

# Jenkins CI CodeCamp & User Event 2014 Sponsorship

## Be a part of Europe's leading Jenkins CI events!

*We are pleased to announce that the Scandinavian Jenkins CI User Event will be held on Danish ground for the 3rd consecutive time. Once again the Open Source software community will gather on August 21st for the Jenkins CI Code Camp and August 22nd for the Jenkins CI User Event at the University of Copenhagen - and your company can be part of it!*

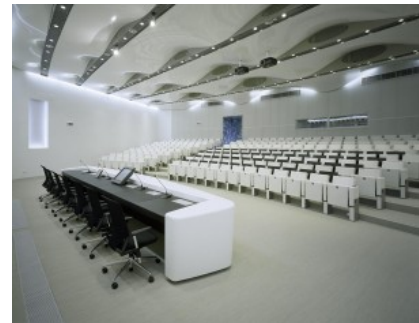


Last year the event gathered 130 Jenkins developers, architects, business managers, etc. from all over the world for a day of networking and knowledge sharing and this year we expect this number to reach at least 200. And with more than 77,000 active installations and 875 plugins Jenkins CI continues to be the world's leading Open Source continuous integration server.

Just like last year, the event features inspirational speaks by community frontrunners as well as two full tracks of presentations and technical demos by Jenkins experts – and as a sponsor you can claim a slot on the agenda too!

### A few benefits of sponsoring:

- **Speaking opportunity** in front of the expected 200 developers, managers, Dev-Ops folks, architects, and community peers.
- **Get your name out there** - extensive pre-conference publicity within the Jenkins community, on event sites, in community fora, etc. Your company logo on the event materials and speaker template as well as several mentions in the conference blogs. See the 2013 sponsor page [here](#).
- **Event table** - get a table in the foyer where you can talk to attendees, give demos, and hand out materials. The program is arranged to drive attendees to sponsor tables.
- **Access to opt-in attendee list** – name, email, and company. Note that attendees do have the opportunity to opt out of sharing details.
- **Support the Jenkins community**, and build brand awareness within the Jenkins community and harness community goodwill.



### For any enquiries please contact;

- Sponsor contact: Adam Henriques - [ah@pragma.com](mailto:ah@pragma.com), +45 28129094

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## Sponsorship

### Sponsorship Details

As a sponsor for the Jenkins CI User Event 2014 and CodeCamp 2014 you get the chance to meet a variety of people from from leading Danish and international companies who are concerned with building quality software and accelerating the delivery process using the best tools. Throughout the day there will be plenty of time to meet participants so this is the perfect setup for engaging with current and potential customers, employees and partners.

We expect 35 developers for the Jenkins CI CodeCamp and 200 participants for the Jenkins CI User Event.

### Sponsorship Levels, Prices & Benefits

	Gold Sponsor 2.450,- €	Community Sponsor 1350,- €
<b>Access to opt-in attendee list</b> - email / company / name / address of provided (no phone). Note: attendees have the ability to opt of sharing details at registration	X	
<b>Take charge</b> - Host a 35 minute private session and harness the feedback and knowledge from other Jenkins experts on any issue you may have	X	
<b>Sponsor table</b> - opportunity to meet attendees, do demos, and hand out collateral/swag at the conference (staffed table or not, your choice)	X	
<b>A 5 min pitch of your choice</b> - at the sponsor lineup in the beginning of the event	X	X
<b>Brand promotion</b> - company logo on event materials, speaker slide templates, mug, awareness in emails and forum postings (at least one email will include short description of each sponsor)	X	X
<b>Jenkins CI User Event Roll-Up</b>	The Jenkins CI User Event roll-up	A unique community sponsor roll-up
<b>Conference passes</b> (DKK 450,- value)	5	5

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## Registration for sponsors

You can already now sign up for the Jenkins User Event 2014 and Jenkins CI Code Camp 2014. Moreover, the Call For Papers is open – [click here](#) for more info and to submit your proposal.



As a sponsor, you are entitled to a number of free registrations (6 for Gold, 4 for Silver). As soon as we have registered you as sponsor, you will receive a promotion code that allows you to register people free of charge. It is important that you register **all** your attendees so we can have registration materials available for them.

**Note:** Even though your sponsorship level does not include a speaking slot at the event, we still encourage you to submit a proposal - even if you are not a sponsor at all.

## Event Table

**All Gold and Silver sponsors will have a draped table.**

- You may chose to staff your table or just use it as display
- Feel free to do demonstrations, signage, freebies etc.
- There will be free Wi-Fi for all attendees and sponsors
- There will be access to the event venue from early the morning on the day of the event, which allows you time to set up your table so you don't need to come in the night before.

**Note:** In case you are unable to come in time to set up your table we'll offer to handle it for you.