

Direction 1

For the calm and collected individuals who enjoy sophisticated establishments, but crave underlying fun that is contrasting from their exterior.

Contrasting
Underlying Fun
Sophisticated
Collected



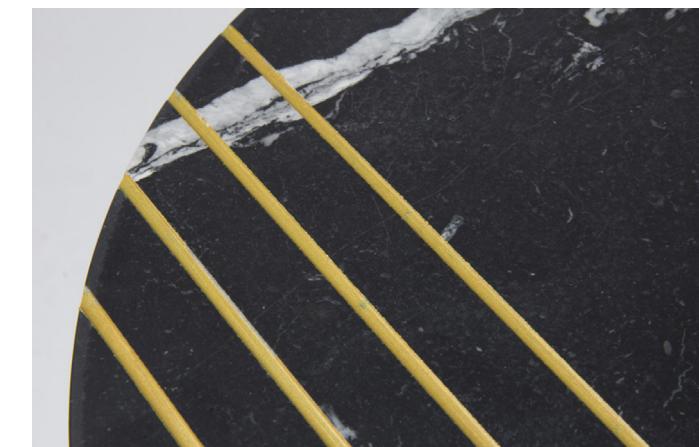
In the new computer age the proliferation of typefaces and type manipulations represents a new level of visual pollution threatening our culture. Out of thousands of typefaces, all we need are a few basic ones, and trash the rest. So come and see A Few Basic Typefaces

*The Masters Series: Massimo Vignelli
February 22 to March 8, 1991*

*Reception: Thursday, February 21, 6 to 8 pm
Lecture: Tuesday, February 26, 7 to 9 pm,
School of Visual Arts Amphitheater.*

The third in a series of exhibitions honoring the great visual communicators of our time.

*Visual Arts Museum, 209 East 23rd Street, NYC, 10010
Museum Hours: Monday to Thursday, 9 am to 8 pm,
Friday, 9 am to 5 pm. Closed Weekends.*



Direction 2

For individuals seeking an authentic and unpretentious eating experience. One that is hospitable, providing a soft and neutral environment to express themselves freely.

Hospitable
Unpretentious
Authentic
Soft and Neutral



COS =

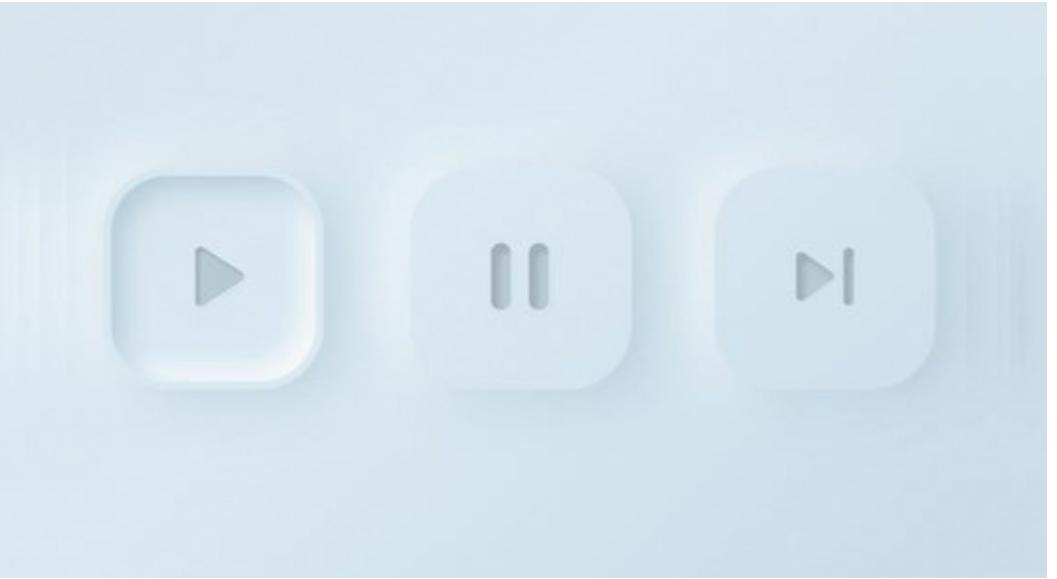
BACK ←

MEN

WOMEN ↑

AW 17

LOOKBOOK



BREAKFAST	The Full Breakfast 8.5 Rock Bacon, Cumberland Sausage, Black Pudding, Grilled Tomato, Poached Egg & Mushroom on Sourdough Toast with Baked Beans
Eggy Bread	Rock Bacon, Banana & Maple Syrup 7.5 Fruits & Greek Yoghurt (V) 7.5
Granola (V/N/V)	Greek Yoghurt, Fruits & Honey
Eggs on English Muffins	served with Hollandaise Sauce - Benedict 7 - Royale 8 - Florentine (V) 7
Smashed Chilli Avocado & Feta	(V) 6.5 on Sourdough Toast
Breakfast Ciabattas	- Bacon 5 - Sausage 5 - Egg (V) 5 - All Three 8
	Steak & Eggs Ciabatta 12.5
WATER	Watermelon, Ginger & Apple 3.5 Carrot, Pineapple & Orange 3.5
ENERGIZER JUICES	Mocha 2.75 Hot Chocolate 2.75 Flat White 2.5 Macchiato 2.25 Double Macchiato 2.75
HOT DRINKS	Tea 2.35 Americano 2.5 Latte 2.7 Espresso 1.75 Double Espresso 2.5 Cappuccino 2.75

Not suitable for vegetarians. (V) Contains nuts. We cannot guarantee that all of our dishes are 100% free from (nut or their) derivatives. Our menu descriptions do not contain all ingredients so please ask your server if you have any particular allergy or requirement. A discretionary service charge of 10% will be added to your bill.

Direction 3

For distinct individuals who instinctively search for eccentric product offerings that match their blunt and bold personality.

Visceral

Distinct

Eccentric

Blunt and Bold

