PROFESSIONAL EXPERIENCE

2011–Present
Associate Director of Creative Services
Purchase College (Purchase, NY)

Supporting director of Communications & Creative Services to ensure all digital and print communications add value to the Purchase College brand.

Specific responsibilities include:
- Overseeing and directing Creative Services Manager, Social Media Manager, In-House Photographer and Interns
- In-house design of all print and digital materials
- Monitoring website usage and trends
- Directing photo shoots and maintains digital archives
- Online design and development services for the entire campus community

2006–2011
Publications Manager
Purchase College (Purchase, NY)

Developed and designed print materials for the Purchase College Publications Department.

Specific responsibilities included:
- Produced brochures, booklets, postcards, invitations, folders, promotional materials - from design to press
- Managed photo archive and directed photo shoots
- Minor web design work
- Worked along side web designer to keep site within the brand

2003–Present
Freelance Colorist
DC Comics (NY, NY)

Photoshop coloring of comic reprints and new issue comics including Looney Tunes, Superman, Batman, Green Lantern, Super Friends, Avengers, Kryptonite, an the Flash.

2001–2006
Web Designer/Developer
Purchase College (Purchase, NY)

Developed the Purchase College Website.

Specific responsibilities included:

PROFESSIONAL EXPERIENCE CONT.

- Coordinated with multiple departments to keep web content, images and videos updated
- Created online videos as well as other graphics and interactive content used throughout the site
- Designed micro-sites for various departments based on existing brand guidelines

EDUCATION

2000–2004
Purchase College, SUNY
Major: New Media, BA
GPA: 3.6

PROFICIENCY

Computers
Fluent on both MAC and PC platforms, HTML, CSS as well as Javascript, jQuery, PHP, AJAX and Flash Action Script.

Software
Design
Photoshop, Illustrator, InDesign, Bridge, Acrobat, Quark, iPhoto, Aperature

Web
Flash, Dreamweaver, Fireworks

3D/Video
Maya, Cinema 4D, SketchUp, After Effects, Premiere, Final Cut

Word Processing
Word, PowerPoint, Excel, Numbers, Pages, Keynote

EXTRAS
- Motivated by design and motion graphics
- Well organized
- Computer savvy, both with software and hardware
- Able to handle a high volume of work while maintaining quality and attention to detail
- Able to multi-task and meet deadlines
- Self-motivated but an exceptional team player when necessary
- Professional member of AIGA