

ATYCB



ALFONSO T. YUCHENGO
COLLEGE OF BUSINESS
MAPÚA MALAYAN COLLEGES MINDANAO

ALFONSO T. YUCHENGCO COLLEGE OF BUSINESS

PROGRAM CATALOGUE

Organizational Structure

Program Descriptions

Program Curricula

Description of Courses



MAPÚA
MALAYAN COLLEGES
MINDANAO

REVISION NO.
REVISION DATE

TABLE OF CONTENTS

ORGANIZATIONAL STRUCTURE.....3

ABOUT MAPÚA MALAYAN COLLEGES MINDANAO4

MMCM’S OBE FRAMEWORK.....6

ABOUT – ALFONSO T. YUCHENGCO COLLEGE OF BUSINESS7

PROGRAM EDUCATIONAL OBJECTIVES AND OUTCOMES7

PROGRAM DESCRIPTIONS.....9

BACHELOR OF SCIENCE IN ACCOUNTANCY.....9

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP11

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING.....12

BACHELOR OF SCIENCE IN TOURISM MANAGEMENT.....13

PROGRAM CURRICULA.....14

BACHELOR OF SCIENCE IN ACCOUNTANCY.....14

FIRST YEAR14

SECOND YEAR14

THIRD YEAR.....15

FOURTH YEAR.....16

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP17

FIRST YEAR17

SECOND YEAR17

THIRD YEAR.....18

FOURTH YEAR.....19

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING.....20

FIRST YEAR20

SECOND YEAR20

THIRD YEAR.....21

FOURTH YEAR.....21

BACHELOR OF SCIENCE IN TOURISM MANAGEMENT.....22

FIRST YEAR22

SECOND YEAR22

THIRD YEAR.....23

FOURTH YEAR.....23

DESCRIPTION OF COURSES25

BACHELOR OF SCIENCE IN ACCOUNTANCY.....25

CORE COURSES25

GENERAL EDUCATION COURSES31

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP36

CORE COURSES36

GENERAL EDUCATION COURSES40

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING.....43

CORE COURSES43

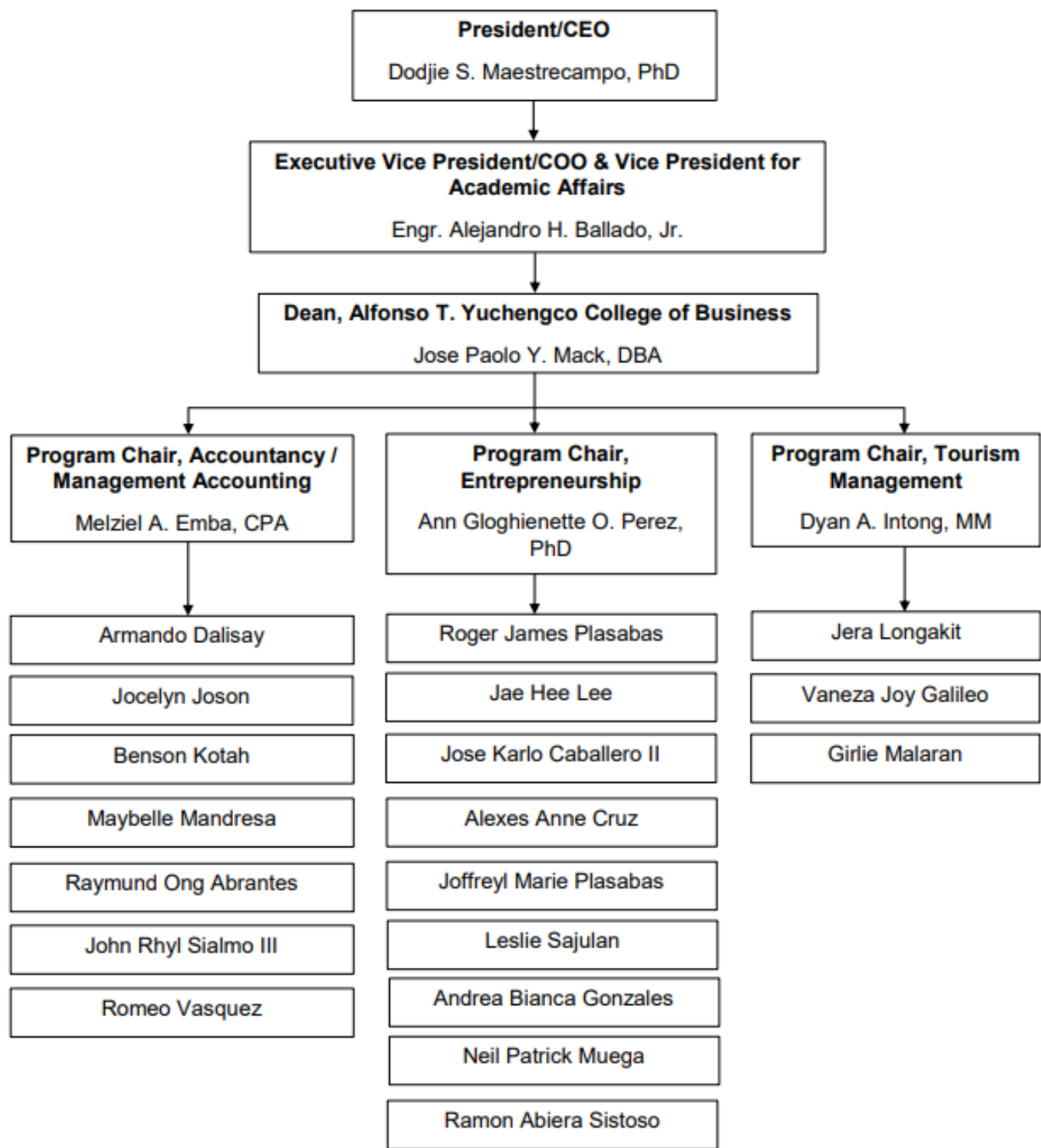
GENERAL EDUCATION COURSES48

BACHELOR OF SCIENCE IN TOURISM54

CORE COURSES 54

GENERAL EDUCATION COURSES 60

ORGANIZATIONAL STRUCTURE



ABOUT MAPÚA MALAYAN COLLEGES MINDANAO

THE MISSION OF MAPÚA MALAYAN COLLEGES MINDANAO

1. The institute shall provide a learning environment in order for its students to acquire the attributes that will make them globally competitive & locally in-demand.
2. The institute shall engage in cutting edge and economically viable research, development and innovation that is relevant locally and beyond.
3. The institute shall provide state-of-the-art solutions to problems of industries and communities locally and beyond.

THE VISION OF MAPÚA MALAYAN COLLEGES MINDANAO

MMCM in being true to its nature has to compete with other schools even as it collaborates with them in the advancement of common interests. Its stance shall be differentiation in the level of its service. Logically, it should go for the attainment of the highest quality standards.

In today's world, it makes sense to reach for global standards. The market for graduates is global. The market of students is global. There is no reason why the market for research and consultancy cannot be global.

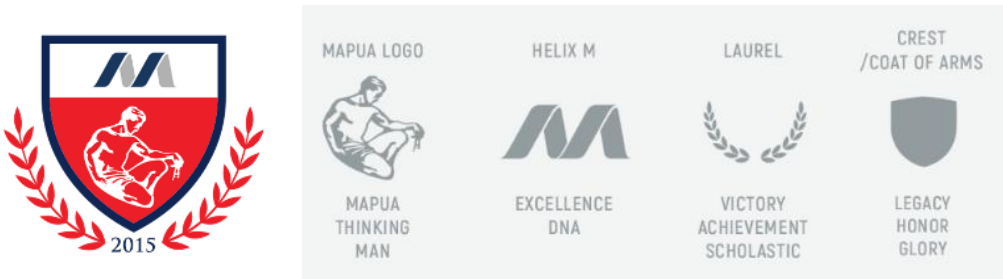
Thus, the vision statement:

Mapúa Malayon Colleges Mindanao shall be a school of global standards and of great significance locally and beyond.

OUR LOGO

Mapúa Malayon Colleges Mindanao's logomark was redesigned to represent the level of excellence that MMCM is striving to make itself known for. The goal was to make it scholastic, iconic, and modern.

- The coat of arms or crest is a symbol of legacy, honour, and glory.
- The Mapúa Thinking Man represents the iconic logo of Mapúa University.
- The single helix "M" is a symbol of excellence embedded in our DNA.
- The red laurel is a symbol of victory, achievement, and scholasticism.



HISTORY OF MAPÚA MALAYAN COLLEGES MINDANAO

When the ownership of the Mapúa Institute of Technology was transferred in the year 1999 to the Yuchengco Group of Companies (YGC) under the stewardship of the honourable Ambassador Alfonso T. Yuchengco, great amount of face lifting was undertaken to make the face of Mapúa at par with international standards and great amount of effort was cultivated to further strengthen the academic program of the institution.

In fulfilment of the long-term development plan of Mapúa, land was acquired for its expansion and presence in Davao City, which stands as one of Mindanao's industrial and commercial hubs.

Formerly referred to as Malayan Colleges Mindanao, a Mapúa School (MCM), the groundwork of its campus started in July 2016, formally topped off in 2017, and was ready to start operations the following year in 2018.

In July 2018, then-President of the Philippines Rodrigo Roa Duterte attended the inauguration of MCM to establish its commitment to nurture students and reach their full potential. In the same month, MCM open its gates to its first batch of students (informally referred to as the Alpha Batch), which consisted of one thousand two-hundred eighty (1,280) Senior High School (SHS) and College students.

