A3 - Book Club

Focus on not WHAT you're designing, but WHY

Pay attention to **bolded** concepts

Landing Page

BOOK CLUB

Search for a book by...

Author		Title		ISBN
ex William Shakespeare	**or**	ex Romeo and Juliet	**or**	ex 000-0-00-000000-0

Search

ALIGNMENT
- "search for a book by..." is aligned to the left of leftmost search bar
- "or" is bolded and aligned to the center of the search bars
- "search" button is centered horizontally

CONSISTENCY
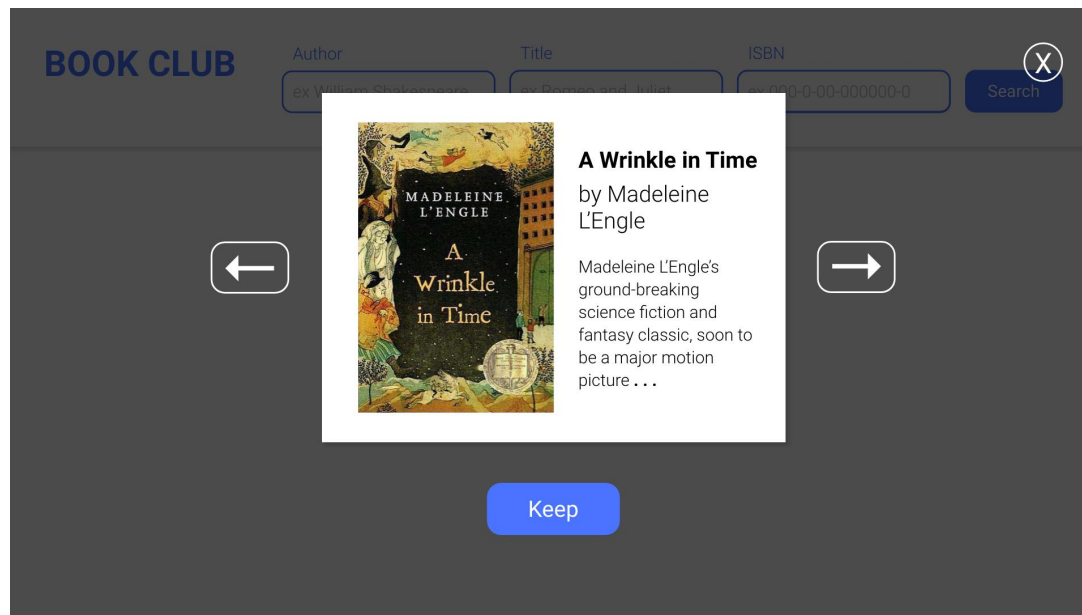- "search" button is same height as search bars

Desktop vs Mobile

PROPORTIONING // VISUAL HIERARCHY

- "search" button becomes as wide/tall as each search bar
- "or" should be centered horizontally
- "search for a book by…" should be same font size as all other items
- "BOOK CLUB" should be a bit bigger so ppl will know it's a header, but not too big that it takes up too much space (lil less than 1/8th of mobile screen)

Pop-up (book found)

USER EXPERIENCE
- "close" button in top right corner
- on 1st search result, left button should be REMOVED
- on last search result, right button should be REMOVED

CONSISTENCY
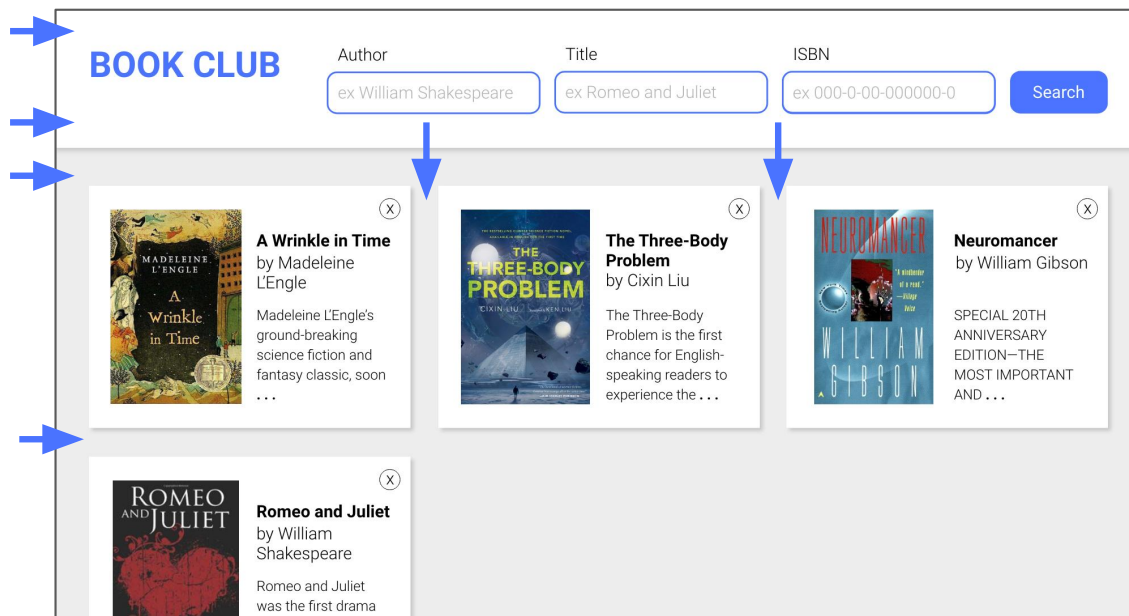- "keep" button same size as "search" button on landing page

Pop-up (book not found)

BOOK CLUB

Author
ex William Shakespeare

Title
ex Romeo and Juliet

ISBN
ex 000-0-00-000000-0

Search

The book **Title** by **Author** or
ISBN number **000-0-00-000000-0**
Could not be found.

