

Package to obtain calls daily

MarketingReplication - Microsoft Visual Studio (Administrator)

File Edit View Project Build Debug Team SQL Complete Format SSIS Tools Test Analyze Window Help

Develop x86 Start

SSIS Toolbox

- Destination Assistant
- Source Assistant
- Common
 - Aggregate
 - Balanced Data Distributor
 - Conditional Split
 - Data Conversion
 - Data Streaming Destination
 - Derived Column
 - HDFS File Destination
 - HDFS File Source
 - Lookup
 - Merge
 - Merge Join
 - Multicast
 - ODBC Destination
 - ODBC Source
 - OLE DB Command
 - Row Count
 - Script Component
 - Slowly Changing Dimension
 - Sort
 - Union All
 - ZS Amazon DynamoDB Destination
 - ZS Amazon DynamoDB Source
 - ZS Amazon Redshift Destination
 - ZS Amazon Redshift Source
 - ZS Amazon S3 CSV File Destination
 - ZS Amazon S3 CSV File Source
 - ZS Amazon S3 JSON File Source
 - ZS Amazon S3 XML File Source
 - ZS Amazon SQS Destination
 - ZS Amazon SQS Source
 - ZS Azure Blob CSV File Destination
 - ZS Azure Blob CSV File Source
 - ZS Azure Blob JSON File Source
 - ZS Azure Blob XML Source
 - ZS Azure Queue Destination
 - ZS Azure Queue Source
 - ZS Azure Table Storage Destination
 - ZS Azure Table Storage Source
 - ZS CSV File Destination
 - ZS CSV Generator Transform

Control Flow Data Flow Parameters Event Handlers Package Explorer

Data Flow Task: Data Flow Task

JSON Source (REST API or File)

The JSON source is used to read data from JSON files, RESTful Web Service or direct JSON String.

Settings Columns General Error Handling

Access Mode: File path or web URL Data Format: Notset

☐ Output as RAW document ☐ Indent

Enter Path or Web URL: https://api.callrail.com/3/a/524183757/calls.json?start_date={User:requestdate_yesterday_str}&end_date={User:requestdate_yesterday_str}

☐ Use Credentials (Username/Password or OAuth)

HTTP Request Method: GET Refer your Web API Help for more info.

Body (Request Data): ☒ File Upload / Multi Part

Body Content Type: Default

HTTP Headers:

Name	Value
Accept	*/*
Cache-Control	no-cache

Placeholders supported e.g. {User:MyVar1}

Filter Options: Extract Multiple Arrays Array Transform Pivot Columns to Rows Advanced Filter Options Date/Number Header

Array Filter: Select Filter

☐ Throw error if no match ☐ Include parent (slow) ☐ Include parent for missing child (slow) Prefix: P_

☐ Include Parent Columns with Array Type ==> Filter e.g. [0] for first --or-- [-1] for last array element --or-- [0] SomeProp

Preview Runtime Max Rows: 0

OK Cancel

Variables

Name	Scope	Data type	Value	Expression
callrail_extraFields	Callrail	String	company_id,company_name,created_at,device_type,first_call,prior_calls,campaign,medi...	
requestdate_yesterday_dt	Callrail	DateTime	9/14/2020	"company_id,company_name,created_at,device_... (DT_DATE) (DT_DBDATE) DATEADD('d', -1, GETD...
requestdate_yesterday_str	Callrail	String	9/14/2020	(DT_WSTR, 10) @[User:requestdate_yesterday_dt]

Output Variables Error List

Information... Drag a toolbox item to SSIS Designer to use it.

Ready

Solution Explorer

Search Solution Explorer (Ctrl+J)

- dev_Callrail.dtsx
- dev_Callrail_PV.dtsx
- Estatted_Valuation.dtsx
- GSheetsGET_ProdSchedule.dtsx
- HubspotBDP_Properties.dtsx
- hubspot_bdp_contacts.dtsx
- hubspot_bdp_contacts_by_id.dtsx
- hubspot_bdp_contacts_form_subs.dtsx
- MDPProspectsBDP.dtsx
- ng_user_ecc2_fuzzyLookup.dtsx
- ng_user_shoretel_fuzzyLookup.dtsx
- shoretel_ecc.dtsx
- shoretel_pbx.dtsx
- Swell_Invites.dtsx
- Package Parts
 - Control Flow
 - Miscellaneous
- Linked Azure Resources
 - Azure-SSIS Integration Runtime
 - Azure Storage
- Replication_Daily (SQL Server 2017)
 - Project.params
 - Connection Managers
 - SSIS Packages
 - daily_callcap_calls.dtsx
 - daily_callrail_call_counts.dtsx
 - daily_callrail_calls.dtsx
 - daily_callrail_pageviews.dtsx
 - Package Parts
 - Miscellaneous
 - Linked Azure Resources

Properties

JSON Source (REST API or File) Data Flow Component

Common Properties

Property	Value
ComponentClassID	{7CDF593F-DE06-4ABD-B356-7976E7AC8E0}
ContactInfo	JSON Source (REST API or File); ZappySys LLC (c) All
Description	The JSON source is used to read data from JSON file
ID	95
IdentificationString	JSON Source (REST API or File)
IsDefaultLocale	True
LocaleID	English (United States)
Name	JSON Source (REST API or File)
PipelineVersion	0
UsesDispositions	True

Show Editor Show Advanced Editor

Name Specifies the name of the component.