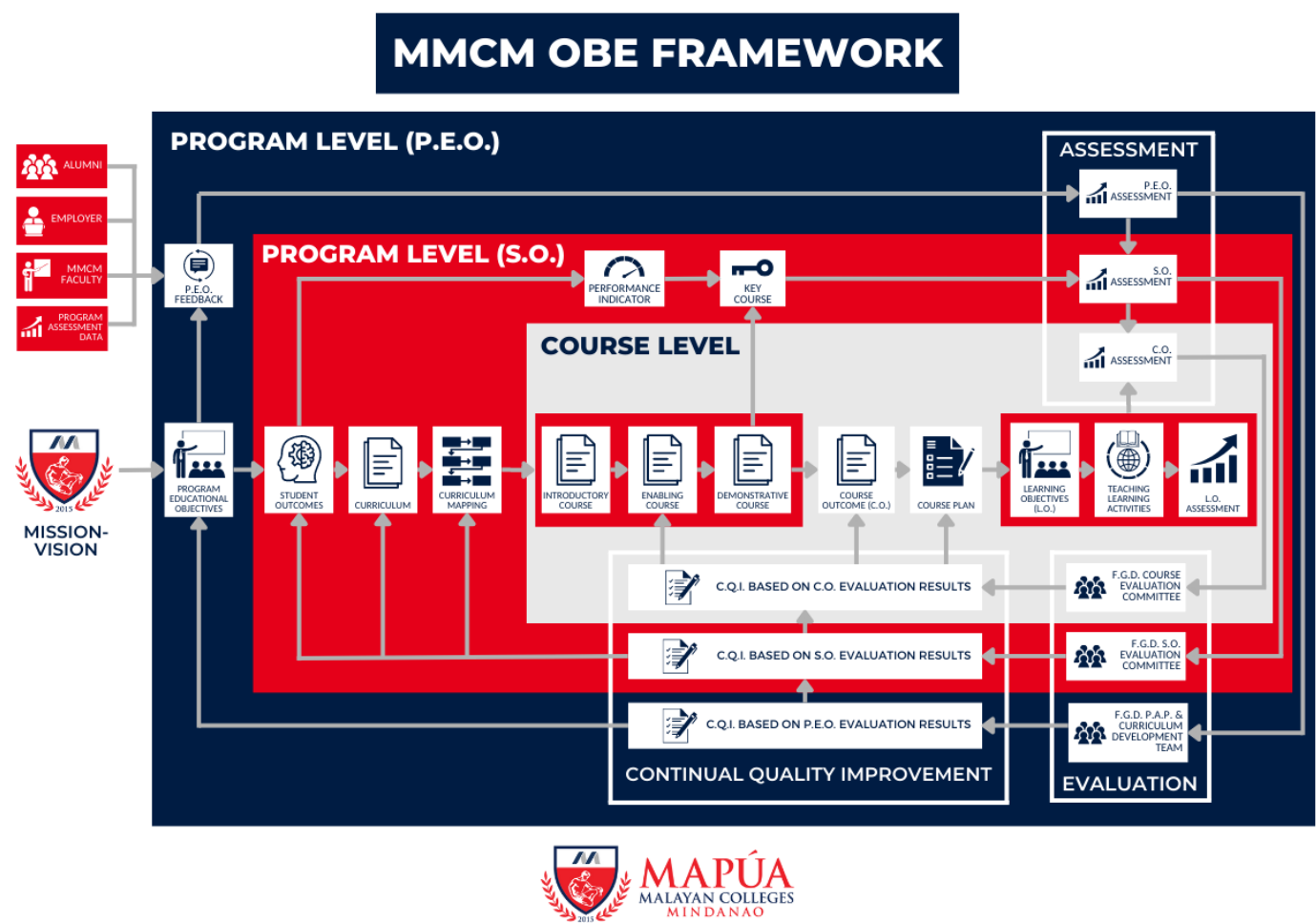
In August 2020, MCM held its first graduation ceremony for the Alpha Batch of SHS students. However, due to the circumstances surrounding that period, the graduation was fully online.

In May 2021, MCM began offering BS Biology and BS Psychology as new programs under the College of Arts and Sciences (CAS). At the same time, MCM launched its Junior High School (JHS) program, offering young students from Grades 7 to 10 with quality Mapúa education.

In April 2022, a major rebranding of MCM was undertaken to further establish the institution's brand of academic and technological education, and to emphasize its Mapúa name. From then onwards, MCM is now referred to as Mapúa Malayan Colleges Mindanao (MMCM).

Today, MMCM offers a total of twenty-one (21) college programs catering to the fields of engineering, architecture, business, information technology, communications, multimedia arts, health sciences, and tourism management, six (6) strands under the Academic, Arts & Design, and Technical-Vocational-Livelihood tracks of MMCM Senior High School, and the Junior High School Curriculum of MMCM Junior High School.

MMCM'S OBE FRAMEWORK



Mapúa Malayan Colleges Mindanao's (MMCM) Outcomes-Based Education (OBE) framework was developed in relation to the MMCM Value Chain to further give details to the processes relevant to the attainment of the outcomes by the individual programs of MMCM.

The framework exhibits different activities/processes/academic delivery services that were identified to be of primary importance in the attainment of the course outcomes (COs), student outcomes (SOs), and program educational objectives (PEOs) for each of MMCM's program offerings. Thus, the said framework can be viewed as a system of continuous quality improvement (CQI) and evaluation (under different committees) of the different levels of outcomes to be achieved in the different programs of the institution. Consequently, the inherent system of CQI and evaluation of MMCM's OBE framework further reflects a tacit recognition of the institution's relentless pursuit of the improvement and effectiveness of its academic delivery.

ABOUT – ALFONSO T. YUCHENGCO COLLEGE OF BUSINESS

The Alfonso T. Yuchengco College of Business (ATYCB) offers the following programs:

- Bachelor of Science in Accountancy
- Bachelor of Science in Entrepreneurship
- Bachelor of Science in Management Accounting
- Bachelor of Science in Real Estate Management
- Bachelor of Science in Tourism

PROGRAM EDUCATIONAL OBJECTIVES AND OUTCOMES

CONTINUOUS QUALITY IMPROVEMENT (CQI) ON THE DELIVERY OF INSTRUCTION

Mapúa Malayan Colleges Mindanao envisions service excellence as meeting and further exceeding, local and international standards on the delivery of quality education. We have continuously established assurance parameters to guard the process of delivering quality instructions to students, our prime stakeholder. In order to meet the standards of the global community, MMCM ensures that the professional programs are rightfully administered and governed by objectives that holistically mould each student to his intended specialization.

Hence, we align our programs to international standards for global competitiveness; and in this regard, we accordingly align our terminologies as well. The following are the internationally patterned terms that MMCM has adopted and shall be commonly used in our shared understanding of the programs.

PROGRAM EDUCATIONAL OBJECTIVES

Program Educational Objectives or PEOs are statements that describe the career and professional accomplishments that the graduates are expected to achieve after completing the program. These objectives serve as guidelines in designing the curriculum, courses and learning activities of the program in order to prepare the students for the demands of the industry after graduation.

STUDENT OUTCOMES

These are specific statements that describe what students are expected to know and be able to do after the completion of a specific program. These outcomes are program outputs of students that distinguish their amount of learning and their ability to apply such knowledge through milestone projects, research, and other comprehensive assessments.

COURSE OBJECTIVES

Course Objectives are statements that describe the knowledge and skills that the graduates are expected to achieve after completing a specific course. These objectives serve as guidelines in designing activities for the course in order to achieve the desired learning. The attained learning is then needed for the integration of previous and future courses that the student is about to undertake within a specific program.

LEARNING OUTCOMES

A learning outcome is the specification of what a student should learn as the result of a period of specified and supported study. Learning outcomes are concerned with the achievements of the learner, how he understands the topics included in the course, and how he will be able to apply it practically. The output of each activity is used to assess the amount of learning a student has achieved.

PROGRAM DESCRIPTIONS

BACHELOR OF SCIENCE IN ACCOUNTANCY

BS-A

This program prepares students for becoming a certified public accountant while also providing training for other certifications such as CMA, CIMA, and CFA. Students will gain exposure to various industries to create a well-rounded education, and faculty will teach them about financial behaviours across different business sectors to prepare them for real-world accounting work. Graduates can expect to become accountants or controllers in different companies or start their own accounting services firm.

PROGRAM EDUCATIONAL OBJECTIVES

Within three (3) to five (5) years after graduation, graduates of BS Accountancy Program shall:

1. have sufficient professional and technical skills through continuing professional development programs to resolve business issues and problems, with the global perspective and particular emphasis on matters confronting financial statement preparers and users.
2. be engaged in employing technology and research as business tools in capturing financial and non-financial information, generating reports, and making decisions.
3. be committed to good corporate citizenship, social responsibility, and ethical practice in performing functions as an accountant.

PROGRAM OUTCOMES

At the end of the program, graduates of the BS Accountancy Program will have the ability to:

- a. Pass licensure examinations or qualify for related professional accreditations/certifications.
- b. Conduct financial and operational audits of all types of business enterprise and not-for profit organization.
- c. Prepare individual and corporate income tax returns and conduct basic tax planning in compliance with relevant legislations and regulations.
- d. Perform cost-benefit analysis and effectively communicate the results for sound management decisions.
- e. Identify and describe the basic concepts that underlie each of functional areas of business (marketing, finance, human resources, production and operations, information technology and strategic management) and employ these concepts in various business situations.
- f. Apply information and communication technology (ICT) skills as required by the business environment.
- g. Express clearly and communicate effectively with stakeholders both in oral and written forms.
- h. Customize an accounting software to a particular business entity.
- i. Prepare reports such as budgets and business plans using appropriate framework.
- j. Analyse the performance of a particular business entity using appropriate accounting software tools and functions.
- k. Conduct accountancy research through independent studies of relevant literature and appropriate use of accounting theory and methodologies.
- l. Organize and lead to plan and implement business related activities that are helpful to community.

- m. Work effectively with other stakeholders and manage conflict in the workplace.
- n. Exercise high personal moral and ethical standards.

The Bachelor of Science in Entrepreneurship Program focuses on developing soft skills, multidisciplinary learning, and real-world experience to cultivate future innovators and market disruptors. It aims to produce tech-savvy graduates who can recognize and capitalize on opportunities in today's fast-paced, technology-driven business world.

Additionally, the program provides opportunities for students to utilize science and technology in creating new businesses and establish connections through partnerships with Yuchengco Group (YGC) of companies and Ayala Corporation.

PROGRAM EDUCATIONAL OBJECTIVES

Three years after graduation, graduates of the Entrepreneurship Program shall:

1. Use their skills in any field of their choosing, whether it be in arts, sciences, business, or community building.
2. Adopts a quantitative approach in decision-making, utilizing business intelligence, metrics, and data analytics.
3. Establish a sustainable enterprise which adopts technopreneurial approaches to achieve efficiency and effectivity in its operations.
4. Apply the classic management skills acquired to create added value for an enterprise should they decide to work with an enterprise rather than put up their own.

PROGRAM OUTCOMES

At the end of the program, graduates of the Entrepreneurship Program are expected to:

- a) Conduct a self-assessment to determine the level of entrepreneurial competencies.
- b) Analyze/Scan the environment to determine business opportunities and develop their profitability profiles from which entrepreneurial ventures can be selected from.
- c) Prepare a Business Plan.
- d) Mobilize the necessary human, financial, logistical, and technical resources to implement the business plan.
- e) Prepare and comply with requirements for business operations.
- f) Operate and manage the enterprise observing good governance and social responsibility.
- g) Apply entrepreneurial management in any organization other than own enterprise.
- h) Communicate clearly and effectively with good command of the language.

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING

BS-MA

The Bachelor of Science in Management Accounting program cultivates critical thinkers and problem solvers who possess a mastery of accounting and finance, as well as management and leadership skills. By leveraging technology and hard data, graduates are equipped to provide innovative solutions for businesses. The program emphasizes quantitative thinking, financial data interpretation, and technology proficiency through theoretical and technical accounting knowledge and business management education. In addition, partnerships with Yuchengco Group (YGC) of companies and Ayala Corporation provide valuable networking opportunities for students.

PROGRAM EDUCATIONAL OBJECTIVES

Within three (3) to Five (5) years after graduation, graduates of BS Management Accounting Program shall:

1. Produce competent and ethical professional management accountants capable of making a positive contribution over their lifetimes to the profession and society in which they work.
2. Provide a foundation of professional knowledge, professional skills and professional values, ethics and attitudes that enable graduates to continue to learn and adapt to change over their professional lives.
3. Able to support the management in taking strategic decisions which include the definition of organizational strategy. Management Accountants collaborate with the organization's managers in preparing alternative scenarios and evaluating different possible courses of actions.

PROGRAM OUTCOMES

At the end of the program, graduates of the BS Management Accounting Program will have the ability to:

- a. Articulate and discuss the latest developments in the specific fields of practice;
- b. Effectively communicate orally and in writing in Filipino and English;
- c. Work effectively and independently in multi-disciplinary and multi-cultural teams;
- d. Act in recognition of professionals, social, and ethical responsibility;
- e. Preserve and promote "Filipino historical and cultural heritage".
- f. Demonstrate corporate citizenship and social responsibility.

