



# SIGHTVISIT

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# Product Presentation

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## DISCUSSION OUTLINE

Problem Statement

Usage Scenario

Live Demo

Further Improvements



# Problem Statement

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## DAMAGE ASSESSMENT UPGRADE

- FEMA performs "on the ground" damage assessment of residential parcels and infrastructure
- The SightVisit app retrieves Google Street View images and Zillow data to provide:
  - Pre-event photo of the assessed structure
  - Level of damage to the structures



# Usage Scenario

## USE CASE

Carol is an emergency management specialist at FEMA. Days after a disaster, she's out in the field assessing residential properties.

She hops out of her car and takes a photo of the first house she sees in disrepair.

She uploads the photo to SightVisit, sees the photo she took and an image of the home prior to the disaster. It also displays a value estimate of the house and property summary.

# Advantages

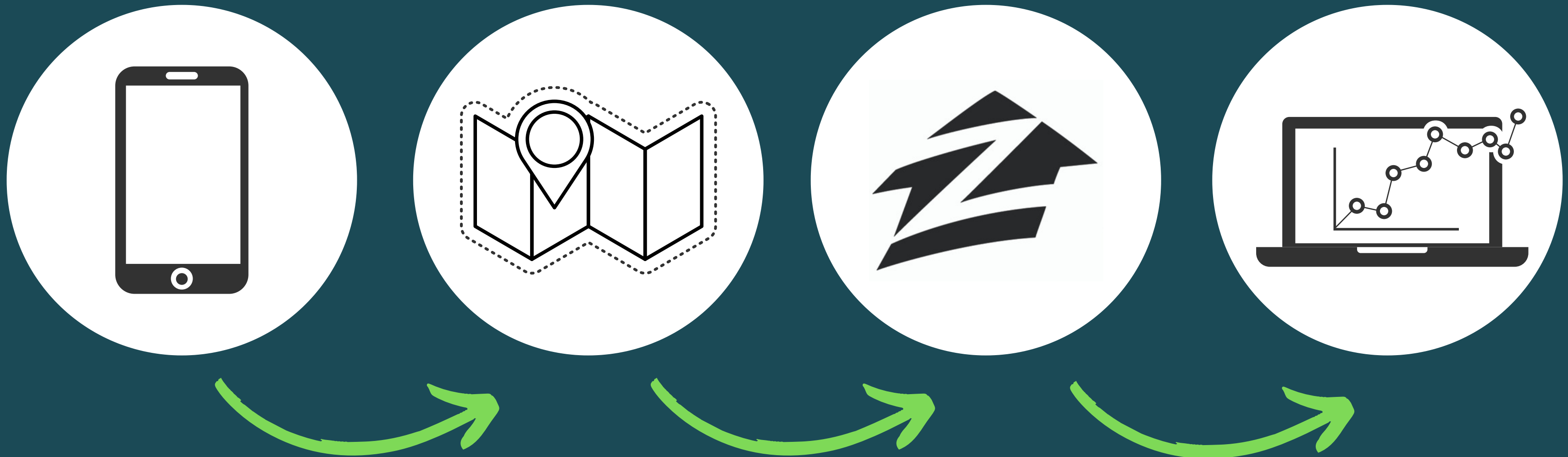
## USE CASE TAKEAWAYS

- Aggregates data to assess total damage
- Real-time statistics are relayed to agencies for assessment, disaster management, and appropriation purposes
- Allows individuals to self-report information

# LET'S GO!



# Data Acquisition & Processing





# Further IMPROVEMENTS

- SQL/DATABASE INTEGRATION  
Secure cloud storage of damage information
- MOBILE APP  
Native mobile applications for iOS and Android
- SATELLITE DATA  
Incorporate satellite imagery
- INSURER PARTNERSHIP INTEGRATION  
Work with corporate partners to streamline processes and standardize forms
- MACHINE LEARNING  
Image recognition to quantify damage levels