

Project Name: MEet and You

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Product Name/Description

Our project is called MEet & You. MEet & You is a web app that allows couples to plan dates by giving recommendations based on what they want to do. When planning with our application, users can build itineraries with up to 10 different events. Users will select a city and that location's local time will be used for the planning of events on the itinerary. It ensures uniformity across the board regardless of where you are geographically.

App-specific Features

1. Hyperlink Sharing

- a. Similar to Google Docs, you can share your itinerary to friends via email or permanent link, where they can view, comment, or edit your itinerary based on permissions the owner allows.
- b. Be able to seamlessly send itineraries via HTTPS to anyone.
- c. The system can support up to five shared people (inclusive of the owner) for an itinerary. The owner will be able to remove any shared person from an itinerary. Collaborators' event times will be localized to the timezone of the city where the itinerary is located.

2. User Profile Dashboard

- a. Dashboard that allows the user to see various aspects of their account (e.g. recent and favorite itineraries, account information).
- b. The user is able to look through the itineraries that they've made, they can also do things like delete their account, change account email, etc.

- c. We will organize our itineraries into sections to show recent (up to 5), favorite (10 per page), or all itineraries (10 per page).
 - d. If a user is a collaborator on an itinerary, that itinerary should appear in their respective itinerary section (recent/favorite/all).
- 3. Text Notification
 - a. If the user enables itinerary reminders, they will get a text notifying them when an event comes close. The notification will be based on a heuristic; i.e. set reminder 30 min. before an event.
 - i. To enable itinerary reminders, the user must associate their account with a phone number.
 - ii. The user can specify which events they would like to be notified for (events marked as notify). Once specified, only those events would receive a reminder prior to the event.
 - b. Serves as a layer of redundancy regarding the plans that the user creates.
 - c. The user has the choice to store their phone numbers within the system much like other web apps (e.g. when they first create a user profile), in order to receive text notifications.
 - d. Text notifications would be sent to any collaborators of an itinerary if they have opted in to receive texts from the itinerary events.
- 4. Suggestions
 - a. Using your current location or entering your city will show the first 50 upcoming events going on in the area within the itinerary's city.

- b. The purpose of suggestions is to encourage users to add local event opportunities to the itinerary as well as explore new things they would not have thought about before.
 - c. The times of the suggestions will be localized to the itinerary's city.
 - d. The types of events will fall under these categories: parks, art, attractions, night life, live music, movies, museums, libraries.
 - e. If there are no events going on in the area, we would display that there are no suggested events coming up.
5. Rating System
- a. User will have the option to rate an itinerary (1-5 location pins).
 - b. The rating, along with itinerary notes, is intended for the user to be able to look back and understand why they gave a rating to a particular itinerary.
 - i. Especially if they intend to reuse the itinerary in the future at some point.
 - c. Rating will be applicable only once but can be updated after initial rating.
 - d. Collaborators must be given editing permissions to alter an itinerary's rating.
6. Memory Album
- a. Users are able to upload pictures from their date and view them in a slideshow associated with an itinerary, similar to a photo album.
 - i. The system can support up to 10 photos for an itinerary. Once the photo limit is reached, the user must choose which photos to remove to free up space.

- b. The purpose of the memory album is to give users an organized memento of their dates to look back on.
 - c. All users will have the same memory album visibility, and the owner chooses this visibility.
 - i. If the owner sets visibility to public, then all collaborators will see all images whereas if visibility is set to private, no images will be shown to the collaborators.
 - d. Files types that will be supported in our memory album include jpeg, jpg, and png. The maximum image file size will be 5MB.
7. Duplicating Itineraries
- a. Allows users to quickly copy their own or collaborative itineraries.
 - i. You can only copy one itinerary at a time.
 - b. When duplicated, events can be swapped and added from these itineraries and does not force the user to have to create a new itinerary from the ground up.
 - c. The system can support up to 50 itineraries for a user. If the itinerary limit is reached, the user must delete itineraries to free up space.

Target Audience

We intend for couples to use MEet & You. It can also be useful for friend groups planning an outing.

Pain Point

The pain point is that with couples, there are always struggles with planning details of a date. This is because planning dates involve many headaches such as working around each other's schedule, remembering all details of the date, and finding places to go.

Product Value

Our application's value is to find and plan activities. It improves the process of planning activities for significant others by centralizing both the searching and planning aspects on one website.

Product Vision

The end result of our application is to make our web app cross-platform (iOS/Android). The features that we plan on adding to the companion app will include social media elements such as:

- Adding friends so you can more conveniently exchange and create plans in real time
- Itinerary visibility (public, only friends list, private)
- Granting users the ability to comment on each other's itineraries
- Converse with itinerary collaborators through a live-chat feature

Product Competitors

Since we currently do not have direct competitors, our closest indirect competitor is the itinerary creation service Wanderlog. Another indirect competitor is manually creating an itinerary via a web-based calendar service like Google Calendar.

Product Uniqueness

Product(Competitor)	Similarities	Differences
Wanderlog	<ul style="list-style-type: none"> • An itinerary planner for individuals to plan single or multi-day outings in a specified city. • Both of these products provide suggestions on locations/locales near the user. 	<ul style="list-style-type: none"> • Our product would allow you to duplicate specific itineraries. • Itineraries would be available to download and be imported into various calendar applications. (Outlook, Google Calendar, etc.) • A favoriting system to allow users to save itineraries that they enjoyed. • MEet & You's scope is local (e.g. events in your hometown), whereas Wanderlog's scope is trips (e.g. road trips, vacations).
Web-based calendar services (Google Calendar, Outlook Calendar)	<ul style="list-style-type: none"> • Both of these products can be utilized to plan events on a time schedule basis. 	<ul style="list-style-type: none"> • Instead of operating like a traditional web-based calendar service, our application helps the user find and plan activities.