The BS Tourism Management is a four-year degree program related to the fields of hospitality and tourism education. The program will equip students with competencies that are needed to execute operational tasks and management functions in accommodation, tourism planning and product development, events planning, transportation services, travel and tour operations and other emerging sectors of the hospitality and tourism industry. We prepare students for global careers that fuses business management, technical skills and a passion for delivering exceptional customer experiences.

PROGRAM EDUCATIONAL OBJECTIVES

Three years after graduation, graduates of the Tourism Management Program shall:

1. have the technical skills, knowledge, and attributes at par with the standards of the industry to enable them to function as responsible professionals and frontliners in the ever-dynamic tourism industry;
2. have imbibed values and ethics to function as conscientious individuals not only for personal development but also as part of the industry's workforce
3. preserve and promote Philippine historical and cultural heritage (based on R.A. 7722)
4. engage in life-long learning and professional development.

PROGRAM OUTCOMES

At the end of the program, graduates of the Tourism Management Program are expected to be:

1. adept in the technologies employed in the industry
2. well-balanced in knowledge, skills and personality
3. as frontliners, emotionally adaptable to the rigorous, dynamic, and multicultural environment of the industry
4. Analytical decision makers and critical thinkers to enable problem solving
5. Well versed and up to date on current issues
6. professionally and ethically responsible and accountable.
7. Able to communicate effectively
8. Environmentally and socio-culturally conscientious
9. Recognizant of the need for and importance of lifelong learning.

PROGRAM CURRICULA

BACHELOR OF SCIENCE IN ACCOUNTANCY

Curriculum based on CMO No. 27 s. 2017, applicable to freshmen beginning school year 2023-2024

FIRST YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	1	ACT103	FINANCIAL ACCOUNTING AND REPORTING	4.5	-	3.0	NONE	NONE
1	1	SS021	UNDERSTANDING THE SELF	4.5	-	3.0	NONE	NONE
1	1	HUM034	ART APPRECIATION	4.5	-	3.0	NONE	NONE
1	1	ENG023	RECEPTIVE COMMUNICATION SKILLS	4.5	-	3.0	NONE	NONE
1	1	VE021	LIFE COACHING SERIES 1	4.5	-	3.0	NONE	NONE
1	1	PE021	MOVEMENT ENHANCEMENT	1.5	-	1.0	NONE	NONE
1	1	NSTP010	NATIONAL SERVICE TRAINING PROGRAM 1	-	3.0	2.0	NONE	NONE
TOTAL				27.0	3.0	21.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	2	ACT121	COST ACCOUNTING AND CONTROL	4.5	-	3.0	ACT103	NONE
1	2	ECO103	MANAGERIAL ECONOMICS	4.5	-	3.0	NONE	NONE
1	2	FIN102	FINANCIAL MARKETS	4.5	-	3.0	NONE	NONE
1	2	MATH035	MATHEMATICS IN THE MODERN WORLD	4.5	-	3.0	NONE	NONE
1	2	GEELEC01	GE ELECTIVE 1	4.5	-	3.0	NONE	NONE
1	2	SS022	READINGS IN PHILIPPINE HISTORY	4.5	-	3.0	NONE	NONE
1	2	VE022	LIFE COACHING SERIES 2	1.5	-	1.0	VE021	NONE
1	2	PE022	FITNESS EXERCISE	-	3.0	2.0	PE021	NONE
TOTAL				28.5	3.0	21.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	3	ACT104	CONCEPTUAL FRAMEWORK AND ACCOUNTING STANDARDS	4.5		3.0	ACT103	NONE
1	3	MATH112	STATISTICAL ANALYSIS WITH SOFTWARE APPLICATION	4.5	-	3.0	NONE	NONE
1	3	ECO102	INTERNATIONAL BUSINESS AND TRADE	4.5	-	3.0	NONE	NONE
1	3	GEELEC02	GE ELECTIVE 2	4.5		3.0	NONE	NONE
1	3	ENG024	WRITING FOR ACADEMIC STUDIES	4.5	-	3.0	NONE	NONE
1	3	VE023	LIFE COACHING SERIES 3	1.5	-	1.0	VE022	NONE
1	3	NSTP011P	NATIONALSERVICE TRAINING PROGRAM 2	4.5		3.0	NSTP010	NONE
1	3	PE023	PHYSICAL ACTIVITY TOWARDS HEALTH AND FITNESS 1	-	3.0	2.0	PE022	NONE
TOTAL				28.5	3.0	21.0		

SECOND YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	1	ACT110	INTERMEDIATE ACCOUNTING 1	4.5	-	3.0	ACT115	ACT103
2	1	ACT116	INTERMEDIATE ACCOUNTING 1A	4.5		3.0	ACT115	ACT103
2	1	LAW101	LAW ON OBLIGATIONS AND CONTRACTS	4.5	-	3.0	NONE	NONE
2	1	SS023	THE CONTEMPORARY WORLD	4.5	-	3.0	NONE	NONE
2	1	ENG041	PURPOSIVE COMMUNICATION	4.5	-	3.0	NONE	NONE
2	1	ACT122	STRATEGIC COST MANAGEMENT	4.5	-	3.0	ACT121	NONE
2	1	PE024	PHYSICAL ACTIVITY TOWARD HEALTH AND FITNESS 2	-	3.0	2.0	PE023	NONE
TOTAL				27.0	3.0	20.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	2	ACT111	INTERMEDIATE ACCOUNTING 2	4.5	-	3.0	ACT116	ACT110
2	2	ACT117	INTERMEDIATE ACCOUNTING 2A	4.5	-	3.0	ACT116	ACT110
2	2	ACT105	GOVERNANCE, BUSINESS ETHICS, RISK MANAGEMENT, AND INTERNAL CONTROL	4.5	-	3.0	ACT104	NONE
2	2	LAW104	BUSINESS LAW AND REGULATIONS	4.5	-	3.0	LAW101	NONE
2	2	HUM039	ETHICS	4.5	-	3.0	NONE	NONE
2	2	HUM021	LOGIC AND CRITICAL THINKING	4.5	-	3.0	NONE	NONE
2	2	ENV075	ENVIRONMENTAL SCIENCE	4.5	-	3.0	NONE	NONE
TOTAL				31.5		21.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	3	ACT114	INTERMEDIATE ACCOUNTING 3	4.5	-	3.0	ACT117	ACT111
2	3	ACT118	INTERMEDIATE ACCOUNTING 3A	4.5	-	3.0	ACT117	ACT111
2	3	LAW105	REGULATORY FRAMEWORK AND LEGAL ISSUES IN BUSINESS	4.5	-	3.0	LAW104	NONE
2	3	ECO107	ECONOMIC DEVELOPMENT	4.5	-	3.0	ECO103	NONE
2	3	GEELEC03	GE ELECTIVE 3	4.5	-	3.0	NONE	NONE
2	3	SS036	SCIENCE, TECHNOLOGY, AND SOCIETY	4.5	-	3.0	NONE	NONE
TOTAL				27.0		18.0		

THIRD YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	La b. Hr s.	Credit Units	Prerequisites	Co-requisites
3	1	ACT130	ACCOUNTING INFORMATION SYSTEM	4.5	-	3.0	ACT104	NONE
3	1	TAX101	INCOME TAXATION	4.5	-	3.0	NONE	NONE
3	1	FIN101	FINANCIAL MANAGEMENT	4.5	-	3.0	NONE	NONE
3	1	IT121P	IT APPLICATION TOOLS IN BUSINESS	1.5	3.0	3.0	NONE	NONE
3	1	ACT-EC1	ELECTIVE 1 (MGT106 Human Resource Organization)	4.5	-	3.0	NONE	NONE
3	1	MGT120	MANAGEMENT SCIENCE	4.5	-	3.0	NONE	NONE
TOTAL				24.0	3.0	18.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	La b. Hr s.	Credit Units	Prerequisites	Co-requisites
3	2	ACT150	AUDITING AND ASSURANCE PRINCIPLES	4.5	-	3.0	NONE	NONE
3	2	ACT155	ACCOUNTING FOR SPECIAL TRANSACTIONS	4.5	-	3.0	ACT104	NONE
3	2	ACT180	STRATEGIC BUSINESS ANALYSIS	4.5	-	3.0	NONE	NONE
3	2	TAX102	BUSINESS TAXATION	4.5	-	3.0	TAX101	NONE
3	2	ACT-EC2	ELECTIVE 2 (ACT158 Operations Auditing)	4.5	-	3.0	NONE	NONE
3	2	MGT103	OPERATIONS MANAGEMENT AND TQM	4.5	-	3.0	NONE	NONE
TOTAL				27.0		18.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	La b. Hr s.	Credit Units	Prerequisites	Co-requisites
3	3	ACT156	ACCOUNTING FOR BUSINESS COMBINATIONS	4.5	-	3.0	ACT104	NONE
3	3	ACT151	AUDITING AND ASSURANCE: CONCEPTS AND APPLICATIONS 1	4.5	-	3.0	ACT150	NONE
3	3	ACT210	ACCOUNTANCY RESEARCH METHODS	4.5	-	3.0	MATH112	NONE
3	3	ACT-EC3	ELECTIVE 3 (ACT107 Valuation Concepts and Methods)	4.5	-	3.0	NONE	NONE
3	3	MGT105	STRATEGIC MANAGEMENT	4.5	-	3.0	MGT120	MGT103
3	3	SS038	THE LIFE AND WORKS OF JOSE RIZAL	4.5	-	3.0	NONE	NONE
TOTAL				22.5		15.0		

FOURTH YEAR								
1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	1	ACT152	AUDITING AND ASSURANCE: CONCEPTS AND APPLICATIONS 2	4.5	-	3.0	ACT151	NONE
4	1	ACT211	ACCOUNTANCY RESEARCH	1.5	-	3.0	ACT210	NONE
4	1	ACT154	AUDITING IN A CIS ENVIRONMENT	3.0	1.5	3.0	ACT150	NONE
4	1	ACT153	AUDITING AND ASSURANCE: SPECIALIZED INDUSTRIES	4.5	-	3.0	ACT150	NONE
4	1	ACT157	ACCOUNTING FOR GOVERNMENT AND NON-PROFIT ORGANIZATIONS	4.5	-	3.0	ACT104	NONE
4	1	ACT-EC4	ELECTIVE 4 (ACT103-B Updates of Financial Reporting Standards)	4.5	-	3.0	NONE	NONE
TOTAL				22.5				

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	2	ACT212	ACCOUNTING INTERNSHIP		40	6.0	4th Year Standing	NONE
TOTAL					40	6.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	3	ACT401	ACCOUNTING REVIEW 1 - Taxation	4.5	-	3.0	4th Year Standing	NONE
4	3	ACT402	ACCOUNTING REVIEW 2- Regulatory Framework in Business Transactions	4.5	-	3.0	4TH Year Standing	NONE
4	3	ACT403	ACCOUNTING REVIEW 3 - Management Advisory Services	4.5	-	3.0	4th Year Standing	NONE
4	3	ACT404	ACCOUNTING REVIEW 4- Financial Accounting and Reporting	4.5	-	3.0	4th Year Standing	NONE
4	3	ACT405	ACCOUNTING REVIEW 5- Advanced Financial Accounting and Reporting	4.5	-	3.0	4th Year Standing	NONE
4	3	ACT406	ACCOUNTING REVIEW 6- Auditing	4.5	-	3.0	4th Year Standing	NONE
TOTAL				27.0		18.0		

