



JONATHAN DELVES

FRONT END DEVELOPER / GRAPHIC DESIGNER / PRODUCT OWNER

 07908 059858

 jonathandelves@hotmail.com

 [LinkedIn Profile](#)

I'm a highly adaptable product owner with a strong background in front-end development, design, and product management. Having led cross-functional teams and worked hands-on in UI/UX and development, I bridge the gap between technical execution and strategic decision-making. I excel at aligning business objectives with user needs, ensuring products deliver real value through a combination of stakeholder collaboration and data-driven decisions. With strong communication and problem-solving skills, I thrive in both independent and team environments, driving innovation and delivering impactful digital solutions.

EXPERIENCE

ITVET, Hertfordshire, 2017-2025

OVERVIEW

While at ITVET, I took on various responsibilities, starting as a Front-End Developer and evolving into a hybrid role that blended development, design, and product management. As my role expanded, I led development teams, implemented Agile processes, and worked closely with stakeholders to shape product roadmaps. From coding and design to team leadership and strategy, I was involved in driving innovation and delivering solutions that met business and user needs.

RESPONSIBILITIES

- Designed and implemented the visual identity, UX, and UI of web and mobile applications, aligning with brand and user needs.
- Developed and maintained design systems, standardising components and interaction patterns for consistency and scalability.
- Created detailed UI flows, wireframes, and specifications, collaborating across design, development, and product teams.
- Managed the end-to-end development lifecycle using Agile methodologies, serving as both Product Owner and Scrum Master.
- Defined and prioritised sprint tasks, facilitated ceremonies, and optimised workflows to support efficient delivery.
- Led cross-functional teams, conducted performance evaluations, and supported team development through mentoring and reviews.
- Oversaw strategic planning and product roadmapping, expanding existing applications and aligning features with business objectives.
- Conducted competitor and UX research to inform product decisions and drive innovative design solutions.
- Maintained design quality and consistency throughout development, acting as the primary design resource within agile teams.
- Developed, maintained, and optimised enterprise applications, CMS websites, and WordPress plugins, ensuring performance, usability, and security.
- Integrated third-party APIs and implemented API-driven front-end validation to ensure data accuracy and seamless user experiences.
- Diagnosed and resolved bugs, maintained cross-browser compatibility, and upheld coding and design standards across projects.

TITLES

Product Manager (Owner)

2024 - 2025

Senior Graphic Designer

2023 - 2024

Graphic Designer & Developer

2019 - 2023

Front End Developer

2017 - 2019

EXPERIENCE

Horizon Hobby UK, Essex, 2006-2017

OVERVIEW

Responsible for various tasks but focused primarily on web development of the B2C website and content administration of the B2B website. Producing promotional videos for web, YouTube and in-store marketing. I'm also responsible for researching and implementing any and all digital media initiatives.

TITLES

Web Developer / Videographer / Content Administrator
2006 - 2017

RESPONSIBILITIES

- Ensuring site usability, SEO and browser compatibility.
- Testing the site, debugging and fixing errors and usability issues.
- Maintaining and debugging marketing website using front-end technologies such as CSS, HTML and JavaScript
- Post-production image processing.
- Filming and Editing Sizzle Videos using Final Cut Pro and After Effects
- Social media management including research and content generation such as special interest videos and imagery posts on various social media platforms including Instagram, Facebook, YouTube and Twitter.
- Support duties for page layout and design for quarterly print publications.
- Support duties for product photography
- Creating HTML emails campaigns utilising cloud based tools such as MailChimp.

EDUCATION

- BSc Software Systems for the Arts and Media
- City and Guilds (Media Techniques)
- BTEC Diploma - Foundation Studies, Art and Design- with Distinction
- A-Levels Art & Design, Information & Communication Technology, Design & Technology.
- GCSEs including R.E. French, Art, Design & Technology, English, Science, Business Studies, Information Studies, Mathematics

KEY SKILLS

- Demonstrated ability to self-manage projects or collaborate within a creative team to meet deadlines.
- Skilled in explaining technical issues to both the design team and management.
- Proven expertise in coding and building high-standard websites.
- Proficient in utilising tools to enhance and troubleshoot website performance.
- Familiar with web master skills such as Google Analytics.
- Knowledgeable in PHP, MySQL, HTML, CSS, and XHTML.
- Proficient in Photoshop, Illustrator, InDesign, Final Cut Pro, and Affinity Design Suite.
- Experienced with Azure DevOps.
- Competent in using prototyping tools like Figma and Adobe XD.
- Experienced working in Agile framework using the Scrum Framework

HOBBIES

Light Sequencing

Every Christmas and Halloween, I put on a computer-controlled light show for the neighbourhood, perfectly timed to music. I even share some of the highlights on my YouTube channel: <https://www.youtube.com/@phoenixlights>

Movies & Gaming

I love a good movie and enjoy unwinding with a great gaming session—whether it's an immersive story or just some fun competition.

AI Development

I'm fascinated by AI and how it's evolving, from the initial concepts to real-world applications. I enjoy keeping up with the latest advancements and experimenting with new technologies.

Long walks with my Dogs

Taking long walks with my dogs is my way to clear my head and recharge—plus, they love the adventure!