

JONATHAN DELVES

FRONT END DEVELOPER / GRAPHIC DESIGNER / PRODUCT OWNER

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Portfolio Website

LinkedIn

SUMMARY

I'm a highly adaptable front-end developer with a strong background in design and product management. With over 15 years' experience building and designing responsive websites, online software, and WordPress solutions, I consider myself a developer first. I have a varied history of roles within the web development arena, resulting in a diverse mix of front-end development, UI/UX design, and project management experience. With strong communication and problem-solving skills, I thrive in both independent and team environments, driving innovation and delivering impactful digital solutions.

SKILLS

Technical	HTML5, CSS3, JavaScript, jQuery, PHP, MySQL, Azure DevOps, WordPress, React, Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, Affinity Publisher, Affinity Photo, Affinity Designer
Design	UI/UX, Design Systems, Prototyping, Visual Identity
Methodologies	Agile (Scrum), Product Roadmapping, User Research
Soft Skills	Team Leadership, Communication, Problem Solving

EXPERIENCE

ITVET, Hertfordshire, 2017-2025

Product Manager (Owner), Apr 2024 - Mar 2025

- Conducted performance evaluations, including 1-on-1 meetings and formal performance reviews, to support team growth and productivity.
- Defined and executed a strategic vision and development roadmap, expanding functionality from preexisting applications to meet evolving business needs.
- Established and optimised team processes based on feedback from development, product, and other key departments, enhancing workflow efficiency
- Collaborated closely with clients and stakeholders to define requirements, develop new tools, and enhance application functionality based on business and user needs.

Senior Graphic Designer, Apr 2023 - Mar 2024

- Collaborated with UI/UX designers to ensure design consistency, accessibility, and usability best practices.
- Led project management initiatives, overseeing the planning and execution of development cycles.
- Defined and prioritised Sprint tasks for the development team, adhering to Scrum for agile development.
- Served as Scrum Master, facilitating stand-ups, sprint planning, and retrospectives to improve team efficiency.
- Led the design and project management of multiple mobile applications (not released to production), refining user experiences and interface designs.

Graphic Designer & Developer, Apr 2019 - Mar 2023

- Designed and established the visual identity and user experience of various applications.
- Developed and maintained documented design systems, standardising UI components and interaction patterns.
- Collaborated with cross-functional teams, including development, marketing, and product management, to facilitate successful application launches.
- Created detailed specifications for application modules, aligning with the needs of diverse user groups and stakeholders.
- Mentored junior developers, fostering best practices in front-end development and application architecture.

Front End Developer, Sep 2017 - Mar 2019

- Developed and maintained custom WordPress plugins, integrating with enterprise applications through API gateways.
- Diagnosed and resolved application and website issues, addressing critical bugs and optimising performance.
- Maintained and extended marketing websites built on MVC frameworks and WordPress, ensuring responsiveness and cross-browser compatibility.
- Developed and maintained enterprise-level applications (Ultra HR and Retail Report), ensuring optimal performance and usability.
- Managed and enhanced a bespoke shopping centre website built on a proprietary CMS within the Retail Report ecosystem.

EXPERIENCE

Horizon Hobby UK, Essex, 2006 - 2017

Web Developer / Videographer / Content Administrator, 2006 - 2017

- Ensuring site usability, SEO and browser compatibility.
- Testing the site, debugging and fixing errors and usability issues.
- Maintaining and debugging marketing website using front-end technologies such as CSS, HTML and JavaScript
- Post-production image processing.
- Filming and Editing Sizzle Videos using Final Cut Pro and After Effects Social media management including research and content generation such as special interest videos and imagery posts on various social media platforms including Instagram, Facebook, YouTube and Twitter.
- Support duties for page layout and design for quarterly print publications.
- Support duties for product photography
- Creating HTML emails campaigns utilising cloud based tools such as MailChimp.

EDUCATION AND CERTIFICATION

Formal Education

- **BSc, Software Systems for the Arts and Media**
- **City and Guilds, Media Techniques**
- **BTEC Diploma, Art and Design Foundation (Distinction)**
- **A-Level:** Art & Design, Information & Communication Technology, Design & Technology

Certification

- IBM Front-End Developer Professional Certificate - Coursera / IBM (2025)
- Microsoft AI-900: Azure AI Fundamentals - Microsoft (2025)

HOBBIES AND INTERESTS

AI Development

Exploring how emerging tools enhance design and development workflows.

Light Sequencing

Computer-controlled light shows synced to music (Check It out on YouTube: <https://www.youtube.com/@phoenixlights>)

Leisure

Movies, gaming, and long walks with my dogs.