



FELIX ZAVALA

GRAPHIC ARTIST

CAREER SUMMARY

Creative at heart with over 4 years of experience in digital design and multimedia marketing. Professionally trained and competent in a wide range of design software including Adobe Creative Suite, web design, and photography

PROFESSIONAL SKILLS

- Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Premier Pro & Animate)
- Microsoft Suite (Word, Excel, Acrobat, & Outlook)
- HTML, CSS, Wordpress
- Photo Editing & Retouching
- YouTube Experience

HOW TO CONTACT ME

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Arlington, Texas 76017

WORK EXPERIENCE

Freelance Graphics Designer

<http://www.felixzavala.com> | March 2016 - Present

- Assist with art direction for Youtube Video content
- Design and execute web-ready digital content
- Concepted and designed logos, graphics, and social media campaigns to support client objectives
- Developed & maintained strong social media and brand presence across multiple platforms

Regional IT Asset Manager

Buchanan Technologies | Oct 2019 - Present

- Supervised local asset managers to ensure compliance with client standards and KPI's
- Redesigned processes to improve reporting
- Service Now ticket management.

IT Associate Consultant

Wipro Technologies | March 2016 - October 2019

- Provide weekly reports to the business.
- Remedy on Demand ticket management.
- Transformed IT Asset inventory accuracy to 90+%

EDUCATION

Photographic Retouching Certificate

Tarrant County College | May 2018

Adobe Indesign CC Certificate

Brainbench Transcript: 14231996 | August 2019

Associate of Arts, Graphic Communications

Tarrant Count College | January 2015 - May 2020

Computer Graphics Certificate

Tarrant County College | August 2018 - May 2020