Jack Evans

Graphic + Interactive Design

Portfolio
jackevans.io

Email
heavens.jc@gmail.com

Phone
(757) 897-8833

I construct digital experiences that function beautifully
on any device with internet access.

Experience

Web Developer/Graphic Designer
NOAA Office of Ocean Exploration
and Research

Designs and develops products for web
and print, including websites, mobile
applications, email templates and
brochures. Defines and maintains the
office's visual identity.

March 2014 - Present

Web Producer/Marketer
United Way of the National Capital Area

Managed the online presence and measured
its effectiveness through analytics
reports, regular content audits and SEO.
Solved technical problems that negatively
impact user experience.

April 2013 - February 2014

Web Content Coordinator
American Association for the Study of
Liver Diseases

Wrote and edited content for web, email,
video and social media. Managed two mobile
application development processes.

September 2011 - April 2013

Skills

Languages

HTML5, CSS3, JQuery

Software

Adobe CS6: Photoshop, Illustrator, InDesign

Content management systems: WordPress,
Expression Engine, DNN, SharePoint, Cascade

Google Analytics

Email marketing: MailChimp, Constant
Contact, BSD Tools

Education

College of William & Mary

Bachelor of Arts, 2010
Major: English