

Presentation by: EcoLogix\_LT

# AI-Driven Route Optimization Software: Reducing Carbon Emissions in Logistics

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South Africa's logistics sector significantly contributes to the country's high carbon emissions, exacerbating climate change and environmental degradation. This presentation introduces an innovative solution that leverages AI-driven route optimization, real-time traffic management, and predictive analytics to reduce inefficiencies in logistics operations. This is done by applying Industrial and Systems Engineering (ISE) principles to improve operational efficiency and reduce costs. This approach not only addresses the immediate environmental challenges but also provides a scalable, sustainable framework for the future of logistics in South Africa.





Intro



## Global Climate Change Challenge

- Carbon emissions are a major contributor to climate change, with the **transport sector** playing a significant role worldwide.
- Countries, including South Africa, are under increasing pressure to **reduce emissions** to meet global environmental goals.

## South Africa's Climate Crisis

- South Africa's carbon emissions are the **highest in Africa**, with rapid urbanization and industrialization contributing to increased greenhouse gases.
- The country's **mean annual temperatures** have increased at twice the global average, leading to greater climate volatility (extreme weather, unpredictable rainfall).

### Logistic sector Contribution:

- The logistics sector, **crucial to South Africa's economy**, relies heavily on road transport, which is fuel-intensive.
- This sector contributes significantly to the country's emissions due to poor route optimization, vehicle inefficiencies, and outdated logistics practices

