

Restaurant Event Marketing Support Tool Kit

Intention: Create a sustainable system so restaurants can create, host and attend events with a world-class presence and build relationship in their communities.

Restaurants have many opportunities to represent Burgerville in our communities. Working with you, we have created tools to support you at your community events.

This Kit is a reference book to share what tools are currently available to you. If you have additional ideas, or custom requests, please reach out to the marketingteam@burgerville.com.

The most recent version of this Kit can be found on the Toolbox under Marketing.

Items for Giveaways and Enter-to-Win Contests

- **Gift Baskets**

- We have branded gift baskets that come in three different sizes.
- The small baskets contain a shirt, spread, spatula, key chain and a \$5 gift card for \$25.
- The medium basket contains the same items as the small with the addition of a tumbler, playing cards and a \$10 gift card for a cost of \$45.
- The large basket contains all the same items as the medium basket with the addition of a coaster, pen and reusable bag and a \$20 gift card for \$65.
- We can either give you giveaway/drawing tickets to use in the drawing box or create entry forms for you.
- Request these from marketingteam@burgerville.com , and contact Barbara with any questions.
- You will see a charge on your P&L from marketing for what you order.

- **Movie Tickets**

- These are at a discount of \$8 each.
- Request these from marketingteam@burgerville.com , and contact Barbara with any questions.