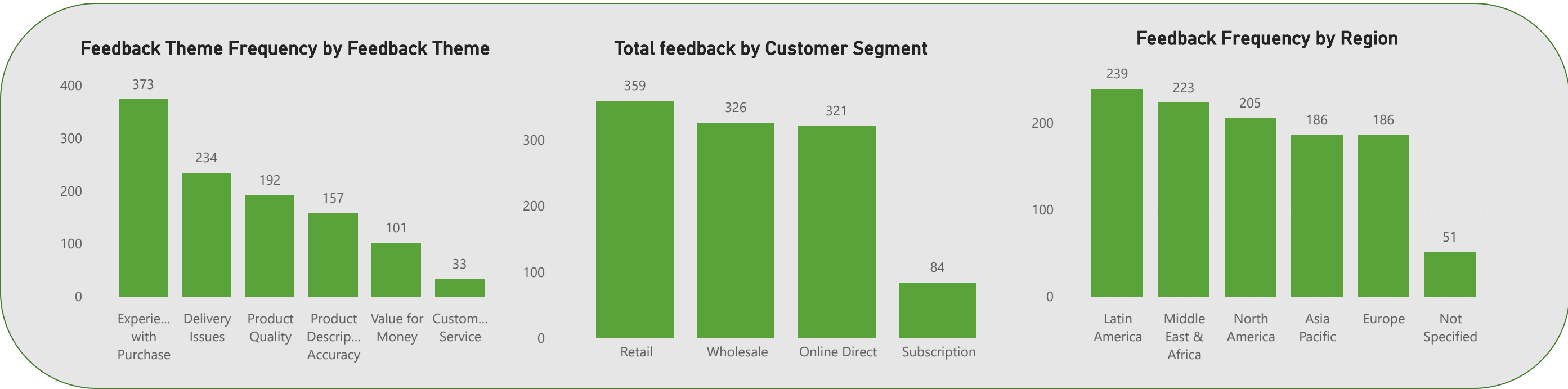
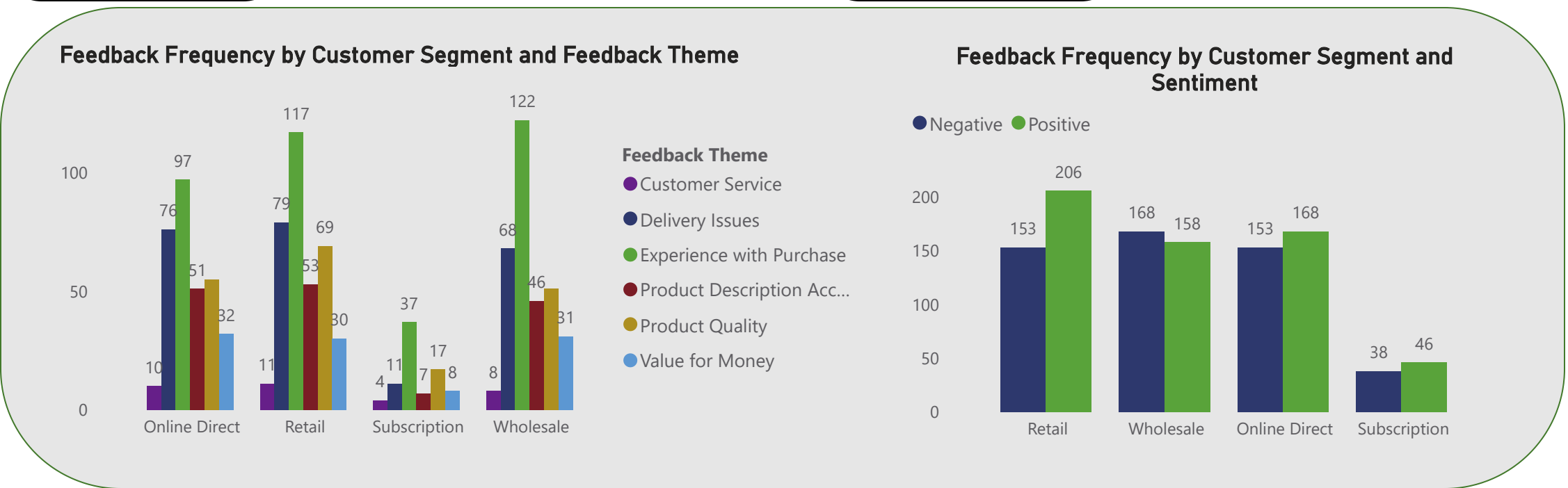
109K