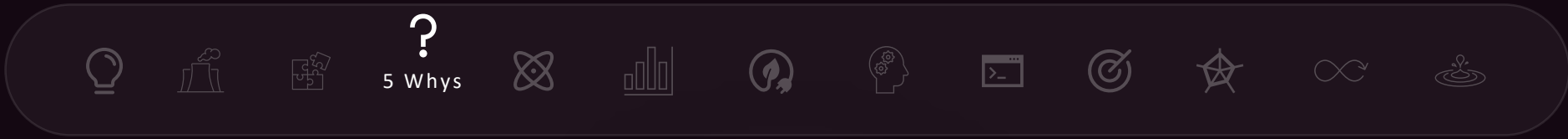


Problem

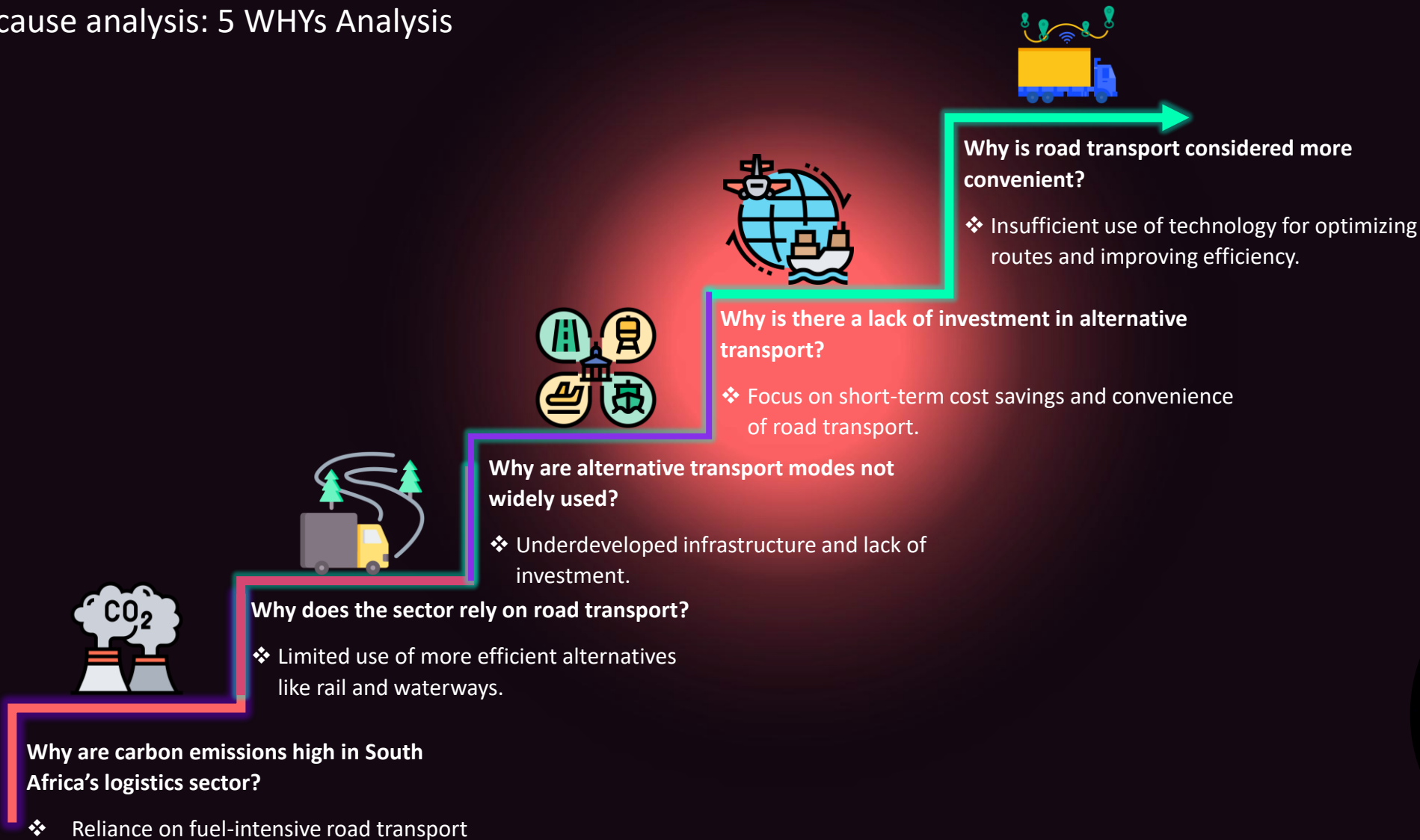


## PROBLEM STATEMENT

- **High Carbon Emissions:** South Africa's logistics sector heavily relies on inefficient road transport, contributing significantly to emissions.
- **Impact:** Affects the environment, logistics companies, agriculture, and society due to worsening climate change.
- **Previous Efforts:** Route optimization and vehicle efficiency improvements have not yielded substantial results.
- **Consequences if Unsolved:** Increased environmental degradation, disrupted food supplies, and higher business costs.
- **Global Relevance:** Solutions in South Africa can provide insights for other developing economies working to reduce transport-related emissions.



Root cause analysis: 5 WHYs Analysis





Factors



### Transport mode

- Reliance on road transport
- Lack of rail and waterway infrastructure
- Inflexibility in switching transport modes



### Route Optimization:

- Inefficient route planning
- Lack of real-time traffic management
- Absence of predictive analytics

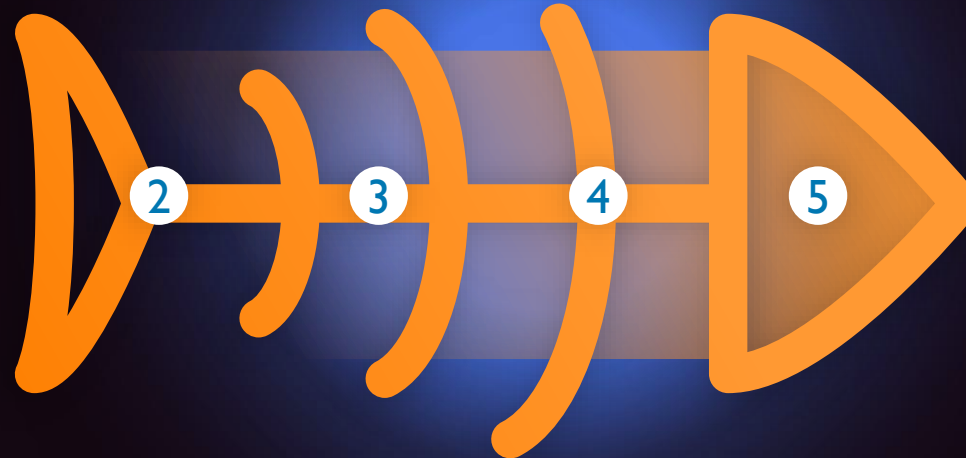


### Vehicle Efficiency:

- vehicle technology
- Poor maintenance practices
- Lack of fuel-efficient vehicles

