2020

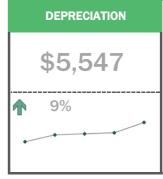
## YOUR COMPANY NAME

KEY METRICS











## ALL METRICS

METRIC	THIS YEAR (2020)	<b>LAST YEAR (2019)</b>		% CHANGE	5 YEAR TREND
REVENUES	\$180,583.88	\$180,026.64	1	0%	
OPERATING EXPENSES	\$94,419.46	\$80,883.33	1	17%	
OPERATING PROFIT	\$73,426.00	\$77,317.84	Ψ	-5%	•
DEPRECIATION	\$5,546.89	\$5,068.42	1	9%	
INTEREST	\$3,789.47	\$3,338.31	1	14%	
NET PROFIT	\$67,474.86	\$66,272.10	1	2%	+ + + +
TAX	\$31,408.26	\$29,424.53	1	7%	
PROFIT AFTER TAX	\$50,247.68	\$42,438.20	1	18%	
METRIC 1	\$19.96	\$16.79	1	19%	
METRIC 2	\$26.02	\$21.84	1	19%	
METRIC 3	\$31.09	\$26.40	1	18%	
METRIC 4	\$14.92	\$14.59	1	2%	-
METRIC 5	\$1.04	\$1.00	1	3%	
METRIC 6	\$0.34	\$0.31	1	12%	

## INPUT YOUR FINANCIAL DATA

METRIC NAME	2014	2015	2016	2017	2018	2019	2020
REVENUES	\$125,000.00	\$134,137.45	\$142,728.38	\$150,687.47	\$165,044.56	\$180,026.64	\$180,583.88
OPERATING EXPENSES	\$65,000.00	\$70,962.31	\$75,924.87	\$78,901.28	\$81,674.37	\$80,883.33	\$94,419.4
OPERATING PROFIT	\$60,000.00	\$64,207.30	\$68,857.69	\$75,643.26	\$76,755.26	\$77,317.84	\$73,426.0
DEPRECIATION	\$4,500.00	\$4,517.77	\$4,656.92	\$4,974.21	\$5,024.11	\$5,068.42	\$5,546.8
INTEREST	\$2,500.00	\$2,745.82	\$2,893.11	\$3,136.13	\$3,148.53	\$3,338.31	\$3,789.4
NET PROFIT	\$54,000.00	\$54,761.08	\$55,860.82	\$59,747.96	\$61,483.59	\$66,272.10	\$67,474.8
TAX	\$22,000.00	\$23,920.55	\$25,576.74	\$27,498.86	\$28,335.68	\$29,424.53	\$31,408.2
PROFIT AFTER TAX	\$32,000.00	\$34,943.49	\$38,418.53	\$39,895.05	\$40,607.74	\$42,438.20	\$50,247.6
METRIC 1	\$12.80	\$12.81	\$13.78	\$14.29	\$15.58	\$16.79	\$19.9
METRIC 2	\$18.20	\$18.59	\$19.22	\$20.17	\$20.48	\$21.84	\$26.0
METRIC 3	\$19.10	\$20.56	\$21.87	\$23.19	\$24.68	\$26.40	\$31.0
METRIC 4	\$12.10	\$12.22	\$12.59	\$13.71	\$13.76	\$14.59	\$14.9
METRIC 5	\$0.75	\$0.79	\$0.85	\$0.89	\$0.92	\$1.00	\$1.0
METRIC 6	\$0.23	\$0.25	\$0.27	\$0.28	\$0.30	\$0.31	\$0.3

## DEFINE KEY METRICS HERE

- 1 REVENUES
- 2 OPERATING PROFIT
- 3 INTEREST
- 4 DEPRECIATION
- 5 NET PROFIT