#### OIDD 4770 Final Project Write Up Codes

Title: Hotel Reservations/Bookings Code

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#### Algorithms used for report writeup:

```
In [1]: # Import the packages
        import time
        import pandas as pd
        import numpy as np
        import matplotlib.pyplot as plt
        import seaborn as sns
        import plotly.express as px
        from sklearn.metrics import accuracy_score, confusion_matrix
        from sklearn.metrics import classification report
        from sklearn.tree import DecisionTreeClassifier
        from sklearn.metrics import r2 score
        from sklearn.metrics import mean_absolute_error
        from sklearn.metrics import mean squared error
        from sklearn.model selection import GridSearchCV
        # Import the os module
        import os
        # Get the current working directory
        cwd = os.getcwd()
        print("current working dir:", cwd)
        # change current working directory
        os.chdir('../FinalProject JerryFang')
        # Get the current working directory
        cwd = os.getcwd()
        print(cwd)
```

current working dir: /Users/jerryfang/Spring 2023/OIDD 4770/FinalProject\_Jerry
Fang
/Users/jerryfang/Spring 2023/OIDD 4770/FinalProject JerryFang

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#### Links to dataset from Kaggle:

https://www.kaggle.com/datasets/ahsan81/hotel-reservations-classification-dataset

```
In [2]: # Import the dataset
    # Using pandas to read the Hotel Reservations csv file
    hotel_reservations = pd.read_csv('HotelReservations.csv')
In [3]: # Prints the first five rows
    print(hotel_reservations.head(5))
```

```
no of weekend nights
  Booking ID
               no of adults
                               no of children
0
    INN00001
                            2
                                                                      1
1
    INN00002
                            2
                                              0
                                                                      2
2
    INN00003
                            1
                                              0
                                                                      2
3
    INN00004
                            2
                                              0
                                                                      0
                            2
                                              0
4
    INN00005
                                                                      1
   no_of_week_nights type_of_meal_plan
                                            required_car_parking_space
0
                     2
                              Meal Plan 1
                     3
1
                             Not Selected
                                                                         0
2
                     1
                              Meal Plan 1
                                                                         0
3
                     2
                              Meal Plan 1
                                                                         0
4
                     1
                             Not Selected
                                                                         0
  room type reserved
                        lead time
                                    arrival year
                                                    arrival month
                                                                     arrival date
0
         Room_Type 1
                               224
                                              2017
                                                                 10
                                                                                 2
                                 5
                                                                 11
1
         Room_Type 1
                                              2018
                                                                                 6
         Room_Type 1
2
                                 1
                                              2018
                                                                  2
                                                                                28
                                                                  5
3
                               211
                                              2018
                                                                                20
         Room_Type 1
4
                                48
                                              2018
                                                                  4
                                                                                11
         Room Type 1
  market_segment_type
                         repeated guest
                                           no of previous cancellations
               Offline
0
1
                Online
                                        0
                                                                          0
2
                Online
                                        0
                                                                          0
3
                Online
                                        0
                                                                          0
4
                Online
                                                                          0
   no of previous bookings not canceled
                                             avg price per room
0
                                                            65.00
1
                                          0
                                                           106.68
2
                                          0
                                                            60.00
3
                                          0
                                                           100.00
4
                                          0
                                                            94.50
   no of special requests booking status
0
                          0
                               Not_Canceled
                          1
                               Not Canceled
1
2
                          0
                                   Canceled
3
                          0
                                   Canceled
                           0
                                   Canceled
```

In [4]: # Obtaining info of dataset
hotel reservations.info()

```
RangeIndex: 36275 entries, 0 to 36274
Data columns (total 19 columns):
    Column
                                        Non-Null Count Dtype
___ ___
                                        _____
0
   Booking ID
                                        36275 non-null object
   no of adults
                                        36275 non-null int64
    no_of_children
                                        36275 non-null int64
                                        36275 non-null int64
    no_of_weekend_nights
                                        36275 non-null int64
    no_of_week_nights
    type of meal plan
                                       36275 non-null object
                                        36275 non-null int64
    required_car_parking_space
7
    room_type_reserved
                                        36275 non-null object
   lead_time
                                        36275 non-null int64
                                        36275 non-null int64
    arrival year
10 arrival month
                                        36275 non-null int64
11 arrival date
                                        36275 non-null int64
12 market_segment_type
                                        36275 non-null object
                                        36275 non-null int64
13 repeated guest
14 no_of_previous_cancellations
                                        36275 non-null int64
15 no_of_previous_bookings_not_canceled 36275 non-null int64
                                        36275 non-null float64
16 avg_price_per_room
17 no_of_special_requests
                                        36275 non-null int64
18 booking status
                                        36275 non-null object
dtypes: float64(1), int64(13), object(5)
memory usage: 5.3+ MB
```

#### **Explanation of the variables in dataset:**

Booking\_ID: unique identifier of each booking

<class 'pandas.core.frame.DataFrame'>

no\_of\_adults: Number of adults

no\_of\_children: Number of Children

no\_of\_weekend\_nights: Number of weekend nights (Saturday or Sunday) the guest booked

no\_of\_week\_nights: Number of week nights (Monday to Friday) the guest booked

type\_of\_meal\_plan: Type of meal plan included in the booking

required\_car\_parking\_space: Does the customer require a car parking space? (0 - No, 1-Yes)

room\_type\_reserved: Type of room reserved by the customer.

lead\_time: Number of days before the arrival date the booking was made

arrival\_year: Year of arrival

arrival\_month: Month of arrival

arrival\_date: Date of month for arrival

market\_segment\_type: How the booking was made

repeated\_guest: Is the customer a repeated guest? (0 - No, 1- Yes)

no\_of\_previous\_cancellations: Number of previous bookings that were canceled by the customer prior to the current booking

no\_of\_previous\_bookings\_not\_canceled: Number of previous bookings not canceled by the customer prior to the current booking

avg\_price\_per\_room: Average price per day of the reservation.

no\_of\_special\_requests: Total number of special requests made by the customer (e.g. high floor, view from the room, etc)

booking\_status: Whether the booking was cancelled or not

In [5]: # Providing the summary statistics of the variables of hotel reservations
hotel\_reservations.describe()

Out[5]:		no_of_adults	no_of_children	no_of_weekend_nights	no_of_week_nights	required_car_ <sub>I</sub>
	count	36275.000000	36275.000000	36275.000000	36275.000000	
	mean	1.844962	0.105279	0.810724	2.204300	
	std	0.518715	0.402648	0.870644	1.410905	
	min	0.000000	0.000000	0.000000	0.000000	
	25%	2.000000	0.000000	0.000000	1.000000	
	50%	2.000000	0.000000	1.000000	2.000000	
	75%	2.000000	0.000000	2.000000	3.000000	
	max	4.000000	10.000000	7.000000	17.000000	

type_of_meal_	no_of_week_nights	no_of_weekend_nights	no_of_children	no_of_adults		Out[6]:
Meal F	2	1	0	2	0	
Not Sele	3	2	0	2	1	
Meal F	1	2	0	1	2	
Meal F	2	0	0	2	3	
Not Sele	1	1	0	2	4	
			•••	•••	•••	
Meal F	6	2	0	3	36270	
Meal F	3	1	0	2	36271	
Meal F	6	2	0	2	36272	
Not Sele	3	0	0	2	36273	
Meal F	2	1	0	2	36274	

36275 rows × 18 columns

```
In [7]: print('columns:',
              hotel_reservations.columns)
        print('number of columns: ',
              hotel_reservations.shape[1])
        columns: Index(['Booking ID', 'no of adults', 'no of children', 'no of weekend
        _nights',
               'no of week nights', 'type of meal plan', 'required car parking space',
               'room type reserved', 'lead time', 'arrival year', 'arrival month',
               'arrival_date', 'market_segment_type', 'repeated_guest',
               'no_of_previous_cancellations', 'no_of_previous_bookings_not_canceled',
               'avg price per room', 'no of special requests', 'booking status'],
              dtype='object')
        number of columns: 19
In [8]: # drop rows where at least one element is missing
        import numpy as np
        hotel reservations drop emptyrow = hotel reservations.dropna()
        print(hotel reservations drop emptyrow.head(5))
```

```
no of children
                                                         no of weekend nights
            Booking ID
                        no of adults
          0
              INN00001
                                     2
                                                                              1
          1
              INN00002
                                     2
                                                      0
                                                                              2
          2
              INN00003
                                     1
                                                      0
                                                                              2
                                     2
                                                      0
                                                                              0
          3
              INN00004
                                     2
          4
              INN00005
                                                      0
                                                                              1
             no_of_week_nights type_of_meal_plan required_car_parking_space
          0
                              2
                                       Meal Plan 1
          1
                              3
                                                                                0
                                      Not Selected
                                                                                0
          2
                              1
                                      Meal Plan 1
                              2
                                                                                0
          3
                                       Meal Plan 1
          4
                              1
                                      Not Selected
                                                                                0
            room type reserved
                                 lead time
                                             arrival_year
                                                            arrival month
                                                                            arrival date
                                        224
                                                      2017
                                                                                        2
          0
                   Room_Type 1
                                                                        10
          1
                   Room_Type 1
                                          5
                                                      2018
                                                                        11
                                                                                        6
          2
                                          1
                                                                         2
                                                                                       28
                                                      2018
                   Room_Type 1
                                                                         5
                                                                                       20
          3
                   Room_Type 1
                                        211
                                                      2018
                                                                         4
          4
                   Room Type 1
                                         48
                                                      2018
                                                                                       11
                                  repeated_guest
                                                   no_of_previous_cancellations
            market_segment_type
          0
                         Offline
                                                0
          1
                          Online
                                                0
                                                                                 0
          2
                          Online
                                                0
                                                                                 0
          3
                          Online
                                                0
                                                                                 0
          4
                          Online
                                                0
                                                                                 0
             no of previous bookings not canceled
                                                      avg price per room
          0
                                                                    65.00
          1
                                                   0
                                                                   106.68
          2
                                                  0
                                                                    60.00
          3
                                                   0
                                                                   100.00
          4
                                                                    94.50
                                                   0
             no of special requests booking status
                                        Not_Canceled
          0
                                   0
          1
                                   1
                                        Not Canceled
          2
                                    0
                                            Canceled
          3
                                    0
                                            Canceled
                                            Canceled
 In [9]: print('number of rows', hotel reservations.shape[0])
          print('number of rows after removing emptyrow',
                hotel reservations drop emptyrow.shape[0])
          print('number of empty rows removed:',
                hotel reservations.shape[0]-
                hotel reservations drop emptyrow.shape[0])
          number of rows 36275
          number of rows after removing emptyrow 36275
          number of empty rows removed: 0
In [10]:
         hotel_reservations_drop_emptyrow.index
          RangeIndex(start=0, stop=36275, step=1)
Out[10]:
In [11]:
          # Use data slicing to obtain the subset of the Dataframe
          # Use double brackets so we get a DF as output
```

```
hotel reservations drop emptyrow.index
          hotel_reservations_1 = hotel_reservations_drop_emptyrow[["no_of_children",
                                                              "no_of_special_requests",
                                                              "booking status"]]
          print(hotel_reservations_1.head(5))
             no_of_children
                              no_of_special_requests booking_status
          0
                                                         Not Canceled
          1
                           0
                                                     1
                                                         Not Canceled
          2
                           0
                                                     0
                                                              Canceled
          3
                           0
                                                     0
                                                              Canceled
          4
                           0
                                                     0
                                                              Canceled
In [12]:
          # data slicing by year, find 2018
          hotel_reservations_2018 = hotel_reservations_drop_emptyrow[
              hotel reservations drop emptyrow.arrival year==2018]
          print(hotel_reservations_2018.head(5))
            Booking_ID no_of_adults
                                        no of children
                                                         no of weekend nights
          1
              INN00002
                                                                              2
          2
              INN00003
                                     1
                                                      0
                                                                              2
                                     2
                                                      0
          3
              INN00004
                                                                              0
                                     2
                                                       0
              INN00005
          4
                                                                              1
          5
              INN00006
                                     2
                                                       0
                                                                              0
             no_of_week_nights type_of_meal_plan
                                                    required car parking space
          1
                               3
                                      Not Selected
          2
                              1
                                       Meal Plan 1
                                                                                 0
          3
                               2
                                       Meal Plan 1
                                                                                 0
          4
                              1
                                      Not Selected
                                                                                 0
          5
                               2
                                       Meal Plan 2
                                                                                 0
                                  lead time
                                              arrival year
                                                             arrival month
                                                                             arrival date
            room type reserved
                                          5
          1
                                                                         11
                   Room Type 1
                                                       2018
                                                                                         6
          2
                                          1
                                                      2018
                                                                          2
                                                                                        28
                   Room Type 1
                                                                          5
          3
                    Room Type 1
                                        211
                                                      2018
                                                                                        20
          4
                                                      2018
                                                                          4
                    Room Type 1
                                         48
                                                                                        11
          5
                                        346
                                                      2018
                                                                          9
                                                                                        13
                    Room Type 1
                                                   no of previous cancellations
            market segment type
                                 repeated guest
          1
                          Online
          2
                          Online
                                                 0
                                                                                  0
          3
                          Online
                                                 0
                                                                                  0
          4
                          Online
                                                 0
                                                                                  0
          5
                          Online
                                                 0
                                                                                  0
             no of previous bookings not canceled
                                                      avg price per room
          1
                                                                   106.68
                                                   0
          2
                                                   0
                                                                    60.00
          3
                                                   0
                                                                   100.00
          4
                                                   0
                                                                    94.50
          5
                                                                   115.00
             no of special requests booking status
          1
                                    1
                                        Not Canceled
          2
                                    0
                                             Canceled
                                    0
                                            Canceled
          3
          4
                                    0
                                            Canceled
          5
                                    1
                                            Canceled
```

```
no of adults
                               no of children
                                                 no of weekend nights
  Booking ID
0
    INN00001
                            2
                                                                      1
                                                                      2
1
    INN00002
                            2
                                              0
2
    INN00003
                            1
                                              0
                                                                      2
3
    INN00004
                            2
                                              0
                                                                      0
                            2
                                              0
4
    INN00005
                                                                      1
   no_of_week_nights type_of_meal_plan
                                            required_car_parking_space
                     2
0
                              Meal Plan 1
1
                     3
                             Not Selected
                                                                         0
2
                                                                        0
                     1
                              Meal Plan 1
3
                     2
                                                                         0
                              Meal Plan 1
4
                     1
                             Not Selected
                                                                         0
  room type reserved
                        lead time
                                    arrival year
                                                    arrival month
                                                                     arrival date
         Room_Type 1
                               224
                                              2017
                                                                 10
                                                                                  2
0
                                 5
1
          Room_Type 1
                                              2018
                                                                 11
                                                                                  6
2
         Room_Type 1
                                 1
                                              2018
                                                                  2
                                                                                28
3
                               211
                                              2018
                                                                  5
                                                                                20
         Room Type 1
4
                                48
                                              2018
                                                                                11
         Room Type 1
  market_segment_type
                         repeated guest
                                           no of previous cancellations
               Offline
0
                                        0
1
                Online
                                        0
                                                                          0
2
                                        0
                                                                          0
                Online
3
                Online
                                        0
                                                                          0
                Online
                                                                          0
   no of previous bookings not canceled
                                             avg price per room
0
                                                            65.00
1
                                          0
                                                           106.68
2
                                          0
                                                            60.00
3
                                          0
                                                           100.00
4
                                          0
                                                            94.50
   no of special requests booking status
0
                               Not_Canceled
                          0
1
                          1
                               Not Canceled
2
                          0
                                   Canceled
3
                           0
                                   Canceled
4
                                   Canceled
                           0
                 no of adults
                                 no of children
                                                   no of weekend nights
    Booking ID
32
      INN00033
                                                2
                                                                         0
      INN00115
                              2
                                                2
                                                                         2
114
288
      INN00289
                              2
                                                0
                                                                         0
                              2
                                                0
403
      INN00404
                                                                         1
                              2
                                                                         0
487
      INN00488
                                                2
     no of week nights type of meal plan required car parking space
32
                       3
                                Meal Plan 1
                                                                           0
                       2
114
                                Meal Plan 1
                                                                           0
288
                       1
                                Meal Plan 1
                                                                           0
                       2
                                Meal Plan 1
                                                                           0
403
                                Meal Plan 1
487
                       1
                                                                           0
                          lead time
                                      arrival_year
                                                      arrival month arrival date
    room type reserved
\
                                  56
                                                                                    7
32
            Room Type 2
                                                2018
                                                                   12
114
            Room Type 2
                                 116
                                                2018
                                                                    6
                                                                                   26
                                                                                    7
288
            Room_Type 2
                                                2018
```

