



Spotify

Rise and Fall of
The Genres.



Welcome



The Ages



The Length



Explicit



Men and Woman



Minorities



Genres



Wrapped



Thanks



Jaime Castillo

Welcome

Rise of the Genres is a brief study of the evolution of music, from 1940 until today, sweeping the decades top hits to discover what were the factors of their success and see the evolution of the music industry as a whole.

Play

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Data



Spotipy

The majority and gross amount of data was obtained via Spotify's API, Spotipy.

Web Scraping

Scraping the web with BeautifulSoup to get and polish some recent chunks of data.

Million Song

The Million Song Database helped rounding about some genre and production related data.

Databases

To obtain insight into other outliers we used other databases like Kaggle.



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1940



1950



1960



1970



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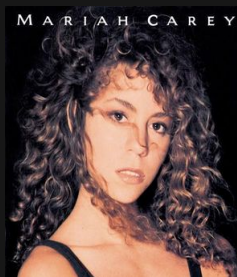


Thanks

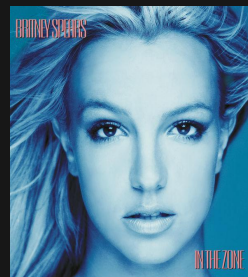
The Ages



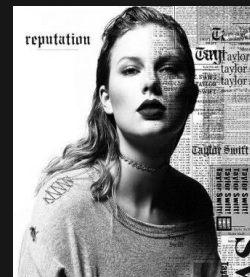
1980



1990



2000



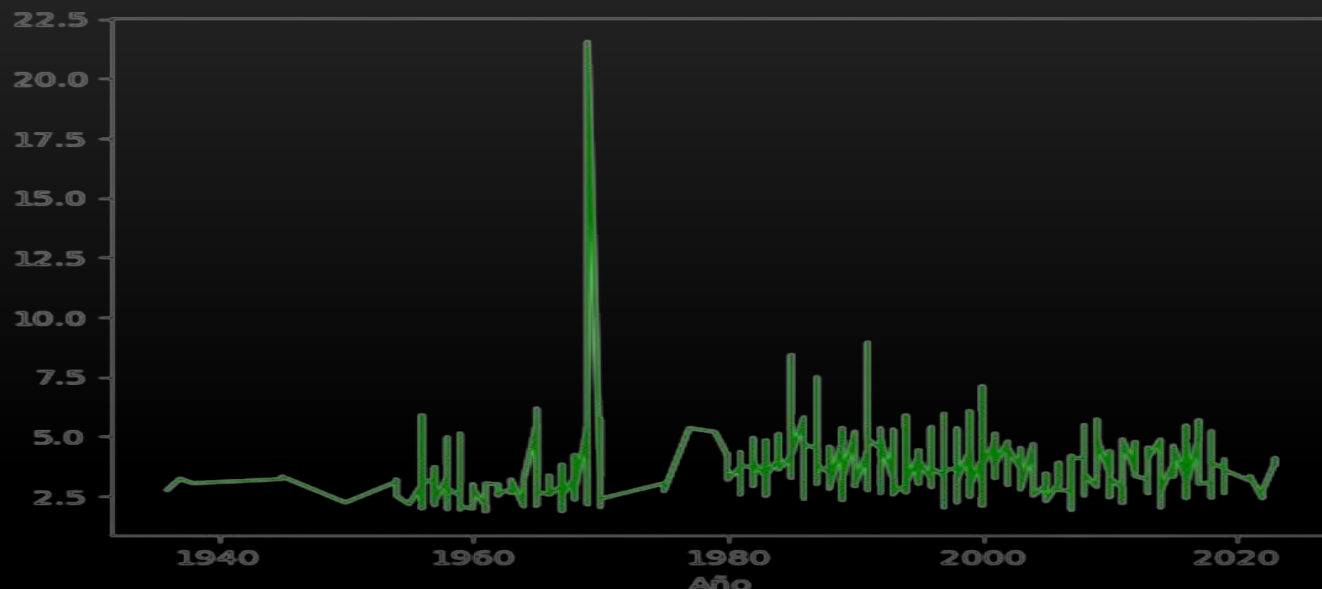
2010

The Length

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Demystifying.

