



Juan David Valencia Ampudia

Cali, Colombia | juanampudia888@gmail.com | +57 (321) 459-4943 | <https://portafolio-pearl-pi-78.vercel.app>

EXPERIENCE

Front-end Engineer, UI/UX Designer, Pacific Medical Solutions, Cali, Colombia

Jan 2025 – Jan 2026

- Conducted user research and usability analysis for *Pacific Medical Suite*, identifying key pain points in the existing medical management system.
- Designed a high-fidelity, functional prototype in Figma based on validated user needs and UX best practices.
- Implemented front-end components from the approved prototype using modern web technologies, ensuring visual consistency and usability.
- Collaborated closely with designers, developers, and stakeholders to align design decisions with technical feasibility and business goals.

UI/UX Designer, Bancóldex, Bogotá, Colombia

Aug 2024 – Nov 2024

- Participated in the design of a digital financial solution focused on improving customer experience and usability.
- Developed user-centered interfaces aligned with institutional branding and accessibility principles.
- Created interactive prototypes to communicate design decisions and validate flows with internal stakeholders.
- Contributed to iterative design improvements based on feedback from multidisciplinary teams

Front-end Engineer, UI/UX Designer, TEApoyamos, Cali, Colombia

Mar 2024 – Jun 2024

- Developed the landing page and “Contact Us” section of the platform using HTML, CSS, and JavaScript.
- Collaborated on UI/UX design decisions to improve site navigation and visual clarity.
- Implemented accessibility and usability enhancements to improve the overall user experience.
- Worked closely with the development team to ensure accurate implementation of design specifications.

SKILLS

HTML, CSS, JavaScript, React, TypeScript, Figma, Notion, Git, GitHub, Blender, Rhino3D, Adobe Illustrator, Photoshop, Premiere Pro, After Effects, Canva, CapCut

EDUCATION

ICESI University, Cali, Colombia

Bachelor's in Interactive Media Design

Aug 2021 – Jun 2026

Aspaen Colegio Juanambú, Cali, Colombia

High School Diploma

Jan 2008 – Jun 2021

INTERESTS & LANGUAGES

3D modeling, web development, gym, drawing, video and image editing | Spanish (Native), English (B2)

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