## JOIN IMPACT STRATE

### JCI Members

- 18 40 Age
- Young
- Energetic
- Open Minded
- Willing to Explore New

creates

impact

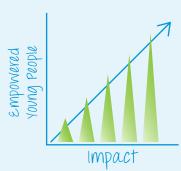
- Skills
- ☐ Knowledgé

## JCI Empowers Young People



18 - JCI members' Age - 40

- **25 32 Age**
- Minimum 8 Years Long Term Commitment
- ☐ Interest in Building Effective Projects
- Interest in Sustainable Organizations
- Flexible
- Settling Down
- ☐ Unburdened with Extensive Family
- Open-minded About New Opportunities





#### **Identify the Community**

Determine if you will target a community where JCI exists, or a community where JCI does not exist to create sustainable impact. To achieve lasting externally to prepare themselves to address community's challenges.



#### **Connect with Community Stakeholders**

Enabling a community to achieve sustainable impact requires young active citizens and community support. To find such resources, one must immerse oneself in the community, identifying stakeholders who can connect you to young leaders and sources of support. Meet with individuals from all sectors to begin building relationships that will lead to sustainable impact.



#### **Engage Young Community Leaders**

Enabling a community to achieve sustainable impact requires a core group of passionate individuals who can ensure momentum is not lost in the community. These "young community leaders" will be the foundation from which the organization is built and developed. These motivated leaders can bring a fresh perspective and new energy that will engage and empower other young active citizens to join.



#### **Unite Active Citizens**

Once the foundation for a strong organization is established, it is time to work with the young leaders to promote the opportunity to create positive change. Encourage them to go five for five, each bringing five active citizens to unite through an empowering event, which will inspire them to take actions that create sustainable impact.



#### **Build an Impactful Local Organization**

With strong, committed leaders and a passionate group of motivated members, you are ready to strengthen the Local Organization both within the community and the Junior Chamber International movement. Using the JCI Active Citizen Framework as a guide, these empowered young people are prepared to take action that will unite all sectors of society to create sustainable impact in their community.



#### **Enabling Communities to Achieve Impact**

JCI members around the world recognize their responsibility for creating sustainable impact. The ability to ensure global development begins in local communities. By developing JCI Local Organizations that will provide relevant, needs-based actions and solutions to community problems JCI will not only attract those assisted directly by the project but also those interested in belonging to an organization known for creating sustainable impact. Your passion, action and results will keep your organization at the front of others' minds and position JCI as the organization that unites all sectors of society to create sustainable impact.

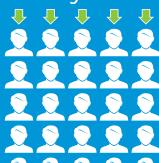
# **FIVE STEP ACTION** PLAN

to enable communities to achieve sustainable impact



A Single Active Citizen





25 Empowered Young People





Build an Impactful Local Organization