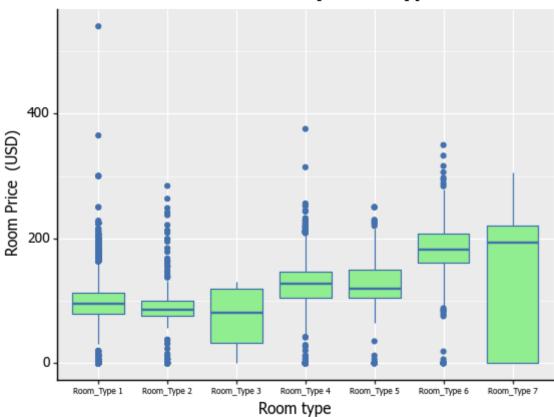
```
2018
                                                                                  29
403
            Room Type 2
                                  81
487
            Room Type 2
                                  16
                                                2018
                                                                    3
                                                                                   8
    market_segment_type
                           repeated guest
                                             no of_previous_cancellations
32
                   Online
                                          0
                                          0
                                                                            0
114
                   Online
                                          1
                                                                            0
288
           Complementary
403
                   Online
                                          0
                                                                            0
487
                   Online
                                          0
                                                                            0
     no_of_previous_bookings_not_canceled
                                               avg_price_per_room
32
                                                              82.44
                                            0
114
                                            0
                                                             184.24
                                            3
288
                                                               0.00
                                                              62.37
                                            0
403
487
                                            0
                                                              83.03
     no_of_special_requests booking_status
                                 Not_Canceled
32
                             1
114
                             1
                                     Canceled
                             1
288
                                 Not Canceled
403
                             2
                                 Not Canceled
                             0
487
                                      Canceled
    Booking ID
                 no of adults
                                 no of children
                                                   no_of_weekend_nights
32
                              0
      INN00033
                                                                        0
                              2
                                                2
                                                                        2
114
      INN00115
288
      INN00289
                              2
                                                0
                                                                        0
                              2
403
      INN00404
                                                0
                                                                        1
                                                2
487
      INN00488
     no of week nights type of meal plan required car parking space
32
                       3
                                Meal Plan 1
                       2
                                Meal Plan 1
                                                                           0
114
                                Meal Plan 1
288
                       1
                                                                           0
403
                       2
                                Meal Plan 1
                                                                           0
487
                       1
                                Meal Plan 1
                                                                           0
                          lead time
                                      arrival year
                                                      arrival month arrival date
    room type reserved
\
32
            Room Type 2
                                  56
                                                2018
                                                                   12
                                                                                   7
            Room Type 2
                                                                    6
114
                                 116
                                                2018
                                                                                  26
                                                                    9
                                                                                   7
288
            Room Type 2
                                   9
                                                2018
403
            Room Type 2
                                  81
                                                2018
                                                                    1
                                                                                  29
            Room Type 2
                                                2018
                                                                    3
487
                                  16
                                                                                   8
                            repeated guest
                                             no of previous cancellations
    market segment type
                  Online
                                                                            0
32
                                          0
114
                   Online
                                          0
                                                                            0
288
                                          1
                                                                            0
           Complementary
403
                   Online
                                          0
                                                                            0
487
                   Online
                                          0
                                                                            0
     no of previous bookings not canceled
                                                avg price per room
                                            0
                                                              82.44
32
114
                                            0
                                                             184.24
288
                                            3
                                                               0.00
                                            0
403
                                                              62.37
487
                                                              83.03
```

no of special requests booking status

```
32
                                    1
                                        Not Canceled
         114
                                    1
                                             Canceled
         288
                                    1
                                         Not Canceled
         403
                                     2
                                         Not Canceled
         487
                                             Canceled
In [14]: def get_average_price(hotel_reservation_drop_emptyrow,
                                roomtype):
              hotel_reservation_roomtype = hotel_reservation_drop_emptyrow.groupby(
                  'room_type_reserved').get_group(roomtype)
In [15]:
         # Data Visualization using Matplotlib and Seaborn
In [16]: #scatterplot
         hotel reservations cancellation vs history = hotel reservations drop emptyrow[
              ['no of previous cancellations']]
         booking status = hotel reservations drop emptyrow[
              'booking status']
          # Import LabelEncoder
          from sklearn import preprocessing
          import numpy as np
          # Create LabelEncoder
         le = preprocessing.LabelEncoder()
         print(booking status[:5])
         booking status encoded=le.fit transform(booking status)
         print(booking_status_encoded[:5])
         df = pd.DataFrame({'no of previous cancellations':
                             hotel reservations drop emptyrow[
                                  'no of previous cancellations'],
                              'no of previous bookings not canceled':
                             hotel reservations drop emptyrow[
                                  'no of previous_bookings_not_canceled'],
                             'booking status encoded':
                             booking status encoded})
         print(df[:5])
              Not Canceled
         0
         1
              Not Canceled
         2
                   Canceled
         3
                   Canceled
                   Canceled
         Name: booking status, dtype: object
         [1 1 0 0 0]
            no of previous cancellations
                                           no of previous bookings not canceled
         0
                                         0
                                                                                0
         1
                                         0
                                                                                0
         2
                                         0
                                                                                0
         3
                                         0
                                                                                0
         4
                                         Λ
                                                                                0
            booking status encoded
         0
                                  1
         1
                                  1
         2
                                  0
         3
                                  0
         4
                                   0
```

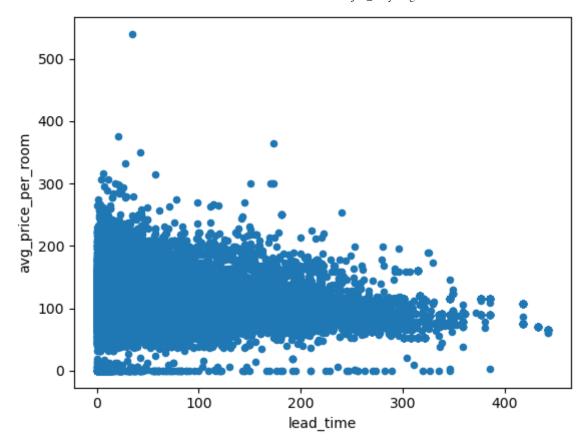
```
# Boxplot of the price of room by room type
In [17]:
         import pandas as pd
         import numpy as np
         import plotnine
         from plotnine import *
         from plotnine import data
         from pandas import DataFrame
         p1=(ggplot(hotel_reservations_drop_emptyrow,
                     aes("room_type_reserved",
                          "avg_price_per_room"))
                  +geom_boxplot(colour="#4271AE",
                                fill="lightgreen")
                  +xlab("Room type ")
                  +ylab("Room Price (USD)")
                 + ggtitle("Price of room by room type")
                 + theme(axis_line=element_line(size=1,
                                                 colour="black"),
                         plot_title=element_text(size=15,
                                                 family="Tahoma",
                                                 face="bold"),
                         text=element_text(family="Tahoma",
                                           size=11),
                         axis_text_x=element_text(colour="black",
                                                  size=6),
                         axis_text_y=element_text(colour="black",
                                                  size=10),
                        ))
         p1
```

### Price of room by room type



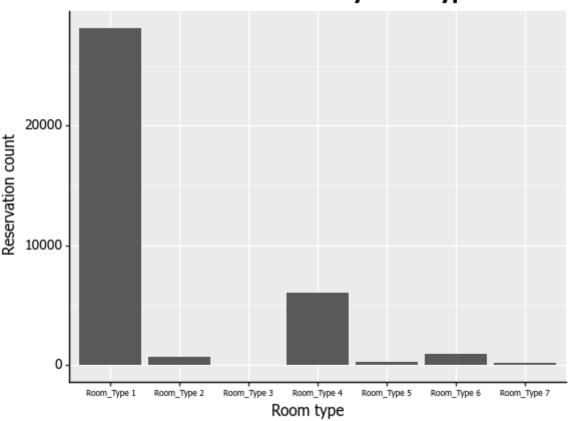
Out[17]: <ggplot: (343873271)>

/Users/jerryfang/anaconda3/lib/python3.9/site-packages/pandas/plotting/\_matplo tlib/core.py:1114: UserWarning: No data for colormapping provided via 'c'. Par ameters 'cmap' will be ignored



```
In [19]: # Bar plot to show reservation count and room type
         from plotnine import *
         import pandas as pd
          import numpy as np
         p2=(ggplot()+geom bar(hotel reservations drop emptyrow,
                                aes(x='room type reserved'),
                                size=20)
                  +xlab("Room type ")
                  +ylab("Reservation count")
                 + ggtitle("Reservation count by room type")
                 + theme( axis line=element line(size=1,
                                                  colour="black"),
                         plot title=element text(size=15,
                                                  family="Tahoma",
                                                  face="bold"),
                         text=element_text(family="Tahoma",
                                            size=11),
                         axis text x=element text(colour="black",
                                                   size=6),
                         axis text y=element text(colour="black",
                                                   size=10),
                        ))
         p2
```

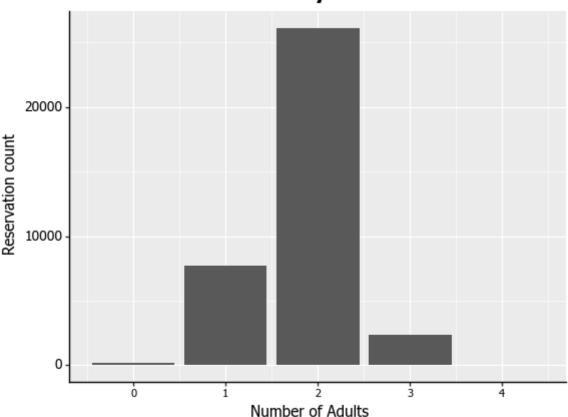
#### Reservation count by room type



Out[19]: <ggplot: (352467547)>

```
In [20]:
         # Bar plot to show reservation count and number of adults
         from plotnine import *
         import pandas as pd
         import numpy as np
         p3=(ggplot()+geom_bar(hotel_reservations_drop_emptyrow,
                                aes(x='no of adults'),
                                size=20)
                 +xlab("Number of Adults")
                  +ylab("Reservation count")
                 + ggtitle("Reservation count by Number of Adults")
                 + theme( axis line=element line(size=1,
                                                  colour="black"),
                         plot_title=element_text(size=15,
                                                  family="Tahoma",
                                                  face="bold"),
                         text=element text(family="Tahoma",
                                           size=11),
                         axis text x=element text(colour="black",
                                                   size=8),
                         axis text y=element text(colour="black",
                                                   size=10),
                        ))
         p3
```

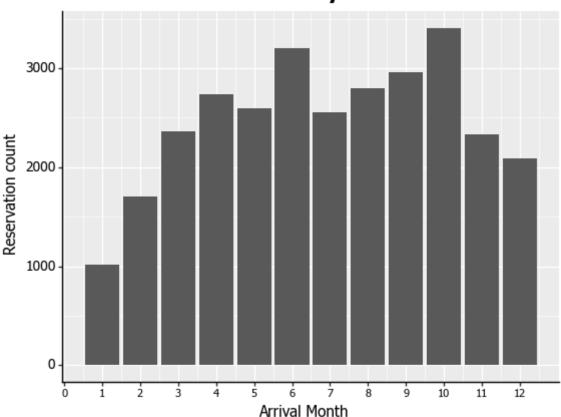
#### Reservation count by Number of Adults



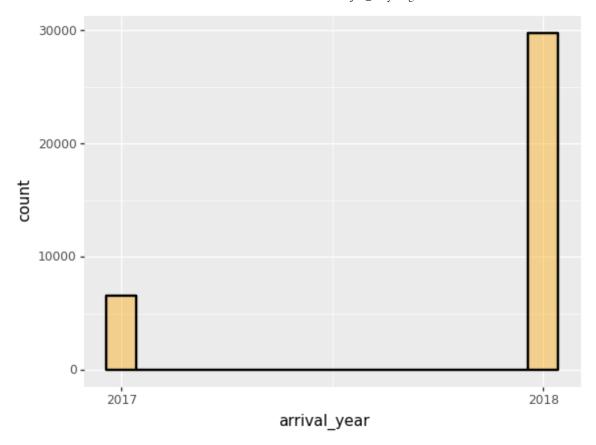
Out[20]: <ggplot: (352507492)>

```
In [21]:
         # Bar plot to show reservation count and arrival month
         p7=(ggplot()+geom bar(hotel reservations 2018,
                                aes(x='arrival month'),
                                size=20)
                  +xlab("Arrival Month")
                  +ylab("Reservation count")
             +scale x continuous(breaks = np.arange(0, 13, 1))
                + ggtitle("Reservation count by Arrival Month")
                + theme( axis_line=element_line(size=1,
                                                 colour="black"),
                         plot title=element text(size=15,
                                                 family="Tahoma",
                                                 face="bold"),
                         text=element_text(family="Tahoma",
                                           size=11),
                         axis text x=element text(colour="black",
                                                  size=8),
                         axis text y=element text(colour="black",
                                                  size=10),
                        ))
         p7
```

## **Reservation count by Arrival Month**



Out[21]: <ggplot: (352547825)>



Out[22]: <ggplot: (352599239)>

```
In [23]: #Data processing
         #encoding booking status
         # Import LabelEncoder
         from sklearn import preprocessing
         import numpy as np
         #creating LabelEncoder
         le = preprocessing.LabelEncoder()
         # Converting string labels into numbers.
         booking status = hotel reservations drop emptyrow[
              'booking status']
         print(booking status[:5])
         booking_status_encoded=le.fit_transform(
             booking_status)
         print(booking_status_encoded[:5])
         type of meal plan = hotel reservations drop emptyrow[
              'type of meal plan']
         print(type_of_meal_plan[:6])
         type_of_meal_plan_encoded=le.fit_transform(
             type of meal plan)
         print(type_of_meal_plan_encoded[:6])
         market_segment_type = hotel_reservations_drop_emptyrow[
              'market segment type']
         print(market segment type[:5])
         market_segment_type_encoded=le.fit_transform(
             market segment type)
         print(market_segment_type_encoded[:5])
```

```
room type reserved = hotel reservations drop emptyrow[
              'room_type_reserved']
         print(room type reserved[:5])
         room_type_reserved_encoded=le.fit_transform(
             room_type_reserved)
         print(room type reserved encoded[:5])
         0
              Not Canceled
         1
              Not Canceled
         2
                  Canceled
         3
                  Canceled
                  Canceled
         Name: booking status, dtype: object
         [1 1 0 0 0]
               Meal Plan 1
         1
             Not Selected
         2
              Meal Plan 1
         3
              Meal Plan 1
         4
             Not Selected
               Meal Plan 2
         Name: type_of_meal_plan, dtype: object
         [0 3 0 0 3 1]
              Offline
         0
         1
               Online
         2
               Online
         3
               Online
               Online
         Name: market segment type, dtype: object
         [3 4 4 4 4]
              Room Type 1
              Room Type 1
         1
              Room Type 1
         2
         3
              Room Type 1
              Room Type 1
         Name: room type reserved, dtype: object
         [0 0 0 0 0]
In [24]: # Import train test split function
         from sklearn.model selection import train test split
         # Split dataset into training set and test set
         # 70% training and 30% test
         # pick a few features
         hotel reservations subset1 = hotel reservations drop emptyrow[['no of adults',
                                                           'no of children',
                                                           'no of weekend nights',
                                                           'no of week nights',
                                                           'required_car_parking_space',
                                                           'avg price per room',
                                                           'no of special requests']]
         hotel reservations subset1 = pd.DataFrame(
              { 'no of adults':hotel reservations drop emptyrow[
                  'no of adults'],
               'no of children':hotel reservations drop emptyrow[
                   'no of children'],
               'no of weekend nights':hotel reservations drop emptyrow[
                   'no of weekend nights'],
               'no of week nights':hotel reservations drop emptyrow[
                   'no of week_nights'],
```

```
'lead time':hotel reservations drop emptyrow[
                    'lead_time'],
               'avg_price_per_room':hotel_reservations_drop_emptyrow[
                    'avg_price_per_room'],
               'no_of_special_requests':hotel_reservations_drop_emptyrow[
                    'no_of_special_requests'],
               'type of meal plan encoded':type of meal plan encoded,
               'market_segment_type_encoded':market_segment_type_encoded,
               'room_type_reserved_encoded':room_type_reserved_encoded,
              })
          print(hotel_reservations_subset1[0:5])
             no_of_adults
                           no_of_children
                                            no_of_weekend_nights no_of_week_nights
          0
                        2
                                                                 1
                        2
          1
                                         0
                                                                 2
                                                                                     3
          2
                        1
                                         0
                                                                 2
                                                                                     1
          3
                        2
                                         0
                                                                 0
                                                                                     2
                        2
          4
                                         0
                                                                 1
                                                                                     1
             lead_time avg_price_per_room no_of_special_requests
          0
                   224
                                      65.00
          1
                     5
                                     106.68
                                                                    1
          2
                     1
                                      60.00
                                                                    0
          3
                                     100.00
                                                                    0
                   211
          4
                    48
                                      94.50
                                                                    0
             type_of_meal_plan_encoded
                                        market_segment_type_encoded
          0
                                      0
                                                                     3
                                      3
          1
                                                                     4
          2
                                      0
                                                                     4
          3
                                      0
                                                                     4
          4
                                      3
                                                                     4
             room type reserved encoded
          0
          1
                                       0
          2
                                       0
          3
                                       0
          4
In [25]: hotel reservations subset1.shape
          (36275, 10)
Out[25]:
In [26]:
          import time
          from sklearn.model selection import train test split
          X_train, X_test, y_train, y_test = train_test_split(
              hotel reservations subset1,
              booking status encoded,
              test size=0.3,
              random state=109)
          print(X train[:5])
          print(y_train[:5])
          # Naive Bayes with multiple labels
          # Model Generation
          # Evaluating Model
```

```
# Import Gaussian Naive Bayes model
         from sklearn.naive bayes import GaussianNB
         t1 = time.time()
         # Create a Gaussian Classifier
         gnb = GaussianNB()
         # Train model using the training sets
         gnb.fit(X train, y train)
         # Predict the response for test dataset
         y_pred = gnb.predict(X_test)
         from sklearn import metrics
         # Model. Accuracy, how often is the classifier correct?
         print("Accuracy:", metrics.accuracy_score(y_test,
                                                    y_pred))
         t2 = time.time()
         elapser = t2-t1
         print(elapser, 'seconds')
                 no of adults no of children no of weekend nights no of week nights
         \
         18568
                            2
                                             0
                                                                   2
                                                                                       1
         34952
                            1
                                             0
                                                                   0
                                                                                       1
         24519
                            2
                                             0
                                                                   2
                                                                                       3
                            2
         33736
                                             0
                                                                   2
                                                                                       3
         18245
                                             0
                                                                    2
                 lead_time avg_price_per_room no_of_special_requests
         18568
                       197
                                         82.50
         34952
                         5
                                        105.00
                                                                       0
         24519
                         4
                                        162.00
                                                                       0
         33736
                        34
                                         94.30
                                                                       0
         18245
                       238
                                         95.63
                 type of meal plan encoded market segment type encoded
         18568
         34952
                                                                        2
                                         0
         24519
                                         0
                                                                        4
         33736
                                         3
                                                                        4
         18245
                                                                        4
                room type reserved encoded
         18568
         34952
                                           0
                                           3
         24519
         33736
                                           1
         18245
         [0 1 1 1 1]
         Accuracy: 0.7732242947716622
         0.008483171463012695 seconds
In [27]: import time
         from sklearn.model selection import train test split
         hotel reservations subset2 = pd.DataFrame(
              { 'no of adults':hotel reservations drop emptyrow[
                  'no of adults'],
               'no of children':hotel reservations drop emptyrow[
                   'no of children'],
               'no of weekend nights':hotel reservations drop emptyrow[
                   'no of weekend nights'],
               'no of week nights':hotel reservations drop emptyrow[
```

```
'no of week nights'],
               'no of special requests':hotel reservations drop emptyrow[
                   'no_of_special_requests'],
              })
         X_train, X_test, y_train, y_test = train_test_split(
              hotel reservations subset2,
              booking_status_encoded,
              test size=0.3,
              random_state=109)
         print(X_train[:5])
         print(y train[:5])
         # Naive Bayes with multiple labels
         # Model Generation
         # Evaluating Model
         # Import Gaussian Naive Bayes model
         from sklearn.naive_bayes import GaussianNB
         t1 = time.time()
         # Create a Gaussian Classifier
         gnb = GaussianNB()
         # Train the model using the training sets
         gnb.fit(X_train, y_train)
         # Predict the response for test dataset
         y pred = gnb.predict(X test)
         from sklearn import metrics
         # Model. Accuracy, how often is the classifier correct?
         print("Accuracy:", metrics.accuracy_score(y_test,
                                                    y pred))
         t2 = time.time()
         elapser = t2-t1
         print(elapser, 'seconds')
                no of adults no of children no of weekend nights no of week nights
         18568
                            2
                                            0
                                                                   2
                                                                                       1
                                            0
         34952
                            1
                                                                   0
                                                                                       1
         24519
                            2
                                            0
                                                                   2
                                                                                       3
         33736
                            2
                                            0
                                                                   2
                                                                                       3
         18245
                            2
                                                                   2
                                                                                       2
                no of special requests
         18568
         34952
                                      0
         24519
                                      0
         33736
                                      0
         18245
         [0 1 1 1 1]
         Accuracy: 0.676284112836534
         0.006638050079345703 seconds
In [28]: # Import warnings filter
         import time
         from warnings import simplefilter
         # Ignore all future warnings
         simplefilter(action='ignore',
                       category=FutureWarning)
         # K-Nearest Neighbor (KNN) classifier -
          # supervised machine learning model
```

```
from sklearn.model selection import train test split
         t1 = time.time()
         X=hotel reservations subset1
         y= booking_status_encoded
         X_train, X_test, y_train, y_test = train_test_split(
             hotel reservations subset1,
             booking_status_encoded,
             test size=0.2,
             random_state=101,
             stratify=y)
         #Building and training the model
         from sklearn.neighbors import KNeighborsClassifier
         # Create KNN classifier
         # From scipy import stats
         knn = KNeighborsClassifier(n neighbors = 3)
         # Fit the classifier to the data
         knn.fit(X train,y train)
         # Testing the model
         # Show first 5 model predictions on the test data
         knn.predict(X test)[0:5]
         # Check accuracy of our model on the test data
         print(knn.score(X_test, y_test))
         t2 = time.time()
         elapser = t2-t1 ##in ns
         print(elapser, 'seconds')
         0.8146106133700896
         0.19749021530151367 seconds
In [29]: from sklearn.model selection import cross val score
         import numpy as np
         # Create a new KNN model
         knn cv = KNeighborsClassifier(n neighbors=3)
         # Train model with cv of 5
         cv scores = cross val score(knn cv, X, y, cv=3)
         # Print each cv score (accuracy) and average them
         print(cv scores)
         print("cv_scores mean:{}".format(np.mean(cv_scores)))
         [0.81012239 0.80664902 0.80555785]
         cv scores mean: 0.8074430906895178
In [30]: # Import warnings filter
         from warnings import simplefilter
         # Ignore all future warnings
         simplefilter(action='ignore',
                      category=FutureWarning)
         t1 = time.time()
         # Hypertuning model parameters
         from sklearn.model selection import GridSearchCV
         # Create new a knn model
         knn2 = KNeighborsClassifier()
         # Create a dictionary of all values we want
         # to test for n neighbors
         param grid = {"n neighbors": np.arange(1, 25)}
         # Use gridsearch to test all values
         # for n neighbors
         knn gscv = GridSearchCV(knn2, param grid, cv=5)
```

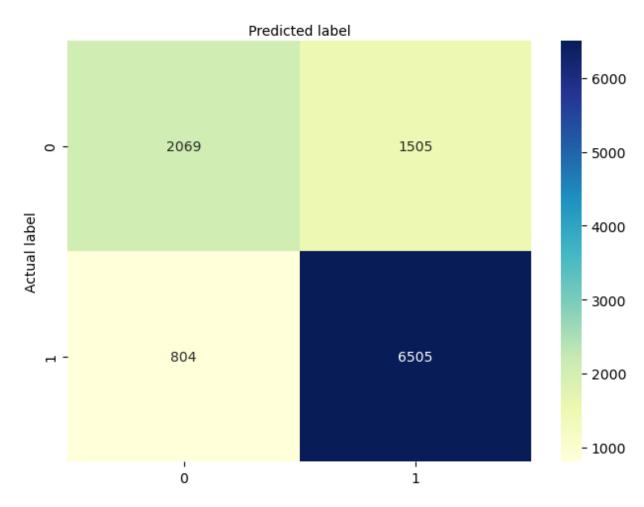
```
# Fit model to data
         knn gscv.fit(X, y)
         # Check top performing n_neighbors value
         print(knn gscv.best params )
         # Checks the mean score for the top performing
         # value of n neighbors
         print('best-score: ', knn gscv.best score )
         t2 = time.time()
         elapser = t2-t1
         print(elapser, 'seconds')
         {'n_neighbors': 1}
         best-score: 0.8183873190902826
         13.176709175109863 seconds
In [31]: # Model building
         # Builds a cancellation prediction model:
         # predicts if the guest
         # will cancel using the logistic
         # regression classifier
         # Features include every column
         # except the booking status
         X = pd.DataFrame(
             { 'no_of_adults':hotel_reservations_drop_emptyrow[
                  'no of adults'],
              'no_of_children':hotel_reservations_drop_emptyrow[
                   'no of children'],
              'no of weekend nights':hotel reservations drop emptyrow[
                   'no of weekend nights'],
              'no of week nights':hotel reservations drop emptyrow[
                   'no of week nights'],
              'lead time':hotel reservations drop emptyrow[
                   'lead time'],
              'avg price per room':hotel reservations drop emptyrow[
                   'avg price per room'],
              'no of special requests':hotel reservations drop emptyrow[
                   'no of special requests'],
              'type of meal plan encoded':type of meal plan encoded,
              'market segment type encoded':market segment type encoded,
              'room type reserved encoded':room type reserved encoded,
             })
         y=booking status encoded
         t1 = time.time()
         # Splits X and y into training and testing sets
         # It means 70% data will be used
         # for model training
         # and 30% for model testing
         from sklearn.model selection import train test split
         X train, X test, y train, y test=train test split(X, y,
                                                      test size=0.3,
                                                      random state=0)
         # Imports the class
         from sklearn.linear model import LogisticRegression
         # Instantiates the model (using the
         # default parameters)
         logreg = LogisticRegression()
```

```
OIDD4770FinalProject_JerryFang
# Fits the model with data
logreg.fit(X train,y train)
y pred=logreg.predict(X test)
print(y_pred[0:5])
# Model Evaluation using Confusion Matrix
# Imports the metrics class
from sklearn import metrics
cnf_matrix = metrics.confusion_matrix(y_test,
                                     y_pred)
cnf matrix
t2 = time.time()
elapser = t2-t1 ##in ns
print(elapser, 'seconds')
[1 1 0 1 1]
0.18102288246154785 seconds
/Users/jerryfang/anaconda3/lib/python3.9/site-packages/sklearn/linear_model/_1
ogistic.py:458: ConvergenceWarning: lbfgs failed to converge (status=1):
STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
Increase the number of iterations (max_iter) or scale the data as shown in:
   https://scikit-learn.org/stable/modules/preprocessing.html
Please also refer to the documentation for alternative solver options:
   https://scikit-learn.org/stable/modules/linear_model.html#logistic-regress
# 1515 and 795 are incorrect predictions
```

```
In [32]: # 2059 and 6514 are actual predictions and
         # 0: canceled, 1: not canceled
         # Name: booking status
         # 0 Not Canceled 1
         # 1 Not Canceled 1
         # 2
                   Canceled 0
         # 3
                   Canceled 0
         # 4
                   Canceled 0
         # Name: booking status, dtype: object
         # [1 1 0 0 0]
         # Confusion matrix
         # Visualizing Confusion Matrix using the Heatmap
         # import required modules
         import numpy as np
         import matplotlib.pyplot as plt
         import seaborn as sns
         %matplotlib inline
         t1 = time.time()
         class names=(0,1)
         # Name of classes
         fig, ax = plt.subplots()
         tick marks = np.arange(len(class names))
         plt.xticks(tick_marks, class_names)
         plt.yticks(tick marks, class names)
         # Creates heatmap
         sns.heatmap(pd.DataFrame(cnf matrix),
                     annot=True,
                     cmap="YlGnBu",
```

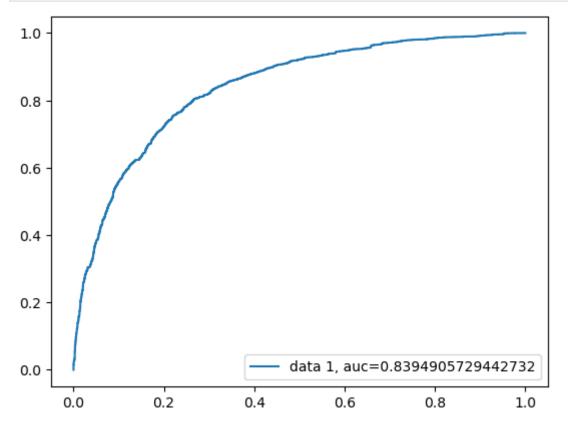
0.06084012985229492 seconds

#### Confusion matrix



Accuracy: 0.7878342368832123 Precision: 0.8121098626716604 Recall: 0.8899986318237789

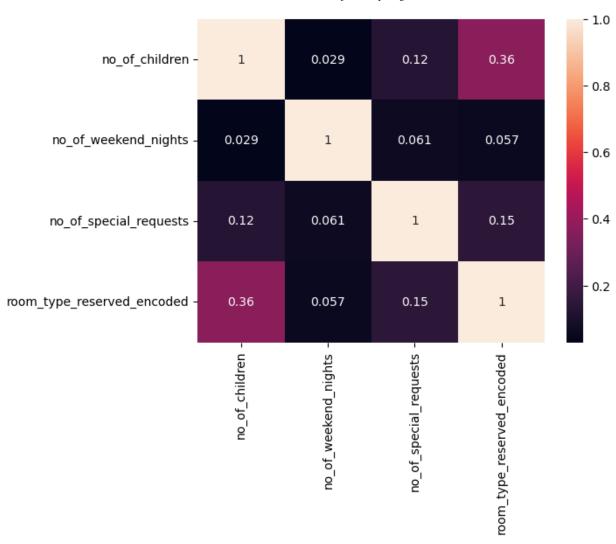
```
In [34]: # ROC Curve
         # Receiver Operating Characteristic (ROC) curve
         # is a plot of the true positive rate
         # against the false positive rate.
         # It shows the tradeoff between sensitivity and specificity.
         # AUC score - AUC score 1 represents a perfect
         # classifier, and 0.5
         # represents a worthless classifier.
         y_pred_proba=logreg.predict_proba(X_test)[::,1]
         fpr, tpr, _=metrics.roc_curve(y_test,
                                        y_pred_proba)
         auc=metrics.roc_auc_score(y_test,
                                    y_pred_proba)
         plt.plot(fpr, tpr,
                  label="data 1, auc="+str(auc))
         plt.legend(loc=4)
         plt.show()
```

