

Restaurant Event Marketing Support Tool Kit

Intention: Create a sustainable system so restaurants can create, host and attend events with a world-class presence and build relationship in their communities.

Restaurants have many opportunities to represent Burgerville in our communities. Working with you, we have created tools to support you at your community events.

This Kit is a reference book to share what tools are currently available to you. If you have additional ideas, or custom requests, please reach out to the marketingteam@burgerville.com.

The most recent version of this Kit can be found on the Toolbox under Marketing.

Permit Resources

It is important to contact Jennifer Mears at jenniferm@burgerville.com when you have a plan for your party. She will be able to review your plan with you and let you know what permissions or permits you may need. Keep in mind that the permitting process can take 60 days in some cases. Connect with Jennifer early in your process.