

MAG SYSTEMS



A Solution for Subscription Management

**MAG Systems goal is to provide simple
Database Management Software at an
affordable price.**

Target Business

Mid-Atlantic Thoroughbred Magazine

Advantages

- Provides powerful database functionality with an easy-to-use application interface
- Streamlined workflow to promote user efficiency
- Report presets to save time and money
- Export of all reports in Excel format for further user manipulation

Limitations

- Limited user privileges to ensure data integrity
- No password requirements for subscription management

Implemented Functions

- Search, update, insert, and delete subscriber records
- Produce list of subscribers whose subscriptions expire in next three months for billing
- Create list of current subscribers and addresses to send to the printing company
- Generate custom reports based on user-defined attributes

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