Getting Started (SSIS) Properties

Add to Source Control

MarketingReplication - Microsoft Visual Studio (Administrator)

File Edit View Project Build Debug Team SQL Complete SSIS Tools Test Analyze Window Help

Develop x86 Start

Package to obtain callers page_views

Quick Launch (Ctrl+Q) Sign in

SSIS Toolbox

Favorites

Common

Analysis Services Processing Task

Bulk Insert Task

Data Profiling Task

Execute Package Task

Execute Process Task

Expression Task

File System Task

FTP Task

Hadoop File System Task

Hadoop Hive Task

Hadoop Pig Task

Script Task

Send Mail Task

Web Service Task

XML Task

ZS Advanced File System Task

ZS Amazon DynamoDB ExecuteSql Task

ZS Amazon Redshift Cluster Task

ZS Amazon Redshift DataTransfer Task

ZS Amazon Redshift ExecuteSql Task

ZS Amazon S3 Storage Task

ZS Azure Blob Storage Task

ZS Compression Task

ZS Download File Task

ZS Export CSV Task

ZS Export Excel Task

ZS Export JSON Task

ZS Export XML Task

ZS HTML Email Task

ZS JSON Parser Task

ZS Logging Task

ZS MongoDB ExecuteSql Task

ZS PostgreSQL ExecuteSql Task

ZS Regular Expression Parser Task

ZS Reporting Services Task

ZS REST API Task

ZS Salesforce API Task

ZS Secure FTP Task (SFTP, FTP, FTPS)

ZS Timer Task

ZS Validation Task

ZS Xml Parser Task

Information...
Drag a toolbox item to SSIS Designer to use it.

Callrail_PV.dtsx [Design]

Swell_Invites.dtsx [Design]

GCSQL_PG_test.dtsx [Design]

GoogleSheetsPUT_20_ents.dtsx [Design]

Estated_Valuation.dtsx [Design]

Control Flow

Data Flow

Parameters

Event Handlers

Package Explorer

Execute SQL Task

Foreach Loop Container

Data Flow Task

Remove ID from table

Script Task

Connection Managers

34.94.213.153.avp_marketing.sqlserver AVP_Marketing B101.AVP_Marketing (project) OAuth 1

Variables

Name	Scope	Data type	Value	Expression
call_id_list	Callrail_PV	Object	System.Object	
call_id_single	Callrail_PV	String	CAL35CharacterStringCallIdentifier	
DailyCounter	Callrail_PV	Int32	1	
HourCounter	Callrail_PV	Int32	1	
TotalCounter	Callrail_PV	Int32	1	

Output Variables Error List

Solution Explorer

Search Solution Explorer (Ctrl+J)

Solution 'MarketingReplication' (4 projects)

BusinessIntelligence (SQL Server 2017)

MarketingReports

Replication_AdHoc (SQL Server 2017)

Project.params

Connection Managers

OAuth 1.commngr

SSIS Packages

Callcap.dtsx

Callrail.dtsx

Callrail_daily_counts.dtsx

Callrail_PV.dtsx

Callrail_Tracking.dtsx

dev_Callrail.dtsx

dev_Callrail_PV.dtsx

Estated_Valuation.dtsx

GSheetsGET_ProdSchedule.dtsx

HubspotBDP_Properties.dtsx

hubspot_bdp_contacts.dtsx

hubspot_bdp_contacts_by_id.dtsx

hubspot_bdp_contacts_form_subs.dtsx

MDProspectsBDP.dtsx

ng_user_ecc2_fuzzyLookup.dtsx

ng_user_shoretel_fuzzyLookup.dtsx

shoretel_ecc.dtsx

shoretel_gbx.dtsx

Swell_Invites.dtsx

Package Parts

Control Flow

Miscellaneous

Linked Azure Resources

Properties

Callrail_PV Package

PackagePriorityClass Default

Forced Execution Value

ForcedExecutionValue 0

ForcedExecutionValueType Int32

ForceExecutionValue False

Identification

CreationDate 7/8/2020 6:29 PM

CreatorComputerName B101

CreatorName AVP\joshua.harvey

Description

ID {40F9B21E-C7B1-4320-A727-1D9C4981A90D}

Name Callrail_PV

PackageType DTSDesigner100

Name Specifies the name of the object.

Getting Started (SSIS) Properties

Add to Source Control

BI01 - AVP_Marketing - call_id for SSIS requests.sql - BI01.master (AVP\joshua.harvey)

Omit call id's that don't have session data or we've already requested

Quick Launch (Ctrl-Q)

Registered Servers

- Database Engine
 - Local Server Groups
 - GCSQL
 - NGProd02
 - bi01
 - Central Management Servers

Object Explorer

Connect

dbo.fx_roi_paidmedia_digital_directories_f

dbo.fx_roi_paidmedia_digital_forms

dbo.fx_roi_paidmedia_print_calls

dbo.fx_SLT_MBR_newpt_KPI

dbo.ng_newpt_distinct_bypractice

dbo.ref_callrail_callers_paidDigital

dbo.ref_hubspt_forms_paidDigital

dbo.ref_InternalProvider_Mstr

dbo.ref_ng_charge_wo_appointment

dbo.ref_ng_emails

dbo.ref_ng_events_bdp_vcc

dbo.ref_ng_events_callcenter

dbo.ref_ng_loc_mstr

dbo.ref_ng_newpt_cpt

dbo.ref_ng_patients_phones_nums_pivot

dbo.ref_ng_patients_phones_nums_unpivot

dbo.ref_ng_patients_phones_risks_pivot

dbo.ref_SIS_callrail_call_ids

dbo.ref_swell_invites

dbo.ref_wordpress_new_webpages

dbo.src_callcap_calls

dbo.src_callrail_calls

dbo.src_callrail_calls_count

dbo.src_callrail_companies

dbo.src_callrail_pageviews

dbo.src_callrail_trackers

dbo.src_catalyst_production_schedule

dbo.src_estated_valuation

dbo.src_healthgrades_forms_subs

dbo.src_hubspt_bdp_form_subs

dbo.src_hubspt_bdp_properties

dbo.src_hubspt_contacts

dbo.src_mdprospects_bdp_2018_2019

dbo.src_mdprospects_bdp_2020_lasik

dbo.src_mdprospects_bdp_20200831

dbo.src_socialclimb_reviews

dbo.SIS_callrail_call_ids

dbo.z_src_callcap_calls

dbo.z_src_callcap_calls_test

dbo.z_src_mdprospects_bdp_lasik_202006

Views

External Resources

Synonyms

```
1  /*
2  AUTHOR: Joshua Harvey
3  ORIG DATE: 2020-07-21
4  PURPOSE: construct an array of call_id's to request the page_views
5  */
6
7  --> Creates the call ID table for use with the SSIS package
8  --> 29,618 to request
9  DROP TABLE IF EXISTS AVP_Marketing.dbo.SSIS_callrail_call_ids
10 SELECT
11     sq.id
12 INTO AVP_Marketing.dbo.SSIS_callrail_call_ids
13 FROM
14     (
15     SELECT
16         cc.customer_phone_number,
17         cc.id, cc.created_at,
18         ROW_NUMBER() OVER(PARTITION BY cc.customer_phone_number ORDER BY cc.created_at DESC)
19     FROM AVP_Marketing.dbo.src_callrail_calls cc
20     WHERE
21         cc.source_name LIKE '%number pool%'
22         AND NOT (cc.landing_page_url IS NULL AND cc.last_requested_url IS NULL) AND
23         cc.id NOT IN (SELECT DISTINCT call_id FROM AVP_Marketing.dbo.src_callrail_pageviews)
24     --ORDER BY cc.customer_phone_number
25     ) sq
26 WHERE sq.xrow_numXdate = 1
27 GO
```

Properties

Current connection parameters

Aggregate Status

Connection failures	
Elapsed time	
Finish time	
Name	BI01
Rows returned	0
Start time	
State	Open

Connection

Connection name	BI01 (AVP\joshua.harvey)
-----------------	--------------------------

Connection Details

Azure Active Directory	
Connection elapsed t	
Connection encrypt Not encrypted	
Connection finish tim	
Connection rows retu	0
Connection start time	
Connection state	Open
Display name	BI01
Login name	AVP\joshua.harvey
Server name	BI01
Server version	14.0.1000
Session Tracing ID	
SPID	57

Name

The name of the connection.

211 %

Connected. (1/1)

BI01 (14.0 RTM) | AVP\joshua.harvey (57) | master | 00:00:00 | 0 rows

Ready

Ln 6 Col 1 Ch 1 INS

Request the pages for every call id in the array

MarketingReplication - Microsoft Visual Studio (Administrator)

File Edit View Project Build Debug Team SQL Complete Format SSIS Tools Test Analyze Window Help

Develop... x86 Start

SSIS Toolbox

- Favorites
 - Destination Assistant
 - Source Assistant
- Common
 - Aggregate
 - Balanced Data Distributor
 - Conditional Split
 - Data Conversion
 - Data Streaming Destination
 - Derived Column
 - HDFS File Destination
 - HDFS File Source
 - Lookup
 - Merge
 - Merge Join
 - Multicast
 - ODBC Destination
 - ODBC Source
 - OLE DB Command
 - Row Count
 - Script Component
 - Slowly Changing Dimension
 - Sort
 - Union All
 - ZS Amazon DynamoDB Destination
 - ZS Amazon DynamoDB Source
 - ZS Amazon Redshift Destination
 - ZS Amazon Redshift Source
 - ZS Amazon S3 CSV File Destination
 - ZS Amazon S3 CSV File Source
 - ZS Amazon S3 JSON File Source
 - ZS Amazon S3 XML File Source
 - ZS Amazon S3 XML File Destination
 - ZS Amazon S3 XML File Source
 - ZS Amazon S3 XML File Destination
 - ZS Azure Blob CSV File Destination
 - ZS Azure Blob CSV File Source
 - ZS Azure Blob JSON File Source
 - ZS Azure Blob XML Source
 - ZS Azure Queue Source
 - ZS Azure Queue Destination
 - ZS Azure Table Storage Destination
 - ZS Azure Table Storage Source
 - ZS CSV File Destination
 - ZS CSV Generator Transform