Plan

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**Contributing Factors to Carbon Emissions in Logistics**



### Load Management:

- Underutilized vehicle capacity
- cargo planning
- Inefficient load balancing



### Policy and Investment:

- Limited government incentives for greener transport
- Lack of investment in sustainable infrastructure
- Weak enforcement of emissions regulations



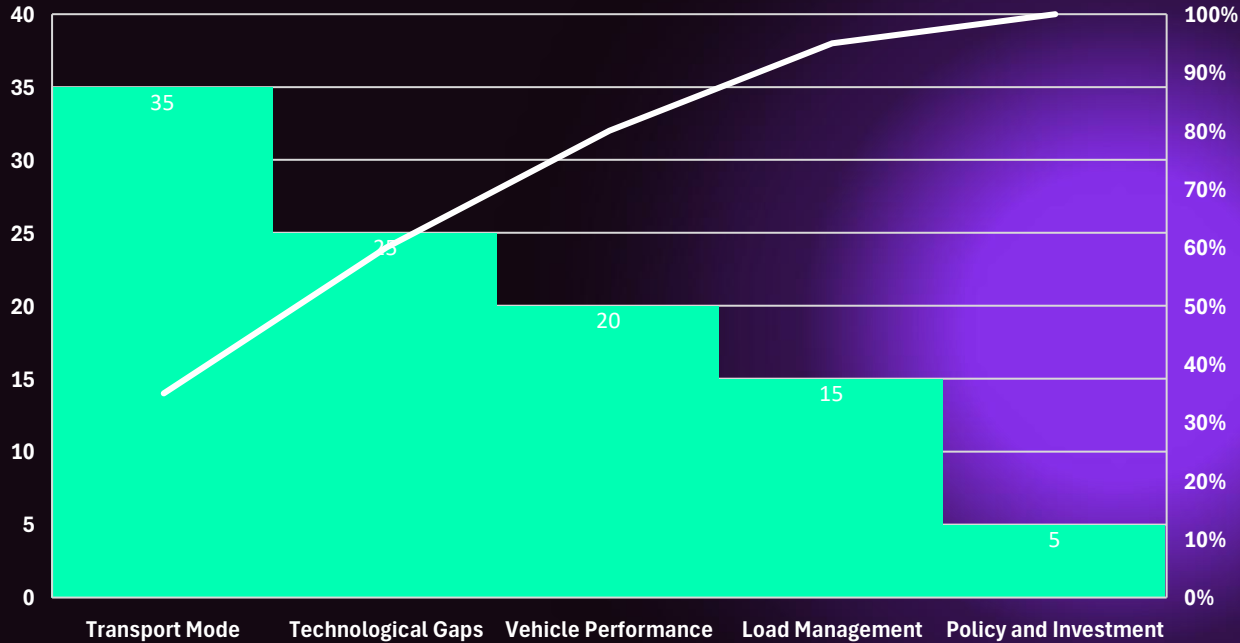
### Technological

- Slow integration of technologies
- Low usage of data making
- High cost of implementing technologies





Estimated Contributions to Carbon Emissions in the Logistics Sector



## Data Collection:

- Gathered real-world data from logistics companies.
- Key metrics: fuel consumption, route efficiency, vehicle performance.
- Utilized telematics systems and GPS to track vehicle movements and emissions

## Emissions Estimation:

- Used emissions calculators (e.g., Greenhouse Gas Protocol) to estimate CO<sub>2</sub> output.
- Data analysed using Excel and Python for accuracy

## Results & Insights:

- Pareto chart highlights top three emission contributors.
- Addressing these categories could resolve 80% of inefficiencies.
- Strategic focus on these areas yields the highest return for performance improvements



## Key Capabilities of the Software:

### Route Optimization:

- Uses real-time data and machine learning algorithms to find the most efficient routes, reducing fuel consumption and emissions.

### Traffic Management:

- Manages traffic flow at warehouses and harbours, reducing delays caused by truck congestion through machine learning-based solutions.

### Inventory Management:

- Ensures optimized scheduling and movement of goods, minimizing unnecessary trips and fuel usage.





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# 1

## Product Specification and Requirements

### Requirements



- Reduce carbon emissions.
- Improve route efficiency and vehicle loading.
- Scalable and adaptable solution.
- Integrate AI and real-time data technologies.

