

Case Study: Presentation

MFIT 841: Digital Capital Markets

Overview

Presentations should be **20 minutes in length** and touch on the key outcomes for each case. Present research and analysis from the case and case files as well as external sources. On top of this, the presentation is expected to be organized and concise. Knowledge on the case will be tested through a question and answer period after each presentation.

Identification of the Main Issue in the Case <ul style="list-style-type: none">- Summarize the case- Describe importance and identify the main issue of the case	5
Analysis <ul style="list-style-type: none">- Answer case questions- Thorough research and analysis using case and external sources- Course material is applied	10
Presentation <ul style="list-style-type: none">- Knowledge of topic and ability to answer meaningful questions- Presentation organization and preparedness and is free of grammar and spelling errors- Delivery techniques (posture, gesture, eye contact and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident- PowerPoint effectively conveys information in an aesthetically pleasing and clear manner- All team members contribute to presentation	5
TOTAL	20