Total Profit Made

32K

Overall Sales Reps

20



Total Quantity Sold by Product Category

Product Category	Quantity Sold
Electronics	754
Fashion	606
Health & Beauty	569
Sports & Outdoors	510
Books & Media	330
Home Appliances	243
Home Décor	144
Wearables	49
Tools & Home Improvement	30

Total Quantity Sold by Region

Region	Quantity Sold
Latin America	715
Middle East & Africa	664
North America	639
Europe	588
Asia Pacific	560
Not Specified	153

Total Quantity Sold by SalesRep ID

SalesRep ID	Quantity Sold
REP009	317
REP006	297
REP003	295
REP007	286
REP005	268
REP008	268
REP010	262
REP004	244
REP002	241
REP001	230

Year, Quarter, Month Filter

2023

2024

Customer Segment

Online Direct

Retail

Subscription

Wholesale

Inventory Status

In Stock

Low Stock

Out of Stock

Region

Asia Pacific

Europe

Latin America

Middle East & Africa

North America

Not Specified

Product Category

Books & Media

Electronics

Fashion

Fitness Equipment

Groceries

Health & Beauty

Home Appliances

Home Décor

Home Security

Jewelry

Electronics

Musical Instruments

Office Supplies

Sports & Outdoors

Tools & Home Improvement

Wearables

# SALES ANALYSIS DASHBOARD 2

IDEAS/24/14827

Total Quantity Sold

3319

Average Cost of Goods Sold

70.52

Average Sales Amount

100.06

Average Discount Applied

0.03

Sentiment

☐ Negative

☐ Positive

Return Status

☐ No Return

☐ Pending Return

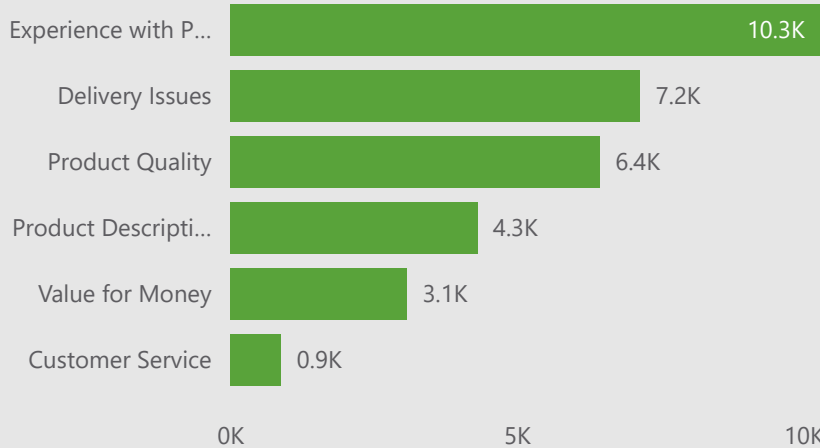
☐ Returned

Year, Quarter, Mont...