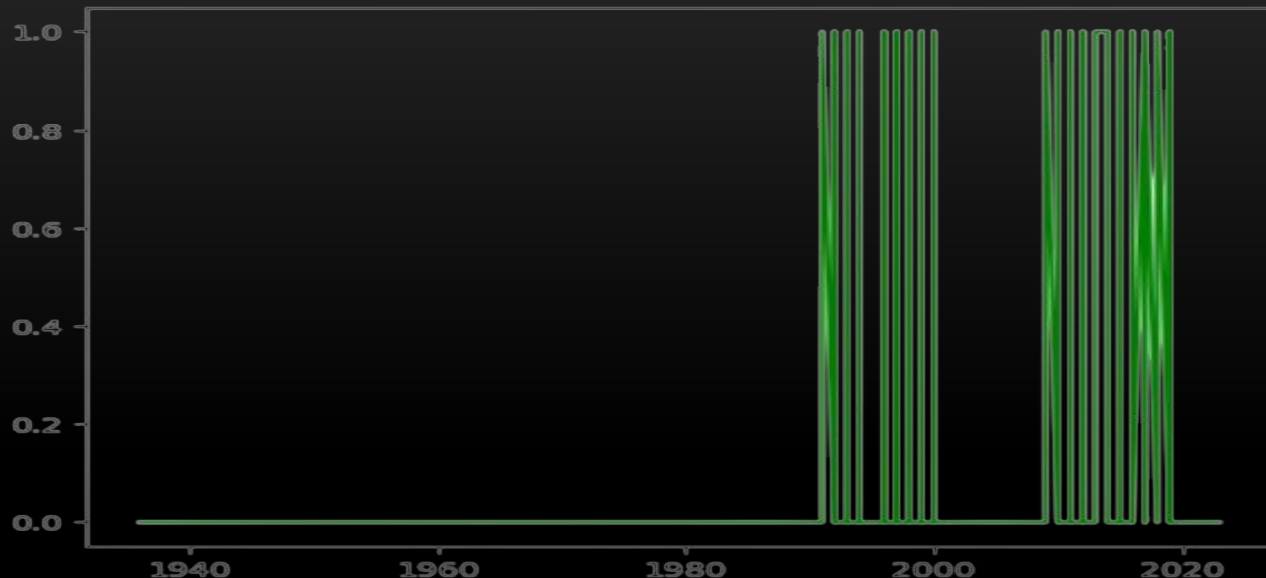
- Not one decade stands out by song length.
- Genre affects length .
- Advances in technology had effect only in the beginning of the DataFrame.

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How we measure.

- Sexual overtones \neq Explicit material
- Explicitness is not race related but it is gender related therefore it is race related
- Cursing overthrows sexuality



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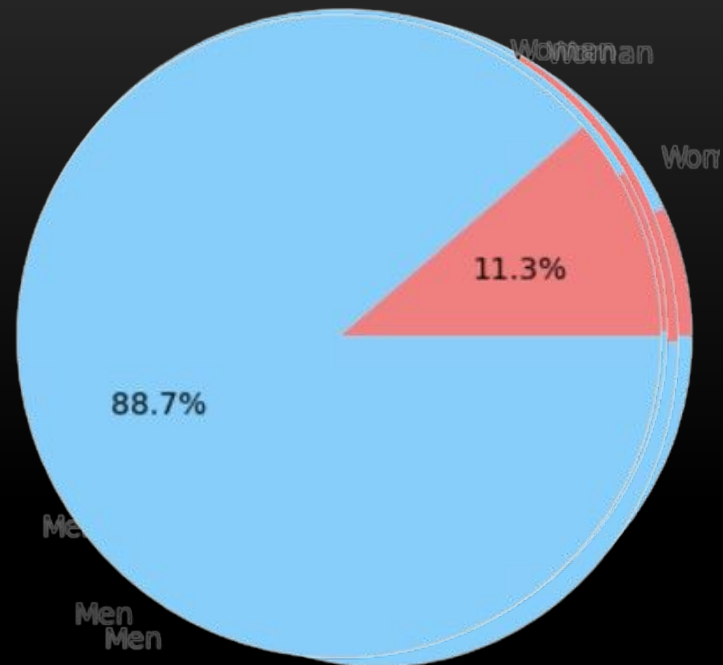


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Men and Women



Sing me a song about love

- Woman and the age old box.
- Rebellion and the racial spectrum.
- Themes tie woman to certain music genres.
- Popularity and woman stayed the same but production and recognition didnt.

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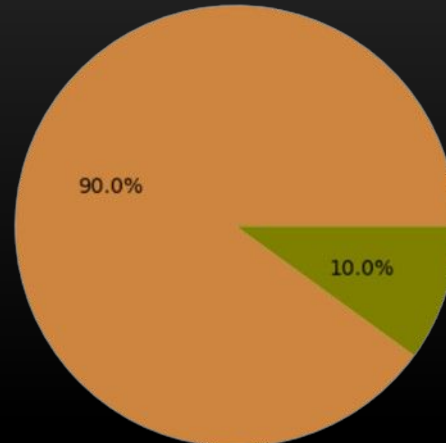
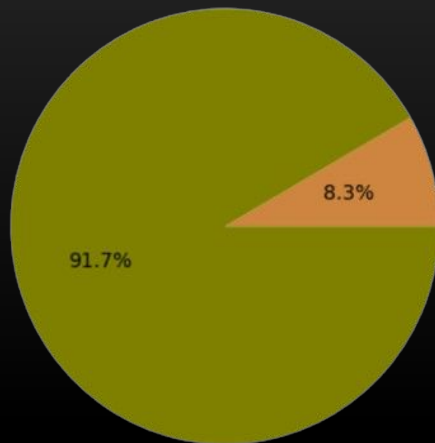
Genres

