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| **Category** | **Variable** | **Definition** |
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| Company Information | Organization Name | Name of the organization |
|  | Full Description | Detailed description of the company |
|  | Description | Description of the company |
|  | Industries | Detailed Industries of the companies |
|  | Headquarters Location | Location of the company |
|  | CB Rank (Company) | Ranking of the internal Crunchbase metric to evaluate startups (CB Rank) |
|  | Postal Code | Postal Code of the companie’s headquarters |
|  | Founded Date | Date of the company founding |
|  | Exit Date | Date of the companie’s exit |
|  | Website | URL of the company |
|  | Twitter | Twitter URL of the company |
|  | Facebook | Facebook URL of the company |
|  | LinkedIn | LinkedIn URL of the company |
|  | Industry Groups | One-hot-encoded overall industry groups |
|  | Number of Employees | Number of employees inside the company |
|  | Employee Count | Number of employees inside the company |
|  | Employee Count Range | Range of the employees (i.e. 11-50) |
|  | Employee Count Range Min | Minium value of the employee range |
|  | Employee Count Range Max | Maximum value of the employee range |
| Founder Information | Number of Founders | Number of the total founders |
|  | Founders | Name of the founders in the team |
|  | Highest Education: Bachelor | 1 if the highest educational level among the founding team is a bachelor degree |
|  | Highest Education: Master | 1 if the highest educational level among the founding team is a masters degree |
|  | Highest Education: Doctor/PhD | 1 if the highest educational level among the founding team is a PhD |
|  | International Team | 1 if the team is international |
|  | Top University | Mean of the binary assignment and their summation over all founders whether a founder was at a top university or not |
|  | Studies abroad founder | Mean of the binary assignment and their summation over all founders whether a founder studied abroad or not |
|  | Firsttime Founder Ratio | The proportion of founders who are first-time founders. |
|  | All Firsttime Founders | 1 if all founders are first-time founders. |
|  | Any Firsttime Founders | 1 if at least one founder is a first-time founder. |
|  | Researcher Ratio | The proportion of founders who were previously 'researchers'. |
|  | All researchers | 1 if all founders were previously ‘researchers’ |
|  | Any Researcher | 1 if at least one founder was previously a researcher’ |
|  | Few years experience ratio | The proportion of the founders of a company who have between 1 and 5 years of professional experience. |
|  | Decade Experience Ratio | The proportion of the founders of a company who have 10 or more years of professional experience. |
|  | Mid Career Experience Ratio | The proportion of the founders of a company who have between 5 and 10 years of professional experience. |
|  | Avg Gaps in Experience | The average duration (in months) of career gaps in the resumes of the founders of a company. |
|  | Avg Longest Position Duration | The average duration (in months) of the longest position held by the founders of a company. |
|  | Executive Ratio | The proportion of the founders of a company who have held executive positions (e.g., CEO, CFO, CTO) during their careers. |
|  | All Executives | 1 if all founders have executive experiences |
|  | Any Executive | 1 if at least one founder has prior executive experience |
| Funding Information | Number of Funding Rounds | Summation of every round a startup collected |
|  | Last Funding Date | Date of the last funding round |
|  | Last Funding Amount | Amount of the last funding round |
|  | Total Funding Amount | Total amount of every funding amount |
|  | Top 5 Investors | Names of the top 5 investors of the company |
|  | Number of Lead Investors | Accumulated number of lead investors |
|  | Number of Investors | Number of total investors |
|  | Months until First Round | Months between the funding date and the first investment round |
|  | Grant Y/N | 1 if the company received a grant |
|  | Last Round Type | Type of the last funding round |
|  | Project Funding | 1 if the company recieves very early stage funding |
|  | Startup Funding | 1 if the company recieves early stage funding |
|  | Growth Funding | 1 if the company recieves growth capital funding |
|  | Expansion Funding | 1 if the company recieves late stage funding |
|  | Exit Funding | 1 if the company recieves late stage funding |
|  | High Funding | 1 if the company receives Series B or later |
|  | Average Time to Next Round | Average months between rounds if there are more than 1 round |
|  | Average Funding Size | Average round size |
| Acquisition Information | Number of Acquisitions | Total number of made acquisitions by the startup |
|  | Was Acquired | 1 if company was acquired |
|  | Made Acquisition | 1 if the company acquired companies |
|  | Months between Founding and Acquisition | Duration between the company funding and the exit |
| Social Media Information | LinkedIn: Followers LinkedIn | Number of LinkedIn followers of the company |
|  | LinkedIn: Average Followers Founders | Average number of followers among the founder team |
|  | LinkedIn: Average Connections Founders | Average number of connections among the founder team |
|  | LinkedIn: Min Followers Founders | Minimum number of followers among the founder team |
|  | LinkedIn: Max Followers Founders | Maximum number of followers among the founder team |
|  | LinkedIn: Min Connections Founders | Minimum number of connections among the founder team |
|  | LinkedIn: Max Connections Founders | Maximum number of connections among the founder |
|  | X: Followers Twitter | Number of followers of the company on X |
|  | X: Following Twitter | Number of following accounts of the company on X |
|  | X: Number of Tweets | Number of tweets of the company on X |
|  | X: Account Created | Date of the account creation on X |
|  | X: Account Age Days | Number of days the account is existing on X |
|  | X: Tweet Activity | Tweet acitivity on X |
|  | X: Followers Max Growth | Maximium growth of followers on X |
|  | X: Followers Max Loss | Maximium loss of followers on X |
| Investor Information | Average Number of Investments by Investors | Average count of investments made by the investors of the startup |
|  | Average Number of Lead Investments by Investors | Average number of lead investments made by the investors of the startup |
|  | Average Number of Portfolio Organizations by Investors | Average number of portfolio organizations made by the investors of the startup |
|  | Investor Country: AUS | At least one investor is located in Austria |
|  | Investor Country: GER | At least one investor is located in Germany |
|  | Investor Country: USA | At least one investor is located in United States |
|  | Investor Country: UK | At least one investor is located in United Kingdom |
|  | Investor Country: SWi | At least one investor is located in Switzerland |
|  | Top Investor Participation | 1 if an investor has more exits than the average |
| IPO Information | IPO | 1 if the company made an Initial Public Offering (IPO) |