

BACKEND AS A SERVICE (BAAS / MBAAS)

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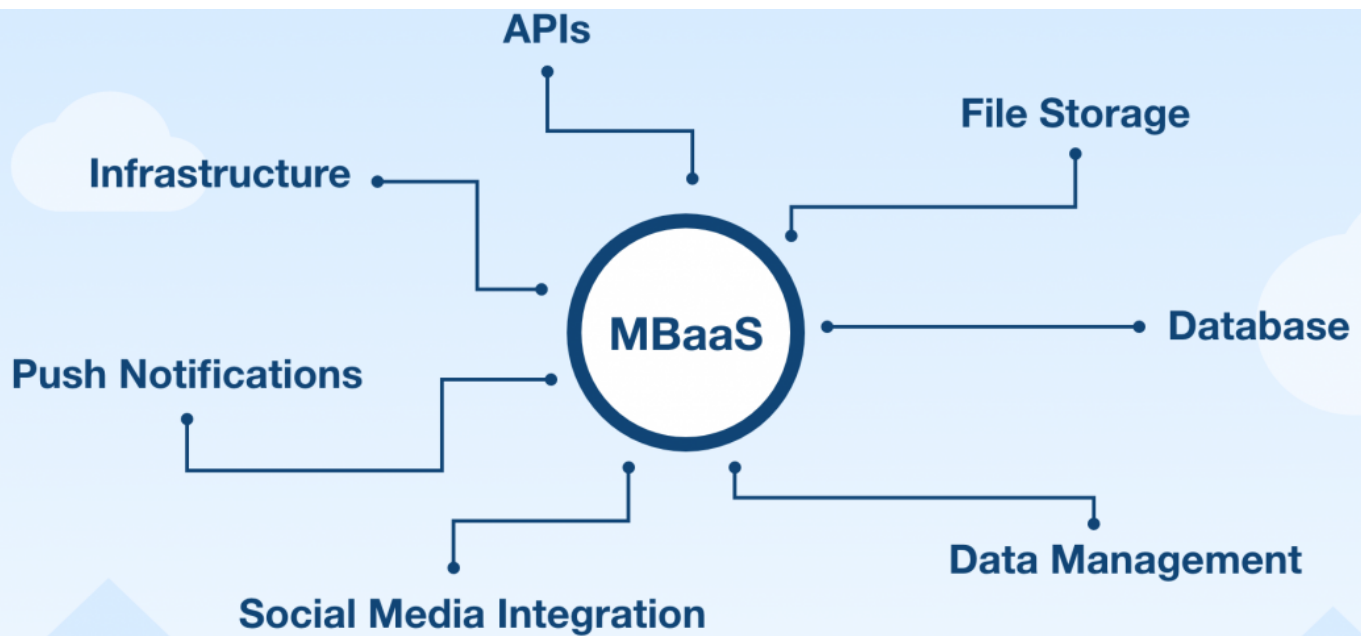
<https://spark.adobe.com/page/lSayvco3ofBox/>



("Cloud Infrastructure: How Does Cloud Computing Work? | Robots.net", 2020)

What is BaaS / mBaaS

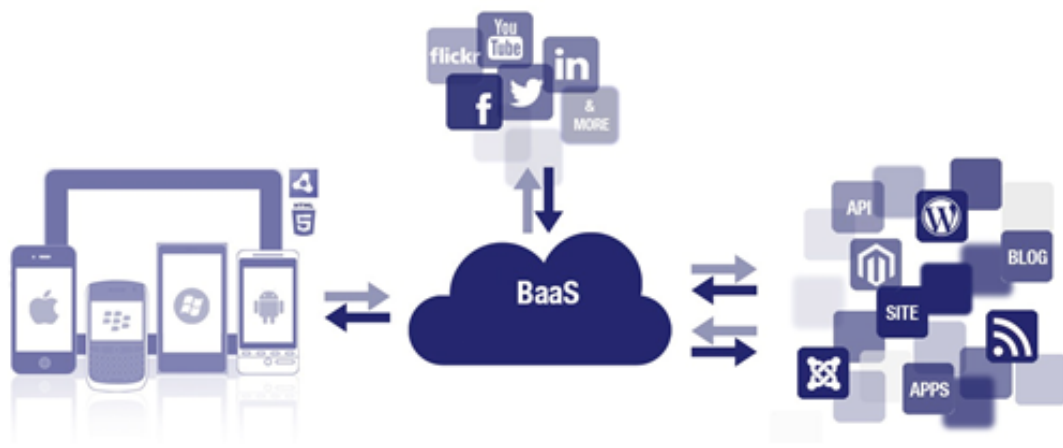
Backend as a Service or BaaS/mBaas is a platform that handles cloud infrastructure and automates backend development. It is used as a way to connect mobile apps to a cloud-based service.



