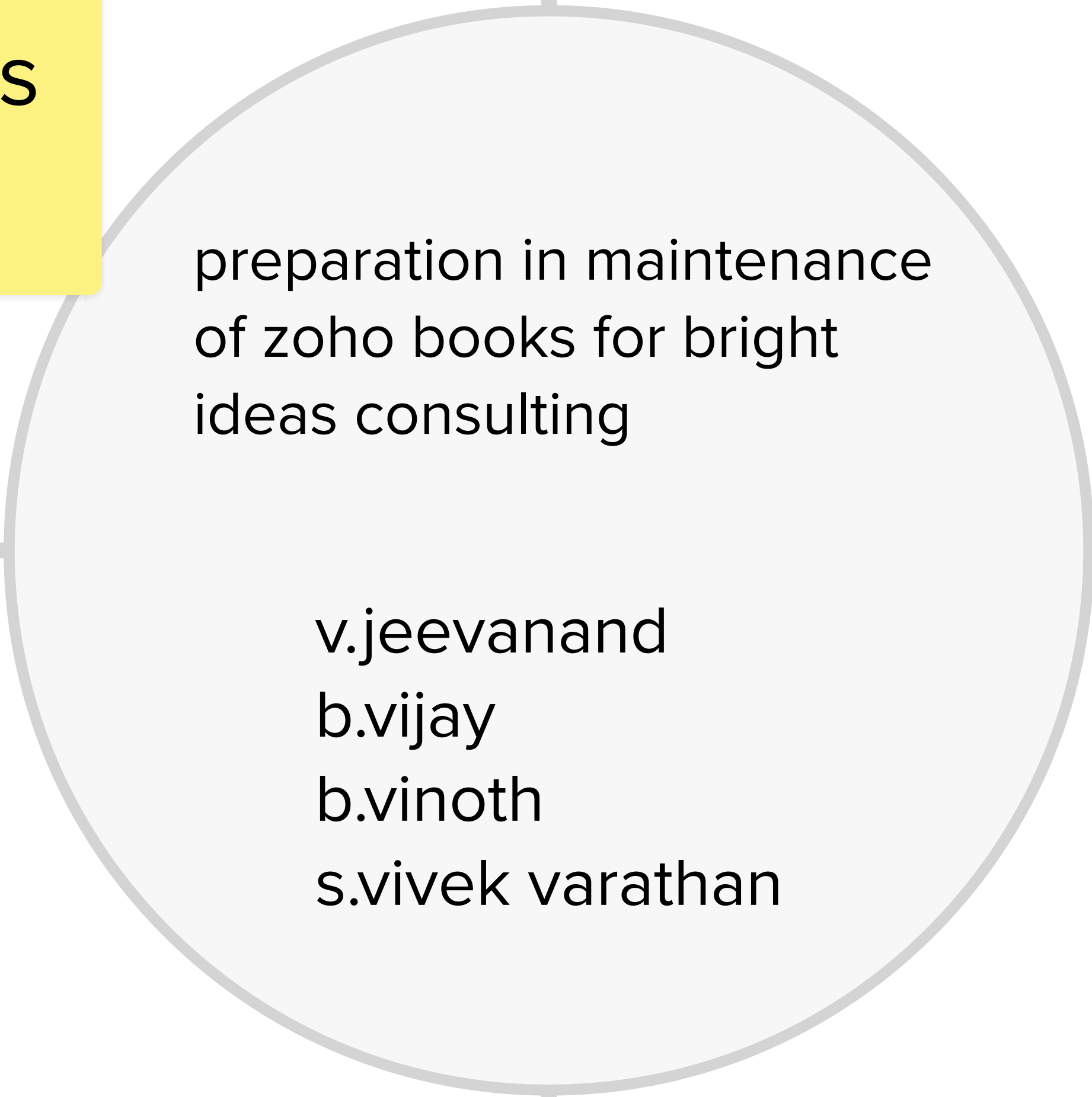




Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Our expertise can transform your company."

"We provide innovative solutions to your business challenges."

Will Bright Ideas Consulting understand my unique business needs?"

Can they really deliver on their promises?"

Visit the Bright Ideas Consulting website.

Contact them for an initial consultation.

Excitement about the potential for positive change.

Concern about the cost of consulting services.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?