



Conversia AI

Elevate commercial performance
with AI-Powered Coaching

Preparing Healthcare Tech Teams for High-Stakes Conversations

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In Healthcare Tech, Every Customer Conversation Counts



Conversations are high-stakes and influence critical patient care decisions



Earning trust is vital and challenging, as providers are highly knowledgeable experts



Providers are busier than ever, with limited time for education and interactions with industry



Discussions are complex, blending technology, science, clinical, regulatory, and business

Why Traditional Sales Readiness Struggles

Long onboarding and ramp when launching products and campaigns

Inconsistent rep preparation and performance

Lack of **real-world** practice



Manager bandwidth limits coaching

Poor visibility into training **effectiveness and ROI**

Built for Healthcare Tech Commercial Teams

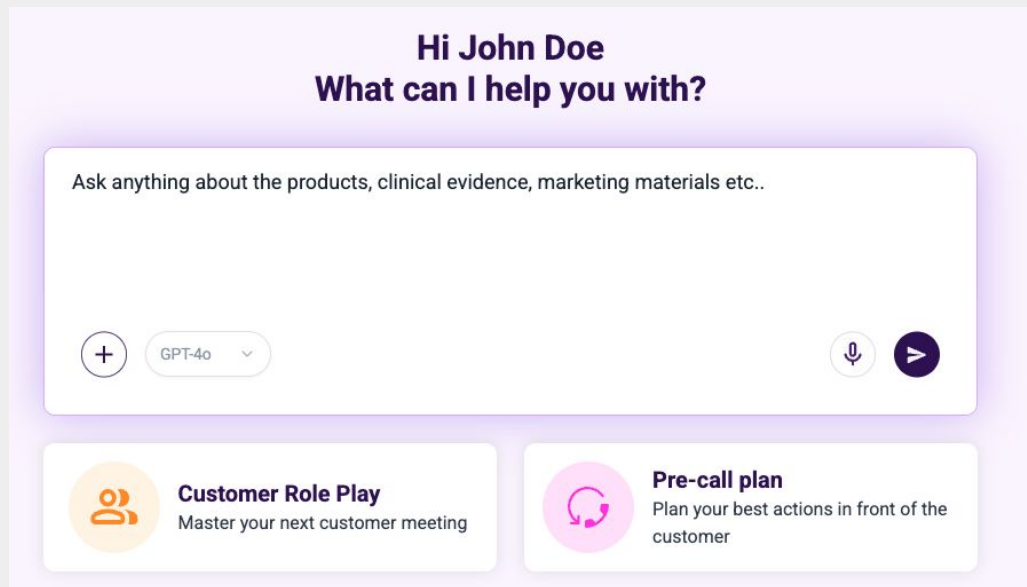
One Platform. Three Powerful AI Use Cases

Private Chat

Instant access to
company Knowledge
and coaching

AI Role Play

Realistic lifelike
customer simulations

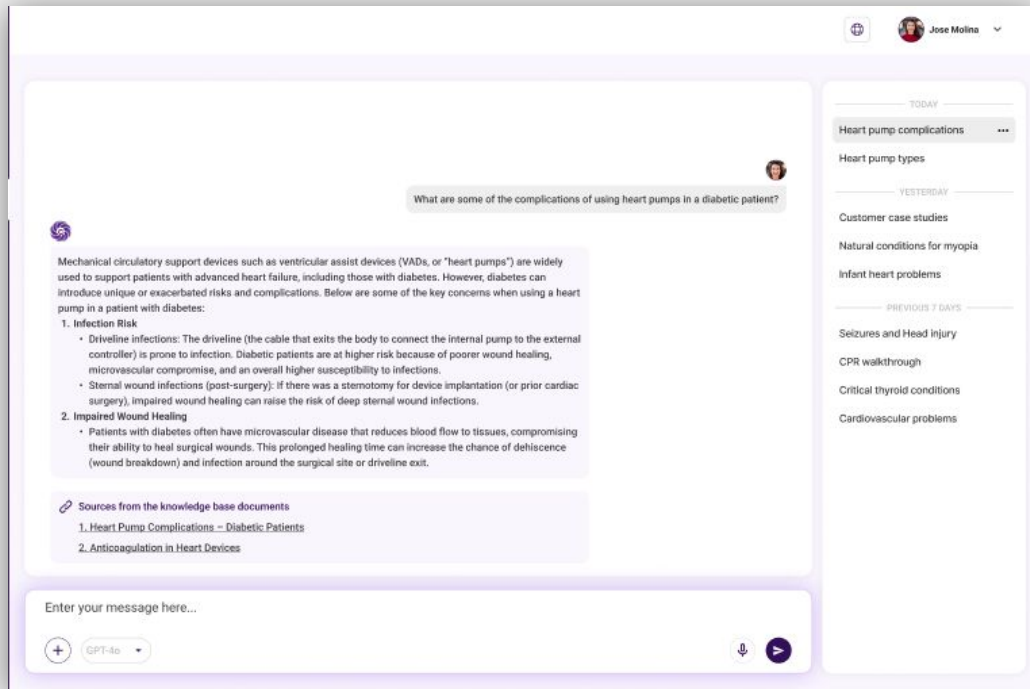


Pre-Call Plan
with AI coaching

Private Chat- Enable Higher Productivity, Effectiveness

Help users find
precise information
rapidly

Leverages your
company's
documents (e.g.
IFUs, labeling,
evidence, etc)