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP

Curriculum based on CMO No. 27 s. 2017, applicable to freshmen beginning school year 2023-2024

FIRST YEAR

1ST Term								
Year	Term	Code	Title	Lec. Hrs.	Lab Hrs.	Credit Units	Prerequisites	Co-requisites
1	1	ENT101	ENTREPRENEURIAL BEHAVIOR	3.45	-	3.0	NONE	NONE
1	1	ENG023	RECEPTIVE COMMUNICATION SKILLS	3.45	-	3.0	NONE	NONE
1	1	SS021	UNDERSTANDING THE SELF	3.45	-	3.0	NONE	NONE
1	1	SS022	READINGS IN PHILIPPINE HISTORY	3.45	-	3.0	NONE	NONE
1	1	NSTP010	NATIONAL SERVICE TRAINING PROGRAM 1	3.45	-	3.0	NONE	NONE
1	1	PE001	MOVEMENT ENHANCEMENT	-	2.5	2.0	NONE	NONE
1	1	VE021	LIFE COACHING SERIES 1	1.15	-	1.0	NONE	NONE
TOTAL				18.4	2.5	18.0		

2nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab Hrs.	Credit Units	Prerequisites	Co-requisites
1	2	ENT102	OPPORTUNITY SEEKING	3.45	-	3.0	ENT101	NONE
1	2	HUM034	ART APPRECIATION	3.45	-	3.0	NONE	NONE
1	2	ENG024	WRITING FOR ACADEMIC STUDIES	3.45	-	3.0	NONE	NONE
1	2	VE022	LIFE COACHING SERIES 2	1.15	-	1.0	VE021	NONE
1	2	MATH035	MATHEMATICS IN THE MODERN WORLD	3.45	-	3.0	NONE	NONE
1	2	PE002	FITNESS EXERCISES	-	2.5	2.0	PE001	NONE
1	2	NSTP011P	NATIONALSERVICE TRAINING PROGRAM 2	2.50	2.5	3.0	NSTP010	NONE
TOTAL				17.5	5.0	18.0		

3rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab Hrs.	Credit Units	Prerequisites	Co-requisites
1	3	ECO101	MICROECONOMICS THEORY AND PRACTICE	3.45		3.0	NONE	NONE
1	3	ENG041	PURPOSIVE COMMUNICATION	3.45	-	3.0	NONE	NONE
1	3	HUM039	ETHICS	3.45	-	3.0	NONE	NONE
1	3	SS036	SCIENCE, TECHNOLOGY, AND SOCIETY	3.45	-	3.0	NONE	NONE
1	3	SS023	THE CONTEMPORARY WORLD	3.45	-	3.0	NONE	NONE
1	3	PE003	PHYSICAL ACTIVITY TOWARDS HEALTH AND FITNESS 1	-	2.5	2.0	PE002	NONE
TOTAL				17.3	2.5	17.0		

SECOND YEAR

1ST Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	1	ENT103	INNOVATION MANAGEMENT	3.45	-	3.0	ENT102	NONE
2	1	EC1	PROFESSIONAL ELECTIVE 1	3.45	-	3.0	NONE	NONE
2	1	GEELEC01	GE ELECTIVE 1	3.45	-	3.0	NONE	NONE

2	1	PE004	PHYSICAL ACTIVITY TOWARDS HEALTH AND FITNESS 2	-	2.5	2.0	PE003	NONE
2	1	VE023	LIFE COACHING SERIES 3	1.15	-	1.0	VE022	NONE
2	1	MATH112	STATISTICAL ANALYSIS WITH SOFTWARE APPLICATION	3.45	-	3.0	MATH035	NONE
2	1	HUM021	LOGIC AND CRITICAL THINKING	3.45	-	3.0	NONE	NONE
TOTAL				18.4	2.5	18.0		

2nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	2	MGT102	HUMAN RESOURCE MANAGEMENT	3.45	-	3.0	NONE	NONE
2	2	ST1	SPECIALIZED TRACK 1	3.45	-	3.0	NONE	NONE
2	2	MGT120	MANAGEMENT SCIENCE	3.45	-	3.0	MATH112	NONE
2	2	GEELEC02	GE ELECTIVE 2	3.45	-	3.0	NONE	NONE
2	2	ENV075	ENVIRONMENTAL SCIENCE	3.45	-	3.0	NONE	NONE
2	2	SS038	THE LIFE AND WORKS OF JOSE RIZAL	3.45	-	3.0	NONE	NONE
TOTAL				20.7		18.0		

3rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	3	MKT101	PRICING AND COSTING	3.45	-	3.0	NONE	NONE
2	3	ECO102	INTERNATIONAL BUSINESS AND TRADE	3.45	-	3.0	ECO101	NONE
2	3	GEELEC03	GE ELECTIVE 3	3.45	-	3.0	NONE	NONE
2	3	EC2	PROFESSIONAL ELECTIVE 2	3.45	-	3.0	NONE	NONE
2	3	ST2	SPECIALIZED TRACK 2	3.45	-	3.0	NONE	NONE
2	3	LAW101	OBLIGATION AND CONTRACTS	3.45	-	3.0	NONE	NONE
TOTAL				20.7	3.0	18.0		

THIRD YEAR

1ST Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	1	ENT104	SOCIAL ENTREPRENEURSHIP	3.45	-	3.0	ENT103	NONE
3	1	EC3	PROFESSIONAL ELECTIVE 3	3.45	-	3.0	NONE	NONE
3	1	ST3	SPECIALIZED TRACK 3	3.45	-	3.0	NONE	NONE
3	1	FIN101	FINANCIAL MANAGEMENT	3.45	-	3.0	NONE	NONE
3	1	MGT103	PRODUCTION AND OPERATIONS MANAGEMENT	3.45	-	3.0	MGT102	NONE
3	1	LAW 103	BUSINESS LAW AND TAXATION	3.45	-	3.0	LAW101	NONE
TOTAL				20.7	0.0	18.0		

2nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	1	EC4	PROFESSIONAL ELECTIVE 4	3.45	-	3.0	NONE	NONE
3	1	ST 4	SPECIALIZED TRACK 4	3.45	-	3.0	NONE	NONE
3	1	ACT500	FINANCIAL STATEMENT AND REPORTING FOR BUSINESS	3.45	-	3.0	NONE	NONE
3	1	MGT104	GOOD GOVERNANCE AND SOCIAL RESPONSIBILITY	3.45	-	3.0	MGT 103	NONE
3	1	ENT105	PROGRAMS AND POLICIES ON ENTERPRISE DEVELOPMENT	3.45	-	3.0	ENT104	NONE
3	1	MKT102	MARKET RESEARCH AND CONSUMER BEHAVIOR	3.45	-	3.0	MKT101	NONE
TOTAL				20.7	0.0	18.0		

3rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	1	MGT105	STRATEGIC MANAGEMENT	3.45	-	3.0	MGT 104	NONE
3	1	DS100L	APPLIED DATA ANALYSIS LABORATORY		4.5	1.0	NONE	NONE
3	1	MGT500	IMAGE MANAGEMENT FOR BUSINESS PROFESSIONALS	3.45	-	3.0	NONE	NONE
3	1	ENT121	BUSINESS PLAN PREPARATION	3.45	-	3.0	ENT105/ST/EC	NONE
TOTAL				10.4	4.5	10.0		

FOURTH YEAR

1ST Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	1	ENT400R-1	BUSINESS PLAN IMPLEMENTATION 1	3.45	4.5	6.0	ENT 121	NONE
TOTAL				3.45	4.5	6.0		

2nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	2	ENT400R-2	BUSINESS PLAN IMPLEMENTATION 2	3.45	4.5	6.0	ENT400R-1	NONE
TOTAL				3.45	4.5	6.0		

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING

Curriculum based on CMO No. 27 s. 2017, applicable to freshmen beginning school year 2023-2024

FIRST YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	1	ACT103	FINANCIAL ACCOUNTING AND REPORTING	4.5	-	3.0	NONE	NONE
1	1	ACT115	FINANCIAL ACCOUNTING AND REPORTING 1A	4.5	-	3.0	NONE	NONE
1	1	SS021	UNDERSTANDING THE SELF	4.5	-	3.0	NONE	NONE
1	1	HUM034	ART APPRECIATION	4.5	-	3.0	NONE	NONE
1	1	ENG023	RECEPTIVE COMMUNICATION SKILLS	4.5	-	3.0	NONE	NONE
1	1	VE021	LIFE COACHING SERIES 1		-	1.0	NONE	NONE
1	1	NSTP010	NATIONAL SERVICE TRAINING PROGRAM 1	4.5	-	3.0	NONE	NONE
TOTAL				27.0	3.0	21.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	2	ACT121	COST ACCOUNTING AND CONTROL	4.5	-	3.0	ACT103	NONE
1	2	ECO103	MANAGERIAL ECONOMICS	4.5	-	3.0	NONE	NONE
1	2	FIN102	FINANCIAL MARKETS	4.5	-	3.0	NONE	NONE
1	2	MATH035	MATHEMATICS IN THE MODERN WORLD	4.5	-	3.0	NONE	NONE
1	2	GEELEC01	GE ELECTIVE 1	4.5	-	3.0	NONE	NONE
1	2	SS022	READINGS IN PHILIPPINE HISTORY	4.5	-	3.0	NONE	NONE
1	2	VE022	LIFE COACHING SERIES 2	1.5	-	1.0	VE021	NONE
1	2	PE022	FITNESS EXERCISE	-	3.0	2.0	PE021	NONE
TOTAL				28.5	3.0	21.0		

3rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	3	ACT104	CONCEPTUAL FRAMEWORK AND ACCOUNTING STANDARDS	4.5		3.0	ACT103	NONE
1	3	MATH112	STATISTICAL ANALYSIS WITH SOFTWARE APPLICATION	4.5	-	3.0	NONE	NONE
1	3	ECO102	INTERNATIONAL BUSINESS AND TRADE	4.5	-	3.0	NONE	NONE
1	3	GEELEC02	GE ELECTIVE 2	4.5		3.0	NONE	NONE
1	3	ENG024	WRITING FOR ACADEMIC STUDIES	4.5	-	3.0	NONE	NONE
1	3	VE023	LIFE COACHING SERIES 3	1.5	-	1.0	VE022	NONE
1	3	NSTP011P	NATIONALSERVICE TRAINING PROGRAM 2	4.5		3.0	NSTP010	NONE
1	3	PE023	PHYSICAL ACTIVITY TOWARDS HEALTH AND FITNESS 1	-	3.0	2.0	PE022	NONE
TOTAL				28.5	3.0	21.0		

