

Project Name: MEet and You

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Product Name/Description

Our project is called MEet & You. MEet & You is a web app that allows couples to plan dates by giving recommendations based on what they want to do.

App-specific Features

1. Shareable Calendars

- a. A downloadable ICS file can be integrated with Outlook, Google Calendar, and other email and calendars apps.
- b. Allows the user to easily transition to any desktop or mobile calendar of their choice.
- c. Improves interaction when canceling an activity by notifying the other party member through text.

2. User Profile Dashboard

- a. Dashboard that allows the user to see various aspects of their account (e.g. recent and favorite itineraries, account information).
- b. The user is able to look through the itineraries that they've made, they can also do things like delete their account, change account email, etc.

3. Text Notification

- a. If the user has marked that they've made a reservation on the web app at a restaurant/movie theater for example, they will get a text reminding them of their reservation when the time comes close.
- b. To serve as a layer of redundancy regarding the plans that the user creates, texts will let them know when something is coming up.

4. Suggestions

- a. Using your current location or entering your city will show upcoming events going on in the area within the given city.
- b. The purpose of suggestions is to encourage users to add local event opportunities to the itinerary as well as explore new things they would not have thought about before.

5. Rate and Review

- a. User will have the option to rate an event in their itinerary (1-5 location pins). An average rating of an itinerary based on the scores of individual activities will show in the user dashboard.
- b. The rating and review is intended for the user to be able to look back and understand why they gave a rating to a particular itinerary.

6. Hyperlink Sharing

- a. Similar to Google Docs, you can share your itinerary to friends via a link, where they can view, comment, or edit your itinerary based on permissions the owner allows.
- b. Be able to seamlessly send itineraries via HTTPS to anyone.

7. Duplicating Itineraries

- a. Allows users to copy itineraries that they have favorited.
- b. When duplicated, events can be swapped and added from these itineraries and does not force the user to have to create a new itinerary from the ground up.

Target Audience

We intend for couples to use MEet & You. It can also be useful for friend groups planning an outing.

Pain Point

The pain point is that with couples, there are always struggles with the planning details of a date. This is because planning dates involve many headaches such as working around each other's schedule, remembering all details of the date, and finding places to go.

Product Value

Our application's value is to find and plan activities. It improves the process of planning activities for significant others by centralizing both the searching and planning aspects on one website.

Product Vision

The end result of our application is to make our web app cross-platform (iOS/Android). The features that we plan on adding to the companion app will include social media elements such as:

- Adding friends so you can more conveniently exchange and create plans in real time
- Itinerary visibility (public, only friends list, private)
- Granting users the ability to comment on each other's itineraries
- Converse with itinerary collaborators through a live-chat feature

Product Competitors

Since we currently do not have direct competitors, our closest indirect competitor is the itinerary creation service Wanderlog. Another indirect competitor is manually creating an itinerary via a web-based calendar service like Google Calendar.

Product Uniqueness

Product(Competitor)	Similarities	Differences
Wanderlog	<ul style="list-style-type: none">• An itinerary planner for individuals to plan single or multi-day outings in a specified city.• Both of these products provide suggestions on locations/locales near the user.	<ul style="list-style-type: none">• Our product would allow you to duplicate specific itineraries.• Itineraries would be available to download and be imported into various calendar applications. (Outlook, Google Calendar, etc.)• A favoriting system to allow users to save itineraries that they enjoyed.• MEet & You's scope is local (e.g. events in your hometown), whereas Wanderlog's scope is trips (e.g. road trips, vacations).

<p>Web-based calendar services (Google Calendar, Outlook Calendar)</p>	<ul style="list-style-type: none">• Both of these products can be utilized to plan events on a time schedule basis.	<ul style="list-style-type: none">• Instead of operating like a traditional web-based calendar service, our application helps the user find and plan activities.
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