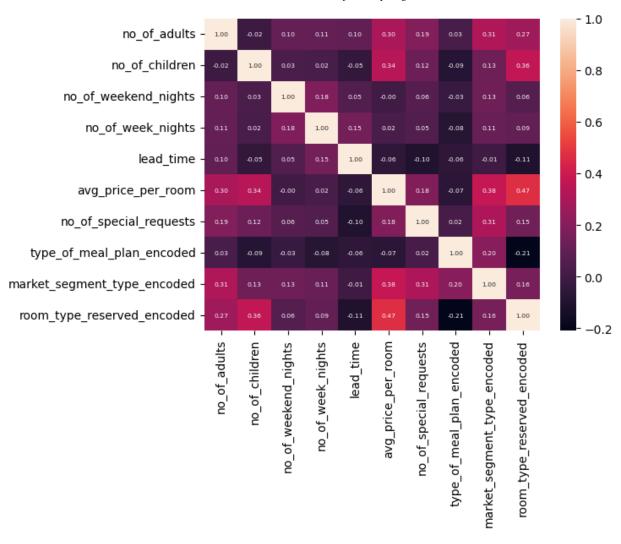


```
'no of week nights':hotel reservations drop emptyrow[
                  'no_of_week_nights'],
              'lead time':hotel_reservations_drop_emptyrow[
                  'lead time'],
              'avg_price_per_room':hotel_reservations_drop_emptyrow[
                  'avg price per room'],
             'no of special requests':hotel reservations drop emptyrow[
                  'no_of_special_requests'],
             'type_of_meal_plan_encoded':type_of_meal_plan_encoded,
             'market_segment_type_encoded':market_segment_type_encoded,
             'room_type_reserved_encoded':room_type_reserved_encoded,
             })
         y=booking_status_encoded
         X_train, X_test, y_train, y_test = train_test_split(X, y,
                                                     test size=0.3,
                                                     random state=101)
         print("train test splitted")
         train test splitted
In [36]: print(X[0:2])
         print(y[0:20])
            no_of_adults
                         no_of_children no_of_weekend_nights no_of_week_nights
         0
                       2
         1
                       2
                                                                                3
                                       0
                                                             2
            lead_time avg_price_per_room no_of_special_requests
         0
                  224
                                    65.00
                    5
                                   106.68
         1
            type of meal plan encoded market segment type encoded
         0
                                    0
                                    3
         1
                                                                 4
            room_type_reserved encoded
         0
                                     n
         In [37]: | print("Use svm model to train and predict")
         # Imports svm model
         from sklearn import svm
         t1 = time.time()
         # Creates a svm Classifier
         clf = svm.SVC(
             kernel='linear') # Linear Kernel
         # Trains the model using the training sets
         clf.fit(X train,
                 y train)
         print("Train finish")
         # Predicts the response for test dataset
         y pred = clf.predict(X test)
         print("predict finish")
         # Imports scikit-learn metrics
         # module for accuracy calculation
         from sklearn import metrics
         # Model Accuracy: how often
```

```
# is the classifier correct?
         print("Accuracy:",
               metrics.accuracy_score(y_test,
                                       y_pred))
         # Model Precision: what percentage of
         # positive tuples are labeled as such?
         print("Precision:",
               metrics.precision_score(y_test,
                                        y_pred))
         # Model Recall: what percentage of positive
         # tuples are labelled as such?
         print("Recall:",
               metrics.recall_score(y_test,
                                     y_pred))
         t2 = time.time()
         elapser = t2-t1
         print(elapser, 'seconds')
         Use svm model to train and predict
         Train finish
         predict finish
         Accuracy: 0.7995956997151521
         Precision: 0.8259776185087389
         Recall: 0.8918001629106707
         497.58747482299805 seconds
In [38]: # Linear Regression
         from sklearn.linear model import LinearRegression
         t1 = time.time()
         regressor = LinearRegression()
         regressor.fit(X train, y train)
         # To retrieve the intercept and slope:
         print(regressor.intercept )
         print(regressor.coef_)
         y pred = regressor.predict(X test)
         df = pd.DataFrame({'Actual': y_test,
                             'Predicted': y pred})
         print(df.head(5) )
         # Evaluating
         from sklearn import metrics
         print('Mean Absolute Error:',
               metrics.mean absolute error(y test,
                                            y pred))
         print('Mean Squared Error:',
               metrics.mean squared error(y test,
                                           y_pred))
         print('Root Mean Squared Error:',
               np.sqrt(metrics.mean squared error(y test,
                                                    y_pred)))
          # Correlation
         np.corrcoef(y_test,
                     y pred)
         t2 = time.time()
         elapser = t2-t1
         print(elapser,
                'seconds')
```

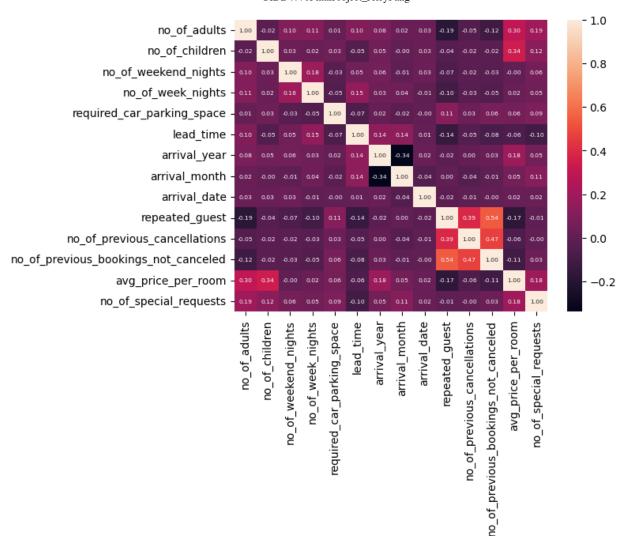
```
1.3854240155255022
 [ \ 0.00644371 \ -0.01153656 \ -0.01920797 \ -0.00568781 \ -0.00230953 \ -0.00211619 ] 
  0.17446026 - 0.02085533 - 0.10555191 - 0.00515126
   Actual Predicted
0
        1 0.886613
1
        1 0.997867
2
       1 1.009271
3
        0 0.520985
        1
            0.684081
Mean Absolute Error: 0.3256943253494942
Mean Squared Error: 0.1513378279382319
Root Mean Squared Error: 0.38902162913934735
0.03193497657775879 seconds
```





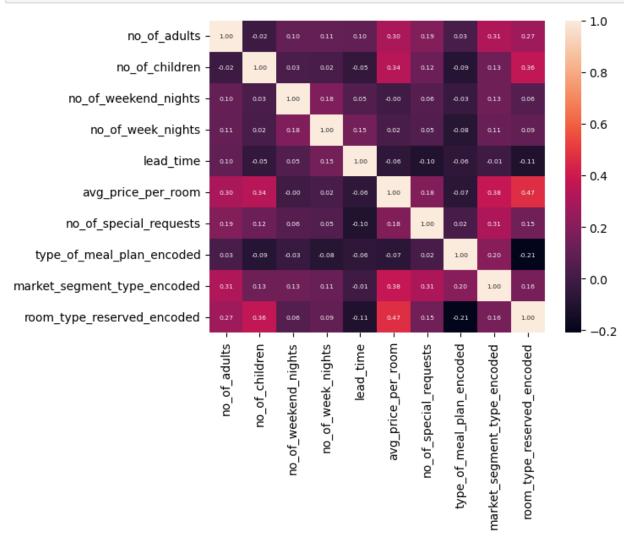
In []:

# Extra Algorithms I Experimented with when completing project



```
In [42]:
         hotel reservations subset x = pd.DataFrame(
              {'no of adults':hotel reservations[
                  'no of adults'],
              'no of children':hotel reservations[
                   'no of children'],
              'no of weekend nights':hotel reservations[
                   no of weekend nights'],
              'no of week nights':hotel reservations[
                   'no of week nights'],
              'lead time':hotel reservations[
                   'lead time'],
              'avg price per room':hotel reservations[
                   'avg price per room'],
              'no of special requests':hotel reservations[
                   'no of special requests'],
              'type of meal plan encoded':type of meal plan encoded,
              'market segment type encoded':market segment type encoded,
              'room type reserved encoded':room type reserved encoded,
         #study of correlation among features
         import seaborn as sns
         import matplotlib.pyplot as plt
         correlation mat=hotel reservations subset x.corr()
         sns.heatmap(correlation mat,
                      annot=True,
                      annot kws={
```

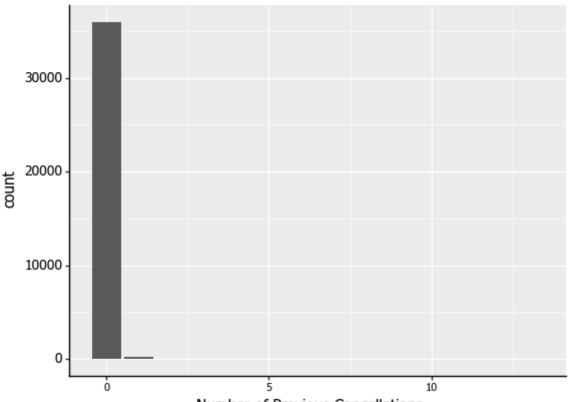
```
"size":5.5},
fmt='.2f')
plt.show()
```



```
In [43]: # Bar plot of the count of number of previous cancellations
         from plotnine import *
         import pandas as pd
          import numpy as np
         p01=(ggplot()+geom bar(hotel reservations drop emptyrow,
                                 aes(x=
                                      'no of previous cancellations'),
                                 size=20)
             +xlab("Number of Previous Cancellations")
             +ylab("count")
             + ggtitle("Reservation count by Number of Previous Cancellations")
             + theme( axis_line=element_line(size=1,
                                                 colour="black"),
                         plot title=element text(size=15,
                                                 family="Tahoma",
                                                  face="bold"),
                         text=element text(family="Tahoma",
                                           size=11),
                         axis text x=element text(colour="black",
```

```
size=8),
axis_text_y=element_text(colour="black",
size=10),
))
p01
```

#### Reservation count by Number of Previous Cancellations

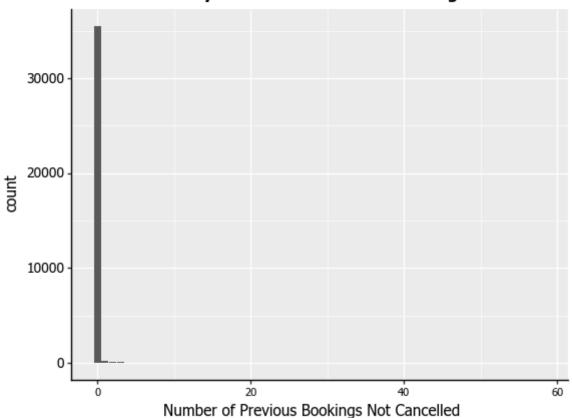


Number of Previous Cancellations

```
Out[43]: <ggplot: (352453431)>
```

```
In [44]:
         # Reservation count of number of previous bookings not cancelled
         p02=(ggplot()+geom_bar(hotel_reservations_drop_emptyrow,
                                 aes(x='no of previous bookings not canceled'),
                                 size=20)
             +xlab("Number of Previous Bookings Not Cancelled")
             +ylab("count")
             +ggtitle("Reservation count by Number of Previous Bookings Not Cancelled")
             +theme( axis line=element line(size=1,
                                                 colour="black"),
                         plot title=element text(size=12,
                                                 family="Tahoma",
                                                 face="bold"),
                         text=element text(family="Tahoma",
                                           size=11),
                         axis text x=element text(colour="black",
                                                  size=8),
                         axis text y=element text(colour="black",
                                                  size=10),
                        ))
         p02
```

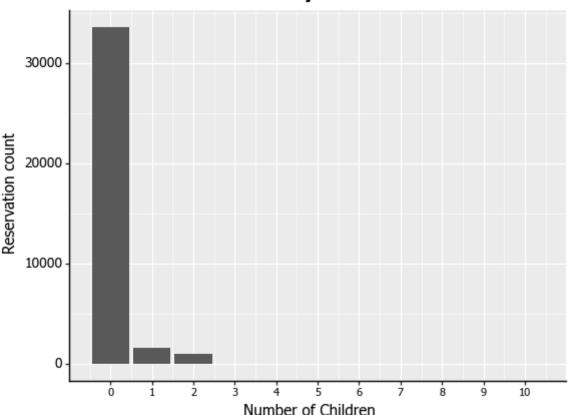
#### Reservation count by Number of Previous Bookings Not Cancelled