SECOND YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	1	ACT110	INTERMEDIATE ACCOUNTING 1	4.5	-	3.0	ACT103	NONE
2	1	ACT116	INTERMEDIATE ACCOUNTING 1A	4.5		3.0	ACT115	NONE
2	1	SS038	THE LIFE AND WORKS OF JOSE RIZAL	4.5	-	3.0	NONE	NONE
2	1	SS023	THE CONTEMPORARY WORLD	4.5	-	3.0	NONE	NONE
2	1	ENG041	PURPOSIVE COMMUNICATION	4.5	-	3.0	NONE	NONE
2	1	ACT122	STRATEGIC COST MANAGEMENT	4.5	-	3.0	ACT121	NONE
2	1	PE024	PHYSICAL ACTIVITY TOWARD HEALTH AND FITNESS 2	-	3.0	2.0	PE023	NONE
TOTAL				27.0	3.0	20.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	2	ACT111	INTERMEDIATE ACCOUNTING 2	4.5	-	3.0	ACT110	NONE
2	2	ACT117	INTERMEDIATE ACCOUNTING 2A	4.5		3.0	ACT116	NONE
2	2	ACT105	GOVERNANCE, BUSINESS ETHICS, RISK MANAGEMENT, AND INTERNAL CONTROL	4.5	-	3.0	ACT104	NONE
2	2	ECO107	ECONOMIC DEVELOPEMENT	4.5	-	3.0	ECO103	NONE
2	2	HUM039	ETHICS	4.5	-	3.0	NONE	NONE
2	2	HUM021	LOGIC AND CRITICAL THINKING	4.5	-	3.0	NONE	NONE
2	2	ENV075	ENVIRONMENTAL SCIENCE	4.5	-	3.0	NONE	NONE
TOTAL				31.5		21.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	3	ACT114	INTERMEDIATE ACCOUNTING 3	4.5	-	3.0	ACT111	NONE
2	3	ACT118	INTERMEDIATE ACCOUNTING 3A	4.5	-	3.0	ACT117	NONE
2	3	LAW101	LAW ON OBLIGATIONS AND CONTRACTS	4.5	-	3.0	NONE	NONE
2	3	GEELEC03	GE ELECTIVE 3	4.5	-	3.0	NONE	NONE
2	3	ACT180	STRATEGIC BUSINESS ANALYSIS	4.5	-	3.0	NONE	NONE
2	3	DS100L	APPLIED DATA ANALYSIS LABORATORY	-	4.50	1.0	NONE	NONE
		TOTAL		22.5	4.50	16.0		

THIRD YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	1	TAX101	INCOME TAXATION	4.5	-	3.0	NONE	NONE
3	1	ACT130	ACCOUNTING INFORMATION SYSTEM	4.5	-	3.0	ACT104	NONE
3	1	LAW104	BUSINESS LAW AND REGULATIONS	4.5	-	3.0	LAW101	NONE
3	1	IT121P	IT APPLICATION TOOLS IN BUSINESS	1.5	3.0	3.0	NONE	NONE
3	1	SS036	SCIENCE, TECHNOLOGY, AND SOCIETY	4.5	-	3.0	NONE	NONE
		TOTAL		22.5		15.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	2	MGT106	HUMAN BEHAVIOR IN ORGANIZATIONS	4.5	-	3.0	NONE	NONE
3	2	MGT120	MANAGEMENT SCIENCE	4.5	-	3.0	NONE	NONE
3	2	MA-EC1	ELECTIVE 1	4.5	-	3.0	NONE	NONE
3	2	FIN101	FINANCIAL MANAGEMENT	4.5	-	3.0	NONE	NONE
3	2	LAW105	REGULATORY FRAMEWORK AND LEGAL ISSUES IN BUSINESS	4.5	-	3.0	LAW104	NONE
		TOTAL		22.5		18.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	3	ACT210	ACCOUNTING RESEARCH METHODS	4.5	-	3.0	MATH112	NONE
3	3	ACT156	ACCOUNTING FOR BUSINESS COMBINATIONS	4.5	-	3.0	ACT104	NONE
3	3	TAX102	BUSINESS TAXATION	4.5	-	3.0	TAX101	NONE
3	3	MGT103	OPERATIONS MANAGEMENT AND TQM	4.5	-	3.0	NONE	NONE
3	3	MGT110	PROJECT MANAGEMENT	4.5	-	3.0	NONE	NONE
		TOTAL		22.5		15.0		

FOURTH YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	1	MA211	MANAGEMENT ACCOUNTING RESEARCH	4.5	-	3.0	ACT210	NONE
4	1	ACT157	ACCOUNTING FOR GOVERNMENT AND NON-PROFIT ORGANIZATIONS	4.5	-	3.0	ACT104	NONE
4	1	ACT131	PERFORMANCE MANAGEMENT SYSTEMS	4.5	-	3.0	MGT106	NONE
4	1	ACT123	STRATEGIC TAX MANAGEMENT	4.5	-	3.0	TAX102	NONE
4	1	MA-EC2	ELECTIVE 2	4.5	-	3.0	NONE	NONE
		TOTAL		22.5		15.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	2	MA200	MANAGEMENT ACCOUNTING INTERNSHIP		40.0	6.0	4th Year Standing	NONE
		TOTAL			40.0	6.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	1	MA400	Management Accounting Review	4.5		3.0	4th Year Standing	NONE
4	1	ACT107	VALUATION CONCEPTS AND METHODS	4.5	-	3.0	FIN101	NONE
4	1	ACT159	SUSTAINABILITY AND STRATEGIC AUDIT	4.5	-	3.0	NONE	NONE
4	1	MGT105	STRATEGIC MANAGEMENT	4.5	-	3.0	MGT103	MGT120
		TOTAL		18.0		12.0		

FIRST YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	1	THM105	MACROPERSPECTIVE OF TOURISM AND HOSPITALITY	3.45	-	3.0	NONE	NONE
1	1	ENG023	RECEPTIVE COMMUNICATION SKILLS	3.45	-	3.0	NONE	NONE
1	1	SS021	UNDERSTANDING THE SELF	3.45	-	3.0	NONE	NONE
1	1	SS022	READINGS IN PHILIPPINE HISTORY	3.45	-	3.0	NONE	NONE
1	1	NSTP010	NATIONAL SERVICE TRAINING PROGRAM 1	2.50	-	3.0	NONE	NONE
1	1	PE001	PHYSICAL ACTIVITIES TOWARDS HEALTH	-	2.5	2.0	NONE	NONE
1	1	VE021	LIFE COACHING SERIES 1	1.15	-	1.0	NONE	NONE
TOTAL				17.5	2.50	18.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	2	THM102	RISK MANAGEMENT AS APPLIED TO SAFETY, SECURITY AND SANITATION	3.45	-	3.0	NONE	NONE
1	2	THM109	MICROPERSPECTIVE OF TOURISM AND HOSPITALITY	3.45	-	3.0	NONE	NONE
1	2	ENG024	WRITING FOR ACADEMIC STUDIES	3.45	-	3.0	ENG023	NONE
1	2	ENT078	(GE 001) THE ENTREPRENEURIAL MIND-	3.45	-	3.0	NONE	NONE
1	2	NSTP011	NATIONAL SERVICE TRAINING PROGRAM 2	2.50	3.5	3.0	NSTP010	NONE
1	2	PE002	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 2	-	2.50	2.0	PE001	NONE
1	2	VE022	LIFE COACHING SERIES 2	1.15	-	1.0	VE021	NONE
TOTAL				17.5	6.0	18.0		

3rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	3	THM101	PHILIPPINE CULTURE AND TOURISM GEOGRAPHY	3.45	-	3.0	NONE	NONE
1	3	HUM034	ART APPRECIATION	3.45	-	3.0	NONE	NONE
1	3	ENG041	PURPOSIVE COMMUNICATION	3.45	-	3.0	ENG024	NONE
1	3	MATH035	MATH IN THE MODERN WORLD	3.45	-	3.0	NONE	NONE
1	3	MGT104	GOOD GOVERNANCE AND SOCIAL RESPONSIBILITY	3.45	-	3.0	NONE	NONE
1	3	VE023	LIFECOACHING SERIES 3	1.15	-	1.0	VE022	NONE
1	3	PE003	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 3	-	2.5	2.0	PE002	NONE
TOTAL								

SECOND YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	1	EC1	(TRM122) HERITAGE TOURISM- PROFESSIONAL ELECTIVE 1	3.45	-	3.0	NONE	NONE
2	1	THM103	QUALITY SERVICE MANAGEMENT IN TOURISM AND HOSPITALITY	3.45	-	3.0	NONE	NONE
2	1	TRM104	TRANSPORTATION MANAGEMENT	3.45	-	3.0	THM109	NONE
2	1	SS085	(GE002) PHILIPPIE INDIGENOUS COMMUNITIES-GE ELECTIVE 2	3.45	-	3.0	NONE	NONE
2	1	HUM039	ETHICS	3.45	-	3.0	NONE	NONE
2	1	TRM202	FINANCIAL ACCOUNTING AND REPORT IN TOURISM	3.45	-	3.0	NONE	NONE
TOTAL				20.7	0.0	18.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	2	TRM102	SUSTAINABLE TOURISM	3.45	-	3.0	THM109	NONE
2	2	THM107	MULTICULTURAL DIVERSITY IN THE WORKPLACE	3.45	-	3.0	NONE	NONE
2	2	SS036	SCIENCE, TECHNOLOGY AND SOCIETY	3.45	-	3.0	NONE	NONE
2	2	HUM021	LOGIC AND CRITICAL THINKING	3.45	-	3.0	NONE	NONE
2	2	SS086	(GE003) GENDER AND SOCIETY-GE ELECTIVE 3	3.45	-	3.0	NONE	NONE
2	2	PE004	PHYSICAL ACTIVITIES TOWARD HEALTH AND FITNESS 4	-	2.50	2.0	PE003	NONE
2	2	SS023	THE CONTEMPORARY WORLD	3.45	-	3.0	NONE	NONE
TOTAL				20.7	2.50	20.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab Hrs.	Credit Units	Prerequisites	Co-requisites
2	3	TRM101	GLOBAL CULTURE AND TOURISM GEOGRAPHY	3.45	-	3.0	NONE	NONE
2	3	EC2	(TRM117) ACCOMMODATION OPERATIONS AND MANAGEMENT -PROFESSIONAL ELECTIVE 2	3.45	-	3.0	THM109	NONE
2	3	TRM106	FOREIGN LANGUAGE 1	3.45	-	3.0	NONE	NONE
2	3	MGT107	HUMAN RESOURCE DEVELOPMENT	3.45	-	3.0	NONE	NONE
2	3	ENV075	ENVIRONMENTAL SCIENCE	3.45	-	3.0	NONE	NONE
2	3	MATH112	STATISTICAL ANALYSIS WITH SOFTWARE APPLICATION	3.45	-	3.0	NONE	NONE
TOTAL				20.7	0.0	18.0		

THIRD YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	1	TRM103	TOUR AND TRAVEL MANAGEMENT	3.45	-	3.0	THM109	NONE
3	1	TRM203	MULTIMEDIA COMMUNICATION IN TOURISM	3.45	-	3.0	NONE	NONE
3	1	THM106	PROFESSIONAL DEVELOPMENT & APPLIED ETHICS	3.45	-	3.0	NONE	NONE
3	1	TRM107	FOREIGN LANGUAGE 2	3.45	-	3.0	TRM106	NONE
3	1	MGT103	OPERATIONS MANAGEMENT	3.45	-	3.0	NONE	NONE
3	1	THM108	TOURISM & HOSPITALITY MARKETING	3.45	-	3.0	NONE	NONE
TOTAL				20.7	0.0	18.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	2	SS038	LIFE AND WORKS OF RIZAL	3.45	-	3.0	NONE	NONE
3	2	TRM110	INTRODUCTION TO MEETINGS, INCNTIVES, CONFERENCES AND EVENT MANAGMENT	3.45	3.45	4.0	THM108 THM103	NONE
3	2	TRM140	INTRODUCTION TO AIRLINE SERVICES	3.45	-	3.0	NONE	NONE
3	2	EC3	PROFESSIONAL ELECTIVE 3	3.45	-	3.0	NONE	NONE
3	2	TRM204	LUXURY MANAGEMENT IN HOSPITALITY	3.45	-	3.0	NONE	NONE
3	2	MGT120	MANAGEMENT SCIENCE	3.45	-	3.0	NONE	NONE
TOTAL				20.7	3.45	19.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	3	TRM105	TOURISM POLICY PLANNING & DEVELOPMENT	3.45	-	3.0	TRM102	
3	3	MGT500	IMAGE MANAGEMENT FOR BUSINESS PROFESSIONALS	3.45	-	3.0	NONE	
3	3	THM104	LEGAL ASPECTS IN TOURISM AND HOSPITALITY	3.45	-	3.0	NONE	
3	3	MGT105	STRATEGIC MANAGEMENT	3.45	-	3.0	NONE	
3	3	DS100L	APPLIED DATA SCIENCE LABORATORY	-	3.45	1.00	NONE	
3	3	TRM201	METHODS OF TOURISM RESEARCH	3.45	-	3.0	MATH112	
3	3	EC4	PROFESSIONAL ELECTIVE 4	3.45	-	3.0	NONE	
TOTAL				20.7	3.45	19		

FOURTH YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	La b. Hr s.	Credit Units	Prerequisites	Co-requisites
4	1	EC5	PROFESSIONAL ELECTIVE 5	3.45	-	3.0	NONE	NONE
4	1	TRM109	APPLIED BUSINESS TOOLS AND TECHNOLOGIES IN TOURISM	3.45	-	3.0	NONE	NONE
4	1	TRM108	RESEARCH IN TOURISM 1	3.45	-	3.0	TRM201	NONE
4	1	THM110	ENTREPRENEURSHIP IN TOURISM & HOSPITLAIUT	3.45	-	3.0	THM108	NONE
TOTAL				13.80	0	12.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab Hrs.	Credit Units	Prerequisites	Co-requisites
4	2	TRM141	RESEARCH IN TOURISM 2	3.45	-	3.0	TRM108	NONE
4	2	TRM200-1	PRACTICUM (300H)	-	4.5	3.0	4 TH YEAR STANDING	NONW
TOTAL				3.45	4.5	6.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	3	TRM200-2	PRACTICUM 2 (300H)	-	4.5	3.0	TRM200-1	NONE
TOTAL				0	4.5	3.0		

DESCRIPTION OF COURSES

BACHELOR OF SCIENCE IN ACCOUNTANCY

CORE COURSES

Course Code	ACT103
Course Title	Financial Accounting & Reporting
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course provides a reinforcement of basic accounting, within the context of business and business decisions. Students obtain additional knowledge of the principles and concepts of accounting as well as their application that will enable them to appreciate the production of accounting data. Emphasis is placed on understanding the reasons underlying basic accounting concepts and providing students with an adequate background on the recording of transactions, their classifications and reporting function of accounting in a service and trading concerns through the preparation of Statement of Financial Position, Income Statement, Statement of Changes in Equity, and Cash Flow Statement. Exposure through the use of practice sets, either manual or computerized system (MS Excel, QuickBooks) in recording and reporting transactions for service or trading firm is a requirement in this course.	

Course Code	ACT115
Course Title	Financial Accounting & Reporting 1A
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This is the continuation of financial accounting and reporting which while will cover Accounting for Manufacturing Concern Business, Partnership Formation and Operations, (DISSOLUTION AND LIQUIDATION) and Introduction to Corporate Accounting.	

Course Code	ACT121
Course Title	Cost Accounting and Control
Pre-Requisite	ACT103
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course is designed to orient the students on the cost accounting and cost management framework. This course specifically discusses the accounting and planning for materials, labour and overhead, the cost accounting cycle, the costing methods - job order & process costing, accounting for joint and by-product costs.	

Course Code	ACT104
Course Title	Conceptual Framework and Accounting Standards
Pre-Requisite	ACT103
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course introduces the nature, functions, scope and limitations of the broad field of accounting theory. It deals with the study of the theoretical accounting framework- objectives of financial statements, accounting conventions, and generally accepted accounting principles (national concepts and principles as well as international accounting standards), the conditions under which they may be appropriately applied,	

their impact or effect on the financial statements; criticisms commonly leveled against them. The course covers the detailed discussion, appreciation and application of Conceptual Framework, Accounting Standards and Standard-setting Bodies, Organizations in the Accounting Profession, PAS 1 (Presentation of Financial Statements), Cash and Cash Equivalents, Bank Reconciliation and Proof of Cash and Current Receivables.

Course Code	ECO102
Course Title	International Business and Trade
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course focuses on the core concepts and techniques for entering the international marketplace. Emphasis is on the effect of sociocultural, demographic, economic, technological, and political-legal factors in the foreign trade environment. The course illustrates the unique nature of international business including the patterns of world trade, currency exchange, and international finance, globalization of the firm, international marketing, and operating procedures of the multinational enterprise. It demonstrates how international business variables affect the trade process. It highlights the realities of international business; some of its advantages and its problems that come when business is conducted on the international stage. Finally, the course studies the world trading system, including the World Trade Organization (WTO) and international trade agreements, Development of International Finance, International Currency Transactions, Business Management of Foreign Exchange, Financing International Trade, and International Organizations.	

Course Code	MATH112
Course Title	Statistical Analysis with Software Application
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units per week
Class Schedule	4.5 hours per week
Course Description:	
This course is designed to teach students the foundational statistical skills that are essential for their day-to-day business analysis and decision making.	

Course Code	ACT105
Course Title	Governance, Business Ethics, Risk Management & Internal Control
Pre-Requisite	ACT104
Co-Requisite	None
Credit units	3 Units
Class Schedule	4.5 Hours per week
Course Description:	
This course is designed to prepare students for a high standard of responsibility as they enter the corporate world which continues to change in dramatic ways, where demand for competency and professionalism is always present. It aims to prepare them to be future business leaders who will play a central part in the management and resolution of critical issues involving business and people. They will also be equipped with basic knowledge and skills to thrive in difficult situations like economic volatility and geo-politics, among other timely issues. Topics include Code of Ethics, Internal Control, Risk-based Management, Code of Corporate Governance and Securities Regulation Code, NOCLAR.	

Course Code	ACT122
Course Title	Strategic Cost Management
Pre-Requisite	ACT121
Co-Requisite	None
Credit units	3 Units
Class Schedule	4.5 Hours per week
Course Description:	
This course is designed to acquaint students with the role of the accountant in the management team by providing and assisting in the analysis, interpretation, and forecasting of business organizations. It covers	

the discussion about Activity Based Costing and JIT/Backflush Accounting, Cost-Volume-Profit Analysis, Profit Planning and Flexible Budgets, Standard Costing and Variance Analysis, Responsibility Accounting and Transfer Pricing, and Quality Concepts.

Course Code	FIN102
Course Title	Financial Markets
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course discusses the role of financial markets and institutions. It deals with the study of Introduction to Finance, Money and the Monetary System, Four Financial Markets (Securities Markets, Mortgage Markets, Derivative Markets, and Currency Exchange Markets), Interest Rates and Time Value of Money. More specifically, this course discusses the role of financial markets and institutions. It deals with the study of the flow of funds across financial markets, interest rates, and security prices. This course explains how various factors influence interest rates and how interest rate and other factors in turn affect the values of securities purchased by financial institutions, how government instrumentalities affect financial activities, and how market participants can more accurately value securities and make more effective investment and financing decisions. Emphasis is given on the stock investment valuation and trading using the different technical and fundamental analytical tools.	

Course Code	ACT110
Course Title	Intermediate Accounting 1
Pre-Requisite	ACT103A
Co-Requisite	ACT103
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: It is designed to cover the financial accounting principles relative to recognition, measurement, valuation, and financial statement presentation of financial assets and non-financial assets such as Long-term Receivables, Inventories, Biological Assets, Property, Plant & Equipment, Depreciation, Borrowing Costs, Government Grants, and Wasting Assets.	

Course Code	ACT116
Course Title	Intermediate Accounting 1A
Pre-Requisite	ACT103A
Co-Requisite	ACT103
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course gives the student an understanding of the legal concepts and rules governing the law of Obligations, Contracts, Sales and Credit Transactions and application of these concepts to practical problems. The Law on Obligations and Contracts is a preparatory course to the other business law courses. It is contained in Titles I and II of Book IV of the Civil Code of the Philippines. Title I deals with the general provisions on obligations; the nature and effects of obligations; the different kinds of obligations; and the different modes of extinguishing obligations. Title II deals with the general provisions of contracts; the essential elements of contracts; the forms of contracts; reformation of contracts; interpretation of contracts; and the different kinds defective contracts. This course will also cover a brief an introduction of law, administration of law; the Philippines judicial system and courts organization.	

Course Code	ACT111
Course Title	Intermediate Accounting 2
Pre-Requisite	ACT110A
Co-Requisite	ACT110
Credit units	3 units
Class Schedule	4.5 hours per week

Course Description:	
This course is a continuation of Intermediate Accounting I. It is designed to cover the financial accounting principles relative to recognition, measurement, valuation, and financial statement presentation of Warranty & Premium Liabilities, Provision and Contingent Liabilities, Deferred and Accrued Liabilities, Notes, Loans, & Bonds Payable, Compound Financial Instruments, Employee Benefits, Accounting for Income Taxes, Leases, Share-based Payments, Debt Restructuring, Shareholders' Equity, Retained Earnings, Book Value per Share, and Basic & Diluted Earnings per Share.	

Course Code	ACT117
Course Title	Intermediate Accounting 2A
Pre-Requisite	ACT110A
Co-Requisite	ACT110
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is a continuation of Intermediate Accounting I. It is designed to cover the financial accounting principles relative to recognition, measurement, valuation, and financial statement presentation of Warranty & Premium Liabilities, Provision and Contingent Liabilities, Deferred and Accrued Liabilities, Notes, Loans, & Bonds Payable, Compound Financial Instruments, Employee Benefits, Accounting for Income Taxes, Leases, Share-based Payments, Debt Restructuring, Shareholders' Equity, Retained Earnings, Book Value per Share, and Basic & Diluted Earnings per Share.	

Course Code	LAW104
Course Title	Business Laws and Regulation
Pre-Requisite	LAW101
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is intended to give students a broad knowledge of legal provisions governing business associations-limited liability company, partnership, corporations and cooperatives. This course tackles pertinent legal provisions, general principles, concepts and underlying philosophy of the laws applicable to commerce and business. It also discusses their organization/formation, registration, administration, rights and powers, duties and obligations, dissolution, liquidation and other relevant topics.	

Course Code	LAW105
Course Title	Regulatory Framework and Business Issues
Pre-Requisite	LAW101
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is a study of the provisions of the law on negotiable instruments. It includes discussions and illustrations on kinds of negotiable instruments, negotiability, purpose and functions, requirements for the instruments to be negotiable, parties to the instrument, construction of ambiguous instrument, forgery and its effect, consideration, accommodation party, negotiation, endorsements (types and how made), striking out endorsements, requisites of holder in due course, defenses of the parties (real and personal), parties liable (primary and secondary), discharge of negotiable instruments, effects of alteration, among others. Some of the major discussions will include the process of negotiation and collecting, remedies in case of non-payment, and emerging payment systems using new technology and the internet.	