Try another search

OK

USER EXPERIENCE
- the words "title", "author" and "000-0-00-000000-0" should be replaced by the USER's search result
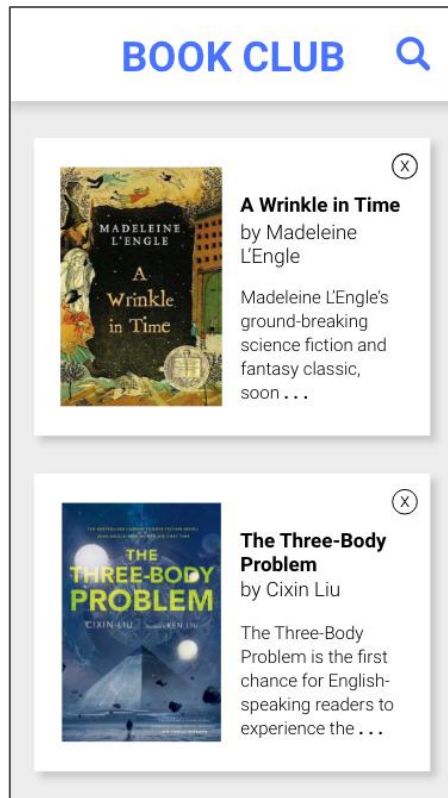- ^needs to be bolded to emphasize that it was the user's input

Tiles

CONSISTENCY
- consistent padding! (look at blue arrows)

HIERARCHY OF TYPE
- title is bold
- title & author are the same font size
- description has smaller font size than title & author
- description has ellipses where content overflows
- ellipses should be CLEARLY DEFINED

Desktop vs Mobile

USER EXPERIENCE

- "search" becomes icon on the right
    - (click to reveal panel with all search options)
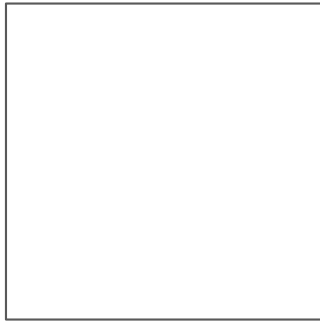
- tiles all in one line

Final Notes

- all the buttons should be the same size
    - (all buttons on desktop = same & all buttons on mobile = same)
- all buttons have font weight REGULAR
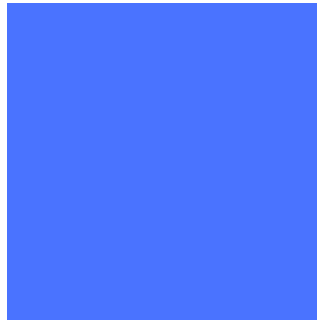   - just bc "light" disappears among the colored background

REMINDERS
- 2 font weights (excluding buttons)
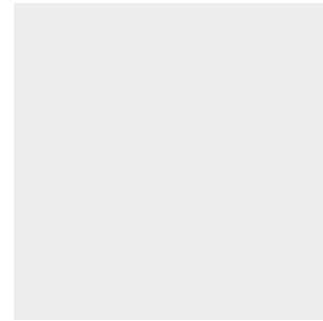- 3-4 font sizes (I used 3)

COLORS

#FFFFFF

#4A73FF

#EDEDED

COLOR OPTIONS

#4A73FF → #FF595F #34A852
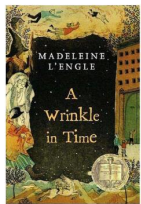
BOOK CLUB

Author
ex William Shakespeare
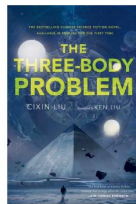
Title
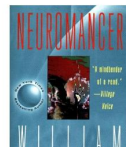ex Romeo and Juliet

ISBN
ex 000-0-00-000000-0

Search

A Wrinkle in Time
by Madeleine L'Engle

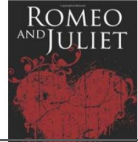Madeleine L'Engle's ground-breaking science fiction and fantasy classic, soon . . .

The Three-Body Problem
by Cixin Liu

The Three-Body Problem is the first chance for English-speaking readers to experience the . . .

Neuromancer
by William Gibson

SPECIAL 20TH ANNIVERSARY

Romeo and Juliet
by William Shakespeare

Romeo and Juliet was the first drama

BOOK CLUB

Author
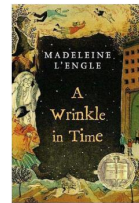ex William Shakespeare

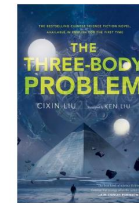**Title**
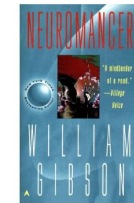ex Romeo and Juliet

ISBN
ex 000-0-00-000000-0

Search

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by Madeleine L'Engle

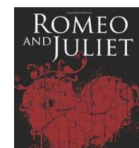Madeleine L'Engle's ground-breaking science fiction and fantasy classic, soon . . .

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SPECIAL 20TH ANNIVERSARY EDITION—THE MOST IMPORTANT AND . . .

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by William Shakespeare

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FONTS

Roboto Light

Roboto Regular *(only for buttons)*

Roboto Bold

Fonts

fonts.google.com

Montserrat **WAYNE THIEBAUD**
Wayne Thiebaud

Open Sans **WAYNE THIEBAUD**
Wayne Thiebaud

Roboto **WAYNE THIEBAUD**
Wayne Thiebaud

Lato **WAYNE THIEBAUD**
Wayne Thiebaud

Raleway **WAYNE THIEBAUD**
Wayne Thiebaud

Questions? Comments?

also feel free to reach me at

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