

James “Collin” Jones

Technical Operations | Web Development

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[LinkedIn](#) | [Portfolio](#) | [GitHub](#)

Summary

Technical Operations Specialist with a foundation in data integration, marketing analytics, and troubleshooting. Experienced in leveraging tools like Google Analytics, SQL, and REST APIs to drive marketing effectiveness and operational efficiency. Passionate about web development and continuously expanding skills in frontend technologies and CMS platforms.

Technical Skills

Web Technologies: HTML, CSS, Scss, Bootstrap, JavaScript, React, WordPress

Tools: Microsoft SQL Server, Azure, SQL, REST APIs, CLI, FTP/SFTP, Git, GitHub, Salesforce

Analytics & Marketing: Google Analytics, Facebook Ads, Google Ads

Relevant Experience

Technical Operations Specialist | AutoSweet | January 2023 – Present

- Integrated third-party data for automotive marketing campaigns
- Executed SQL queries to view and update large-scale relational databases
- Generated analytics reports using Google Analytics to evaluate web traffic and campaign performance
- Tracked and managed client accounts and case work using Salesforce
- Assisted cross-functional teams by providing technical expertise and troubleshooting support
- Used content management systems (CMS) to update and maintain website content for clients

Software Engineering Teaching Assistant | General Assembly | August 2022 – December 2022

- Supported over 100 students in a full stack development bootcamp, maintaining a 95% graduation rate
- Tutored and advised students in HTML, CSS, JavaScript, React, Node.js, Express.js, Python, Django, PostgreSQL, and MongoDB
- Conducted office hours to provide real-time coding support and project troubleshooting

Previous Experience

Police Officer | Fayette County Public Schools | March 2021 – January 2022

- Led full-cycle criminal investigations including evidence collection and interviews
- Testified in both court and school board disciplinary hearings
- Collaborated to enhance school safety through proactive threat assessment and response

Police Officer | Lexington Police Department | January 2020 – March 2021

- Awarded the E. C. Hale Scholastic Award for graduating top of police academy class (Sept 2020)
- Received a Commander's Letter of Commendation for a high-profile arrest (Dec 2020)

Education

General Assembly | Software Engineering Immersive | March 2022 – June 2022

University of Kentucky | B.A. Political Science, Minor in Criminology | August 2016 – December 2019