daily_caltrail_calls.dtsx [Design]* Calltrail_PV.dtsx [Design]* Swell_Invites.dtsx [Design] GCSQL_PG_test.dtsx [Design] GoogleSheetsPUT_20...ents.dtsx [Design] Estated_Valuation.dtsx [Design]

Control Flow Data Flow Parameters Event Handlers Package

Data Flow Task: Data Flow Task

1 request made for every id in the array

JSON Source (REST API or File)

Derived Column

calltrail_pageviews

Connection Managers

- 34.94.213.153.avp_marketing.sqlserver
- AVP_Marketing
- B01.AVP_Marketing

Variables

Name	Scope	Data type	Value	Expression
call_id_list	Calltrail_PV	Object	System.Object	
call_id_single	Calltrail_PV	String	CAL35CharacterStringCallIdentifier	
DailyCounter	Calltrail_PV	Int32	1	
HourCounter	Calltrail_PV	Int32	1	
TotalCounter	Calltrail_PV	Int32	1	

Output Variables Error List

JSON Source (REST API or File) - JSON Source (REST API or File) (Version 3.1.3.10528)

The JSON source is used to read data from JSON files, RESTful Web Service or direct JSON String.

Settings Columns General Error Handling

Access Mode: File path or web URL Data Format: Notset

☐ Output as RAW document ☐ Indent

Enter Path or Web URL: https://api.caltrail.com/v3/a/524183757/calltrail((User:call_id_single))/page_views.json

☐ Use Credentials (Username/Password or OAuth)

HTTP Request Method: GET

Body (Request Data):

Body Content Type: Default

HTTP Headers:

Name	Value
Accept	*/
Cache-Control	no-cache

Filter Options Extract Multiple Arrays Array Transform Pivot Columns to Rows Advanced Filter Options Date/Number Ha

Array Filter: \$page_views[*]

☐ Throw error if no match ☐ Include parent (slow) ☐ Include parent for missing child (slow) Prefix: P_

☐ Include Parent Columns with Array Type => Filter (e.g. [0] for first --or-- [-1] for last array element --or-- [0] SomeProp)

Preview Runtime Max Rows: 0

OK Cancel

Solution Explorer

Search Solution Explorer (Ctrl+J)

- dev_Calltrail.dtsx
- dev_Calltrail_PV.dtsx
- Estated_Valuation.dtsx
- GSheetsGET_ProdSchedule.dtsx
- HubspotBDP Properties.dtsx
- hubspot_bdp_contacts.dtsx
- hubspot_bdp_contacts_by_id.dtsx
- hubspot_bdp_contacts_form_subs.dtsx
- MDProspectsBDP.dtsx
- ng_user_ecc2_fuzzyLookup.dtsx
- ng_user_shoretel_fuzzyLookup.dtsx
- shoretel_ecc.dtsx
- shoretel_pbx.dtsx
- Swell_Invites.dtsx
- Package Parts
 - Control Flow
- Miscellaneous
- Linked Azure Resources
 - Azure-SSIS Integration Runtime
 - Azure Storage
- Replication_Daily (SQL Server 2017)
- Project.params
- Connection Managers
- SSIS Packages
 - daily_caltrail_calls.dtsx
 - daily_caltrail_call_counts.dtsx
 - daily_caltrail_calls.dtsx
 - daily_caltrail_pageviews.dtsx
- Package Parts
 - Miscellaneous
- Linked Azure Resources

Properties

JSON Source (REST API or File) Data Flow Component

Common Properties

ComponentClassID	{7CDF933F-DE06-4ABD-B356-7976EF7AC8E0}
ContactInfo	JSON Source (REST API or File); ZappySys LLC (c) All
Description	The JSON source is used to read data from JSON file:
ID	45
IdentificationString	JSON Source (REST API or File)
IsDefaultLocale	True
LocaleID	English (United States)
Name	JSON Source (REST API or File)
PipelineVersion	0
UsesDispositions	True

Show Editor Show Advanced Editor

Name

Specifies the name of the component.

Getting Started (SSIS) Properties

Ready Add to Source Control

Throttle requests based on callrail API v3 limitations

SSIS Toolbox

This tool window can only be used by a SQL Server Integration Services package document.

