

BRUINMARKET

**Aaryan Divate, Joseph Camyre, Justin Sheu, Aryan
Kaul, Nathan Gong**

WHAT IS BRUINMARKET?

- An application that allows Bruins to buy and sell goods
- Meant as an alternative to “Craigslist”, but specifically for students

TARGET AUDIENCE

- UCLA students exclusive, since email authentication must contain “g.ucla.edu” domain.

WHY BRUINMARKET?

- Craigslist has anonymity and easy use, but we believe students need a different platform.
- We ensure that students need to have a g.ucla.edu email in order to create an account.
 - A student scamming someone can easily be reported to the school
- Ratings for each student allow us to tell if a student is a reputable buyer/seller
- Craigslist may not offer the best prices, accessibility, and convenience for students on a limited spending and time budget.

HOW DOES IT WORK?

- Sellers can choose categories that relate to the item when listing it.
- Students may also search by category to purchase (e.g. Furniture, Electronics, Textbooks etc) on our homepage using a search bar
- The application allows buyers to bid on a product
- The seller's email is always attached to the listing so they can set up a time and place to meet

LIVE DEMO

We will now show the live demo for our project.