

Case Study: Presentation – Disrupting Disruptors Robinhood

MFIT 842: Automated Investing

Overview

For the deliverable, students are expected to present the case study. This assignment is to be completed as a group.

Below is a portion of the case, called **The Choice**, which includes a series of questions to be answered in your presentation. Relevant portions are bolded.

The Choice

Imagine you're on a federal government task force crafting a national fintech strategy. You're part of the team that is looking at the potential impacts of web and app-based products like those offered by Robinhood, as well as how to regulate these companies. **What are your top concerns with how Robinhood does business and the impacts that conduct could have? Which populations are most at risk when companies conduct themselves like this? What types of rules might help prevent blunders like the infinite money cheat code? If all brokers went to a Robinhood-like model in Canada, what ramifications could it have on the markets?**

Direction

Students will investigate the positive and negative outcomes of rising digitalization of financial products. This case will provide students with an understanding of how Robinhood makes money and why more brokerage firms are trading to a zero-fee model. It also addresses the drawbacks and risks that will be present as companies move to digitalized trading platforms. The report should address the questions brought up in the case. Present analysis and research using research from the case and case files as well as external sources.

Presentations should be **20 minutes in length** and touch on the key outcomes for each case. Present research and analysis from the case and case files as well as external sources. On top of this, the presentation is expected to be organized and concise. Knowledge on the case will be tested through a question and answer period after each presentation.

Identification of the Main Issue in the Case <ul style="list-style-type: none">- Summarize the case- Describe importance and identify the main issue of the case	5
Analysis <ul style="list-style-type: none">- Answer case questions- Thorough research and analysis using case and external sources- Course material is applied	10

Presentation <ul style="list-style-type: none"> - Knowledge of topic and ability to answer meaningful questions - Presentation organization and preparedness and is free of grammar and spelling errors - Delivery techniques (posture, gesture, eye contact and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident - PowerPoint effectively conveys information in an aesthetically pleasing and clear manner - All team members contribute to presentation 	5
TOTAL	20