Out[44]: <ggplot: (353401058)>

```
In [45]:
         # Bar plot to show reservation count and number of children
         from plotnine import *
         import pandas as pd
         import numpy as np
         p4=(ggplot()+geom bar(hotel reservations drop emptyrow,
                                aes(x='no of children'),
                                size=20)
                 +xlab("Number of Children")
                  +ylab("Reservation count")
             +scale x continuous(breaks = np.arange(0, 20, 1))
             + ggtitle("Reservation count by Number of Children")
             + theme( axis line=element line(size=1,
                                          colour="black"),
                         plot title=element text(size=15,
                                              family="Tahoma",
                                              face="bold"),
                         text=element text(family="Tahoma",
                                          size=11),
                         axis_text_x=element_text(colour="black",
                                              size=8),
                         axis_text_y=element_text(colour="black",
                                              size=10),
                        ))
         p4
```

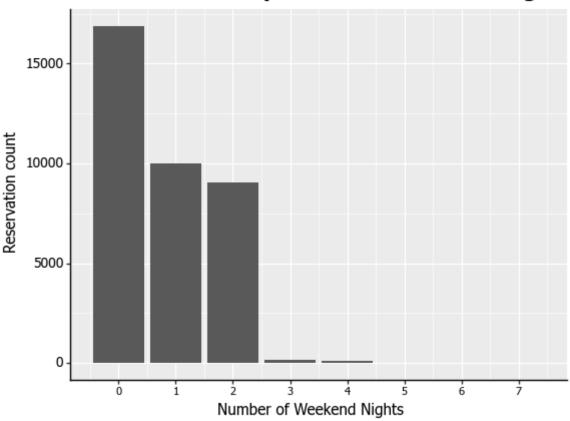
## Reservation count by Number of Children



Out[45]: <ggplot: (353437428)>

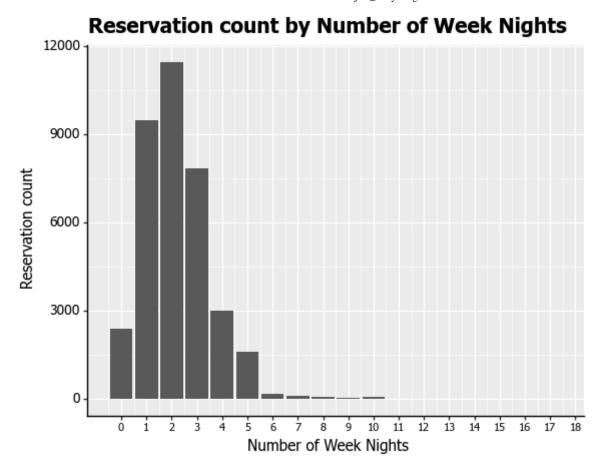
```
In [46]:
         # Bar plot to show reservation count and number of weekend nights
         from plotnine import *
         from plotnine.data import mtcars
         import pandas as pd
         import numpy as np
         p5=(ggplot()+geom bar(hotel reservations drop emptyrow,
                                aes(x='no of weekend nights'),
                                size=20)
              +xlab("Number of Weekend Nights")
              +ylab("Reservation count")
              +scale x continuous(breaks = np.arange(0, 20, 1))
              +ggtitle("Reservation count by Number of Weekend Nights")
              +theme(axis_line=element_line(size=1,
                                          colour="black"),
                         plot title=element text(size=15,
                                               family="Tahoma",
                                               face="bold"),
                         text=element text(family="Tahoma",
                                           size=11),
                         axis text x=element text(colour=
                                                   "black",
                                                   size=8),
                         axis text y=element text(colour=
                                                   "black",
                                                   size=10),
                        ))
         р5
```

## Reservation count by Number of Weekend Nights



Out[46]: <ggplot: (353685486)>

```
In [47]:
         # Bar plot to show reservation count and number of weekend nights
         from plotnine import *
         import pandas as pd
         import numpy as np
         p6=(ggplot()+geom bar(hotel reservations drop emptyrow,
                                aes(x='no of week nights'),
                                size=20)
                  +xlab("Number of Week Nights")
                  +ylab("Reservation count")
             +scale x continuous(breaks = np.arange(0, 20, 1))
             + ggtitle("Reservation count by Number of Week Nights")
             + theme( axis line=element line(size=1,
                                          colour="black"),
                         plot title=element text(size=15,
                                              family="Tahoma",
                                              face="bold"),
                         text=element text(family="Tahoma",
                                        size=11),
                         axis text x=element text(colour="black",
                                              size=8),
                         axis text y=element text(colour="black",
                                              size=10),
                        ))
         p6
```



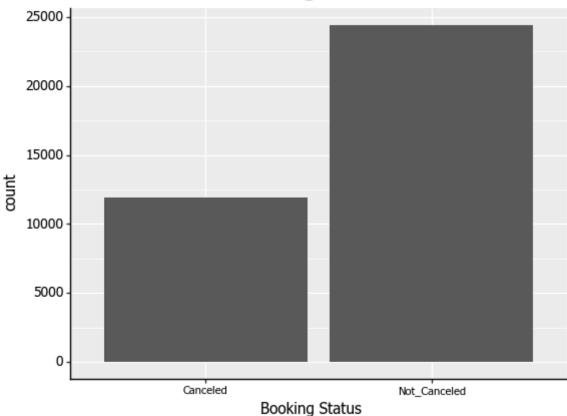
Out[47]: <ggplot: (353657853)>

```
In [48]: # Creating dataset for hotel reservations in 2018
from plotnine import *
import pandas as pd
import numpy as np

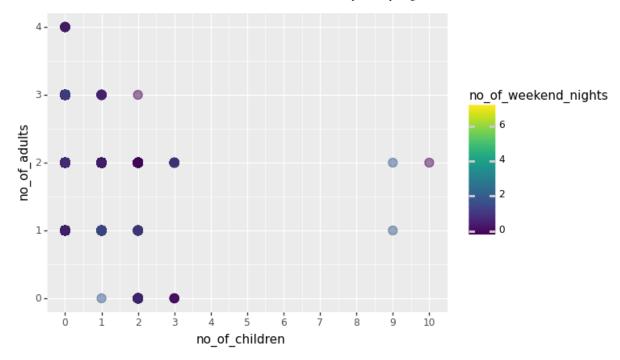
hotel_reservations_2018 = hotel_reservations_drop_emptyrow[
    hotel_reservations_drop_emptyrow.arrival_year==
    2018]
print(hotel_reservations_2018.head(5))
```

```
no of adults
                                        no of children
                                                          no of weekend nights
            Booking ID
          1
              INN00002
                                     2
                                                                               2
          2
              INN00003
                                     1
                                                       0
                                                                               2
          3
              INN00004
                                     2
                                                       0
                                                                               0
          4
              INN00005
                                     2
                                                       0
                                                                               1
                                     2
          5
              INN00006
                                                       0
                                                                               0
             no_of_week_nights type_of_meal_plan
                                                     required_car_parking_space
          1
                               3
                                      Not Selected
          2
                               1
                                                                                 0
                                       Meal Plan 1
          3
                               2
                                                                                 0
                                       Meal Plan 1
          4
                               1
                                      Not Selected
                                                                                 0
          5
                               2
                                       Meal Plan 2
                                                                                 0
            room type reserved
                                  lead time
                                              arrival year
                                                             arrival month
                                                                             arrival date
                                           5
                                                       2018
                                                                         11
                                                                                          6
          1
                    Room_Type 1
          2
                    Room_Type 1
                                           1
                                                       2018
                                                                          2
                                                                                         28
                                                       2018
          3
                    Room_Type 1
                                                                          5
                                                                                        20
                                        211
          4
                                                       2018
                                                                          4
                    Room Type 1
                                         48
                                                                                        11
          5
                                                                          9
                                                                                        13
                    Room Type 1
                                        346
                                                       2018
            market_segment_type
                                   repeated guest
                                                    no_of_previous_cancellations
          1
                          Online
                                                 0
          2
                          Online
                                                 0
                                                                                  0
                                                                                  0
          3
                          Online
                                                 0
          4
                          Online
                                                 0
                                                                                  0
          5
                          Online
                                                                                  0
             no of previous bookings not canceled
                                                      avg price per room
          1
                                                                    106.68
          2
                                                   0
                                                                     60.00
          3
                                                   0
                                                                    100.00
          4
                                                   0
                                                                     94.50
          5
                                                                    115.00
                                                   0
             no of special requests booking status
          1
                                        Not Canceled
                                    1
          2
                                    0
                                             Canceled
          3
                                    0
                                             Canceled
          4
                                    0
                                             Canceled
          5
                                             Canceled
                                    1
 In []:
In [49]:
          # bar plot to show count and booking status
          from plotnine import *
          import pandas as pd
          import numpy as np
          p8=(ggplot()+geom bar(hotel reservations drop emptyrow,
                                  aes(x='booking status'),
                                  size=20)
                   +xlab("Booking Status")
                   +ylab("count")
                  + ggtitle("Booking Status")
                  + theme( axis line=element line(size=1,
                                                     colour="black"),
                          plot title=element text(size=15,
```

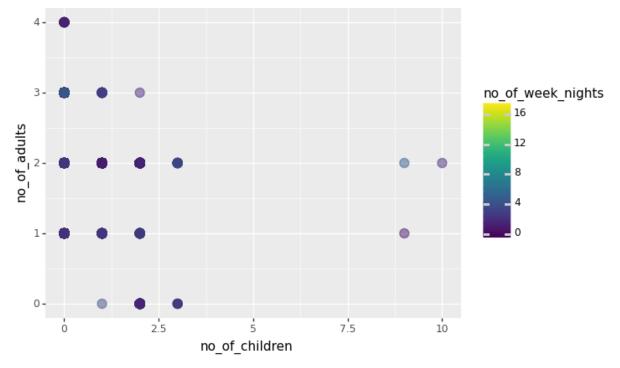
# **Booking Status**



```
Out[49]: <ggplot: (353871839)>
```

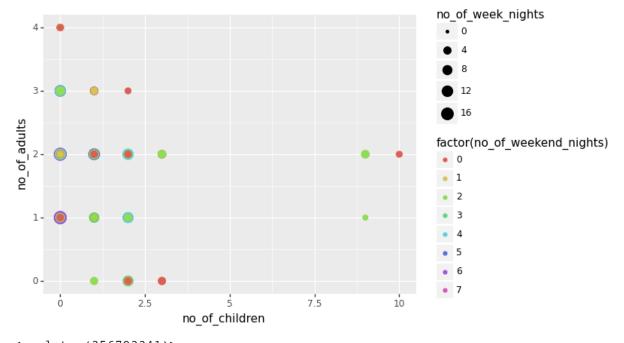


Out[50]: <ggplot: (353899180)>

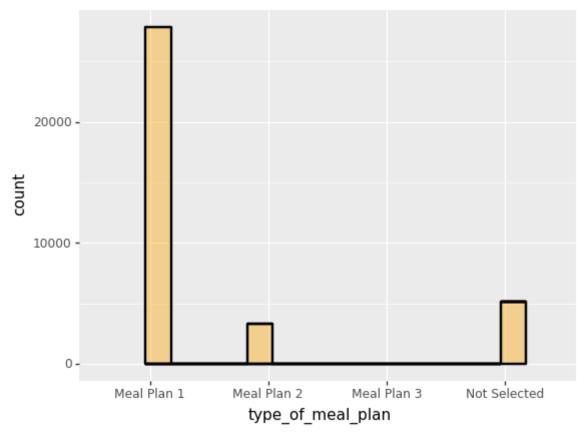


```
Out[51]: <ggplot: (356071045)>
```

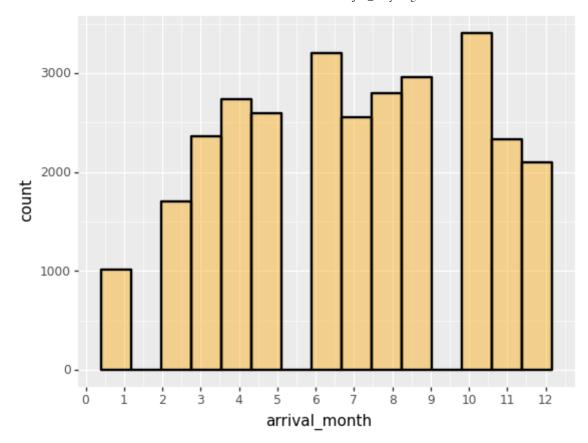
```
In [52]: # Number of children and adults in hotel
# (size of point is represented by
```