ScriptMain.cs

```
24 public partial class ScriptMain : Microsoft.SqlServer.Dts.Tasks.ScriptTask.VSTARTScriptObjectModelBase
25 {
26     Help: Using Integration Services variables and parameters in a script
27
28     Help: Firing Integration Services events from a script
29
30     Help: Using Integration Services connection managers in a script
31
32     /// <summary>
33     /// This method is called when this script task executes in the control flow.
34     /// Before returning from this method, set the value of Dts.TaskResult to indicate success or failure.
35     /// To open Help, press F1.
36     /// </summary>
37     public void Main()
38     {
39         int TotalIncrementer = Convert.ToInt32(Dts.Variables["User::TotalCounter"].Value);
40         int DayIncrementer = Convert.ToInt32(Dts.Variables["User::DailyCounter"].Value);
41         int HourIncrementer = Convert.ToInt32(Dts.Variables["User::HourCounter"].Value);
42
43         TotalIncrementer += 1;
44         DayIncrementer += 1;
45         HourIncrementer += 1;
46
47         if (DayIncrementer <= 9000){
48             if (HourIncrementer <= 990)
49             {
50                 Dts.Variables["HourCounter"].Value = HourIncrementer;
51             }
52             else
53             {
54                 System.Threading.Thread.Sleep(3660000);
55                 Dts.Variables["HourCounter"].Value = 1;
56             }
57
58             Dts.Variables["DailyCounter"].Value = DayIncrementer;
59         }
60         else {
61             System.Threading.Thread.Sleep(86460000);
62             Dts.Variables["DailyCounter"].Value = 1;
63             Dts.Variables["HourlyCounter"].Value = 1;
64         }
65
66         Dts.Variables["TotalCounter"].Value = TotalIncrementer;
67     }
68 }
```

Output

Show output from:

Ln 1 Col 1 Ch 1 INS

get the revenue for the callers and their sessions

```
1  /*
2  AUTHOR: Joshua Harvey
3  ORIG DATE: 2020-07-14
4  PURPOSE: Strict determination about person_id and phone number association
5  NOTES: relative credit provided to intermediary appts and rel_cred - LTV
6         distributed across all other session pageviews = fst*.4,n*(.2/(n-2)),lst*.4
7  */
8
9
10 --> 193,171 @ 00:01
11 DROP TABLE IF EXISTS ##pageviews_base
12 SELECT
13     RIGHT(cc.customer_phone_number, 10) 'caller_id', cc.device_type,
14     cc.created_at 'call_date', cp.page_url, cp.created_at 'pageview_date'
15 INTO ##pageviews_base
16 FROM AVP_Marketing.dbo.src_callrail_pageviews cp
17 LEFT JOIN AVP_Marketing.dbo.src_callrail_calls cc ON
18     cp.call_id = cc.id
19 GO
20
21
22 --> pull all appts for all callrail calls
23 --> 71,569 @ 00:11
24 DROP TABLE IF EXISTS ##phone_match_base
25 SELECT
26     cc.caller_id, npp.PhoneNum, npp.person_id,
27     npp.last_name, npp.first_name,
```

Properties	
Current connection parameters	
Aggregate Status	
Connection failures	
Elapsed time	
Finish time	
Name	BI01
Rows returned	0
Start time	
State	Open
Connection	
Connection name	BI01 (AVP\joshua.harvey)
Connection Details	
Azure Active Directory token expi	
Connection elapsed time	
Connection encryption	Not encrypted
Connection finish time	
Connection rows returned	0
Connection start time	
Connection state	Open
Display name	BI01
Login name	AVP\joshua.harvey
Server name	BI01
Server version	14.0.1000
Session Tracing ID	
SPID	53
Name	
The name of the connection.	

211 % Connected: (1/1) BI01 (14.0 RTM) AVP\joshua.harvey (53) master 00:00:00 0 rows

SQL Query 1.sql - BI01.master (AVP\joshua.harvey)*

Joshua File Edit View Query Project Debug SQL Complete Tools Window Help

master | Execute | Debug | Generic Debugger

Registered Servers

- Database Engine
 - Local Server Groups
 - GCSQL
 - NGProd02
 - bi01
 - Central Management Servers

Object Explorer

Connect -

- dbo.fx_roi_paidmedia_digital_directories_f
- dbo.fx_roi_paidmedia_digital_forms
- dbo.fx_roi_paidmedia_print_calls
- dbo.fx_SLT_MBR_newpt_KPI
- dbo.fx_SLT_MBR_newptBillable_KPI
- dbo.ng_newpt_distinct_bypractice
- dbo.ref_caltrail_callers_paidDigital
- dbo.ref_hubspt_forms_paidDigital
- dbo.ref_InternalProvider_Mstr
- dbo.ref_ng_charge_wo_appointment
- dbo.ref_ng_emails
- dbo.ref_ng_events_bdp_vcc
- dbo.ref_ng_events_calcenter
- dbo.ref_ng_loc_mstr
- dbo.ref_ng_newptcpt
- dbo.ref_ng_patients_phones_nums_pivot
- dbo.ref_ng_patients_phones_nums_unpivot
- dbo.ref_SSIS_caltrail_call_ids
- dbo.ref_swell_invites
- dbo.ref_wordpress_new_webpages
- dbo.src_caltrail_calls
- dbo.src_caltrail_calls_count
- dbo.src_caltrail_companies
- dbo.src_caltrail_pageviews
- dbo.src_caltrail_trackers
- dbo.src_catalyst_production_schedule
- dbo.src_estated_valuation
- dbo.src_healthgrades_forms_subs
- dbo.src_hubspt_bdp_forms_subs
- dbo.src_hubspt_contacts
- dbo.src_mdprospects_bdp_2018_2019
- dbo.src_mdprospects_bdp_2020_lasik
- dbo.src_mdprospects_bdp_20200831
- dbo.src_socialclimb_reviews
- dbo.SSIS_caltrail_call_ids
- dbo.z_src_caltrail_calls
- dbo.z_src_caltrail_calls_test
- dbo.z_src_mdprospects_bdp_lasik_202006
- Views
- External Resources
- Synonyms