(Batschinski, 2020)

Five BaaS Solutions

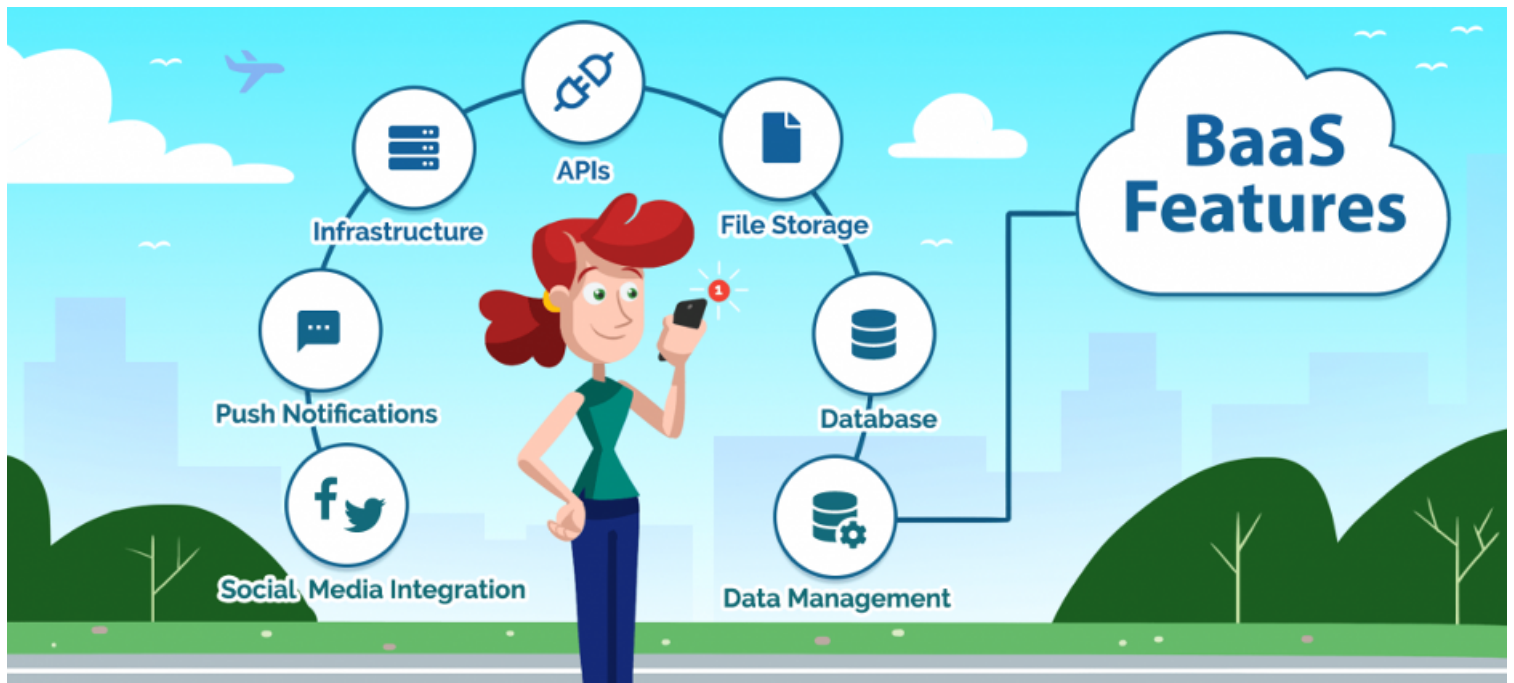
Five BaaS solutions are cloudboost, backendless, Kii, Built.io, and Parse. Cloudboost is a JavaScript backend solution. It is most know for its features such as real-time sync and authentication. backendless is a backend solution that can be used to for iOS and Android. Kii is a BaaS platform used for games and general apps. Built.IO allows the creation of applications without having to build a custom backend. Parse is an open-source solution previously owned by Facebook.



("Cloud Infrastructure: How Does Cloud Computing Work? | Robots.net", 2020)

Three Reasons to Use BaaS

Three reasons to use BaaS are Speed, In-App features and Cost. The set-up for BaaS far simpler and quicker versus building a backend. BaaS automates these processes which means build time can be cut in half. BaaS provides in-App features such as notifications, social media integration, messages, and location services. The cost of an BaaS solution can range anywhere from free to \$50.



(Batschinski, 2020)

Three BaaS Solutions with Pros and Cons

The 3 BaaS solutions that will be discussed with pros and cons are Backendless, Kii, and Parse. The advantages of backendless are it has a free plan. This database is an open-source and allows cloud hosting. The disadvantage of this solution is the best plans start at \$15 a month

The advantages of using Kii are the multiple deployment options, it is a ready to use platform and tailor-made specific solutions for any desired project. The disadvantage of this solution is

The advantages of Parse are cost, source and hosting. Parse is a fully free solution that is open source and allows self-hosting. The disadvantages to this solution are no cloud hosting and no dedicated servers.

BaaS Benefits

Focus
on core
business

Serverless

Development
Speed

Reduced
Time to Market

(Batschinski, 2020)

References

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(Batschinski, 2020)