### Constraints



- Limited alternative transport infrastructure.
- Budget constraints for new technologies.
- Compliance with environmental regulations.
- Industry resistance to new technology adoption

### Criteria:



- Cost-effective with high ROI.
- Significant environmental impact reduction.
- Practical and feasible for implementation across various systems.
- Effective use of technology and data.

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# 2

## Parameters and Variables

### Parameter and Variables:

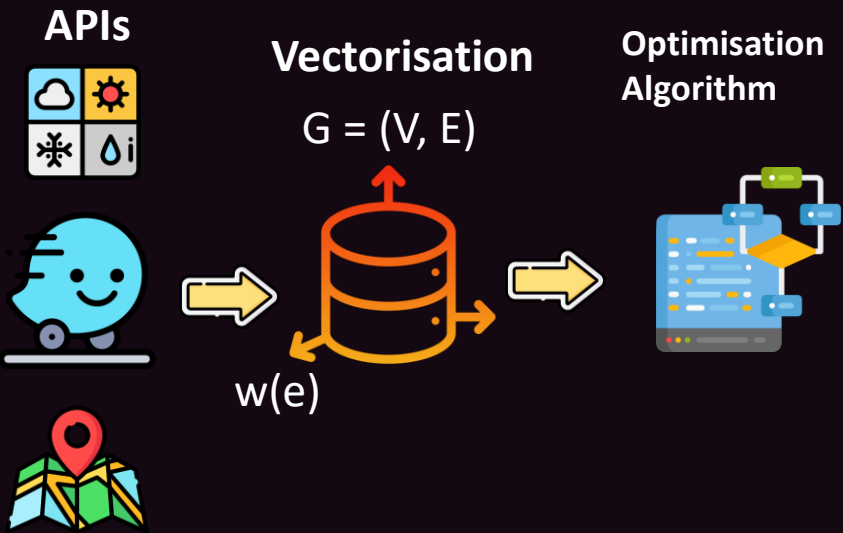
The following variables are critical in defining how the AI-powered solution selects optimal routes. It leverages real-time data from the OpenWeatherMap, Google, and Waze APIs, where the road network is represented by a graph, where  $G = (V, E)$  represents the road network:

$G = (V, E)$ : A graph where  $V$  represents intersections or locations (nodes) and  $E$  represents roads (edges).

To compute the weight of each road segment for route optimization, the formula below is used:

$$w(e) = d \times t \times r \times w \times g$$

- $d$ : Distance multiplier
- $t$ : Traffic condition multiplier
- $r$ : Road quality multiplier
- $w$ : Weather condition multiplier
- $g$ : Topographical multiplier
- $dist(v)$ : Tentative distance of node  $v$  from the source node, used in route calculations