SQLQuery1.sql - BI01 (AVP\joshua.harvey)*

```
1 SELECT TOP 100 *
2 FROM AVP_Marketing.dbo.fx_roi_page_urls
```

211 %

Results Messages

	caller_id	call_date	device_type	page_url	pageview_date	net_amt	credit_amt	url_val
1	3016432	2019-11-04 12:02:57.463	Desktop	https://www.visionprescott.com/	2019-11-04 11:51:30.000	24382.80	full_credit	9753.12
2	3016432	2019-11-04 12:02:57.463	Desktop	https://www.visionprescott.com/doctors/	2019-11-04 11:51:36.000	24382.80	full_credit	2438.28
3	3016432	2019-11-04 12:02:57.463	Desktop	https://www.visionprescott.com/contact-us/	2019-11-04 11:52:10.000	24382.80	full_credit	2438.28
4	3016432	2019-11-04 12:02:57.463	Desktop	https://www.visionprescott.com/doctors/	2019-11-04 11:52:29.000	24382.80	full_credit	9753.12
5	3017889	2020-01-14 10:32:33.780	Mobile	https://www.goodeyes.com/	2020-01-14 10:31:32.000	149.06	full_credit	59.624
6	3032048	2019-04-17 10:43:37.453	Mobile	https://www.goodeyes.com/schedule-eye-exam/	2019-04-17 10:42:09.000	1252.34	full_credit	500.936
7	3034757	2019-09-10 15:00:45.893	Mobile	https://www.goodeyes.com/faster-cataract-surgery/	2019-09-03 20:33:16.000	216.35	full_credit	86.54
8	3034757	2019-09-10 15:00:45.893	Mobile	https://www.goodeyes.com/faster-cataract-surgery/	2019-09-04 10:21:08.000	216.35	full_credit	21.635
9	3034757	2019-09-10 15:00:45.893	Mobile	https://www.goodeyes.com/faster-cataract-surgery/	2019-09-08 19:53:28.000	216.35	full_credit	57.128
10	3034757	2019-09-10 15:00:45.893	Mobile	https://www.goodeyes.com/faster-cataract-surgery/	2019-09-10 14:59:10.000	216.35	full_credit	21.635
11	3034895	2020-01-02 12:38:45.107	Mobile	https://www.sweye.com/services/cataract/about-cat...	2019-08-10 11:24:26.000	142.82	full_credit	57.128
12	3034895	2020-01-02 12:38:45.107	Mobile	https://www.sweye.com/locations/casa-grande/	2020-01-02 12:36:14.000	142.82	full_credit	57.128
13	3036180	2020-03-17 09:15:27.513	Mobile	https://www.goodeyes.com/our-doctors/	2020-03-17 09:11:01.000	10997.07	full_credit	4398.828
14	3036180	2020-03-17 09:15:27.513	Mobile	https://www.goodeyes.com/schedule-online/	2020-03-17 09:15:03.000	10997.07	full_credit	4398.828
15	3036199	2019-01-29 15:47:16.440	Desktop	https://www.goodeyes.com/our-doctors/brent-hartzell...	2019-01-29 15:45:22.000	356.25	full_credit	142.5
16	3036199	2019-01-29 15:47:16.440	Desktop	https://www.goodeyes.com/contact-us/	2019-01-29 15:45:45.000	356.25	full_credit	142.5
17	3036388	2019-06-25 15:51:18.727	Mobile	https://www.goodeyes.com/faster-cataract-surgery/	2019-06-25 15:44:20.000	516.33	full_credit	206.532
18	3036388	2019-06-25 15:51:18.727	Mobile	https://www.goodeyes.com/faster-cataract-surgery/	2019-06-25 15:44:46.000	516.33	full_credit	206.532
19	3036979	2019-02-19 08:51:09.510	Desktop	https://www.sweye.com/blog/glaucoma/healthy-eat...	2019-02-19 08:49:10.000	148.26	full_credit	59.304
20	3038099	2019-10-10 14:59:54.763	Desktop	https://www.goodeyes.com/our-doctors/jack-eppele...	2019-10-10 14:54:57.000	137.07	full_credit	54.828
21	3038099	2019-10-10 14:59:54.763	Desktop	https://www.goodeyes.com/our-doctors/	2019-10-10 14:55:36.000	137.07	full_credit	6.8535
22	3038099	2019-10-10 14:59:54.763	Desktop	https://www.goodeyes.com/locations/	2019-10-10 14:58:46.000	137.07	full_credit	6.8535
23	3038099	2019-10-10 14:59:54.763	Desktop	https://www.goodeyes.com/	2019-10-10 14:58:56.000	137.07	full_credit	6.8535
24	3038099	2019-10-10 14:59:54.763	Desktop	https://www.goodeyes.com/schedule-online/	2019-10-10 14:59:07.000	137.07	full_credit	6.8535
25	3038099	2019-10-10 14:59:54.763	Desktop	https://www.goodeyes.com/schedule-eye-exam/	2019-10-10 14:59:11.000	137.07	full_credit	54.828
26	3038187	2019-11-12 09:31:01.487	Desktop	https://www.sweye.com/eye-doctors/ophthalmologist...	2019-11-12 09:22:09.000	168.28	full_credit	67.312
27	3038187	2019-11-12 09:31:01.487	Desktop	https://www.sweye.com/blog/	2019-11-12 09:25:07.000	168.28	full_credit	11.27476
28	3038187	2019-11-12 09:31:01.487	Desktop	https://www.sweye.com/blog/category/cosmetic/	2019-11-12 09:25:18.000	168.28	full_credit	11.27476
29	3038187	2019-11-12 09:31:01.487	Desktop	https://www.sweye.com/blog/cosmetic/eyelid-twitch...	2019-11-12 09:26:02.000	168.28	full_credit	11.27476
30	3038187	2019-11-12 09:31:01.487	Desktop	https://www.sweye.com/blog/cosmetic/types-of-cos...	2019-11-12 09:26:12.000	168.28	full_credit	67.312
31	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/phoenix/	2020-03-09 07:03:52.000	747.95	full_credit	299.18
32	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/chandler/	2020-03-09 07:06:51.000	747.95	full_credit	12.71515
33	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/phoenix/	2020-03-09 07:07:41.000	747.95	full_credit	12.71515
34	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/mesa/	2020-03-09 07:07:50.000	747.95	full_credit	12.71515
35	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/phoenix/	2020-03-09 07:19:34.000	747.95	full_credit	12.71515
36	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/phoenix/	2020-03-09 07:20:02.000	747.95	full_credit	12.71515
37	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/mesa/	2020-03-09 07:20:28.000	747.95	full_credit	12.71515
38	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/phoenix/	2020-03-09 07:21:00.000	747.95	full_credit	12.71515
39	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/phoenix/	2020-03-09 07:21:30.000	747.95	full_credit	12.71515
40	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/phoenix/	2020-03-09 07:22:13.000	747.95	full_credit	12.71515
41	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/	2020-03-09 07:22:36.000	747.95	full_credit	12.71515
42	3038855	2020-04-02 08:15:52.313	Mobile	https://www.goodeyes.com/locations/east-mesa/	2020-03-09 07:23:08.000	747.95	full_credit	12.71515

