

Alignment Process: Introduction to Area, Region, LO Planning Activities



Prepared and compiled for JCI Philippines by:
CHRISTOPHER M. CAMBA
2015 National Secretary General
Senator #71341

Source: jci.cc

**2015 Alignment Process:
Introduction to Area, Region & LO Planning Activities**



**THIS MATERIAL IS RECOMMENDED TO BE
CONDUCTED AS AN INTRODUCTION TO 2015
AREA, REGION OR LO PLANNING SESSION.**



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The Planning Kit includes the following materials for reference:

- 1. 2014-2018 JCI Strategic Plan**
- 2. 2014 JCI Plan of Action**
- 3. Active Citizen Framework**
- 4. Impact Strategy**
- 5. JCI Local Action Guide: Plan of Action**
- 6. JCI Local Action Guide: Local Planning Process**
- 7. 2015 Draft NOM Calendar**



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What do we want to achieve?

TO ensure that we achieve alignment of efforts, that what we are doing locally will contribute to our Vision, Mission and Values and will add value to the new thrust of JCI, which is the shift to Impact.

To achieve such alignment, we need to understand the 5 Year Plan of Action of the world organization that is to drive *Actions that* -- Impact, Motivate, Invest, Connect and Collaborate.



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What should our local programs look like?

- Use the 5 strategies of **Impact, Motivate, Invest, Connect,** and **Collaborate**
- Your projects must be aligned with the thrust of JCI World and JCI Philippines.
- Your Plan of Action as a chapter must be based on the Plan of Action of JCI World.



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How should we define our 2015 JCI Programs and Initiatives?

*How can we create an **impactful** year?*

Our programs should **empower JCI members** towards making **JCI Philippines as solutions provider**, with our Creed and Active Citizen Framework as our guide.

*How can we be **relevant** to the community?*

Our programs should drive a **change in our mindset** towards implementing **sustainable and measurable programs that address community problems or needs**.

*How can we **concretely create positive change**?*

Our programs should be able to **concretely drive positive change**, improving the way we do things in order to improve the lives of all stakeholders, JCI Members included.



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How should we define our 2015 JCI Programs and Initiatives?



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Actions that **IMPACT**

OUR GOAL: JCI Philippines will enable communities to achieve impact through our National Programs.

OUR ACTIONS:

- Implement sustainable programs according JCI Active Citizen Framework (ACF).
- Deploy the 5x5 Impact Strategy to engage young active citizens in the community.
- Increase your membership and/or extend new or revive Local Organizations
- Implement JCIP National Programs timely: January - UNMDG, March - YLEA, Bags to School and Pinay Power, April - JCI Week and Beyond Prison Walls, September - Peace Month, Yearlong - Oplan Kaagapay, etc.
- Be JCIPEA Efficient!

Note: Access our online calendar for you to know the different National Programs for implementation in 2015 and the corresponding schedules for reference ---
<http://teamup.com/ks31f30b46cefd95c6/>

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Actions that **MOTIVATE**

OUR GOAL: JCI Philippines will create an environment in which people are motivated towards positive change.

OUR ACTIONS:

- Execute the JCIP Training Scorecard.
- Appoint and engage the Area, Region and LO Training Directors and Training Plans are accordingly developed.
- Build pool of competent trainers.
- Conduct JCI Official and Non Official Courses.
- Create and conduct skills development courses especially Parliamentary Procedures and Project Management.
- Conduct “Opportunity to Impact,” our new members orientation program.
- Involve or promote TOYM / TOYP to recognize individuals who are model of impact.
- Participate in the Area, National (or even ASPAC and World) JCI Awards Programs.
- Provide local recognition programs for members.



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Actions that **INVEST**

OUR GOAL: JCI Philippines will create a financial plan that will invests on long-term goals.

OUR ACTIONS:

- Participate in the 100th Year JCI Philippines Gala to meet and network with possible funders or corporate partners. Or organize a similar event locally.
- Develop a measurable and sustainable financial growth plan.
- Market the JCIP online store and merchandise. Participate by promoting local products to be part of it.
- Explore collaboration with businesses owned by JCI Members.
- Submit project proposals for Corporate Social Responsibility initiatives of major companies.



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Actions that **COLLABORATE**

OUR GOAL: JCI Philippines will bring together like-minded partners to expand mutual impact.

OUR ACTIONS:

- *Introduce programs that will position JCIP as an organization that will unite all sectors of society to create sustainable impact*
- Attend JCI and non-JCI conferences and summits.
- Celebrate JCI Active Citizen Day (foundation day) and JCI 100th Year of Impact to bring in the different sectors of the society and rally them to drive our key programs.
- Participate in JCI Twinning Program.
- Encourage collaboration internally among various Programs. Organize joint projects at all levels. Co-brand 2 or more programs where 2 different programs are packaged and delivered together.
- Partner with other professional groups, government associations and other relevant assemblies.



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Actions that **CONNECT**

OUR GOAL: JCI Philippines will connect people, the community and global society.

OUR ACTIONS:

- Share JCI Active Citizen Framework concept to the community.
- Conduct My World Campaign (Forum and Survey) locally.
- Engage members in educating and training the community of several core skills of JCI like Parliamentary Procedure and Project Management.
- Understand our NOM Tagline “I am for Positive Change” and align our LO theme for the 2015 to drive it locally.
- Encourage media and PR exposures for all JCI initiatives. Utilize Social Media, ensuring our positive presence in all different online communities available.
- Establish an effective communication channels to increase exchange of information at all levels of the organization. Engage all secretaries to keep track of circulars and information shared by National, Area or Region.



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It's 2018.

It's Year 2018. Over the past 5 years, JCI became the organization for active citizens across all sectors. Across all occupations. Across all communities. We, the JCI community, changed our mindset. Transformed our direction. Shifted our attention. Shifted from membership. Shifted to impact. Inspired new goals. Ignited change.

Focused on **Impact, Motivation, Investment, Collaboration** and **Connection**

We created a better world. A world where communities achieve impact. People are motivated toward positive change. Long-term goals are invested in. Partnerships expand mutual impact. People, their communities and the global society are connected.

This is a good start. A solid foundation. We made an impact. A big impact. There is still more to be done.

Looking back, what can you say you've done to contribute to a better world in 2018?
How will you continue to create sustainable impact?



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