Course Code	ECO107
Course Title	Economic Development
Pre-Requisite	ECO103
Co-Requisite	None
Credit units	3 units

Class Schedule	4.5 hours per week
Course Description:	
This course emphasizes dynamic models of growth and development. It covers meaning and measurement of economic development, growth theories, poverty and income distribution, the role of geography and institutions, fertility and population growth, the role of credit markets and microfinance, health and nutrition, education and female empowerment. Topics covered include; migration, modernization, and technological change; static and dynamic models of political economy, the dynamics of income distribution and institutional change; firm structure in developing countries; development, transparency, and functioning of financial markets. Macroeconomics deals primarily with the study and determination of economic activity. More specifically, topics for discussion include national income theory, monetary policy, fiscal policy, taxation, employment, price level, international trade and agrarian reforms.	

Course Code	ACT130
Course Title	Accounting Information System (AIS)
Pre-Requisite	ACT104
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is designed to provide students with basic knowledge of the design, operations, risks, and control of accounting information systems (AIS). Emphasis is placed on financial transaction cycles and core business processes vis-à-vis risks and controls involved in the processing of accounting information in computerized environment. This course also covers analysis of the current issues in accounting information systems that have business implications and ethical considerations. The students learn about the development standards and practices for accounting information systems and gain hands-on experience in the use of electronic spreadsheet software for advanced business analysis and to gain hands-on experience with a commercial accounting software package. The course familiarizes students with the overall data flow systems emphasizing financial information and computerized systems for accounting. It covers discussion on basic client server technology and security for electronic transactions, general and application processing controls, and various types of electronic systems used for transaction processing.	

Course Code	FIN101
Course Title	Financial Management
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course provides the synthesis of financial policy into a grand strategy which integrates organizational purpose and goals. This course covers the nature, purpose, scope and functions of financial management. This will include financial analysis (interpreting and analyzing financial statements for indication of business performance), cash flow analysis, operating and financial leverage. This course also focuses on the Additional Fund Needed and Forecasting, Risk and Rates of Return, Valuation of Bonds & Stocks, Capital Structure, Cost of Capital, Dividend and Payout Policies and Working Capital Management.	

Course Code	TAX101
Course Title	Income Taxation
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This covers the basic concepts, principles and laws applicable to income taxation and income taxes such as Basic, Final and Capital Gains Taxes. This also includes discussion about the functions, duties and authorities of the Bureau of Internal Revenue and that of the Commissioner of Internal Revenue. The discussions involve the computation of taxable income of the different income taxpayers such as individuals, estates, trusts, partnerships and corporations. The determination of taxable income entails the	

calculation of gross income inclusions and exclusions, the allowed deductions from gross income as well as the tax credits deductible against the yearly income tax due.
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Course Code	ACT180
Course Title	Strategic Business Analysis
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course deals with the application of techniques and concepts focusing on calculation and interpretation of financial ratios; evaluation of performance utilizing multiple ratios; market value vs. book value; profitability analysis; analytical issues including impact of foreign operations, effects of changing prices and inflation, off- balance sheet financing, and earnings quality; pricing strategies; capital budgeting decisions; forecasting techniques; quantitative techniques in business decision making.	

Course Code	MGT120
Course Title	Management Science
Pre-Requisite	FIN102
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course is engaged in solving management decision problems and is meant to assists students in acquiring a special competence in the scientific management approach to problem solving. It aims to provide students with an awareness of standard tools in Management Science/ Operations Research (MS/OR), and an appreciation of relevant techniques in mathematical model building, mathematical programming and decision analysis. The course also seeks to develop within the student the ability to recognize potential application areas in their future jobs, as well as the meaningful utilization of the Management Science tools and techniques in the government, the local industry, and in business, particularly in the areas of finance, marketing, production, and human resource management.	

Course Code	TAX102
Course Title	Business Taxes
Pre-Requisite	TAX101
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course involves an intensive study of the Bureau of Internal Revenue rulings of business and transfer taxes systems, including preferential taxes. The relationship between the three taxation systems: business taxes, transfer taxes and the income tax are emphasized. It also covers PEZA and other Economic Zones, Omnibus Investment Code, Senior Citizens Act, Tariffs and Customs Code, Real Property Tax, and Community Tax.	

GENERAL EDUCATION COURSES

Course Code	ENG023
Course Title	Receptive Communication Skills
Course Description: The course aims to develop competency in using receptive communication skills such as reading, listening, and viewing in various and advanced contexts. It gives emphasis on comprehension skills and aims to give students a repertoire of strategies to enable them to understand various types of information presented in three different ways; from the literal to the creative level. Likewise, it aims to equip the students with advanced receptive skills necessary to their success as college students and future professionals.	

Course Code	ENG024
Course Title	Writing For Academic Studies
Course Description: This course intends to develop competency in utilizing expressive or productive communication skills such as writing and speaking in various and advanced contexts. It gives emphasis on organizational skills and aims to give students a repertoire of strategies to engage in discourse through two unique ways- writing and speaking. Likewise, it intends to develop competent writing with integrity on germane topics by focusing on English grammar enhancement, sentence construction, paraphrasing, content organization and development, proofreading, and APA in-text and end-text citation. Moreover, it aims to enhance student's ability to communicate their thoughts fluently both in formal and casual settings. Taking this course will equip the students with advanced productive communication skills necessary to their success as college students and future professionals.	

Course Code	ENG041
Course Title	Purposive Communication
Course Description: Purposive Communication is about writing, speaking, and presenting to different audiences and for various purposes. Purposive Communication is a three-unit course that develops students' communicative competence and enhances their cultural and intercultural awareness through multimodal tasks that provide them opportunities for communicating effectively and appropriately to a multicultural audience in a local or global context. It equips students with tools for critical evaluation of a variety of texts and focuses on the power of language and the impact of images to emphasize the importance of conveying messages responsibly. The knowledge, skills, and insights that students gain from this course may be used in their academic endeavors, their chosen disciplines, and their future careers as they compose and produce relevant oral, written, audio-visual and/or web-based output for various purposes.	

Course Code	HUM021
Course Title	Logic And Critical Thinking
Course Description: This course is a study of correct reasoning and argumentation following the rules of language and logical coherence. It provides the blueprint for critical thinking and advances the skills for analysis and statements free from fallacies.	

Course Code	HUM034
Course Title	Art Appreciation
Course Description: Art Appreciation is a three-unit course that develops the students' ability to appreciate, analyze, and critique works of art. Through interdisciplinary and multimodal approaches, this course equips students with a broad, practical, historical, philosophical, and social relevance of arts in order to hone students' ability to articulate their understanding of the arts. The course also develops students' competency in researching and curating art as well as conceptualizing, mounting, and evaluating art productions. The course aims to develop students' genuine appreciation for Philippine arts by providing them opportunities to explore the diversity and richness and their rootedness in Filipino culture that is Mindanao-centric.	

Course Code	HUM039
Course Title	Ethics
Course Description:	
Ethics deals with the principles of ethical behavior in modern society at the level of the person, society, and in interactions with the environment and other shared resources. Morality pertains to the standards of right and wrong that an individual originally picks up from the community. The course discusses the context and principles of ethical behavior in modern society at the level of individual, society, and interaction with the environment.	

Course Code	SS021
Course Title	Understanding The Self
Course Description:	
The course is intended to facilitate the exploration of the issues and concerns regarding self and identity to arrive at a better understanding of one’s self. It strives to meet this goal by stressing the integration of the personal with the academic-contextualizing matters discussed in the classroom and in the everyday experiences of students – making for better learning, generating a new appreciation for the learning process, and developing a more critical and reflective attitude while enabling them to manage and improve their selves to attain a better quality of life.	

Course Code	SS022
Course Title	Readings In Philippine History
Course Description:	
The course covers the different facets of Philippine history through the lens of eyewitnesses. It is viewed from the primary sources in different periods, analysis and interpretation. Emphasis is also laid on the selected topics about the Mindanao problems in order to address the historical injustices, promote mutual respect, gender equality and cultural sensitivity, and build a culture of peace.	

Course Code	SS023
Course Title	The Contemporary World
Course Description:	
This course introduces students to the contemporary world by examining the multifaceted phenomenon of globalization. Using the various disciplines of the social sciences, it examines the economic, social, political, technological, and other transformations that have created an increasing awareness of the interconnectedness of peoples and places around the globe. To this end, the course provides an overview of the various debates in global governance, development, and sustainability. Beyond exposing the student to the world outside the Philippines, it seeks to inculcate a sense of global citizenship and global ethical responsibility.	

Course Code	SS036
Course Title	Science, Technology, And Society
Course Description:	
This course deals with interactions between science and technology, and the social, cultural, political, and economic contexts that shape and are shaped by them. This course also includes mandatory topics on climate change and environmental awareness.	

Course Code	SS038
Course Title	The Life And Works Of Jose Rizal
Course Description:	
This course is mandated by Republic Act 1425 to cover the life and works of the country’s national hero, Dr. Jose P. Rizal. This tackles Rizal’s biography and his writings, particularly his two novels Noli Me Tangere and El Filibusterismo, his selected essays and various correspondence.	

Course Code	SS086
Course Title	Gender and Society
Course Description:	
This course critically examines the diversified ways gender informs the social world people live in. It strives to explore the variations between gender identities to determine points of inequality across different contexts significantly. The course strives to discover how people develop gendered identities in society by exploring sociological, developmental, and psychological perspectives to understand better the relationship between gender and the social structure.	

Course Code	HUM081
Course Title	Indigenous Creative Crafts
Course Description:	
This course is a study of the traditional forms of weaving, woodworks, and other crafts: where, how, and by whom they are done, and their artistic and social purposes.	

Course Code	HUM080
Course Title	Philippine Pop Culture
Course Description:	
The course introduces and explores the concept of popular culture within the context of Philippine context. A multi-disciplinary approach will be utilized to explore the evolution of pop culture in the country, providing the students with the necessary tools of analysis to explore the various mediums in which it is embedded in. The course will discuss how pop culture is present in everyday life: how it simultaneously influences and is being influenced by the feelings, performances, and identities of the Filipino people. Pop Culture will be fleshed out through mixed media culture such as visual culture, geography, cinema, music/ sound, popular prints and publications, radio and television, fashion, ads, cyberspace, experience economy etc. and look at how these cultural products intimate the contemporary social relations and life—specifically, the affect. feelings and senses, corporeality, performances, space and place, technology, globalization and identities.	

Course Code	SS085
Course Title	Philippine Indigenous Communities
Course Description:	
Indigenous groups in the Philippines: their way of life, their role in and contribution to Filipino Society and their undeniably significant contribution to the nation-building. This course highlights the Cultural Communities' development, giving focus to Mindanao cultural societies, towards understanding Filipino Identity in general.	

Course Code	MATH035
Course Title	Mathematics in the Modern World
Course Description:	
This course deals with the nature of mathematics, appreciation of its practical, intellectual, and aesthetic dimensions and applications of mathematical tools in daily life. It begins with an introduction to the nature of mathematics as an exploration of patters (in nature and the environment) and as an application of inductive and deductive reasoning. By exploring these topics, students are encouraged to go beyond the typical understanding of mathematics as merely a set of formulas but as a source of aesthetics in patters of nature, for example, and a rich language (and a science) governed by logic and reasoning. The course then proceeds to survey ways in which mathematics provides a tool for understanding and dealing with various aspects of present day living, such as managing personal finances, making social choices, appreciating geometric designs, understanding codes used in data transmission and security, and dividing limited resources fairly. These aspects will provide opportunities for doing mathematics in a broad range of exercises that bring out the various dimensions of mathematics as a way of knowing, and test the students' understanding and capacity.	