Query executed successfully.

BI01 (14.0 RTM) | AVP\joshua.harvey (57) | master | 00:00:00 | 100 rows

Ready

Ln 8 Col 8 INS

Properties

Current connection parameters

Aggregate Status

Connection failures

Elapsed time 00:00:00.161

Finish time 9/15/2020 2:06:14 PM

Name BI01

Rows returned 100

Start time 9/15/2020 2:06:14 PM

State Open

Connection

Connection name BI01 (AVP\joshua.harvey)

Connection Details

Azure Active Directory token expi

Connection elapsed time 00:00:00.161

Connection encryption Not encrypted

Connection finish time 9/15/2020 2:06:14 PM

Connection rows returned 100

Connection start time 9/15/2020 2:06:14 PM

Connection state Open

Display name BI01

Login name AVP\joshua.harvey

Server name BI01


Server version 14.0.1000

Session Tracing ID

SPID 57

Name

The name of the connection.



AVP PAGE ANALYSIS

TOP 10 Pages


Page View Time (tt)

Device Type

Barnet•Dulaney•Perkins

EYE CENTER


		device_type / Revenue p/ Page			
Top 30 - page_url	page_type	Desktop	Mobile	null	Grand total
https://www.qpodeves.com/	home	\$289,543.65	\$76,498.1	\$7,584.82	\$373,626.56
https://www.qpodeves.com/locations/	locations	\$121,180.63	\$62,449.2	\$3,782.49	\$187,412.33
https://www.qpodeves.com/contact-us/	contact	\$98,028.08	\$45,780.75	\$1,784.06	\$145,592.88
https://www.qpodeves.com/our-doctors/	doctors	\$96,400.32	\$48,757.32	\$435.12	\$145,592.77
https://www.qpodeves.com/locations/phenix/	locations	\$66,540.6	\$66,599.27	\$4,386.6	\$137,526.47
https://www.qpodeves.com/locations/mesa/	locations	\$89,377.89	\$46,225.05	\$1,062.96	\$136,665.91
https://www.qpodeves.com/laser-cataract-surgery/	srv_cataract	\$79,152.13	\$46,740.02	\$4,701.21	\$130,593.36
https://www.qpodeves.com/schedule-eye-exam/	conversion_page	\$54,677.15	\$59,584.7	\$2,705.92	\$116,967.77
https://www.qpodeves.com/locations/sun-city/	locations	\$77,669.54	\$20,063.11	\$4,645.74	\$102,378.39
https://www.qpodeves.com/schedule-online/	conversion_page	\$46,718.61	\$51,362.54	\$1,339.77	\$99,420.91
Grand total (331) O		\$1,660,947.28	\$1,010,258.98	\$65,646.03	\$2,736,852.29



