

Jonathan Goodrich

Motion Graphics | Graphic Design | Film | UI/UX Designs

Education

University of Connecticut | Storrs, CT **May 2021**
Bachelor of Arts, Digital Media & Design
Concentration: Motion Media (2D Animation)
Overall GPA: 3.8/4.0

Work Experience

J. R. Merritt Controls **August 2021-July 2022**
Marketing & Design Associate
Stratford, CT

- Creating graphics and videos for internal and external use including in marketing materials and digital content.
- Preparing the new company website for launch and managing the company website, social media and promotional emails.

Avid Marketing Group **June 2020-August 2020**
Creative Intern
Rocky Hill, CT

- Working with professionals from different departments to review promotional submission from consumers.
- Multitasking on several projects to complete marketing designs for future use.

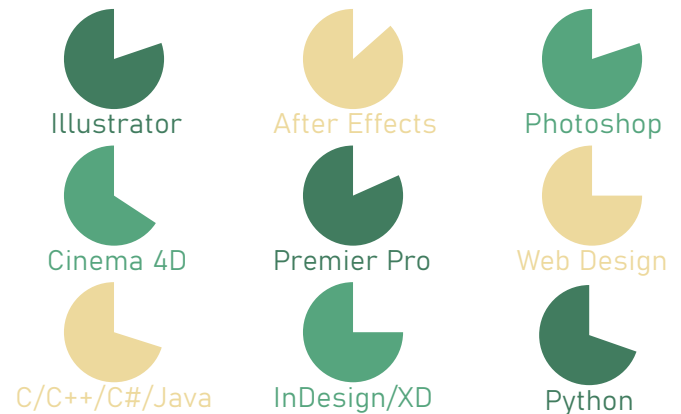
J. R. Merritt Controls **June 2019-August 2019**
Marketing Intern
Stratford, CT

- Using various skills to plan, film, and edit installation tutorials and promotional materials for products.
- Photographing and editing images of company products and implementing the images on the company website.

Objective

A digital media career in the advertising field utilizing high degrees of technical, artistic, design, and creative skills.

Technical Skills



Coursework

- Graphic Design Lab
- Advanced Motion Graphics
- Web and UX Design
- Computer Programming
- Video Editing
- Cinematography

Awards

- University of Connecticut Fine Arts Talent Scholarship
- Alpha Lambda Delta honor society
- National Honor Society
- Eagle Scout, Boy Scouts of America
- Rotary Club Student of the Month
- Society of Women Engineers' Excellence in Math and the Natural Sciences Award