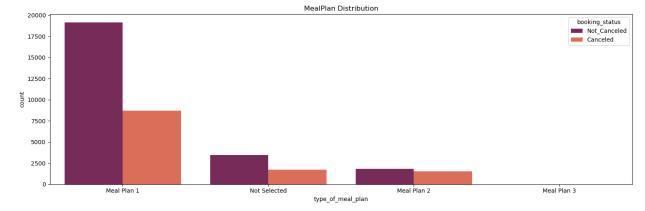
### Out[52]: <ggplot: (356793341)>



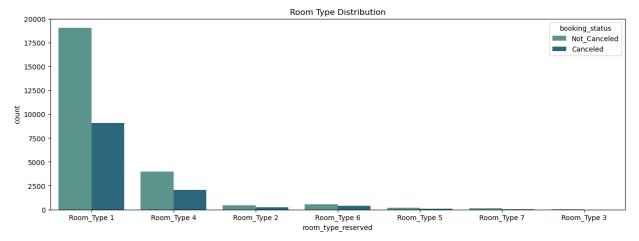
```
<ggplot: (353935665)>
Out[53]:
In []:
In [54]:
           seems that most data are for year 2018
In [55]:
         # Histogram represents the total number of reservations based on arrival
         # month in 2018
         p14 = (ggplot(hotel_reservations_2018,
                        aes(x=
                      'arrival month'))+geom histogram(
              alpha=0.4,
              size=1,
             bins=15,
             color='black',
             fill='orange'))+scale_x_continuous(
              breaks = np.arange(0, 13, 1)
         p14
```



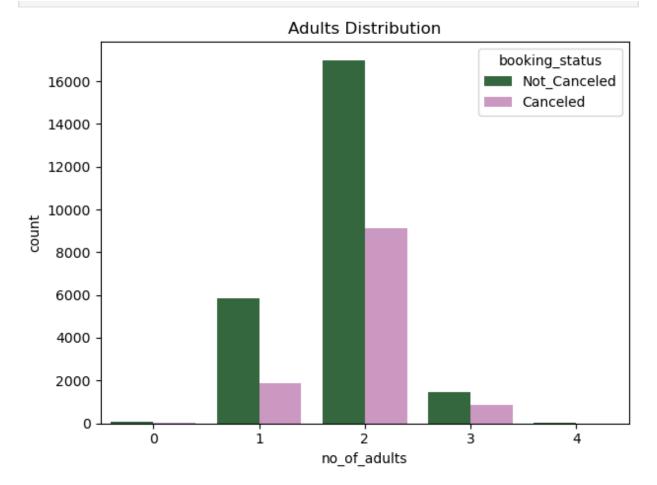
Out[55]: <ggplot: (354002963)>



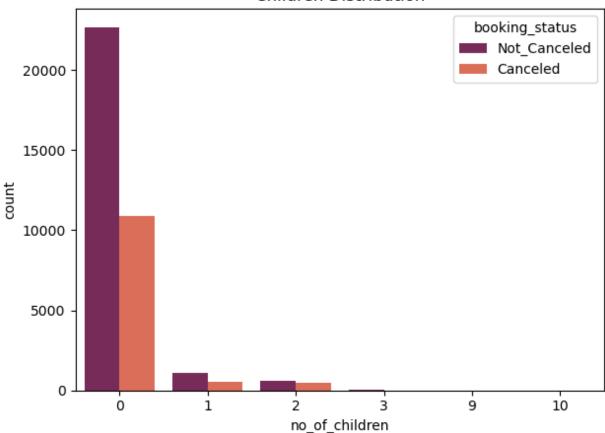
```
plt.show()
```



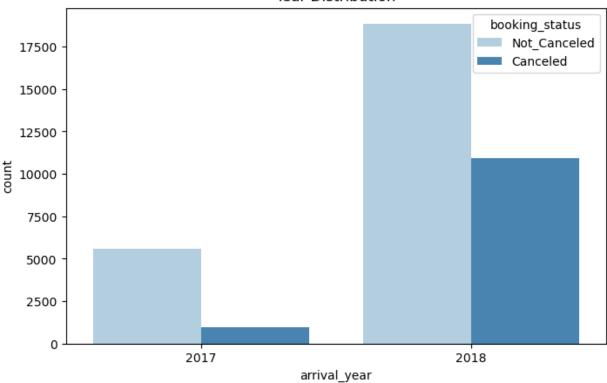
### Market Segment Type Distribution booking\_status 14000 Not\_Canceled Canceled 12000 10000 count 8000 6000 4000 2000 0 Offline Online Corporate Aviation Complementary market\_segment\_type

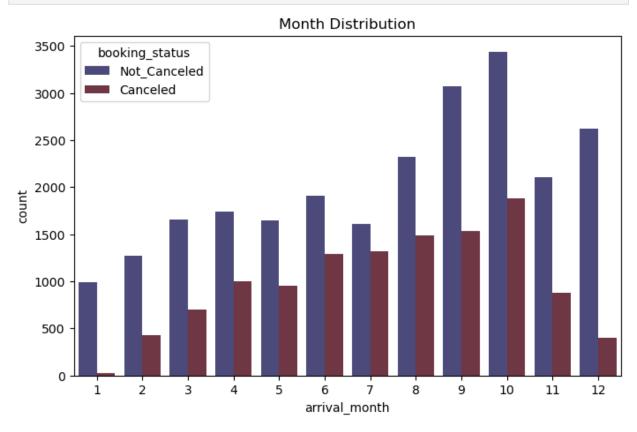


#### Children Distribution



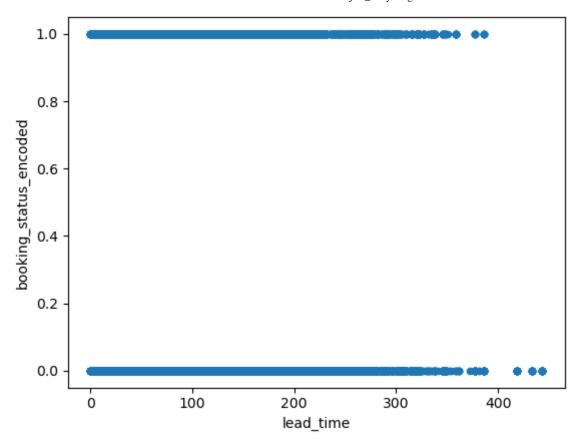
#### Year Distribution

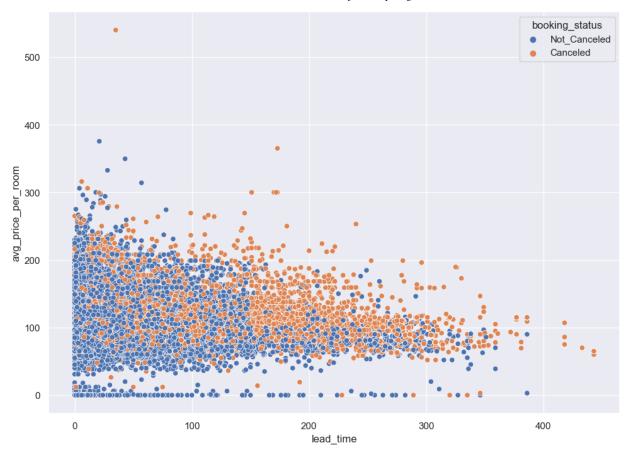




```
In [ ]:
In [63]:
           plt.figure(figsize=(12,11))
           sns.pairplot(hotel reservations drop emptyrow[[
                'avg_price_per_room',
                'lead_time',
                'arrival_month',
                'booking_status']],
               hue='booking status')
           plt.show()
           <Figure size 1200x1100 with 0 Axes>
             500
           avg_price_per_room
             400
             300
             200
             100
               0
             400
             300
           ead_time
                                                                                          booking_status
             200
                                                                                            Not Canceled
                                                                                            Canceled
             100
              12
              10
            arrival month
                                                 200
                        200
                               400
                                                         400
                                                                               10
                    avg_price_per_room
                                                lead_time
                                                                      arrival_month
In [64]:
           hotel reservations leadtime cancelation = pd.DataFrame({
                 'lead time':hotel reservations drop emptyrow[
                      'lead_time'],
                 'booking status encoded':booking status encoded}
           hotel reservations leadtime cancelation.plot.scatter(x=
                                                               'lead time',
                                                                         у=
                                                     'booking_status_encoded')
           plt.show()
```

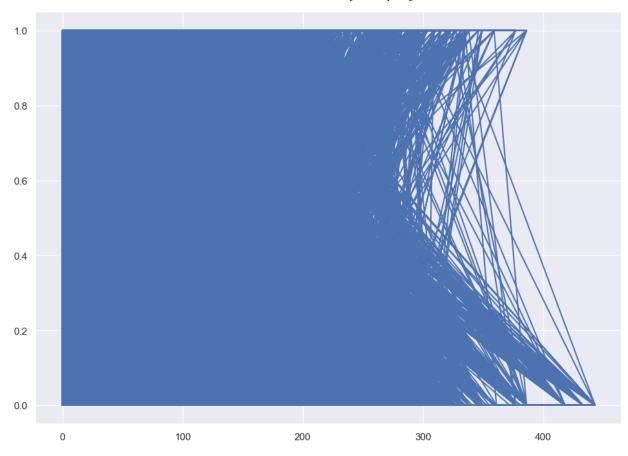
/Users/jerryfang/anaconda3/lib/python3.9/site-packages/pandas/plotting/\_matplo tlib/core.py:1114: UserWarning: No data for colormapping provided via 'c'. Par ameters 'cmap' will be ignored





```
In [66]:
import matplotlib.pyplot as plt
fig, ax=plt.subplots()
line1, = ax.plot(
    hotel_reservations_leadtime_cancelation[
    'lead_time'],
    hotel_reservations_leadtime_cancelation[
    'booking_status_encoded'])

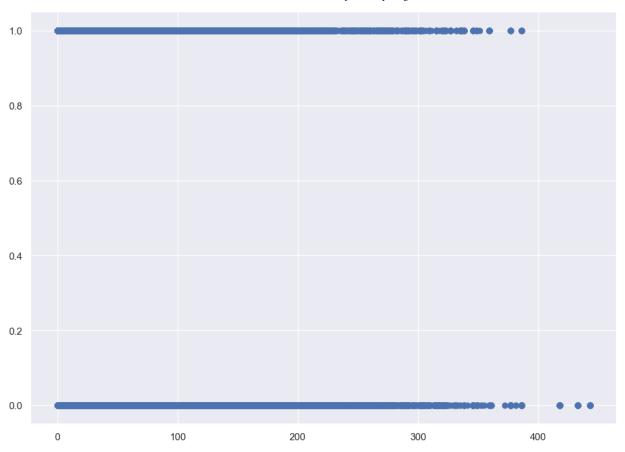
plt.show()
```

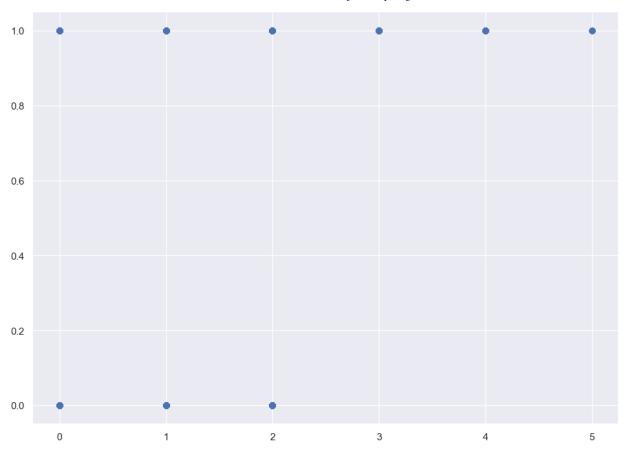


```
In [67]: import matplotlib.pyplot as plt

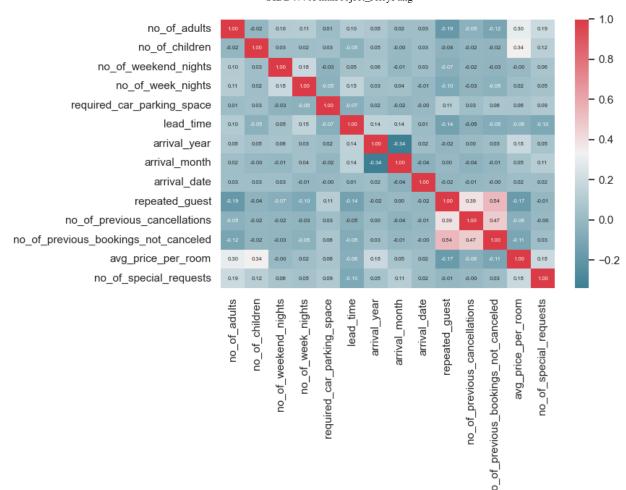
fig, ax=plt.subplots()
ax.scatter(
    hotel_reservations_leadtime_cancelation[
    'lead_time'],
    hotel_reservations_leadtime_cancelation[
        'booking_status_encoded'])

plt.show()
```