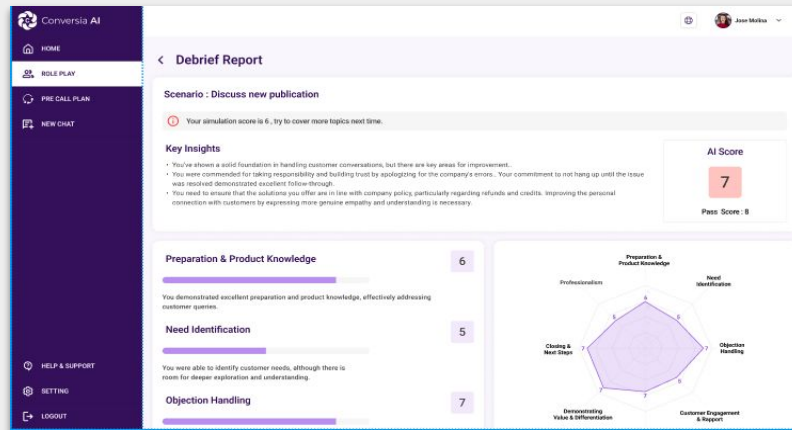
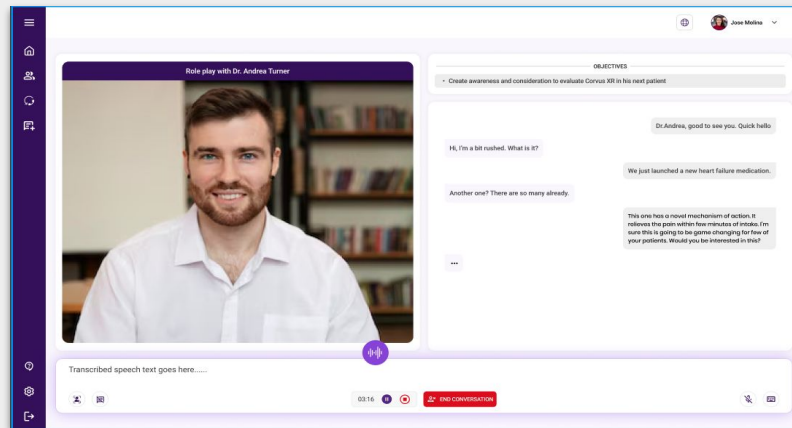
Instant knowledge
reduce time to learn
and find Information

Deployed in days with
no IT lift

AI Role Play- Accelerate learning, improve performance

Practice conversations
with a realistic virtual
partner

Customized to your
specific situation



Receive **immediate**
feedback and coaching

Pre-call plan- Strengthen Every Customer Interaction

Provide a few pieces of information and get **customer specific** guidance before your meeting

Upload files and screenshots of customer report

The image shows the 'Pre-call plan' interface in the Conversia AI application. The interface is divided into a sidebar on the left and a main content area. The sidebar contains links for HOME, ROLE PLAY, PRE CALL PLAN (active), and NEW CHAT. Below these are links for HELP & SUPPORT, SETTING, and LOGOUT. The main content area is titled 'Pre-call plan' and includes a subtitle 'Create a plan with customized suggestions to prepare for your customer meeting'. The form consists of several sections: 'OBJECTIVE' (What's the purpose of the call and its desired outcomes?), 'CUSTOMER PROFILE' (Identify the customer's role, organization, and current state. Provide insights into their challenges, priorities, and decision-making process. Trends), 'KEY PAIN POINTS' (List known customer challenges and issues. Frame them as Situation, Problem, Implication, and Need Payoff), 'ADDITIONAL CONTEXT', and 'FILE UPLOAD' (Drop or upload file, with a BROWSE button). Each section has a 'Get Help With Prompt' link. Below the form is a 'Pre-call Plan Report' section with six cards: 'Recap Objective, Customer profile & Pain points', 'Open-ended Questions', 'Top 3 messages', 'Relevant Anecdotes & Metaphor', 'Insights and Trends', and 'Potential Action Items'. Each card provides a detailed overview of the main objectives of the sales approach, profiling the target customer and identifying their key pain points. The interface is clean and modern, with a purple and white color scheme.

Prepare for **likely objections**

Reinforce **messaging consistency**

What Health Care Tech Leaders Can Expect

Faster onboarding = quicker revenue impact

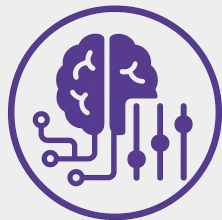
Improved performance = conversion, objection handling and customer satisfaction

Fewer training hours = lower costs

Greater consistency = compliant, on-message



Why Conversia AI? Because is Designed for the Workflows and Complexity of Healthcare Tech



Customized GenAI trained on your data, workflows and tactics



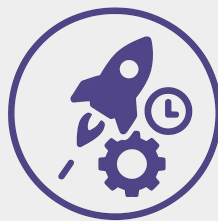
Enterprise-grade **privacy & security**

Compliant-as an internal tool



Consistent experience across the teams

LLMs agnostic. Best model for each use case and customer preference.



