Restaurant Event Marketing Support Tool Kit

Intention: Create a sustainable system so restaurants can create, host and attend events with a world-class presence and build relationship in their communities.

Restaurants have many opportunities to represent Burgerville in our communities. Working with you, we have created tools to support you at your community events.

This Kit is a reference book to share what tools are currently available to you. If you have additional ideas, or custom requests, please reach out to the marketingteam@burgerville.com.

The most recent version of this Kit can be found on the Toolbox under Marketing.

Ordering a Cake

Our preferred cake vendor is Beaverton Bakery.

The following are the instructions on how to place your order:

- To place an order please email <u>donna@beavertonbakery.com</u> or call 503-646-7136 and ask for the order desk.
- A 1/2 sheet cake will feed 50+ people. Approximate cost is \$65.
- Please request pricing quote and indicate your restaurant when you place your order.
- If you want artwork you can email it to them or if you need artwork made please make a request of the marketing team.

Updated: 9/17/13