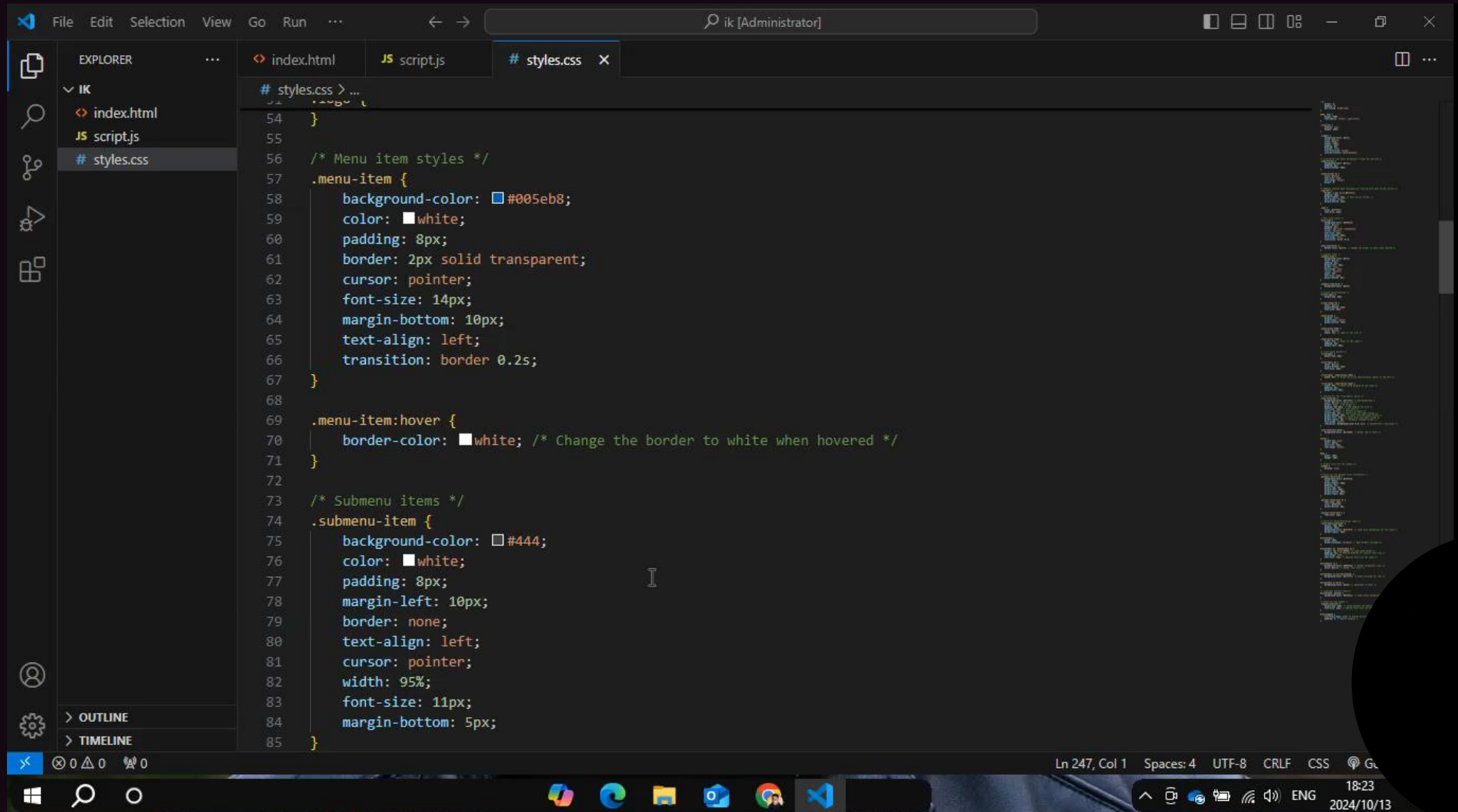
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# 3

## Demo-Prototype

One Destination Demo:



The screenshot shows the Visual Studio Code editor interface. The Explorer panel on the left shows a project named 'IK' with files 'index.html', 'script.js', and 'styles.css'. The 'styles.css' file is selected and open in the main editor. The code in the editor is as follows:

```
# styles.css > ...
54 }
55
56 /* Menu item styles */
57 .menu-item {
58     background-color: #005eb8;
59     color: white;
60     padding: 8px;
61     border: 2px solid transparent;
62     cursor: pointer;
63     font-size: 14px;
64     margin-bottom: 10px;
65     text-align: left;
66     transition: border 0.2s;
67 }
68
69 .menu-item:hover {
70     border-color: white; /* Change the border to white when hovered */
71 }
72
73 /* Submenu items */
74 .submenu-item {
75     background-color: #444;
76     color: white;
77     padding: 8px;
78     margin-left: 10px;
79     border: none;
80     text-align: left;
81     cursor: pointer;
82     width: 95%;
83     font-size: 11px;
84     margin-bottom: 5px;
85 }
```

The status bar at the bottom indicates the current line and column as 'Ln 247, Col 1'. The system tray at the bottom right shows the time as 18:23 on 2024/10/13.