☐ 2023

☐ 2024

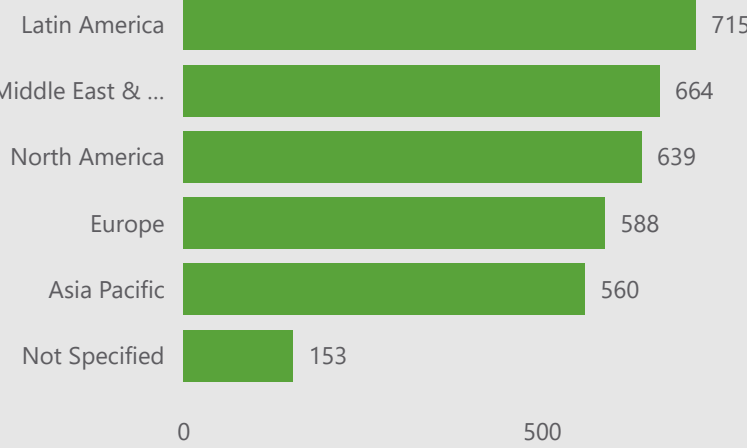
Profit Margin by Feedback Theme



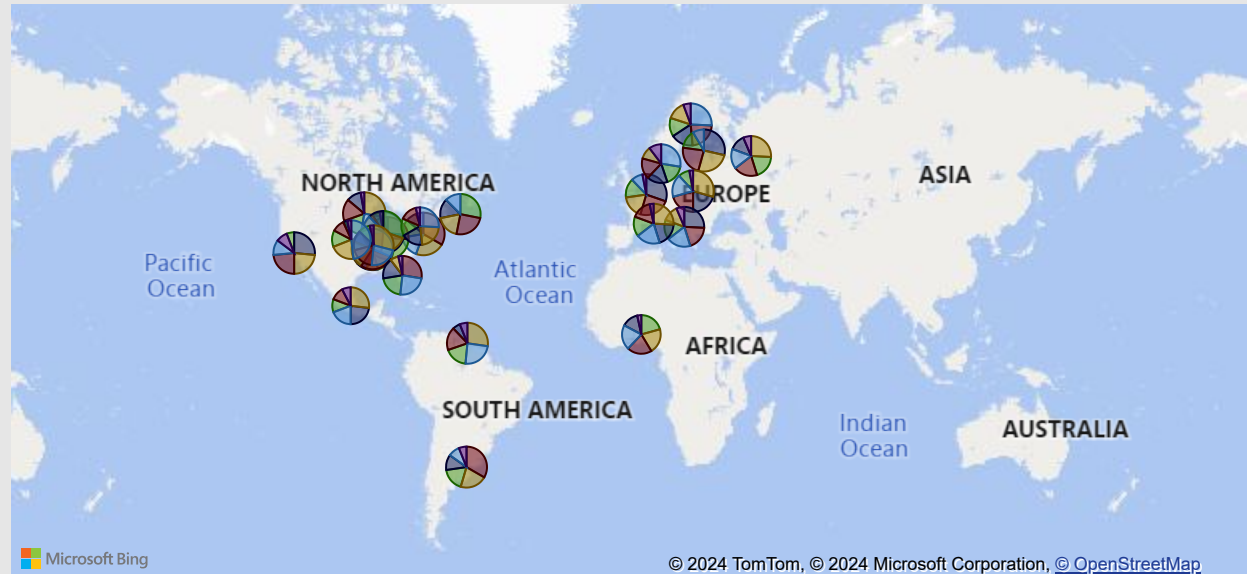
Total Quantity Sold by Sales Channel



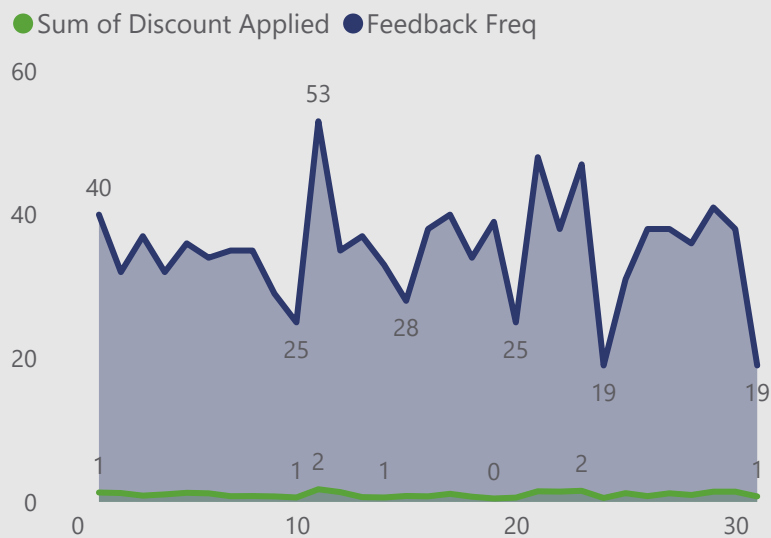
