

Stickies



Work Area

Age



Place of Origin



Occupation



Budget Regularity



Tools



Wanted Features



Undesired Breakdowns

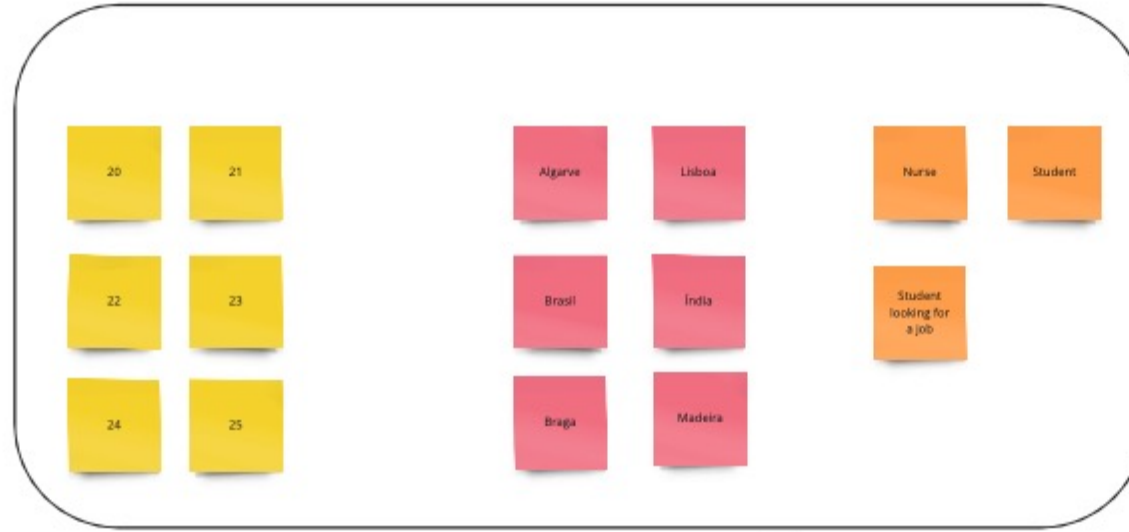


Information Seeking

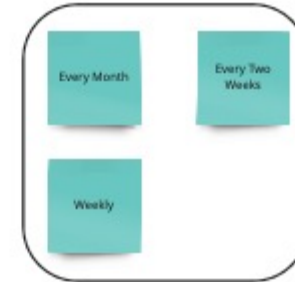


Group

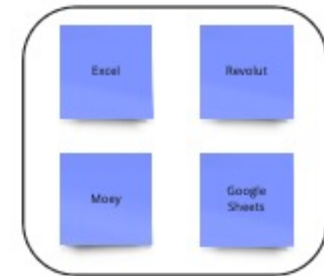
User Base



Availability for Budgeting



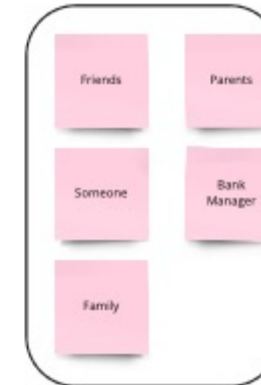
Competitors



Market



Referrals / Recommendations



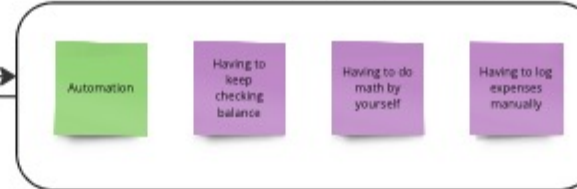
Flow



Feature and Customisation



Ease and Task Automation



Solution Requirements