JASON FLORENCE
UX/UI DESIGNER DEVELOPER

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SKILLS

TOOLS

Adobe CC, Sketch, InVision, Principle, FramerJS, Balsamiq, CanvasFlip

DESIGN

Whiteboarding, Paper sketches, Wireframing, Interactive prototyping, High fidelity comps

RESEARCH

Heuristic evaluation, User research, Usability testing, A/B testing, Persona analysis, Comparative analysis

CODE

HTML5, CSS3 (SCSS/LESS), JavaScript (ES5/6), JSON

FRAMEWORKS

AngularJS, Bootstrap, Underscore, D3.js, Highcharts, Greensock, GIT/GitHub, NPM, Grunt

COLABORATION

Scrum, Agile, Kanban, Jira, Confluence

SUMMARY

Multi-talented designer/developer hybrid with 10+ years experience creating enterprise-grade applications using research and empathy for the end user to achieve repeated, successful product launches.

EXPERIENCE

Microsoft Teams – UX Engineer

MAY 2018 - AUG 2018 / BELLEVUE, WA

Teams is a platform that combines workplace chat, meetings, notes, and attachments. The service integrates with the company's Office 365 subscription office productivity suite.

- Develop the UI using HTML, SCSS, and AngularJS
- Provide the final polish and finish for UI elements and layouts
- Build micro-interactions/animations using CSS
- Work in close coordination with designers and engineers
- Participate in design review sessions with managers, researchers, and designers

Hitachi Vantara – UI/UX Designer

NOV 2016 - FEB 2018 / BELLEVUE, WA

Hitachi Vantara provides a suite of products focused on data ingestion and visualization from industrial machines equipped with sensors.

- Increased Hitachi stock by 17% upon release of product
- Contributions to product helped secure contract with Disney Parks
- Deliver site maps, user flows, and wireframes
- Build prototypes using Sketch, InVision, Bootstrap and AngularJS
- Conduct remote usability tests with prototypes
- Design and present high-fidelity prototypes to stakeholders
- Develop UI in coordination with engineers using HTML, SCSS, and AngularJS

Mixpo, Inc. – Front-End Developer

JAN 2014 - NOV 2016 / SEATTLE, WA

Mixpo provides a web-based application that enables publishers to create and manage interactive advertising campaigns.

- Build the UI and interactions for enterprise-level software using HTML, SCSS, and AngularJS
- Develop and maintain pattern library for other employees to reference
- Design and develop customizable widgets for added value of product

EXPERIENCE CONT.

Mixpo, Inc. – Sr. Web Designer
FEB 2011 - JAN 2014 / SEATTLE, WA

- Development and maintenance of public and private CMS-driven web sites
- Work in close coordination with design and marketing to ensure feasibility and estimates for deliverables
- Design and develop custom demos and prototypes for clients

Sesame Communications, Inc. – Sr. Web Designer
AUG 2006 - FEB 2011 / SEATTLE, WA

Sesame Communications provides practice management solutions and marketing websites to the dental & orthodontic industries.

- Design and develop full websites for clients. Process involved creating design comps, revising based on client feedback, then building and delivering completed product
- Perform in close coordination with project managers while adhering to strict deadline metrics
- Support in-house marketing initiatives, maintenance of proprietary tools, and design/development of new material for proprietary content

Verizon Superpages – Web Designer
MAR 2005 - AUG 2006 / EVERETT, WA

Verizon Superpages offers website design and development for small to medium businesses.

- Design and develop websites for small businesses advertising through Verizon Superpages
- Create Flash animations for website introductions and banners
- Consult with clients to determine needs for design and functionality of websites

EDUCATION

The Art Institute of Seattle, 2004
Associate of Applied Arts in Multimedia

Western Washington University, 1999
Bachelors of Arts in English