

Restaurant Event Marketing Support Tool Kit

Intention: Create a sustainable system so restaurants can create, host and attend events with a world-class presence and build relationship in their communities.

Restaurants have many opportunities to represent Burgerville in our communities. Working with you, we have created tools to support you at your community events.

This Kit is a reference book to share what tools are currently available to you. If you have additional ideas, or custom requests, please reach out to the marketingteam@burgerville.com.

The most recent version of this Kit can be found on the Toolbox under Marketing.

Burgerville Marketing Materials for Storytelling at your event

- **“A Simple Idea” Brochures** are tri-fold brochures that feature storytelling information about Burgerville. Request these from the Service Desk for your event.
- **Location Finder** pocket-sized brochures are available. Request these from the Service Desk for your event.
- At times **seasonal POP** is available for your use at events. Ask the marketing team what is available.