Southwestern

EYE CENTER®

		device_type / Revenue p/ Page			
Top 50 - page_url	page_type	Desktop	Mobile	null	Grand total
https://www.sweve.com/	home	\$99,820.53	\$54,392.46	\$798.01	\$155,011.01
https://www.sweve.com/request-an-appointment/	conversion_page	\$38,913.95	\$21,336.49	\$146.36	\$60,396.8
https://www.sweve.com/contact-us/	contact	\$18,901.95	\$28,036.54	\$72.85	\$47,011.34
https://www.sweve.com/eye-doctors/ophthalmologists/	doctors	\$31,124.3	\$4,320.32	-	\$35,444.62



AVP PAGE ANALYSIS

TOP 10 PAGES

minor discrepancies compared to dynamic data is to be expected, the following static image was last updated sometime in August 2020

	Brand	page_url	Sum Rev	Last Hotjar Heatmap	Capture date	Scroll Desktop 45%	Scroll Desktop 45% Px	Scroll Mobile 45%	Scroll Mobile 45% Px
1.	BDP	https://www.opodeves.com/	\$373,627.00	https://insights.hotjar.com/...	2019-11-04	25%	1,231	35%	2,303
2.	BDP	https://www.opodeves.com/locations/	\$187,412.00	https://insights.hotjar.com/...	2019-11-21	55%	1,567	42%	2,025
3.	SEC	https://www.sweve.com/	\$155,011.00	https://insights.hotjar.com/...	2019-10-02	100%	4,839	40%	2,170
4.	BDP	https://www.opodeves.com/our-doctors/	\$145,593.00	https://insights.hotjar.com/...	2019-11-04	65%	4,421	50%	11,283
5.	BDP	https://www.opodeves.com/contact-us/	\$145,593.00	https://insights.hotjar.com/...	2019-09-09	100%	1,731	85%	2,344
6.	BDP	https://www.opodeves.com/locations/phoenix/	\$137,526.00	https://insights.hotjar.com/...	2019-11-04	35%	1,700	20%	2,581
7.	BDP	https://www.opodeves.com/locations/mesa/	\$136,666.00	null	null	null	null	null	null
8.	BDP	https://www.opodeves.com/laser-cataract-surgery/	\$130,593.00	https://insights.hotjar.com/...	2019-11-04	null	null	null	null
9.	BDP	https://www.opodeves.com/schedule-eye-exam/	\$116,968.00	https://insights.hotjar.com/...	2019-11-18	85%	1,484	85%	2,307
10.	BDP	https://www.opodeves.com/locations/sun-city/	\$102,378.00	null	null	null	null	null	null
11.	BDP	https://www.opodeves.com/schedule-online/	\$99,421.00	https://insights.hotjar.com/...	2019-11-04	97%	1,200	85%	2,150
12.	M&M	https://www.visionprescott.com/	\$69,332.00	null	null	null	null	null	null
13.	SEC	https://www.sweve.com/request-an-appointment/	\$60,397.00	null	null	null	null	null	null
14.	SEC	https://www.sweve.com/contact-us/	\$47,011.00	null	null	null	null	null	null
15.	SEC	https://www.sweve.com/eye-doctors/ophthalmologis...	\$35,445.00	null	null	null	null	null	null
16.	SEC	https://www.sweve.com/locations/	\$33,361.00	https://insights.hotjar.com/...	2019-10-02	53%	2,100	37%	2,750
17.	M&M	https://www.visionprescott.com/contact-us/	\$33,095.00	null	null	null	null	null	null
18.	SEC	https://www.sweve.com/services/general-eye-care/	\$30,915.00	null	null	null	null	null	null
19.	SEC	https://www.sweve.com/locations/mesa-stapley/	\$30,331.00	null	null	null	null	null	null
20.	SEC	https://www.sweve.com/locations/scottsdale-bell-rd/	\$29,515.00	null	null	null	null	null	null
21.	SEC	https://www.sweve.com/eye-doctors/	\$21,149.00	null	null	null	null	null	null
22.	M&M	https://www.visionprescott.com/doctors/	\$18,659.00	null	null	null	null	null	null
23.	M&M	https://www.visionprescott.com/prescott-sandretto/	\$17,597.00	null	null	null	null	null	null
24.	M&M	https://www.visionprescott.com/office-locations/	\$17,421.00	null	null	null	null	null	null
25.	VIS	https://www.visapeelastics.com/	\$16,491.00	null	null	null	null	null	null
26.	SEC	https://www.sweve.com/our-locations/	\$14,512.00	null	null	null	null	null	null