# Demo-Prototype(continued)

## Multiple Destination Demo:

Visual Studio Code interface showing the file explorer on the left with the project structure:

- SAIIE
  - google-maps-route-fi...
  - New folder
  - shortest-route
- TESTING
  - index.html
  - script.js
  - styles.css
  - test.html
- OUTLINE
- TIMELINE

The main editor displays the content of `test.html`:

```
<html lang="en">
<head>
  <style>
    body {
      margin: 0;
      padding: 20px;
      display: flex;
      flex-direction: column;
      height: 100vh;
      background-color: #f4f4f9; /* Light background color */
    }
    h1, h2, h3 {
      color: #2c3e50;
    }
    .container {
      display: flex;
      flex: 1;
      gap: 20px;
    }
    #map {
      flex: 2;
      height: 600px;
      border-radius: 8px; /* Rounded corners */
      box-shadow: 0 2px 10px rgba(0,0,0,0.1); /* Subtle shadow */
    }
    .info {
      flex: 1;
      overflow-y: auto;
      background: #ffffff; /* White background for info section */
      border-radius: 8px; /* Rounded corners */
      box-shadow: 0 2px 10px rgba(0,0,0,0.1); /* Subtle shadow */
      padding: 20px; /* Padding for content */
    }
```

The status bar at the bottom indicates: Ln 527, Col 1 | Spaces: 4 | UTF-8 | CRLF | HTML | Port: 5500.

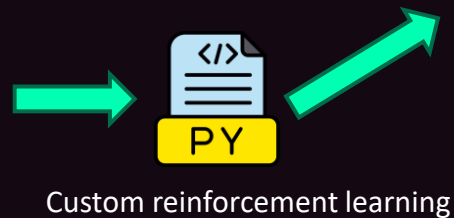
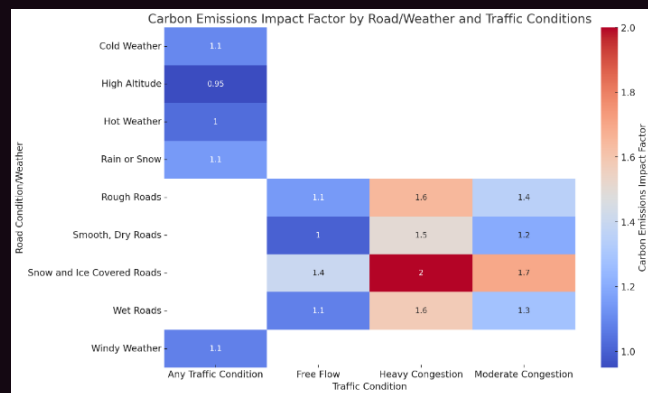


Testing



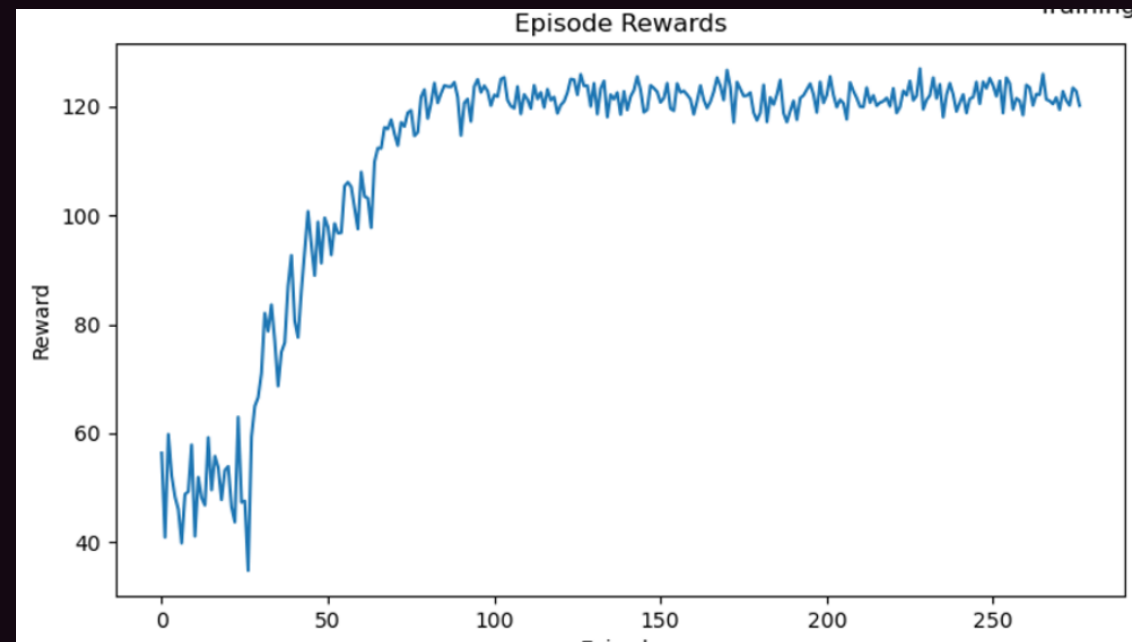
## Methodology:

- Applied reinforcement learning (RL) DQN algorithm in Python by building a delivery custom Environment.
- Used historic trip data available online.
- Simulated small to medium-sized logistics company deliveries
- And plugged in available routes from Waze APIs



Custom reinforcement learning

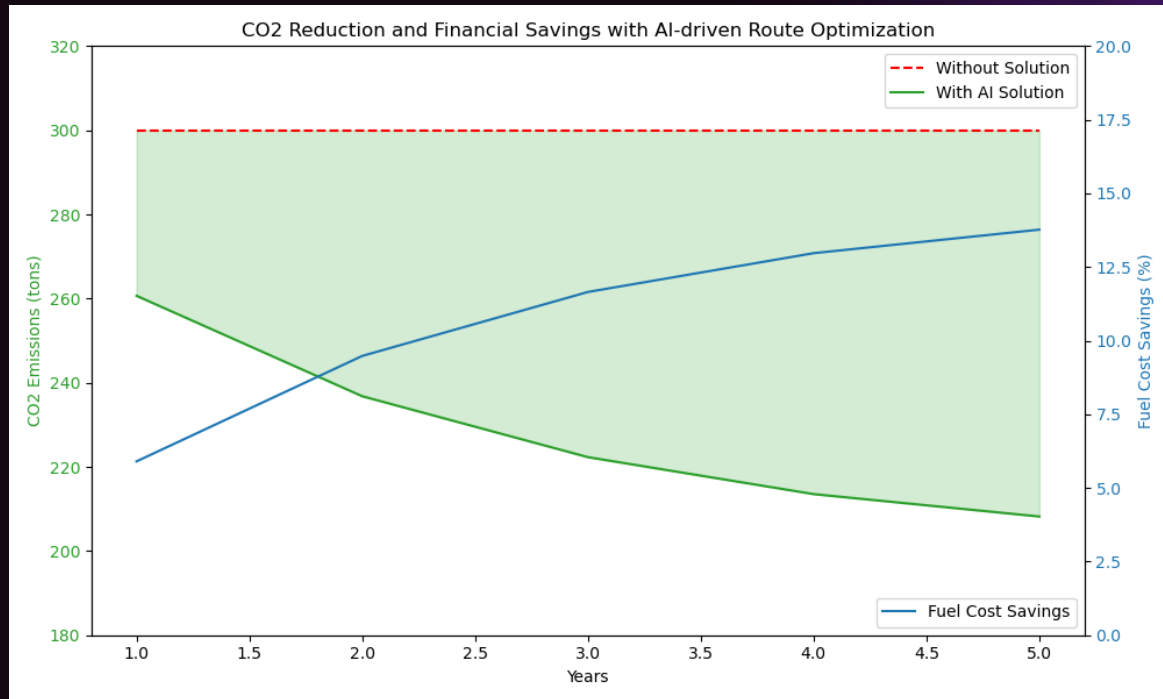
Factors that went in the RL Custom environment



```
def _calculate_reward(self, route):  
    # Normalize all factors to be between 0 and 1  
    distance_factor = 1 - (route.distance / 100) # Shorter distance is better  
    time_factor = 1 - (route.estimated_time / 5) # Shorter time is better  
    traffic_factor = 1 - route.traffic_level # Less traffic is better  
    road_quality_factor = route.road_quality # Higher road quality is better  
    steepness_factor = 1 - (route.steepness / 0.2) # Less steep is better  
    emission_factor = 1 - (route.emissions / 50) # Lower emissions are better  
  
    # Weather factor (average temperature deviation from 20°C, normalized)  
    weather_factor = 1 - np.mean([abs(temp['temperature'] - 20) / 30 for temp in route.weather_forecast[:5]])  
  
    # Elevation variability factor (standard deviation of elevation, normalized)  
    elevation_factor = 1 - (np.std(route.elevation_profile) / 1000)  
  
    # Combine all factors with equal weights  
    total_reward = (  
        distance_factor +  
        time_factor +  
        traffic_factor +  
        road_quality_factor +  
        steepness_factor +  
        emission_factor +  
        weather_factor +  
        elevation_factor  
    ) / 8 # Divide by 8 to keep the reward between 0 and 1  
  
    return total_reward * 100 # Scale to 0-100 range
```



## Solution Impact for a small to medium Logistic company



### CO2 Reduction (With AI Solution):

- There is a reduction in emissions, showcasing optimized routes and reduced travel.

