Every day you make a silent pact with yourself. It's a simple, subconscious question... but every investor on the planet (and even those yet to buy into their first position) face it every... single... day.

It's 9:30 on Friday. The bell rings on the floor of the exchange. There are those standing by on the sidelines in disbelief of the profit pulled in by a select few. Then there are the select few. The 1% if you will. The traders who've put in countless sleepless nights to really understand what moves markets... to master the art of turning a dollar into two... over and over again. They're growing their bank accounts at a rate unheard of not 50 years ago. Where is your money when the bell rings?

"A compendium of information for the everyday investor – everything from investor tax strategies, to portfolio diversification (including various bond investments), to long term low management investing, along with the strategies for day trading. And it covered all this ground in a readable and understandable format."

—Toni Lambert

"The book takes a very difficult, complex subject... simplifies it... breaks down what I need to know... and makes it very simple to understand... It's helped me stop losing money, make more money, and stay organized. It only says what needs to be said."

—Pam Smart



John Wooten is the host of the Stock Market Secrets Podcast and frequently gives pro bono investing seminars. John operates DoubleW Asset Managment (closed to new investors), generating excess of 140% returns on outside capital in his last distribution. John wrote this book because he remembers how difficult (and

expensive) it was to learn investing strategies that actually work when he first started trading 5 years ago after quitting his job to go all in on the market. Book includes 75+ hours of online training with purchase.

"It's a book about trading... This is the same mentality that I had when I was getting started." -Ross Cameron Ninetenon The Secret Workday of Uber-Wealthy Americans John Wooten John Wooten "This is what I'm teaching my senior finance majors, in a book for all investors." -Rasha Ashraf