

Question 1

Fill in the blank: Elevator pitches enable you to summarize your experience, skills, and background to potential employers in about _____. 1 / 1 point

2 minutes

10 minutes

Five minutes

60 seconds

Correct

Elevator pitches enable you to summarize your experience, skills, and background to potential employers in about 60 seconds. An elevator pitch gets its name because it should be short enough to be shared in the average amount of time you might spend with someone on an elevator.

Question 2

What are effective strategies to use when sharing your elevator pitch? Select two answers. 1 / 1 point
Describe the technical skills that you plan to learn.

Be succinct.

Correct

When sharing your elevator pitch, it's important that you highlight your skills succinctly, while speaking at a relaxed pace.

Mention mistakes you made at previous jobs.

Speak at a relaxed pace.

Correct

When sharing your elevator pitch, it's important that you highlight your skills succinctly, while speaking at a relaxed pace.

Question 3

In which of the following scenarios would it be appropriate to share your elevator pitch? Select two answers. 1 / 1 point

When meeting new friends or colleagues

Correct

An elevator pitch is a great tool to use to quickly share your experience, skills, and background. It is appropriate for you to deliver your elevator pitch when introducing yourself to career and business connections and when meeting new friends or colleagues.

At the end of a job interview

After you receive a job offer

When introducing yourself to career and business connections

Correct

An elevator pitch is a great tool to use to quickly share your experience, skills, and background. It is appropriate for you to deliver your elevator pitch when introducing yourself to career and business connections and when meeting new friends or colleagues.

Question 4

What is a best practice when sharing your elevator pitch with a potential employer? 1 / 1 point

Speak quickly

Disclose why you left your previous job

Speak in a conversational tone

Use a lot of technical terms

Correct

Presenting your elevator pitch in a conversational tone will help keep potential employers engaged and interested in what you are saying.