Jaydeep P B

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Education

Vellore Institute Of Technology, Bhopal	Aug 2021 - May 2025
Bachelor of Technology in Computer Science	CGPA: 7.3/10
DAV Public School, Jharsuguda	84%
St. Mary's Higher Secondary School, Jharsuguda	83%

Skills

Areas of Interest: UI/UX, Frontend Development, Graphic Designing, Visual Storytelling, Micro Interactions
Languages: HTML, CSS, Javascript, Python
Tools: Adobe Photoshop, Figma, Canva, Adobe Illustrator, Spline, Framer

Experience

Mahavir Polyplast Pvt Ltd.   May 2023 - Present
Social Media Manager
- Designed and delivered creative assets for various mediums, including social media posts, product packaging, and promotional materials, ensuring alignment with the brand identity.
- Developed high-quality product designs such as envelopes, writing pads, visiting cards, carrying bags, and pamphlets/flyers, enhancing product appeal and customer engagement.

Insights Club   June 2022 - April 2024
Department Head
- Led the Photo Editing team, creating visually appealing content for events and projects. Gained proficiency in Photoshop, focusing on retouching, colour correction, and image composition.
- Co-led the design team, collaborating on visuals for campaigns and events. Gained experience in Figma, Illustrator, and Canva, creating user-friendly interfaces and engaging visual resources.

Projects

Nike Website
HTML, CSS, Figma
- Designed the UI/UX in Figma to replicate the original website's aesthetic and functionality, and implemented pixel-perfect designs with clean, maintainable code.
- Focused on delivering an engaging user experience with precise layouts, typography, and animations, showcasing proficiency in front-end development and design.

Bolt
Figma
- Designed a ride-sharing app prototype in Figma, inspired by Uber, with added innovative features. Focused on enhancing user interaction, accessibility, and seamless usability.
- Prioritized seamless navigation, modern aesthetics, and user-centered design, showcasing creativity and problem-solving skills.

Certifications

- Foundation of User Experience Design, Google (Jan 2025)
- Product Design Job Simulation, Accenture (Jan 2025)

Responsibilities

- Boosted platform usability by 15% through strategic crowdsourcing on Google Crowdsource App, accumulating 3000 points.
- Hosted 2 events promoting our Club including one in our College fest managing 40 team members.