Deployed in days with **no IT lift**

White glove implementation & support

AI is Ready. Your Teams Can't Wait.

78% of organizations now use AI in at least one business function ₁

66% of companies using gen AI in marketing and sales report revenue increases ₁

\$3.50 to \$3.70 return for every **\$1** invested in AI ₂

92% of early adopters reported their GenAI initiatives were already paying for themselves ₃

1. McKinsey The State of AI March 2025 [link](#)

2. IDC The business Opportunity of AI 2023 [link](#)

3. Survey on 1900 companies Snowflake [link](#)

Early adopter VIP program

1

Customize role plays,
pre-call plans &
Private Chat

- Review sales playbook
- Interview field and mktg team members
- Upload files to knowledge hub
- Test and fine tune.

2

Define the
evaluation plan

- Who
- How
- When

3

Roll out to
teams

- Train
- Support

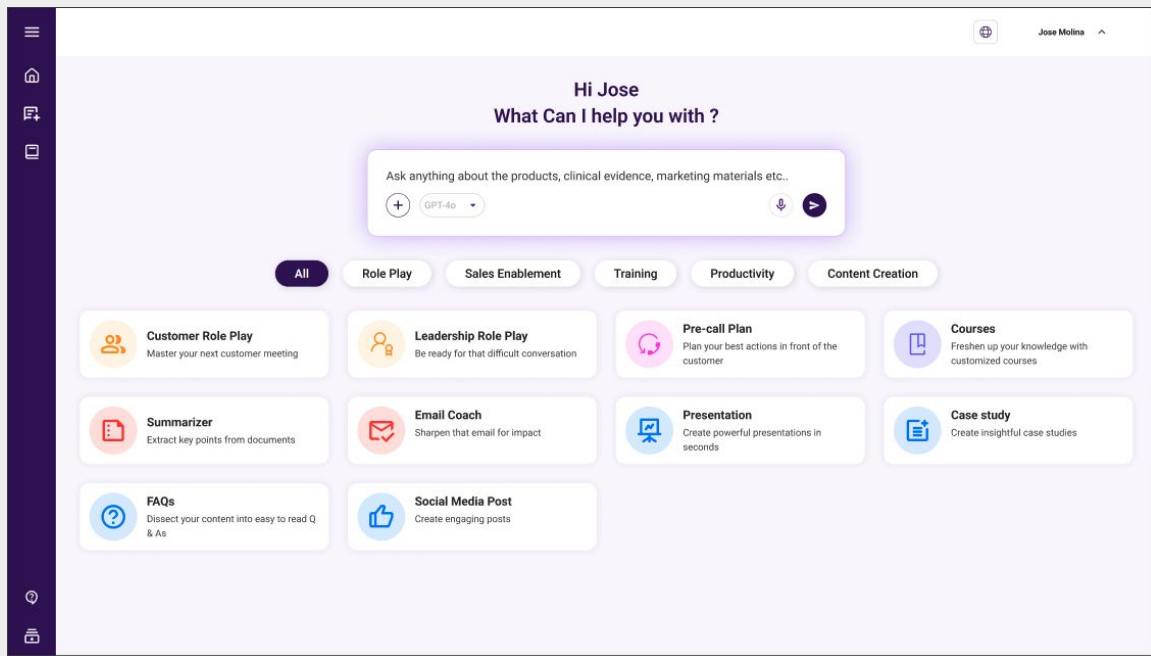
4

Collect feedback.
Fine tune.

- Measure
- Fine tune
- Discover new use cases

About Conversia AI

Our mission is to empower commercial teams with a **unified GenAI platform** that accelerates performance, reduces costs, and scales excellence.



We deliver customizable, secure AI-powered applications and agents that replicate expert-level execution, streamline workflows, and institutionalize best practices

We strive to **eliminate dozens of copilots** and point solution to help your unlock competitive advantage.

About founder and CEO



- Jose Molina is a seasoned product and marketing leader with extensive experience helping organizations leverage cutting-edge technologies to drive sales growth, innovation, and operational efficiency.
- Jose brings years of experience in leadership roles at top-tier organizations including Johnson & Johnson, Fresenius (NxStage), Medtronic, and GE Healthcare, where he drove growth, launched transformative products, and optimized operations.
- Throughout his career, Jose has led the development and launch of 15+ innovative products, including devices, SaaS and Connected Health platforms as well as AI-powered tools, that have reshaped industries and delivered measurable results.
- Recently, while at J&J, Jose pioneered a GenAI solution that revolutionized field enablement and was widely adopted by multiple J&J units.
- Jose holds an MBA from Northwestern University's Kellogg School of Management and a Bachelor of Science in Industrial Engineering.