

Jim DeMordaunt

Website Planning document

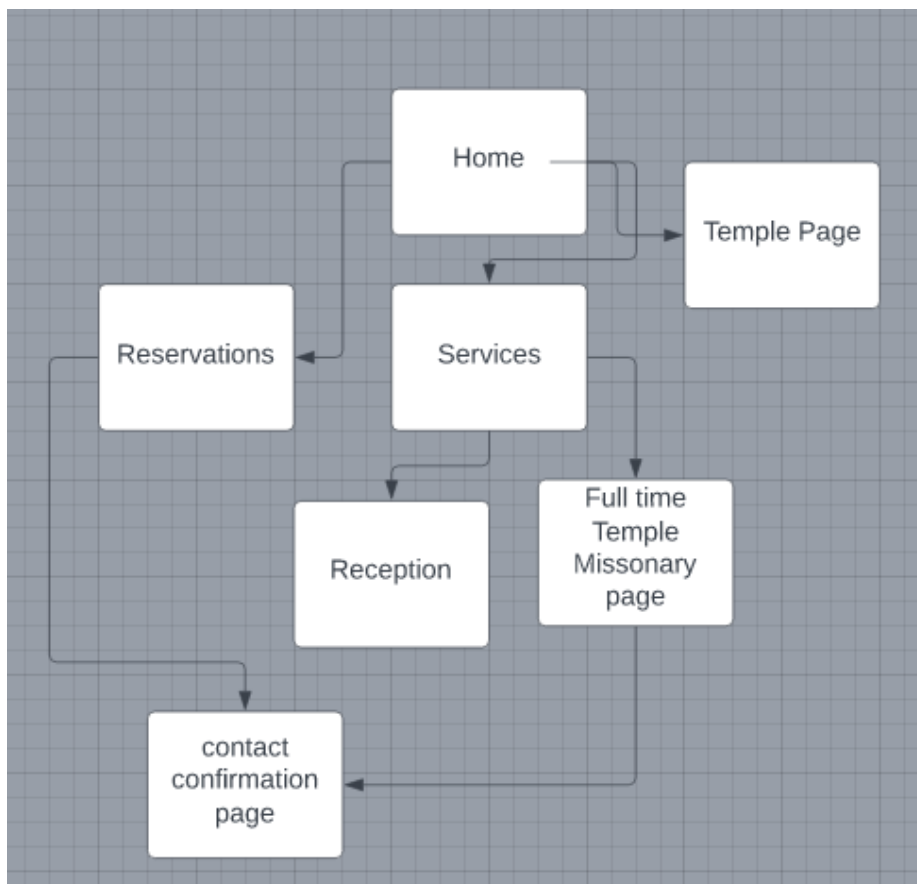
Site purpose:

The purpose of this site is to provide information on the services our hotel chain provides. These services are specific to four main temple locations. We plan to show what our accommodations can offer, and provide patrons the opportunity contact us, make a reservation, and feel comfortable planning their stay with us.

Target Audience:

Our target audience are those living far from temple. We cater to families, as well as older temple attendees. The services and accommodations we provide should help families attend temple services without worrying about leaving children unattended. We also provide long term accommodations for service missionaries. We expect that large family groups will not be an infrequent occurrence.

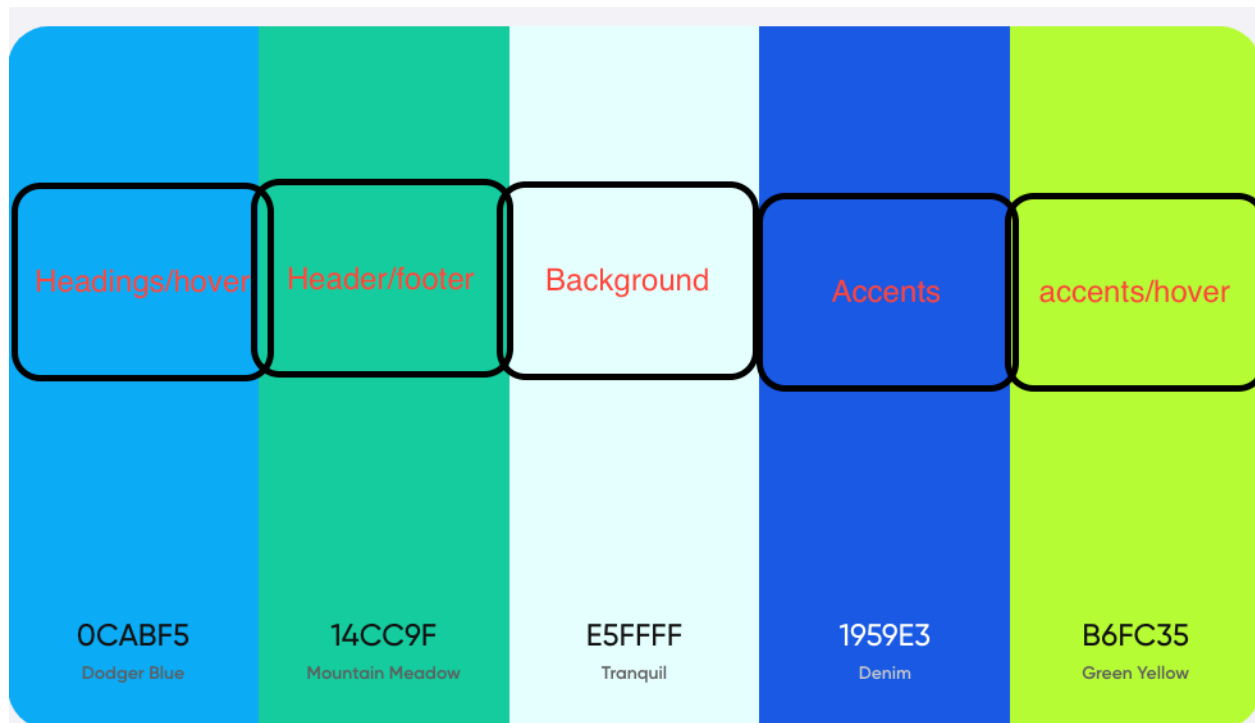
Site Map:



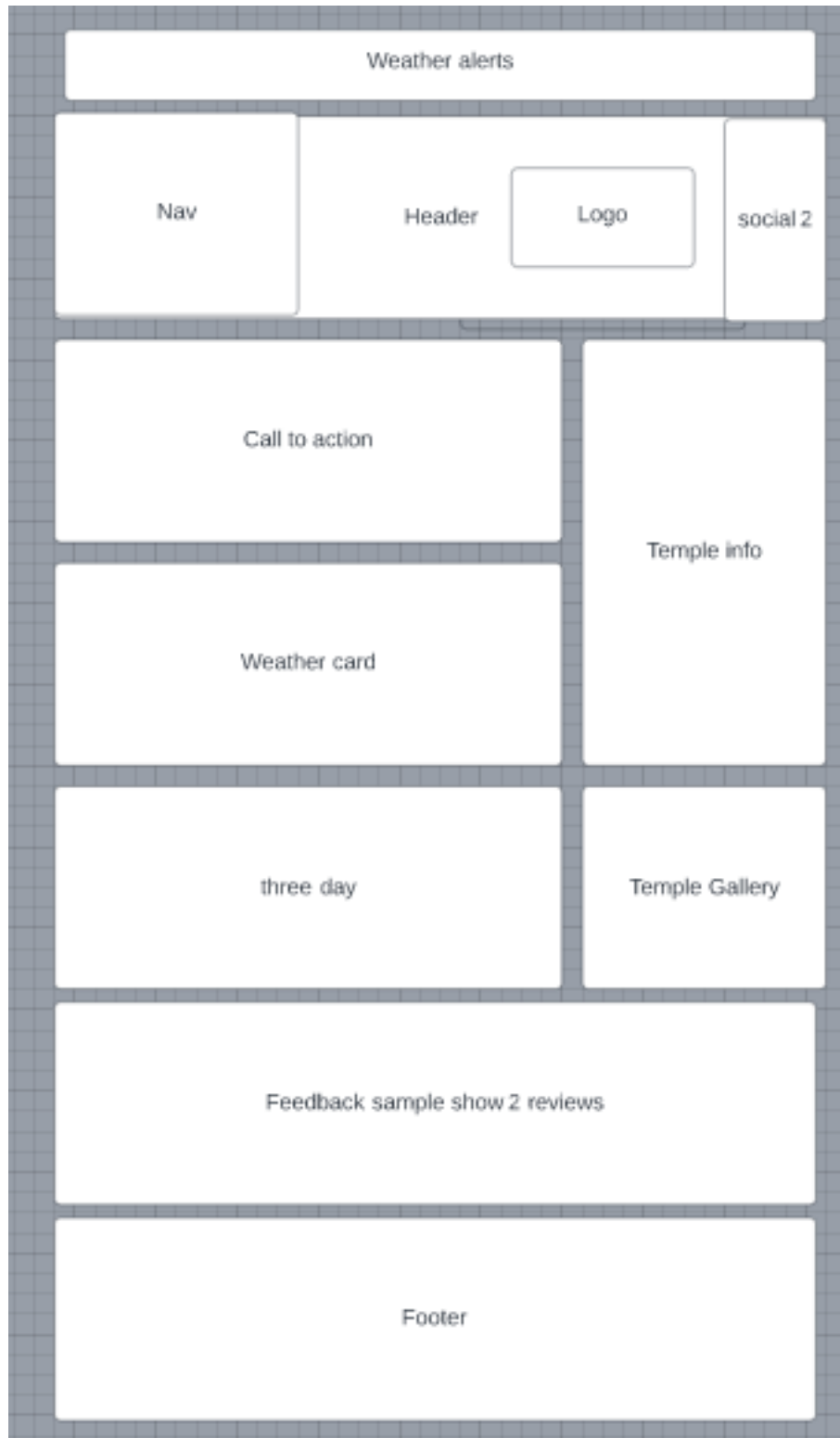
Typography:

Section:	Font:	Size:
Site Header	Girl next door	Temple Service
Navigation	Girl next door	Temple Service
Footer Nav	Girl next door	Temple Service
Heading 1	Girl next door	Temple Service
Headings	Girl next door	Temple Service
Paragraphs	Inconsolata	Temple Service

Color Scheme:



Large View:



Medium View:



Small view:

