

Return

Sales Analysis

Order

Date

1/1/1997



12/31/1998



Store Name

All



Top Profit Generate Product

Hermanos Green Pepper

Sales

1.76M

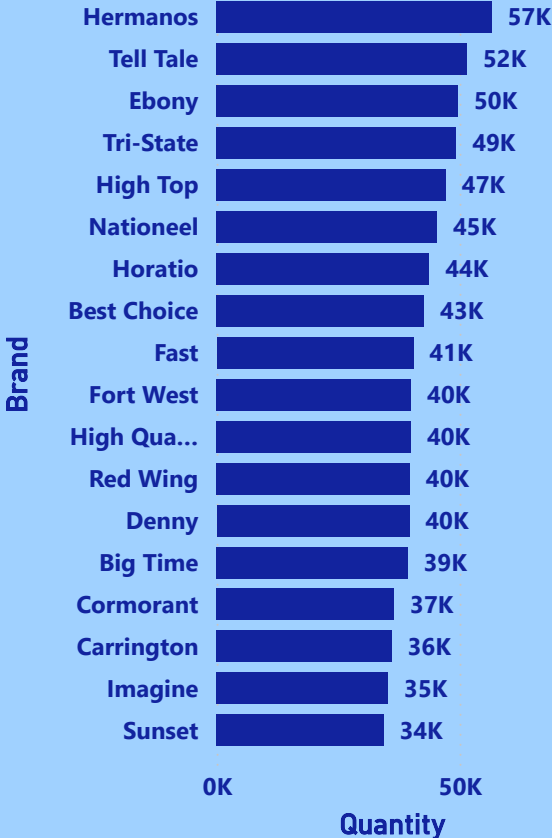
Profit

1.05M

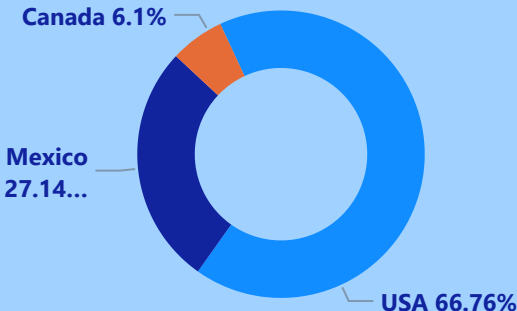
Profit Margin

59.67%

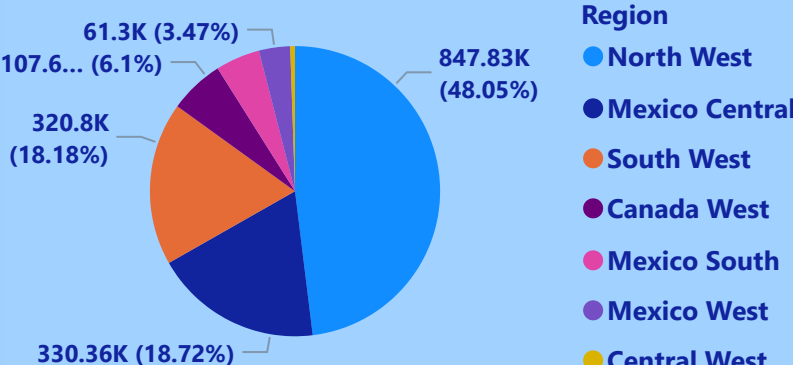
Sales By Brand



Sales By Country



Sales By Region



Profit By Brand (Top 10)



