## JERICO FIESTAS-FLORES

In der Meer 11

fiestasf@ualberta.ca 40667 Meerbusch Germany Citizenship: Peruvian

Residence status: Job Seekers Visa

#### **EDUCATION**

PhD. candidate in Agricultural and Resources Economics 2019 - Present University of Alberta, Canada Supervisor: Wiktor Adamowicz Thesis: Essays on the Economics of Reclamation

MSc. in Ecological Economics 2014 - 2016 Universitat Autónoma de Barcelona, Spain

Bs. in Economics 2007 - 2012

Universidad del Pacífico, Peru

#### JOB MARKET PAPER

Fiestas-Flores, J. (2024). What would others do? Revisiting inferred valuation to mitigate social desirability bias in stated preferences

### WORKING PAPERS

Fiestas-Flores, J., G. Hauer, V. Adamowicz, M. Gamal El-Din, M. A. Naeth and P. Chelme-Avala, A Dynamic Economic Analysis of Oil Sands Process Water (OSPW) treatment alternatives in Alberta (Working Paper)

Fiestas-Flores, J., M. Higa and J. Montoya. When nobody is watching: The importance of monitoring activities in the Amazon rainforest (Working Paper)

Fiestas-Flores, J. Dietary self-identification and dietary patterns in developing countries - The case of Peru (Working Paper)

Fiestas-Flores, J. Are there other winners? The effects of economic growth on farm animals (Working Paper)

### SELECTED PUBLICATIONS

Riegel, V., S. Avila and J. Fiestas-Flores. (2020). Challenges and ideas of representations of the Anthropocene in Latin American and Caribbean media. In Sklair, L. (Ed.). Anthropocene in Global Media Neutralizing the Risk. New York: Reutledge: 83 – 96.

Fiestas-Flores, J. and A. Pyhälä (2018). Dietary Motivations and Challenges among Animal Rights Advocates in Spain. Society and Animals 26 (4): 402-425

Ortega, T.; M. Mastrangelo, D. Villaroel, A. Piaz, M. Vallejos, J. Saenz, J. F. Gallego, M. Franquesa, L. Calzada, N. Espinosa, J. Fiestas-Flores et al. (2015). Transdisciplinary studies in socioecosystems: Theoretical considerations and its application in Latin American contexts. Investigación Ambiental 2: 123-136.

Barrantes, R. and J. Fiestas (2013). The Road to a Green Economy: Infrastructure for Ecotourism in Natural Protected Areas. Revista Apuntes 42: 77 – 102.

Fiestas-Flores, J. (2015). The situation of the communities with vicunas in Peru: and approximation from a district analysis. In SEPIA. IV National Agricultural Census: Research, experiences and learnt lessons. Lima: SEPIA: 131 - 158

Barrantes, B.; J. Fiestas and A. Hopkins (2014). Infrastructure Development in energy and transport in the rainforest. En Barrantes, R. y Glave, M. (Ed.). Peruvian Amazon and Economic Development. Lima: GRADE and IEP: 82 – 115.

#### TEACHING EXPERIENCE

## University of Alberta - Teacher assistant

09/2019 - 04/2024

Courses: Strategic Management in Food and Resource Businesses, Environmental and Resource Economics; Linear Models to Food, Resources and the Environment, History and Fundamentals of Environmental Protection and Conservation, Economic Valuation of Ecosystem Services.

### Universidad Antonio Ruiz de Montoya - Part-time Professor

07/2017 - 12/2018

Courses: Econometrics II, Microeconomics II

#### Universidad del Pacifico - Teacher assistant

03/2011 - 08/2014

Courses: Introduction to Microeconomics, Microeconomics I and II

### CONFERENCE PRESENTATIONS

- Society for Benefit Cost Analysis (SBCA) conference (CAES), April 2024
- Canadian Agricultural Economics Association (CAES), July 2023
- Canadian Resource and Environmental Economics Early Scholar Workshop, June 2023
- Association of Environmental and Resource Economists (AERE) Conference, June 2022
- Alberta Chapter of the Canadian Land Reclamation Association (CLRA), May 2022
- Environmental Studies Association of Canada Conference (ESAC), June 2021
- The Canadian Society for Ecological Economics Biennial Conference (CSEE), May 2021
- Sloan/Berkeley Environmental and Energy Economics Summer School, June 2020

### HONORS AND AWARDS

Earthshot prize expert (Cross-cutting enablers), 2024

Polinization Project, 2024

Tiny Beam Fund, 2024

ProVeg EVA Award, 2023

Fueling Advocates Initiative (FAI) Grant, 2023

FES Graduate Student and Postdoctoral Fellow Opportunity Award, 2023

VegFund Grant Awards, 2022

ProVeg EVA Award, 2022

Support for the Advacement of Scholarship, 2022

University of Alberta GSA Academic Travel Grant, 2022

Travis W. Manning Book Prize, 2020

ProVeg EVA Awards, 2020

VegFund Grant Awards, 2020

Brett Cortus Memorial Graduate Scholarship, 2020

Alberta Graduate Excellence Scholarship, 2019/2020

Donald Haid Graduate Scholarship, 2019

University of Alberta Doctoral Recruitment Scholarship, 2019

# AFFILIATIONS

- International Society for Ecological Economics (Member)
- Andean Society of Ecological Economics (Member)
- Association of Environmental and Resource Economics (Member)
- Agricultural and Applied Economics Association (Member)
- European Association of Environmental and Resource Economists (Member)

#### PROFESSIONAL EXPERIENCE

# Future Energy System (FES) - University of Alberta – Canada Research Assistant

04/2020 - Present

Part of the project titled Economic Analysis of Reclamation Technologies and Policy Options. Research and quantify the cost of passive and active reclamation technologies for oil sand process water in tailing ponds. Analyze the legislation and implement instruments to understand Albertan's preference for reclamation policy outcomes.

