

Restaurant Event Marketing Support Tool Kit

Intention: Create a sustainable system so restaurants can create, host and attend events with a world-class presence and build relationship in their communities.

Restaurants have many opportunities to represent Burgerville in our communities. Working with you, we have created tools to support you at your community events.

This Kit is a reference book to share what tools are currently available to you. If you have additional ideas, or custom requests, please reach out to the marketingteam@burgerville.com.

The most recent version of this Kit can be found on the Toolbox under Marketing.

Special Event Menu

The special event menu consists of the items below:

Original Hamburger - \$1.15

Cheeseburger - \$1.25

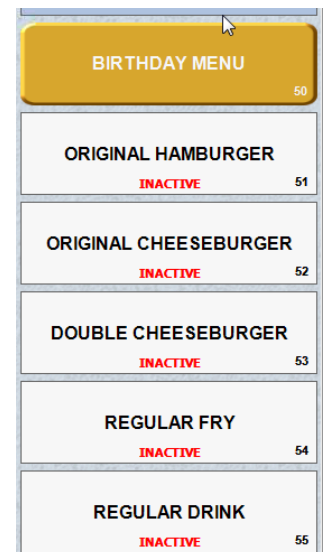
Double Cheeseburger - \$1.75

Regular Fry - \$1.00

Regular Drink - \$1.00

If you choose to offer the Special Event Menu for your event, email Terry Weger at terryw@burgerville.com and Michelle Wong at michellew@burgerville.com at least one week ahead of your event.

This menu is available on a special screen that will only be active on the date of your event. You do not have to offer everything on the menu, but everything will be on the special event menu screen.



When you've decided on your menu please email marketingteam@burgerville.com and let them know the items you are going to offer and what signage you request. The marketing team will create signage for you based on your choices.

If you have any questions regarding a special menu please contact Terry Weger at terryw@burgerville.com.