### Fuel Cost Savings:

- Up to 15% savings in fuel costs over 5 years, as the solution adapts to real-time conditions.

- Simulate emission reduction for 4 trucks traveling from Durban to Lagos, Harare, and Cairo(AT RANDOM), 3 times a week.
- 5 years of simulated trips.
- Current Emissions: 260 tons of CO<sub>2</sub> per year.
- Measure the impact of optimized routes on emissions

### Trucks properties:

- Heavy diesel trucks
- Produce 0,2kg-0,9kg CO<sub>2</sub>/Km



### Advanced Route Optimization:

Technologies: Implemented using JavaScript and Python.

#### ❖ Functionality:

- Utilizes real-time data for dynamic route adjustments.
- Factors in distance, traffic, road quality, weather, and topography using custom multipliers.
- Ensures minimal fuel consumption and reduced carbon emissions



### Inventory Management:

Technologies: Developed using Simio, Python, and JavaScript.

#### ❖ Functionality:

- Manages scheduling and movement of goods efficiently.
- Ensures optimal inventory levels and minimizes unnecessary trips.
- Integrates with route optimization for seamless logistics operations.



### Traffic Management:

Technologies: Powered by Machine Learning (Unsupervised Learning).

#### ❖ Functionality:

- Designed for retrieving traffic data from the APIs, including weather and road parameters.
- Uses unsupervised learning to identify patterns and recommend routes to take for deliveries.
- Reduces delays and improves truck flow, minimizing emissions caused by idle times





## Financial benefits



### Cost Reduction

- Lower fuel costs by optimizing delivery routes.
- Reduced vehicle maintenance due to the system's ability to avoid bad roads and traffic jams.



### Increased Efficiency

- Faster deliveries resulting in higher customer satisfaction.
- Better fleet utilization reduces the need for excess vehicles on the road

### Regulatory Compliance

- EcoLogix-LT helps logistics companies meet growing carbon emission regulations, avoiding fines and benefiting from green tax incentives.
- Return on Investment (ROI)
- Significant ROI through a combination of operational efficiency, fuel savings, and reduced carbon footprint

## Environmental Benefits



### Reduced Carbon Emissions

- EcoLogix-LT's AI-driven route optimization minimizes unnecessary mileage, cutting fuel consumption by up to 15%.

### Sustainable Logistics

- Encourages greener logistics by reducing the environmental impact of transportation and decreasing reliance on fossil fuels.

### Alignment with Global Sustainability Goals

- By lowering emissions, The solutions has potential contributes to corporate sustainability targets and supports South Africa's commitment to carbon footprint under the Paris Agreement

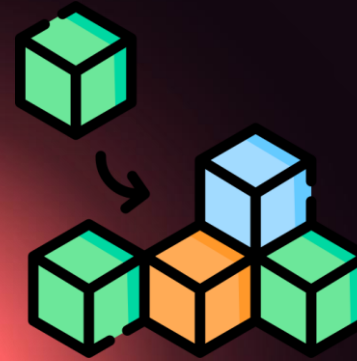




## Scalability

### Modular Design

- The software is modular, allowing easy integration with existing logistics platforms.
- New features like multi-transport mode selection and alternative fuel considerations can be added as logistics operations evolve.



### Global Expansion Potential

- While initially focused on the South African market, EcoLogix-LT's framework is adaptable to logistics challenges worldwide, including regions with complex infrastructures.





Conclusion

## Conclusion

- EcoLogix-LT solution is poised to revolutionize the South African logistics sector by offering a comprehensive, AI-driven solution for route optimization and emissions reduction.
- With Inventory management in later stages.
- With clear financial and environmental benefits, and a system designed for scalability, this solution provides logistics companies with the tools to enhance their operations while also contributing to global sustainability efforts.