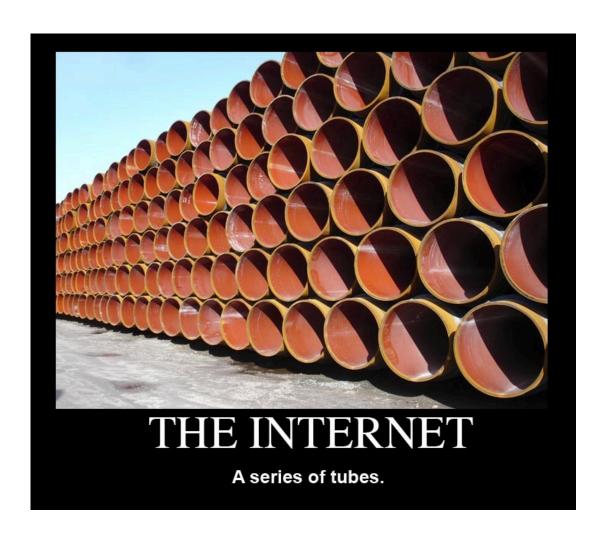
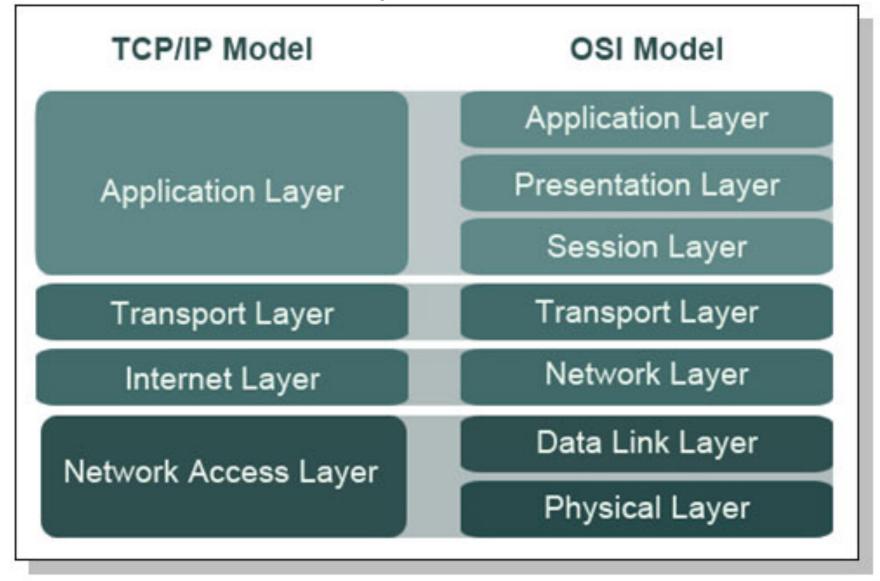
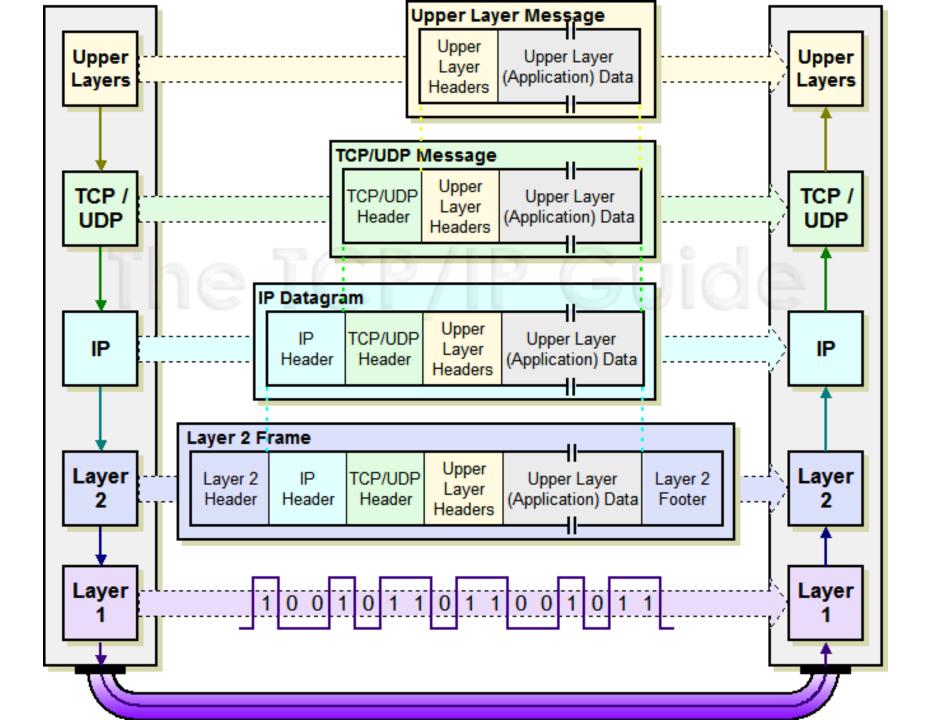