Wrapped

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Minorities

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The strength of the few

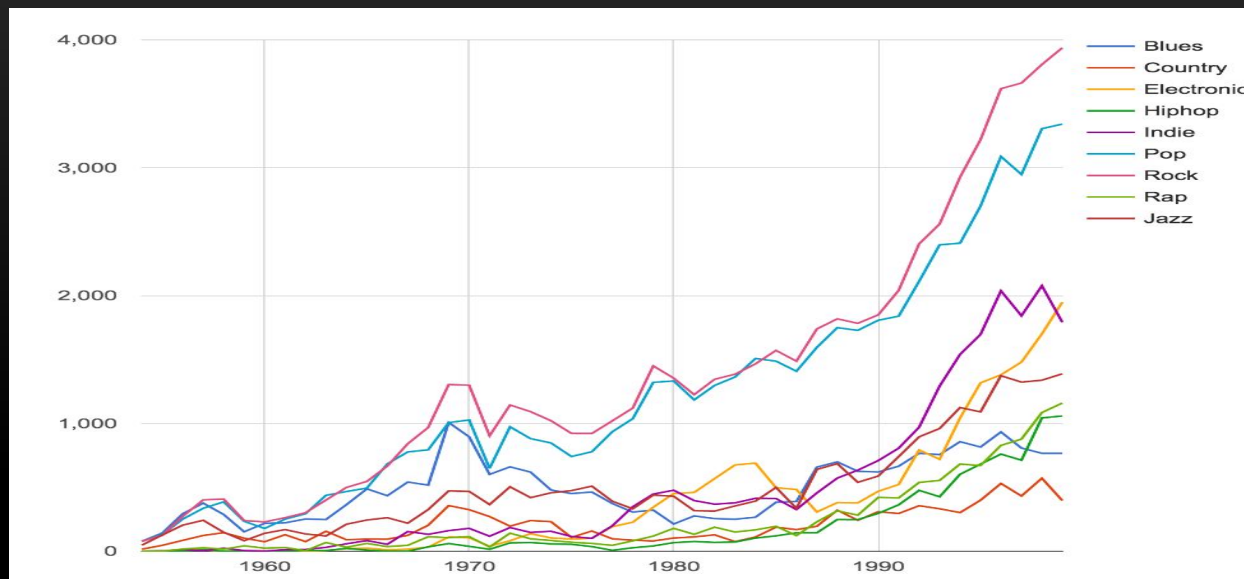
- Black women are more prevalent in less popular music genres early on.
- Black men and women spearheaded key musical genres in history.
- Recent grow of the 'Latino' figure started way back when.
- Certain genres are almost race exclusive.

Genres

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What means to be truly dead.

- Advances in technology explodes musical production.
- Trends in popularity only equals revenue not production.
- Genres becoming more freeform than static.



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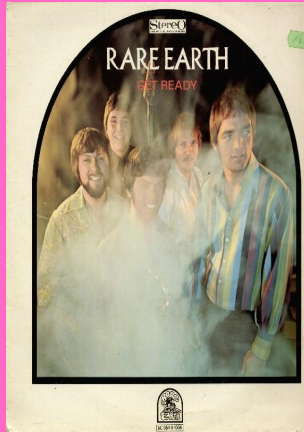
Wrapped through the ages



Spotify

#WRAPPEDTHROUGHTHEAGES

Wrapped



**“Más largo que
un día sin pan”**

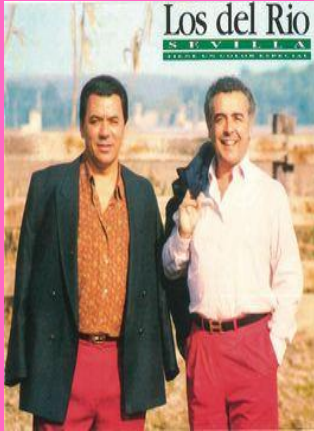


**“El tamaño no
importa”**



**“Deja algo para
los demás”**

Wrapped



“Yo soy español”



RED 2012
STATE OF GRACE. RED. TREACHEROUS.
I KNEW YOU WERE TROUBLE.
ALL TOO WELL. 22. I ALMOST DO.
WE ARE NEVER EVER GETTING BACK TOGETHER.
STAY STAY STAY. THE LAST TIME.
NOWY GROUND. SÓD BEAUTIFUL. TRAGIC.
THE LUCKY ONE. EVERYTHING HAS CHANGED.
STARLIGHT. BEGIN AGAIN.

“\$”



“Girls get it done”

MVP



Black Culture

Thank You

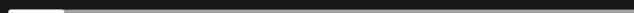


Despacito

Luis Fonsi, Daddy Yankee



0:23



-3:25