

Pravin

UXUI Designer

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[Dribbble](#) | [Behance](#) | [Portfolio](#) | [Linkedin](#)

Computer Science graduate and passionate UI/UX Designer with expertise in Figma, Photoshop, and Illustrator. Skilled in user research, wireframing, prototyping, and emotional branding. I design expressive, community-driven digital experiences that blend storytelling, psychology, and innovation. Seeking roles that celebrate authenticity and empower meaningful user connection.

SKILLS

UI/UX Skills : User Research, Empathy Mapping, Wireframing, Prototyping, Interaction Design, Usability Testing, Visual Design, Accessibility, Design Systems

Design tools: Figma, Adobe Photoshop, Adobe Illustrator

Technical Skills : HTML, CSS, Understanding responsive design (desktop, mobile, tablet).

Soft Skills : Empathy, Communication, Problem-Solving, Attention to Detail, Collaboration, Creativity & Innovation, Critical Thinking

PROJECTS

Project 1: ViolSpace a social media platform idea that allows sharing different types of content and encourages community interaction.

ViolSpace is a social media platform that allows users to share videos, articles, podcasts, and live sessions. It encourages meaningful community interactions. The platform aims to provide a smooth, personalized, and interactive online experience.

- Researched users and the market through surveys, competitor analysis, and empathy mapping to understand their needs and challenges.
- Defined the concept for a multi-format social media platform with clear user flows.
- Designed 28 high-fidelity screens for ViolSpace, a multi-format social platform, improving user engagement through community features.
- Led Sonar's UI/UX case study, introducing Sonic Palette Blend and private listening mode, enhancing emotional connection and privacy.

Project 2: A music app prototype inspired by Meta to explore how social connection, personalization, and simplicity can improve the streaming experience.

Sonar is a music app that focuses on social interactions. It aims to make listening more expressive, collaborative, and mindful of privacy. I led the UI/UX case study, starting with user research and empathy mapping, and moving on to high-fidelity prototyping and new feature development.

Inspired by Meta's approach, Sonar combines mood-based discovery, ways for creators to earn money, and design that prioritizes trust.

- Conducted user research and empathy mapping to find key frustrations with mainstream music apps.
 - Designed high-fidelity UI screens in Figma, which included onboarding, playback, discovery, and social features.
 - Introduced new features like Sonic Palette Blend, private listening mode, and artist monetization tools.
 - Positioned Sonar with Meta-inspired scalability, focusing on privacy, emotional branding, and creator-first design.
 - Combined competitor analysis, user journeys, and feedback into a clear, portfolio-ready case study.
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EDUCATION

- BSc Computer Science with Cyber Security
BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH (2022 – 2025)
Project: Live Event Detection for People's Safety Using NLP and Deep Learning
- HSC – Class 12
Wisdom Matric Higher Secondary School
Percentage: 71.33%
- SSLC – Class 10
Wisdom Matric Higher Secondary School
Percentage: 87.00%