Total Profit by Month



Sales

Orders Overview

Return

Total Orders

269.72K

Total Quantity Orderd

833.49K

Top Orderd Product

Tell Tale Fresh Lima Beans

Date

1/1/1997



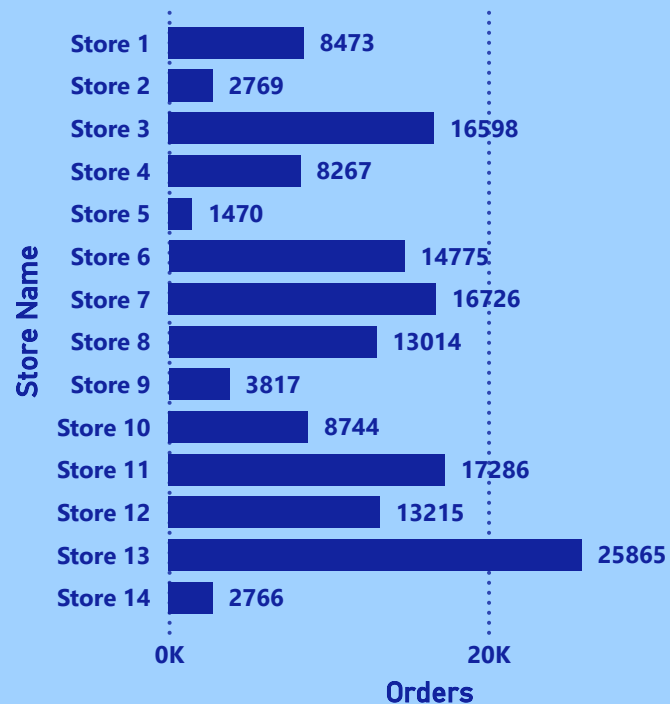
12/31/1998



Most Orderd Placed By

Dawn Laner

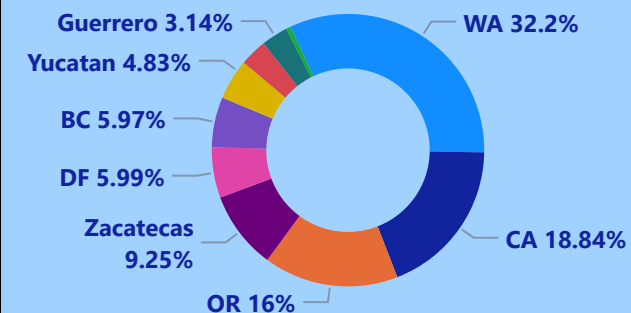
Orders By Store



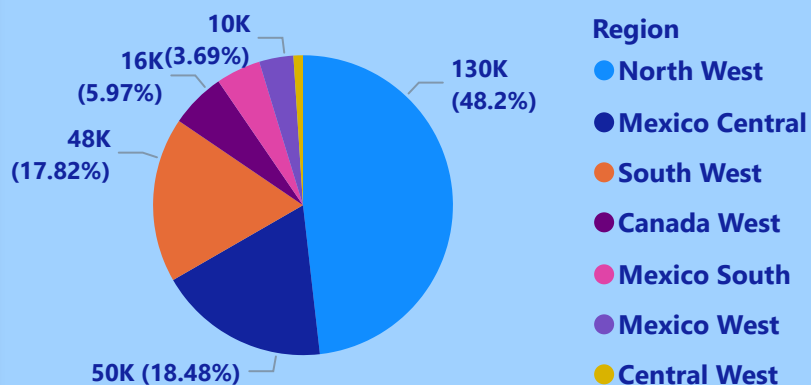
Total Quantity by Month



Orders By State



Orders By Region



Quantity Orderd By Brand



Order

Return Analysis

Sales

Date

1/1/1997



12/31/1998



Most Return Product

Hermanos Red Pepper

Most Order Return By

Hermanos

Return Quantity By Store



Total Quantity Return

8.29K

Max Order Return In

Store 17

Total Returns

7.09K

Return Rate

2.63%

Most Return Ratio By Product Brand



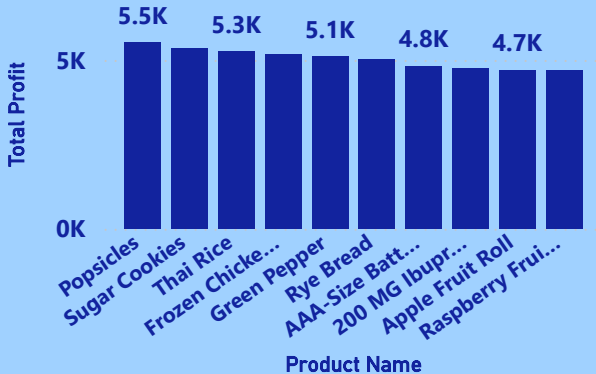
ReturnQuantity and Total Returns by Month



Store City By Return Ratio



Total Profit By Product

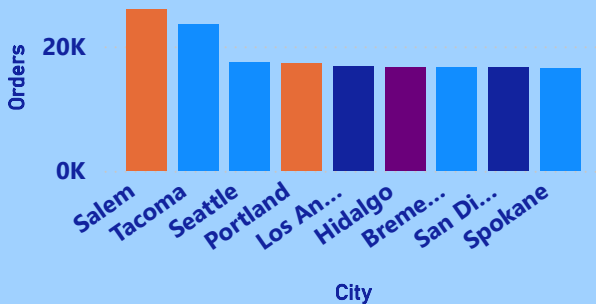


Total Sales By City



Total Orders By City

State ● CA ● OR ● WA ● Zacatecas



Products (TOP 5)

