

Evaluation Rubric for Final Project

MFIT 842: Automated Investing

Overview

For the deliverable, students are expected to create a 5-page report and deliver a 15-minute presentation. This assignment is to be completed in your groups. The final report must be submitted through the course portal submission box.

Students are expected to submit a 5-page, double spaced, 12-point font, report and a PowerPoint presentation. The report should cover the details of the group's idea for a FinTech start-up in, an existing start-up, a financial technology innovation, or a regulatory issue involving automated investing. The presentations should follow the structure of your written report and are to be 15 minutes long. Please note that the instructor **must** approve the topics for the final report and presentation. These must be emailed to ryan.riordan@queensu.ca.

Questions that your report/presentation should/could cover:

1. Introduction/mission – what is the problem being solved?
2. What are the products/services?
3. What is the target market?
4. What is the marketing plan of the business?
5. Who are the main competitors?
6. What is the price of the products?
7. What is the capital needed to start the company?
8. Regulatory issues
9. Is this a business innovation, technology innovation, financial innovation or regulatory arbitrage?

Rubric:

Your report and presentation will be graded based on the following rubric:

Report <ul style="list-style-type: none">- Answer project questions with explanation and elaboration- Use of reliable external resources to answer questions- Thorough research and analysis performed- Course material applied to topic and connections are drawn- Free of grammar and spelling errors- Clear and concise presentation of ideas and analysis- Double spaced, 12 pt. font and 5 pages maximum	15
Presentation <ul style="list-style-type: none">- Answer project questions- Use of reliable external resources to answer questions- Thorough research and analysis performed- Subject mastery exhibited with course material applied- Knowledge of topic and ability to answer meaningful questions- Presentation organization and preparedness and is free of grammar and spelling errors- PowerPoint effectively conveys information in aesthetically pleasing and clear manner- All team members contribute to presentation	15
TOTAL	30