Total Quantity Sold by Region



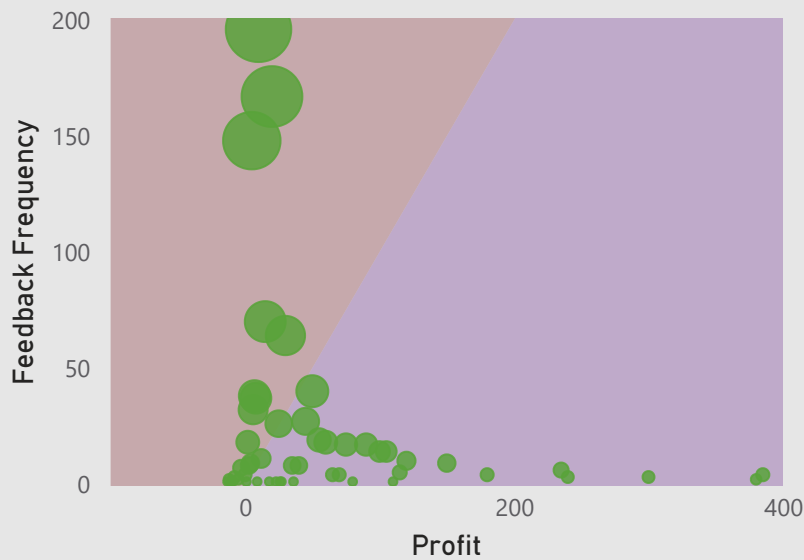
Count of Customer Feedback by and Region



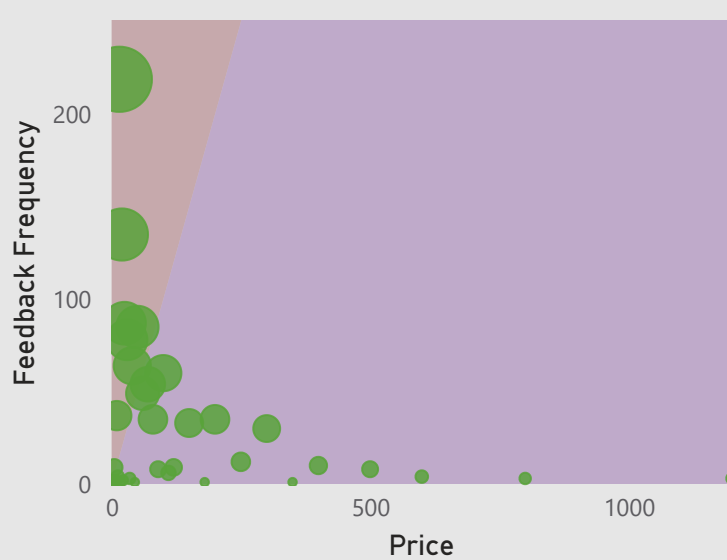
Discount Rate Applied and Feedback Frequency by Day



