JASON FLORENCE
UI DESIGNER / DEVELOPER

www.jflo.io / jason@jflo.io / 206.883.4400

PROFILE

Over 10 years of experience as a UI designer & developer, specializing in creating highly-polished interactive graphic interfaces for web apps and software on mobile and desktop screens.
Currently seeking employment as a Creative Front End Developer, UX or Interaction Designer.

SKILLS

Design: Sketching mockups, Prototyping with HTML/CSS/JS, High fidelity comps
Design Tools: Adobe CS, Sketch, Balsamiq, FramerJS, Origami
Development Tools: GIT/GitHub, SVN, NPM, Grunt
Languages: HTML5, CSS3 (SASS/LESS), JavaScript (ES5/6), JSON, PHP
Methodologies: Scrum, Agile, OOD (OOCSS/SMACSS/BEM)
Frameworks/Libraries: AngularJS, Ember, Bootstrap, Underscore, D3.js, Greensock

EXPERIENCE

Mixpo, Inc.   —   Seattle, WA
Senior Web Designer: 2/11 - 4/13   /   Front-End Developer: 4/13 - Present
Mixpo provides a web-based application that enables publishers to create and manage interactive advertising campaigns.
Main Roles:
- Build the UI and interactions for enterprise-level software
- Develop and maintain pattern library for other employees to reference
- Design and develop customizable widgets for added value of product
- Design and develop custom demos and prototypes for clients
- Development and maintenance of public and private CMS-driven web sites
- Work in close coordination with design and marketing to ensure feasibility and estimates for deliverables

Sesame Communications, Inc.   —   Seattle, WA
Senior Web Designer: 8/06 - 2/11
Sesame Communications provides practice management solutions and marketing websites to the dental & orthodontic industries.
Main Roles:
- Design and develop full websites for clients. Process involves creating design comps, revising based on client feedback, then building and delivering completed product
- Perform in close coordination with project managers while adhering to strict deadline metrics
- Support in-house marketing initiatives, maintenance of proprietary tools, and design/development of new material for proprietary content

EDUCATION

The Art Institute of Seattle, 2004
Associate of Applied Arts in Multimedia

Western Washington University, 1999
Bachelors of Arts in English

INTERESTS

Professional
User Interface Design & Development
User Experience
Interaction Design
Prototyping

Personal
Music
Sailing
Snowboarding
Puddle jumping