



Fill the relevant information within the template

What have we heard them say?
What can we imagine them saying?



How to make abusiness cardd with a

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Take a look in business could

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Business cards create steps

What behavior have we observed?
What can we imagine them doing?

[See an example](#)



Jeyaprakash. S
Short summary of
the persona

Company

Persenal
tagline

Logo

Open a
blank
document

Select your
margins

Creat a
table

Add your
logo and
grachcs

Choose
your sine

Choose the
chape

Professional
layout and
design

Contact
information

Memorable
branding