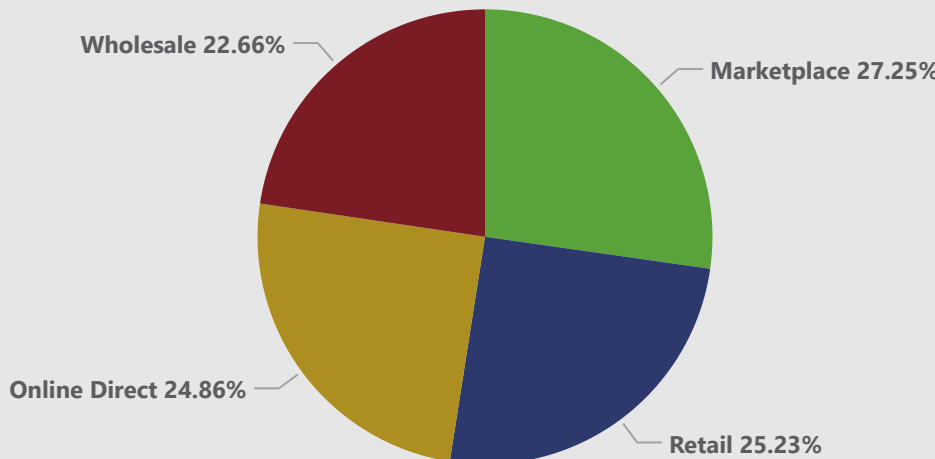
Feedback Frequency by Profit



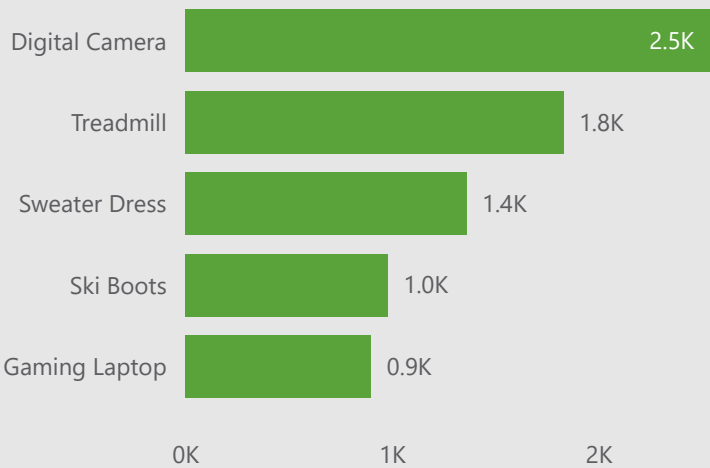
Feedback Frequency by Price of Goods



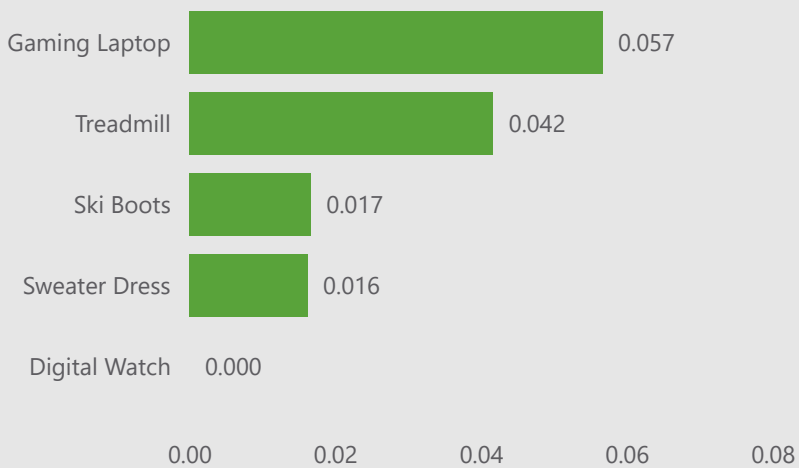
Feedback Percentage by Sales Channel



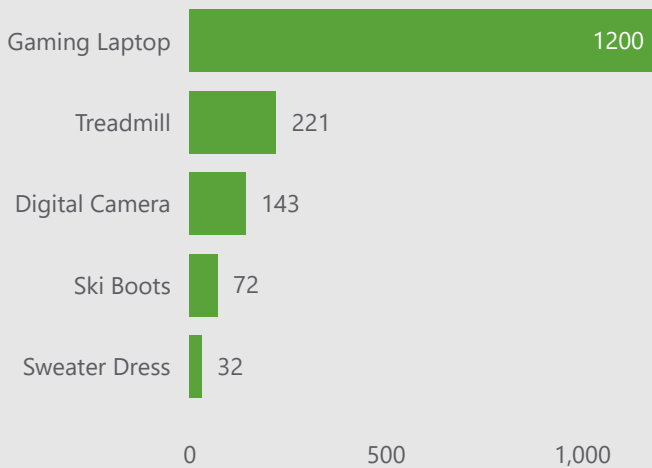
Sum of Profit by Product Name



Ave. Discount by Product Name



Ave.CostPrice by Product Name



Feedback Frequency by Return Status and SalesRep ID

Returned						No Return		
REP007 35	REP009 32	REP004 29						
			REP00...	RE...	R...	REP009 34	REP003 ...	REP007 ...
REP005 32	REP002 31	REP006 29		REP012 ...				
			REP017 ...		RE...			
REP008 32	REP010 31	REP001 28						
Pending Return						REP0...	REP0...	REP0...
REP003 39	REP009 36	REP007 32	REP004 27					
				RE...	R...			
		REP008 29	REP002 26			REP005 ...	REP010...	REP... RE...
				REP...				REP019...
REP006 37	REP005 35	REP010 29	REP001 20	REP...		REP008 ...	REP020...	