# Asociación para el Rescate y Bienestar de los Animales – Peru Policy Advisor

01/2020 - Present

Responsible of economic research. Development of economic research to help design policies to protect farm animals in Peru. I also help with the design of projects to promote healthy plant based diets in low income populations.

# Foundation Franz Weber – Switzerland Policy Advisor

07/2017 - Present

Provide research assistant about consumer's meat intake in Europe and Latin America, animal exports, the future of the meat industry, and their impacts on health and the environment. Develop and implement campaign to develop legislative projects regarding urban fauna population control and eliminate bullfighting in Peru.

# Environmental Valuation Reference Inventory - Canada Economist (Consultant)

01/2024 - 04/2024

Identify and compile health / environmental valuation studies published in the last years to expand the Canadian Inventory of Valuation Studies

# Agency for Environmental Assessment and Enforcement (OEFA) – Peru 02/2017 - 08/2019 Economic specialist

Strategic planning in risk management, solid waste management, and ecosystem services. Coordinate the economic incentives and develop proposals to improve the corporation's compliance with environmental laws. Estimate the maximum monetary sanction scale for extractive economic activities (mining, energy, fisheries, industry) and present economic research on environmental enforcement. Calculate fines for breaches of environmental law.

# Animals' Angels International – Germany Research assistant

03/2015 - 01/2017

Develop and assist in investigations related to the transport and handling of production animals inside the European Union and in third countries. Participate in the elaboration of reports and meeting with EU authorities and transport companies.

# Institute of Peruvian Studies (IEP) – Peru Independent Researcher

07/2014 - 03/2015

Development of the research entitled Realities and social determinants of population growth in the vicuña in Peru funded by the "Seminario Permanente de Investigación Agraria".

# Agency for Environmental Assessment and Enforcement (OEFA) – Peru 10/2013 - 05/2014 Economic analyst

Economic research to determine the methodology to estimate the optimal sanctions for breaches of the environmental law of extractive corporations. Calculate fines for breaches of environmental law.

## Institute of Peruvian Studies (IEP) – Peru Ph D. Roxana Barrantes' research assistant

10/2011 - 09/2013

Research and consulting for public and international private organizations in rural development, information technology and communication, climate change, natural resources, and conservation.

#### LANGUAGES AND IT SKILLS

- English: TOEFL Level C1
- German: Goethe Institut Level A2
- French: Alliance Française Level A1
- MS Office and Stata: Advance level
- Qualtrics, Latex, ArcGis, Qgis, TexStudio, R Studio, Ztree: Intermediate level
- Java, Otree, GitHub, OSF and Python: Beginner level

#### ADDITIONAL ACTIVITIES

## Fundación Veg - Chile

01/2022 - Present

Advisor for Vegetarianos Hoy, Chilean NGO promoting plant-based diets in Latin America.

### Peruvian Vegetarian Union - Peru

06/2017 - Present

Co-founder and Research Director. Certificate of vegetarian/vegan products and coordinate research about plant-based products consumption.

### The Land Reclamation International Graduate School - Canada

01/2021 - Present

Member - Participate in Energy Explores activities as a presenter. The aim is to teach children and the general public about the complexity the is the economics of reclamation.

## AERE Grad Student Engagement Committee - US

01/2023 - 12/2023

Member - Organize events to help students and early career researchers to be more successfull in the field of environmental and resource economics.

# EN ROADS Climate Interactive (MIT) - USA

07/2019 - 12/2022

Ambassador. I have helped implementing EN-Roads simulations in Peru and have translated material in Spanish.

# Global Research Network Animals and Biodiversity programme – UK 01/2022 - 12/2022

Junior Fellow - Research on the effects of exports on animal welfare to present policy improvents at the EU commission. Coordinate and promote events about animal rights and animal welfare.

### Peruvian Youth against Climate Change - Peru

01/2018 - 12/2021

Advisor - Advising young members on policy proposals related to environmental justice and education in climate negotiations.

## REFERENCES

# W.L. (Vic) Adamowicz

Professor

Department of Resource Economics and Environmental Sociology, University of Alberta vic.adamowicz@ualberta.ca

### **Grant Hauer**

Research Associate

Department of Resource Economics and Environmental Sociology, University of Alberta grant.hauer@ualberta.ca

### Aili Pyhälä

Professor

University of Helsinki

aili.pyhala@helsinki.fi

## Roxana Barrantes

Principal researcher, "Instituto de Estudios Peruanos" (IEP) roxbarrantes@iep.org.pe

# Leonardo Anselmi

Director for Europa and Latin America Fondation Franz Weber leonardoanselmi@ffw.ch

# Jorge Elgegren

Professor Universidad Antonio Ruiz de Montoya jorge.elgegren@uarm.pe