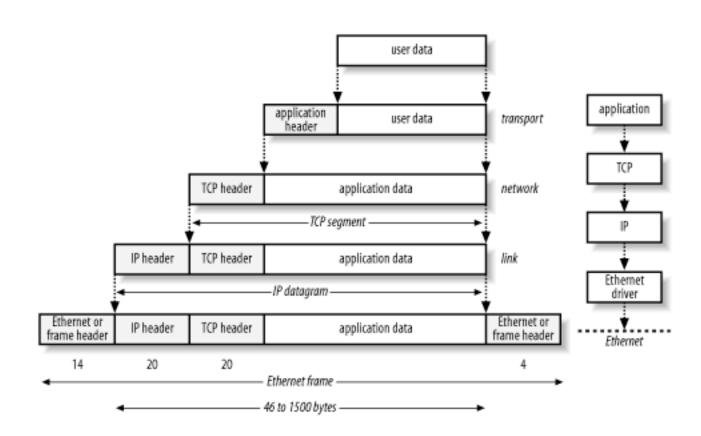
# The Internet



# TCP/IP & OSI

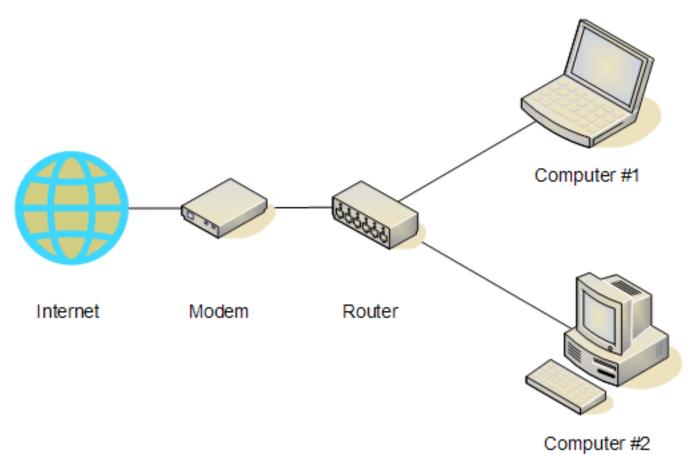


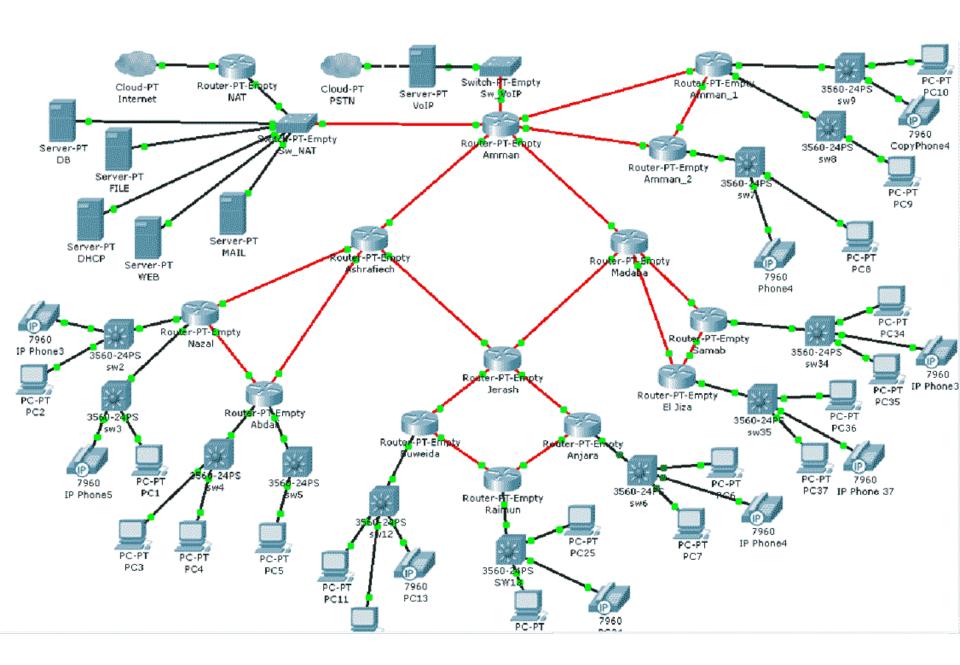




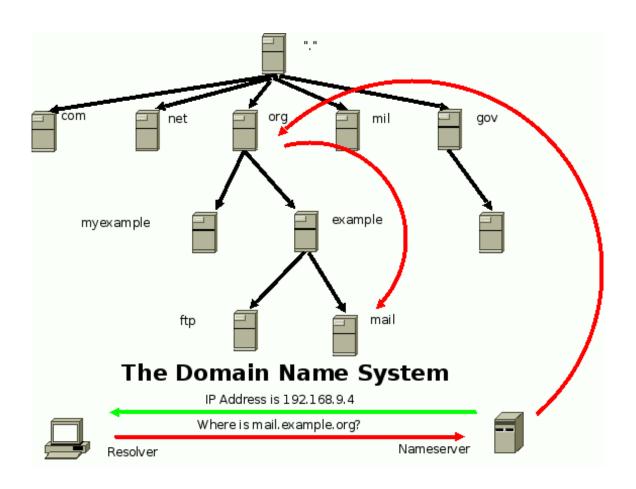
# Routing

• In the most basic form..

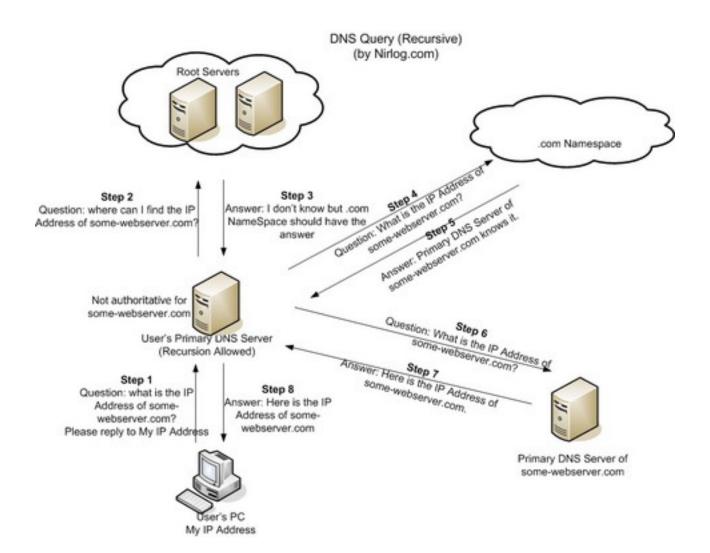




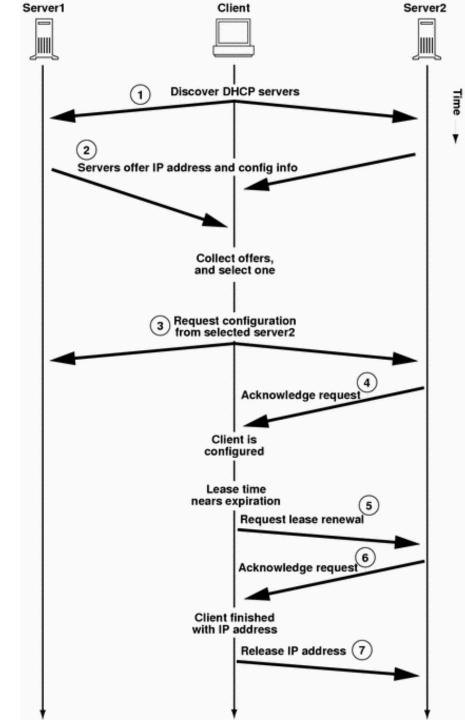
# DNS



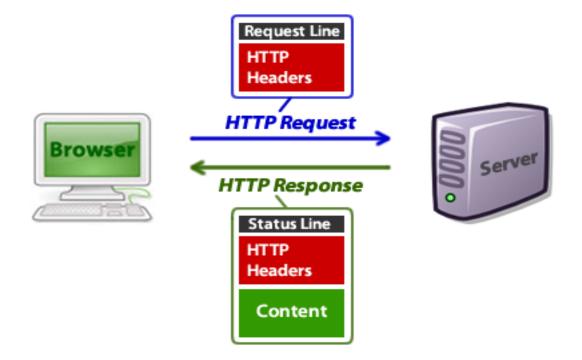
## **DNS**



## **DHCP**

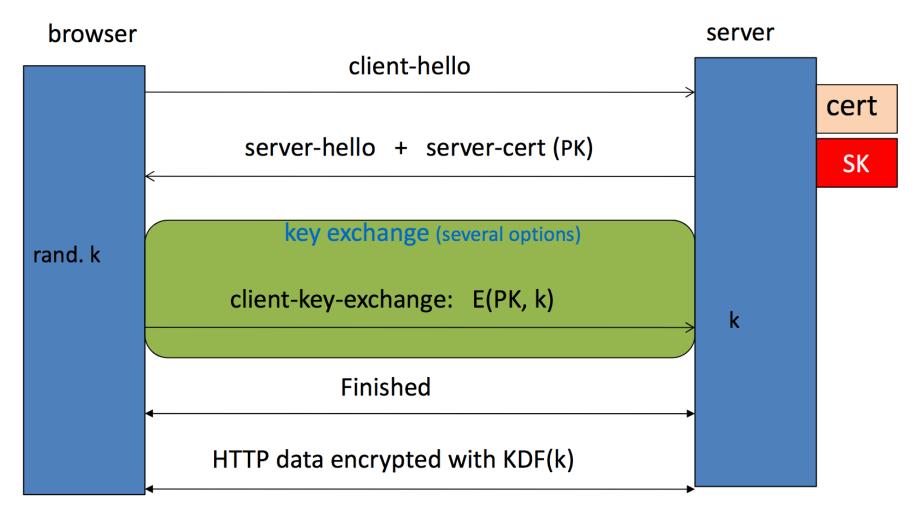


# **HTTP**



Show in Burp

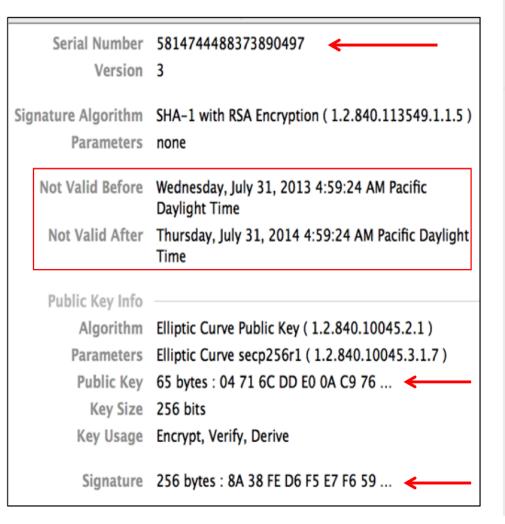
# Brief Overview of SSL/TLS

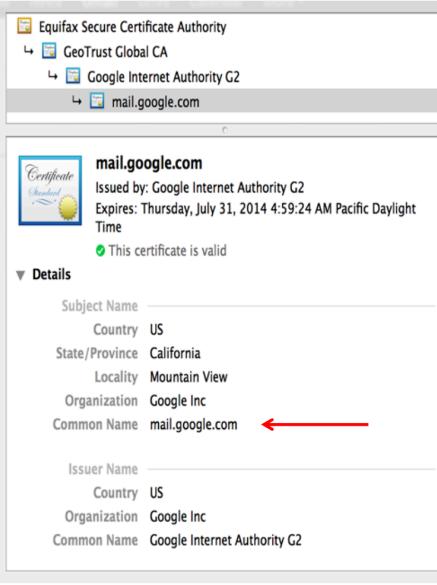


Most common: server authentication only

## Certificates

#### Important Fields:





## **Certificate Authorities**

- Browsers accept certificates from a large number of CAs
  - Top level CAs ≈ 60
  - Intermediate CAs ≈ 1200

Entrust.net CAuthority (2048)	Jul 24, 2029 7:15:12 AM
Entrust.net Sification Authority	May 25, 2019 9:39:40 AM
ePKI Root Certification Authority	Dec 19, 2034 6:31:27 PM
Equifax Securtificate Authority	Aug 22, 2018 9:41:51 AM
Equifax Secure eBusiness CA-1	Jun 20, 2020 9:00:00 PM
Equifax Secure eBusiness CA-2	Jun 23, 2019 5:14:45 AM
Equifax Secul eBusiness CA-1	Jun 20, 2020 9:00:00 PM
Federal Common Policy CA	Dec 1, 2030 8:45:27 AM
FNMT Clase 2 CA	Mar 18, 2019 8:26:19 AM
GeoTrust Global CA	May 20, 2022 9:00:00 PM
GeoTrust Priification Authority	Jul 16, 2036 4:59:59 PM
Global Chambersign Root	Sep 30, 2037 9:14:18 AM



## **URLs**



### SEO Cheat Sheet: Anatomy of A URL

# SEO-FRIENDLY URL 🖃

**OLD DYNAMIC URL** 



- Protocol
- Subdomain
- O Domain
- Top-Level Domain
- Folders / Paths
- 6 Page
- Named Anchor

#### Keyword Priority<sup>1</sup>

Observed Google priority of keyword placement:

- (1) Domain
- (2) Subdomain
- (3) Folder
- (4) Path/Page

#### SEO Tips for URLs

- Use subdomains carefully. They may be treated as separate entities, splitting domain authority.
- · Separate path & page keywords with hyphens ("-").
- Anchors may help engines understand page structure.
- Keyword effectiveness in URLs decreases as URL length and keyword position increases.



#### http://www.example.com/index.php?product=1234&sort=price&print=1



- Subdomain
- O Domain
- Top-Level Domain
- Page / File Name
- 6 File Extension
- CGI Parameters

#### Popular TLDs<sup>2</sup>

- .com commercial
- .net infrastructure
- .org non-profit
- .edu schools
- .info informational
- .biz small business
- .name personal sites

#### Popular ccTLDs\*

- .cn China
- .de Germany
- .uk United Kingdom
- .nl Netherlands
- .eu European Union
- .ru Russian Federation
- .ar Argentina

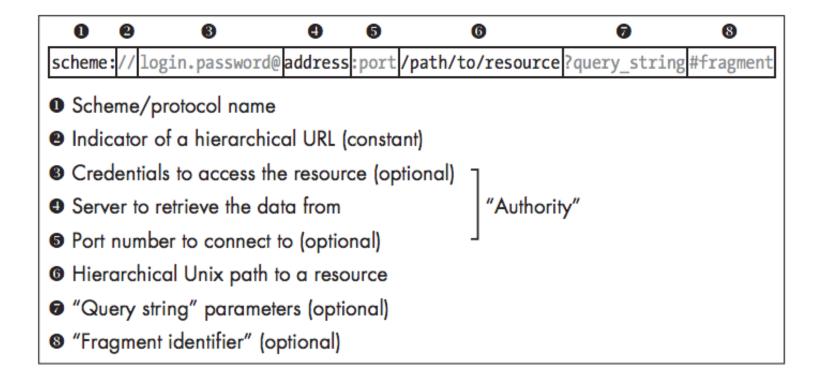
#### **Popular Extensions**

- .htm Static HTML
- .html Static HTML
- .php PHP code
- .asp ASP code
- .aspx ASP.NET
- .cfm ColdFusion
- .jsp Java Code

<sup>1</sup> SEOmoz correlational data (2009)

<sup>&</sup>lt;sup>2</sup> Verisign domain report (2009)

<sup>\*</sup> ccTLD = Country Code TLD



## **URL Characters**

- Unreserved
  - The alphanumerical upper and lower case character may optionally be encoded:

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789- .~
```

- Reserved
  - Special symbols must sometimes be percent-encoded:

- Further details can for example be found in
  - RFC 3986
  - http://www.w3.org/Addressing/URL/uri-spec.html
- Source: <a href="https://en.wikipedia.org/wiki/Uniform resource locator">https://en.wikipedia.org/wiki/Uniform resource locator</a>

## **URL Schemes**

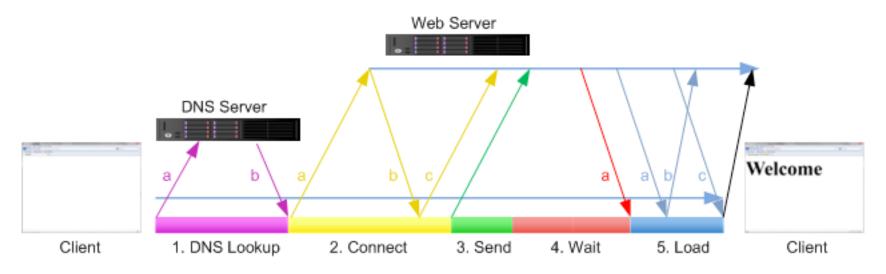
- Tons of supported schemes
  - https://www.iana.org/assignments/uri-schemes/urischemes.xhtml
- Supporting these can lead so some weirdness
- Common ones you may see:

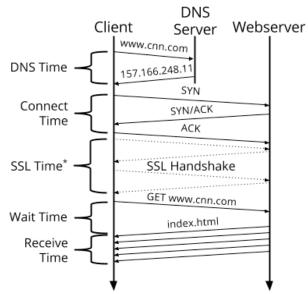
```
file://ftp://http://https://mailto://sms://
```

# Things can get weird

- http://127.0.0.1/
  - This is a canonical representation of an IPv4 address.
- http://0x7f.1/
  - This is a representation of the same address that uses a hexadecimal number to represent the first octet and concatenates all the remaining octets into a single decimal value.
- http://017700000001/
  - The same address is denoted using a 0-prefixed octal value, with all octets concatenated into a single 32-bit integer.
- http://example.com&gibberish=1234@167772161/
  - Where do you think this goes?
- http://example.com\@coredump.cx/
  - How about this one?
- http://example.com;.coredump.cx/
  - And this?
- Source: Tangled Web by Michal Zalewski (pages 26 and 30)

# **Browser Requests**





# **HTTP Requests**

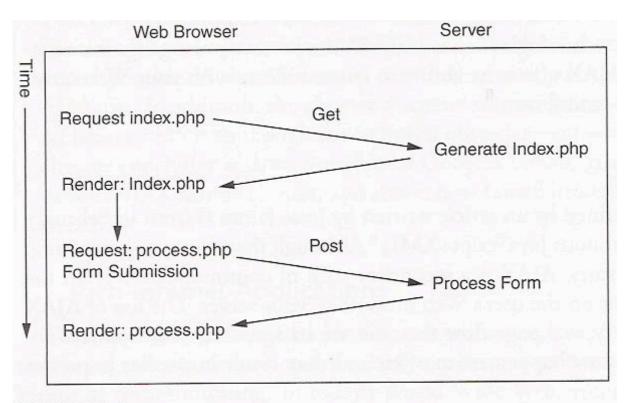


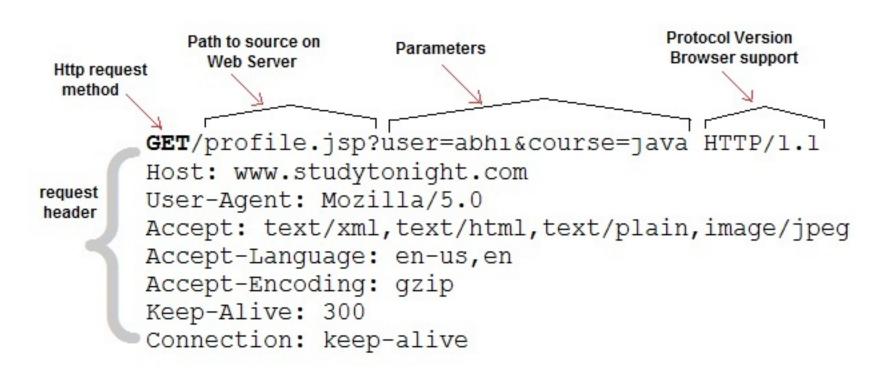
FIGURE 1-1 Web application request flow

# HTTP Request/Response

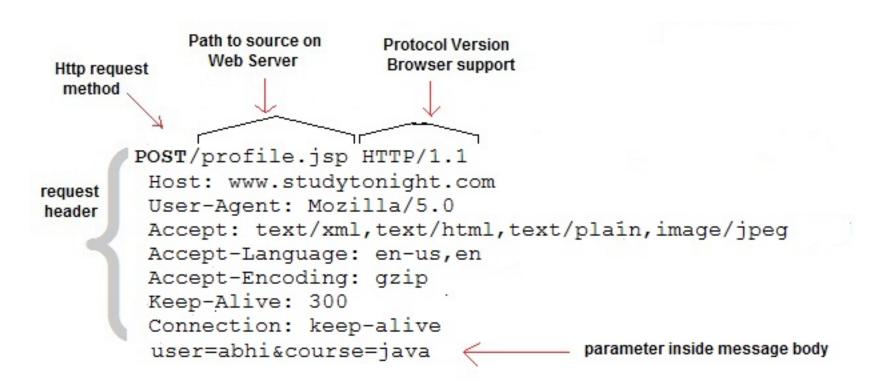
```
POST /fuzzy_bunnies/
bunny_dispenser.php HTTP/1.1
Host: www.fuzzybunnies.com
User-Agent: Bunny-Browser/1.7
Content-Type: text/plain
Content-Length: 17
Referer: http://
www.fuzzybunnies.com/main.html
I REQUEST A BUNNY
```

HTTP/1.1 200 OK
Server: Bunny-Server/0.9.2
Content-Type: text/plain
Connection: close
BUNNY WISH HAS BEEN GRANTED

# **GET Request**



# **POST Request**



# **HTTP Methods**

Method	Description
GET	Request to read a Web page
HEAD	Request to read a Web page's header
PUT	Request to store a Web page
POST	Append to a named resource (e.g., a Web page)
DELETE	Remove the Web page
TRACE	Echo the incoming request
CONNECT	Reserved for future use
OPTIONS	Query certain options

• HTTP PUT

• HTTP GET

update
• HTTP POST

• HTTP DELETE

## **HTTP Headers**

- Define the operating parameters of the HTTP transaction
- There are tons "official" ones:
  - https://en.wikipedia.org/wiki/
     List of HTTP header fields
- Colon separated
- Ultimately they can be whatever you want
- No limit on size of name or value

## Cookies

- A small bit of data sent by a web server to a browser that is stored by the browser and sent back with subsequent requests
- Designed to provide a storage mechanism for stateful information and record a user's browsing activity
- Structure
  - Name
  - Value
  - 0+ attributes

## **Cookie Attributes**

- Domain and Path
  - Defines scope of cookie
- Expires and Max-age
  - Defines when the browser should delete the cookie
- Secure
  - Directs the browser on whether or not to send the cookie over encrypted connection only or not
- HttpOnly
  - Directs the browser on JavaScripts access to the cookie

## Cookies

```
GET /index.html HTTP/1.1
Host: www.example.org
HTTP/1.0 200 OK
Content-type: text/html
Set-Cookie: theme=light
Set-Cookie: sessionToken=abc123;
Expires=Wed, 09 Jun 2021 10:18:14 GMT
GET /spec.html HTTP/1.1
Host: www.example.org
Cookie: theme=light; sessionToken=abc123
```