

# Pravin

## UXUI Designer

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[Dribbble](#) | [Behance](#) | [Portfolio](#)

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Computer Science graduate and passionate UI/UX Designer with expertise in Figma, Photoshop, and Illustrator. Skilled in user research, wireframing, prototyping, and emotional branding. I design expressive, community-driven digital experiences that blend storytelling, psychology, and innovation. Seeking roles that celebrate authenticity and empower meaningful user connection.

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### SKILLS

**UI/UX Skills :** User Research, Empathy Mapping, Wireframing, Prototyping, Interaction Design, Usability Testing, Visual Design, Accessibility, Design Systems

**Design tools:** Figma, Adobe Photoshop, Adobe Illustrator

**Technical Skills :** HTML, CSS, Understanding responsive design (desktop, mobile, tablet).

**Soft Skills :** Empathy, Communication, Problem-Solving, Attention to Detail, Collaboration, Creativity & Innovation, Critical Thinking

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### PROJECTS

**Project 1: ViolSpace a social media platform idea that allows sharing different types of content and encourages community interaction.**

**ViolSpace is a social media platform that allows users to share videos, articles, podcasts, and live sessions. It encourages meaningful community interactions. The platform aims to provide a smooth, personalized, and interactive online experience.**

- Researched users and the market through surveys, competitor analysis, and empathy mapping to understand their needs and challenges.
- Defined the concept for a multi-format social media platform with clear user flows.
- Designed 28 high-fidelity screens for ViolSpace, a multi-format social platform, improving user engagement through community features.
- Led Sonar's UI/UX case study, introducing Sonic Palette Blend and private listening mode, enhancing emotional connection and privacy.

**Project 2: A music app prototype inspired by Meta to explore how social connection, personalization, and simplicity can improve the streaming experience.**

**Sonar is a music app that focuses on social interactions. It aims to make listening more expressive, collaborative, and mindful of privacy. I led the UI/UX case study, starting with user research and empathy mapping, and moving on to high-fidelity prototyping and new feature development.**

**Inspired by Meta's approach, Sonar combines mood-based discovery, ways for creators to earn money, and design that prioritizes trust.**

- Conducted user research and empathy mapping to find key frustrations with mainstream music apps.
  - Designed high-fidelity UI screens in Figma, which included onboarding, playback, discovery, and social features.
  - Introduced new features like Sonic Palette Blend, private listening mode, and artist monetization tools.
  - Positioned Sonar with Meta-inspired scalability, focusing on privacy, emotional branding, and creator-first design.
  - Combined competitor analysis, user journeys, and feedback into a clear, portfolio-ready case study.
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### EDUCATION

- BSc Computer Science with Cyber Security  
BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH (2022 – 2025)  
Project: Live Event Detection for People's Safety Using NLP and Deep Learning
- HSC – Class 12  
Wisdom Matric Higher Secondary School  
Percentage: 71.33%
- SSLC – Class 10  
Wisdom Matric Higher Secondary School  
Percentage: 87.00%