/var/folders/05/6v1kbpcx52lgrs6zx4k4zkyc0000gn/T/ipykernel\_17738/3128388552.p y:15: UserWarning: Matplotlib is currently using module://matplotlib\_inline.ba ckend\_inline, which is a non-GUI backend, so cannot show the figure.



```
In [70]:
         import time
          from sklearn.model selection import train test split
         hotel_reservations_subset3 = pd.DataFrame(
              { 'no of adults':hotel reservations drop emptyrow[
              'no of adults'],
               'no of children':hotel reservations drop emptyrow[
              'no of children'],
               'no of weekend nights':hotel reservations drop emptyrow[
              'no of weekend nights'],
               'no of week nights':hotel reservations drop emptyrow[
              'no of week nights'],
               'lead time':hotel_reservations_drop_emptyrow[
              'lead time'],
               'avg price per room':hotel reservations drop emptyrow[
              'avg price per room'],
               'no_of_special_requests':hotel_reservations drop emptyrow[
              'no of special requests'],
               'type_of_meal_plan_encoded':type_of_meal_plan_encoded,
               'market segment type encoded':market segment type encoded,
               'room type reserved encoded':room type reserved encoded,
         X train, X test, y train, y test = train test split(
              hotel reservations subset3,
              booking status encoded,
              test size=0.3,
              random state=109)
```

```
print(X train[:5])
         print(y_train[:5])
          # Naive Bayes with multiple labels
          # Model Generation
          # Evaluating Model
          #Import Gaussian Naive Bayes model
          from sklearn.naive_bayes import GaussianNB
          t1 = time.time()
          #Create a Gaussian Classifier
         gnb = GaussianNB()
          #Train the model using the training sets
         gnb.fit(X_train, y_train)
          #Predict the response for test dataset
         y pred = gnb.predict(X test)
          from sklearn import metrics
          # Model. Accuracy, how often is the classifier correct?
         print("Accuracy:", metrics.accuracy_score(y_test,
                                                    y_pred))
         t2 = time.time()
         elapser = t2-t1
         print(elapser, 'seconds')
                 no of adults no of children no of weekend nights no of week nights
         \
         18568
                            2
                                             0
                                                                    2
                                                                                        1
         34952
                                             0
                                                                    0
                                                                                        1
                            1
         24519
                            2
                                             0
                                                                    2
                                                                                        3
         33736
                            2
                                             0
                                                                    2
                                                                                        3
         18245
                            2
                                             0
                                                                    2
                                                                                        2
                 lead time avg price per room no of special requests
                       197
                                          82.50
         18568
                                                                       0
         34952
                         5
                                         105.00
                                                                       0
                         4
         24519
                                         162.00
                                                                       Λ
         33736
                        34
                                          94.30
                                                                       0
                                          95.63
         18245
                       238
                                                                       2
                 type of meal plan encoded market segment type encoded
         18568
                                          3
         34952
                                          0
                                                                        2
         24519
                                          0
                                                                        4
                                          3
         33736
                                                                        4
         18245
                                          0
                                                                        4
                 room type reserved encoded
         18568
         34952
                                           0
         24519
                                           3
         33736
                                           1
         18245
                                           0
         [0 1 1 1 1]
         Accuracy: 0.7732242947716622
         0.006409883499145508 seconds
In [71]: import time
          from sklearn.model selection import train test split
         hotel reservations subset4 = pd.DataFrame(
              { 'no_of_adults':hotel_reservations_drop_emptyrow[
                  'no of adults'],
```

```
'no of children':hotel reservations drop emptyrow[
                   'no of children'],
               'no of weekend nights':hotel reservations drop emptyrow[
                   'no of weekend nights'],
               'no_of_week_nights':hotel_reservations_drop_emptyrow[
                   'no of week nights'],
               'no of special requests':hotel reservations drop emptyrow[
                   'no_of_special_requests'],
             })
         X_train, X_test, y_train, y_test = train_test_split(
              hotel reservations subset4,
             booking_status_encoded,
             test_size=0.3,
             random state=109)
         print(X_train[:5])
         print(y_train[:5])
         # Naive Bayes with multiple labels
         # Model Generation
         # Evaluating Model
         #Import Gaussian Naive Bayes model
         from sklearn.naive bayes import GaussianNB
         t1 = time.time()
         #Create a Gaussian Classifier
         gnb = GaussianNB()
         #Train the model using the training sets
         gnb.fit(X train, y train)
         #Predict the response for test dataset
         y_pred = gnb.predict(X_test)
         from sklearn import metrics
         # Model. Accuracy, how often is the classifier correct?
         print("Accuracy:", metrics.accuracy score(y test,
                                                    y pred))
         t2 = time.time()
         elapser = t2-t1
         print(elapser, 'seconds')
                no of adults no of children no of weekend nights no of week nights
         \
         18568
                            2
                                            0
                                                                   2
                                                                                       1
         34952
                            1
                                            0
                                                                   0
                                                                                       1
                            2
                                            0
                                                                   2
                                                                                       3
         24519
         33736
                            2
                                            0
                                                                   2
                                                                                       3
                            2
                                                                   2
                                                                                       2
         18245
                no of special requests
         18568
                                      0
         34952
                                      0
         24519
                                      0
         33736
                                      0
         18245
         [0 1 1 1 1]
         Accuracy: 0.676284112836534
         0.004914283752441406 seconds
In [72]: # Extra Data Processing (miscallaneous)
         # Decision Tree Classifier
```

```
localhost:8889/nbconvert/html/Spring 2023/OIDD 4770/FinalProject_JerryFang/OIDD4770FinalProject_JerryFang.ipynb?download=false
```

```
decisionTree = DecisionTreeClassifier()
         decisionTree.fit(X_train, y_train)
         y_pred_decisionTree = decisionTree.predict(X_test)
         acc_decisionTree = accuracy_score(y_test,
                                     y pred decisionTree)
         conf = confusion_matrix(y_test,
                                 y_pred_decisionTree)
         clf report = classification_report(y_test,
                                     y_pred_decisionTree)
         print(f"Accuracy Score of Decision Tree is : {acc_decisionTree}")
         print(f"Confusion Matrix : \n{conf}")
         print(f"Classification Report : \n{clf report}")
         Accuracy Score of Decision Tree is: 0.7043094734907654
         Confusion Matrix:
         [[1064 2518]
          [ 700 6601]]
         Classification Report:
                       precision recall f1-score
                                                       support
                    0
                            0.60
                                      0.30
                                                0.40
                                                          3582
                    1
                            0.72
                                      0.90
                                                0.80
                                                          7301
                                                0.70
                                                         10883
             accuracy
            macro avg
                            0.66
                                      0.60
                                                0.60
                                                         10883
         weighted avg
                            0.68
                                      0.70
                                                0.67
                                                         10883
In [73]: # Random Forest Classifier
         from sklearn.ensemble import RandomForestClassifier
         from sklearn.ensemble import RandomForestClassifier
         rd clf = RandomForestClassifier()
         rd clf.fit(X train, y train)
         y pred rd clf = rd clf.predict(X test)
         acc_rd_clf = accuracy_score(y_test,
                                     y pred rd clf)
         conf = confusion matrix(y test,
                                 y pred rd clf)
         clf_report = classification_report(y_test,
                                            y pred rd clf)
         print(f"Accuracy Score of Random Forest is : {acc rd clf}")
         print(f"Confusion Matrix : \n{conf}")
```

print(f"Classification Report : \n{clf report}")

Accuracy Score of Random Forest is: 0.7040338142056418

Confusion Matrix:

[[1049 2533]

```
[ 688 6613]]
         Classification Report:
                       precision
                                   recall f1-score
                                                       support
                    0
                            0.60
                                      0.29
                                                0.39
                                                          3582
                    1
                            0.72
                                      0.91
                                                0.80
                                                          7301
                                                0.70
                                                         10883
             accuracy
                                                         10883
            macro avg
                            0.66
                                      0.60
                                                0.60
                            0.68
                                      0.70
                                                0.67
                                                         10883
         weighted avg
In [74]: # Logistic Regression
         lr = LogisticRegression()
         lr.fit(X_train, y_train)
         y pred lr = lr.predict(X test)
         acc_lr = accuracy_score(y_test,
                                 y_pred_lr)
         conf = confusion_matrix(y_test,
                                 y_pred_lr)
         clf_report = classification_report(y_test,
                                            y_pred_lr)
         print(f"Accuracy Score of Logistic Regression is : {acc lr}")
         print(f"Confusion Matrix : \n{conf}")
         print(f"Classification Report : \n{clf_report}")
         Accuracy Score of Logistic Regression is: 0.6885050078103464
         Confusion Matrix:
         [[ 622 2960]
          [ 430 6871]]
         Classification Report:
                       precision recall f1-score
                                                       support
                    0
                            0.59
                                      0.17
                                                0.27
                                                          3582
                    1
                            0.70
                                      0.94
                                                0.80
                                                          7301
                                                0.69
             accuracy
                                                         10883
            macro avg
                            0.65
                                      0.56
                                                0.54
                                                         10883
         weighted avg
                            0.66
                                      0.69
                                                0.63
                                                         10883
In [75]: # KNN
         knn = KNeighborsClassifier()
         knn.fit(X train, y train)
         y_pred_knn = knn.predict(X_test)
         acc_knn = accuracy_score(y_test,
                                  y pred knn)
         conf = confusion matrix(y test,
                                 y_pred_knn)
         clf report = classification report(y test,
                                            y_pred_knn)
```

```
print(f"Accuracy Score of KNN is : {acc knn}")
         print(f"Confusion Matrix : \n{conf}")
         print(f"Classification Report : \n{clf_report}")
         Accuracy Score of KNN is: 0.658733805016999
         Confusion Matrix:
         [[1930 1652]
          [2062 5239]]
         Classification Report:
                       precision
                                     recall f1-score
                                                         support
                    0
                             0.48
                                       0.54
                                                 0.51
                                                            3582
                     1
                             0.76
                                       0.72
                                                 0.74
                                                           7301
                                                 0.66
                                                           10883
             accuracy
            macro avg
                             0.62
                                       0.63
                                                 0.62
                                                           10883
                             0.67
                                       0.66
                                                 0.66
                                                           10883
         weighted avg
In [76]: # Gradient Boosting Classifier
         from sklearn.ensemble import GradientBoostingClassifier
         gb = GradientBoostingClassifier()
         gb.fit(X_train, y_train)
         y_pred_gb = gb.predict(X_test)
         acc_gb = accuracy_score(y_test,
                                  y_pred_gb)
         conf = confusion matrix(y test,
                                  y_pred_gb)
         clf_report = classification_report(y_test,
                                             y_pred_gb)
         print(f"Accuracy Score of Ada Boost Classifier is : {acc gb}")
         print(f"Confusion Matrix : \n{conf}")
         print(f"Classification Report : \n{clf report}")
         Accuracy Score of Ada Boost Classifier is: 0.7059634292015069
         Confusion Matrix:
         [[ 985 2597]
          [ 603 6698]]
         Classification Report:
                       precision
                                     recall f1-score
                                                         support
                    0
                             0.62
                                       0.27
                                                 0.38
                                                            3582
                     1
                             0.72
                                       0.92
                                                 0.81
                                                            7301
                                                 0.71
                                                           10883
             accuracy
            macro avq
                             0.67
                                       0.60
                                                 0.59
                                                           10883
                             0.69
                                       0.71
                                                 0.67
                                                           10883
         weighted avg
 In [ ]:
 In [ ]:
 In [ ]:
 In [ ]:
```

In [ ]: