

Jonathan A. Everett

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Education

Vanderbilt and Trilogy Education

Nashville, TN

Full-Stack Development Bootcamp

Lipscomb University

Nashville, TN

Bachelor of Science in Psychology, 3.91 GPA

Family Studies minor

Experience

- **Freelance/Mad Tabby Films** Murfreesboro, TN
Photographer/Filmmaker (January 2015 – Present)
Sole-proprietor business owner, providing creative visual stories for clients, as well as creating exceptional film content under the Mad Tabby Films production arm. Photography services range from headshots and portraits to conceptual photography. Handle all projects from pre-production to photo or film production, and through post-production. Manage all design, marketing, writing, and advertising for both sides of the business.
- **Life Time Athletic** Franklin, TN
Personal Trainer (October 2017 – December 2018)
Responsible for upholding the highest standards of the company's mission to provide an entertaining, educational, friendly and inviting, functional and innovative health and fitness experience. Primary duties include creating health and fitness programming to match client goals, educating and coaching clients, managing billing and customer service, updating client files, and maintaining a like-new fitness floor. Also responsible for individual client sales and business management.
- **Homefront Properties/Keller Williams Realty** Nashville, TN
Real Estate Agent (March 2015 – September 2017)
Real estate agent and buyer specialist associated with the Ann Hoke & Associates team. Generate, prospect for, and convert leads into clients. Assist clients through all stages in the buying or selling of real estate, from qualifying consultation through to closing. Negotiation, scheduling, loan and title coordination, and problem-solving on behalf of clients. High level of service converts clients into referral source. 53% conversion rate of inside sales leads, and 72.7% offers bound.
- **Left Brain Digital** LaVergne, TN
Social Media Director (April 2014 - May 2015)
Leadership position within a film and video production company. Duties included ground-up development, delegation, and proliferation of social media strategies to promote original media content and the branding of the studio itself. Coordinated press coverage, including radio, film, print, and web interviews and press releases. Created new strategies for engagement, and increased social media presence by 200% after taking over the position.
- **Anytime Fitness** Nashville, TN
Personal Trainer (February 2013 - March 2014)
Generated clientele through consultative sales. Sales packages and training programs were customized for each client's needs. Set measurable goals and strategies for each client, and tracked progress systematically. Highest client conversion rate amongst our trainers, as well as highest rate of retention.

*Complete work history extends to 2011. Available upon request.

Honors and Awards

- **Psi Chi Membership** (2010)
- **Alpha Chi National Honors Society Membership** (2009)
- **Lipscomb University Presidential Scholarship** (2007)
- **Provost's List** (Six consecutive semesters, from Spring 2008 through Fall 2010)

Skills

- Adaptable interpersonal and communication skills
- Experience working with mental disability and illness
- Internship experience in a counseling setting
- Programming and behavior modification experience
- Considerable sales and lead generation experience
- Proficient researcher and educator
- Filming and editing of video content (Adobe Premiere Pro)
- Familiarity with Adobe Creative Suite (Photoshop, Lightroom, Illustrator, Premiere)