Course Code	VE021
Course Title	Life Coaching Series 1
Course Description:	
Life Coaching Series 1 introduces the student to the tools, practices, and skills needed for a Malayan to succeed the rigours of Mapua college life. It consists of modules that would help enable students to see what it means to be Malayan and how this new mindset can prepare them for a successful future	

Course Code	VE022
Course Title	Life Coaching Series 2
Course Description:	
Life Coaching Series 2 prepares the students to harness their full potentials and limitless possibilities in leadership to become effective team-players inside the classroom and in the outside world. It introduces key leadership principles and strategies anchored on strong Filipino values and traits. It also highlights MCM Core Values on excellence and relevance with mutual respect, harmony, and social responsibility to complement their acquired leadership skills and attributes. It consists of modules that would help enable students to become more responsible, productive, competitive, and culturally-sensitive individuals as members of the MCM community, as Mindanaons, and as 21st century global Filipino citizens.	

Course Code	VE023
Course Title	Life Coaching Series 3
Course Description:	
The course aims to expose students to various class discussions and tasks that will hone them to become professional Malayans observing excellence and relevance during and after their stay in the institution. It stresses the importance of students’ ability to adapt to changes around them and the value of lifelong-learning in 21st century workplace settings. These include the Do’s and Don’ts among professionals, especially in culturally pluralistic spaces such as Mindanao.	

Course Code	PE001
Course Title	Physical Activities Towards Health and Fitness 1
Course Description:	
This course reintroduces the fundamental movement patterns that consist of non-locomotor and locomotor skills, which are integrated with core training to meet the demands of functional fitness and physical activity performance. Emphasis will be on exercise regression and progression for the enhancement of fitness and the adaptation of movement competencies to independent physical activity pursuits. In conjunction with fitness and wellness concepts, exercise and healthy eating principles, periodic evaluation of one's fitness and physical activity levels, as well as eating patterns will be conducted to monitor one's progress and achievement of personal fitness and dietary goals.	

Course Code	PE002
Course Title	Physical Activities Towards Health and Fitness 2
Course Description:	
This course will introduce students to flexibility exercises. They shall be provided with different routines and will be given freedom to choose which of the given routines they would incorporate in their personal fitness program. Moreover, they will show the effectiveness of their weekly exercise by doing the intermediate level routines at the end of the term.	

Course Code	PE003
Course Title	Physical Activities Towards Health and Fitness 3
Course Description:	
In PATH-Fit III, students will experience a structured workout routine for optimal physical fitness development. Different whole body workout routine will be introduced to the students and their unique propose and benefits. Also, it leads students to create their own personal workout routine in the achievement of their personal goals.	

Course Code	PE004
Course Title	Physical Activities Towards Health and Fitness 4
Course Description:	
This course is the continuation of PE023 (PATH-Fit III). Students will be provided with a menu of exercise program with set goals as part of assessment. Students will have the control of their course engagement: they have the autonomy to choose their workout routine from the menu of exercise program based on their best interest and is feasible in their respective area.	

CORE COURSES

Course Code	ENT101
Course Title	ENTREPRENEURIAL BEHAVIOR
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS.
Course Description: The course will introduce the students to entrepreneurial traits, behaviors and competencies. The students will be able to perform self-assessments to determine their level of predisposition to entrepreneurship. The course will also include discussions and learning activities related to entrepreneurial competencies, management styles, business ethics, responsibilities and duties of an entrepreneur	

Course Code	ENT102
Course Title	OPPORTUNITY SEEKING
Pre-Requisite	ENT101
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS.
Course Description: The course aims to align the entrepreneurial mindset that has been instilled in the previous term to the business opportunities most especially coming from the environment/society. The students will primarily focus on Opportunity Seeking but will also include the other two important phases which are Opportunity Screening and Opportunity Seizing.	

Course Code	ENT103
Course Title	INNOVATION MANAGEMENT
Pre-Requisite	ENT102
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS.
Course Description: The course will introduce to the learners the several themes to develop innovation, break misconceptions about innovation, seek improvement on existing processes, and develop an innovative product. Innovation is a key strength of an entrepreneur, therefore knowing its definition and creating a mindset inclined to innovation is vital in this program.	

Course Code	ENT104
Course Title	SOCIAL ENTREPRENEURSHIP
Pre-Requisite	ENT103
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description: This exploratory course prepares students to develop the mindset of the primacy of social mission over economic rewards in business. Learners are familiarized with diverse local and foreign social entrepreneurs and their business models of their organizations that will include social issue addressed, underserved segment assisted, sources of funding, partnership network, operating structures, and income generating activities through primary sources, case studies, lectures and meaningful classroom discussions. The students are further challenged to integrate the key concepts learned from social entrepreneurial enterprises into their own businesses, which will be incorporated in the final output for the course.	

Course Code	ENT105
Course Title	PROGRAMS AND POLICIES ON ENTERPRISE DEVELOPMENT
Pre-Requisite	ENT104
Co-Requisite	NONE

Credit units	3
Class Schedule	3.45 HRS.
Course Description:	
This course is designed for students who want to explore social enterprise start-ups, as well as those students who are just curious about the field and want to learn more about entrepreneurship and explore career opportunities. Students will learn the requisite knowledge and skills to develop their own business feasibility plan that explores starting a new social venture, nonprofit or commercial enterprise.	

Course Code	ENT121
Course Title	BUSINESS PLAN PREPARATION
Pre-Requisite	4 TH YR STANDING
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS.
Course Description:	
The course is aimed at assimilating the learners’ aptitude in applying the business fundamental of central subjects, such as but not limited to human resources, product development, operations management, marketing and accounting in a well-written business plan. This subject is well grounded in quality products and services, sound management and human resources policies, well-established operations, strategic marketing mix and sensible financial statements, ratios and break-even point.	

Course Code	ENT400R-1
Course Title	BUSINESS PLAN IMPLEMENTATION 1
Pre-Requisite	ENT121
Co-Requisite	NONE
Credit units	6
Class Schedule	3.45 HRS. LEC, 4.5 HRS LAB
Course Description:	
This course is the continuation of the term 1 course, Business Plan Preparation. The learners are expected to work on the gradual implementation of their business concepts to be able to conduct a test market. The learners are expected to perform data gathering, interpretation and analysis of market research, to prepare initial documentation for business, to revise the previously drafted business plan, and to present the revised business plan.	

Course Code	ENT400R-2
Course Title	BUSINESS PLAN IMPLEMENTATION 2
Pre-Requisite	6
Co-Requisite	NONE
Credit units	6
Class Schedule	3.45 HRS. LEC, 4.5 HRS LAB
Course Description:	
An integrative course is strategy execution of the two major components of the Business Plan, namely marketing and Financial Aspects, incorporating financial changes, changes in the market and new product or service launch. The learners are tasked to present their accomplished Self-Business Plan Assessment Tool, where they conduct their own evaluation as to the readiness of the paper and the business itself from the final evaluation that comes in the form of a Final Defense. The students-entrepreneurs are to present their paper to the panelist to establish financial, marketing, organizational, technical and human resources integrity of the implemented business.	

Course Code	MKT101
Course Title	PRICING AND COSTING
Pre-Requisite	NONE

Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
This course establishes a foundation for effective pricing decisions by teaching key economic, analytical and behavioural concepts associated with costs, customer behaviour and competition; introduces students to advanced pricing techniques that aim to create additional value. The course familiarizes students with the essential concepts and procedures pertaining to the development and function of cost accounting systems relevant to managerial decisions. Students are expected be analytical in the case studies that will support the theoretical analysis and enhance the intuition and conception on cost and pricing issues.	

Course Code	MKT102
Course Title	MARKETING RESEARCH AND CONSUMER BEHAVIOR
Pre-Requisite	MKT101
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
The course will enrich the basic knowledge of the students on consumer behavior and enable them to further apply the concepts learned from their previous research courses. This is the integration of consumer behavior concepts in the context of research. The students are expected to undergo a full but simple research.	

Course Code	ECO101
Course Title	MICROECONOMICS THEORY AND PRACTICE
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
This course will provide you with a basic understanding of the principles of microeconomics. At its core, the study of economics deals with the choices and decisions we make to manage the scarce resources available to us. Microeconomics is the branch of economics that pertains to decisions made at the individual level, such as the choices individual consumers and companies make after evaluating resources, costs, and tradeoffs.	

Course Code	ECO102
Course Title	INTERNATIONAL BUSINESS AND TRADE
Pre-Requisite	ECO101
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
The course focuses on the core concepts and techniques for entering the international marketplace. Emphasis is on the effect of sociocultural, demographic, economic, technological, and political-legal factors in the foreign trade environment. As an introductory survey course, we will cover a variety of topics to illustrate the unique nature of international business including the patterns of world trade, currency exchange and international finance, globalization of the firm, international marketing, and operating procedures of the multinational enterprise. The course demonstrates how international business variables affect the trade process. It aims to highlight the realities of international business, some of its advantages and concerns that come when business is conducted on the international stage.	

Course Code	LAW101
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Course Title	OBLIGATIONS AND CONTRACTS
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
This course gives the student an understanding of the legal concepts and rules governing the law of Obligations, Contracts, Sales and Credit Transactions and the application of these concepts to practical problems. The Law on Obligations and Contracts is a preparatory course for the other business law courses. It is contained in Titles I and II of Book IV of the Civil Code of the Philippines. Title, I deal with the general provisions on obligations; the nature and effects of obligations; the different kinds of obligations; and the different modes of extinguishing obligations. Title II deals with the general provisions of contracts; the essential elements of contracts; the forms of contracts; reformation of contracts; interpretation of contracts; and the different kinds of defective contracts. This course will also cover a brief an introduction of law, administration of law; the Philippines judicial system and courts organization	

Course Code	LAW 103
Course Title	BUSINESS LAW AND TAXATION
Pre-Requisite	LAW101
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
This course is intended to give students a broad knowledge of legal provisions governing business associations-limited liability company, partnership, corporations and basic taxation. This course tackles pertinent legal provisions, general principles, concepts and underlying philosophy of the laws applicable to commerce and business. It also discusses their organization/formation, registration, administration, rights and powers, duties and obligations, dissolution, liquidation and other relevant topics.	

Course Code	FIN101
Course Title	FINANCIAL MANAGEMENT
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
This course provides an overview of financial management basics for financial decision making. Covers the fundamentals of financial management to support both short and long-term financial decisions of the firm. Includes topics related to sources of short-term and long-term financing, financial statement analysis, time value of money, capital budgeting and working capital management	

Course Code	MGT102
Course Title	HUMAN RESOURCE MANAGEMENT
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
This course aims to provide learning about the application of management to ensure effective and efficient utilization of human resources in achieving organizational goals and objectives. In this course operative functions of human resource management such as HR planning, job analysis, recruitment, selection, placement, training and development, performance appraisal, employee retention, compensation, and employee relations, labor relations, HR maintenance, and Human Resource Information System will be incorporated.	

Course Code	ACT500
Course Title	FINANCIAL STATEMENT AND REPORTING FOR BUSINESS
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3
Class Schedule	3.45 HRS
Course Description:	
The course is an introductory in financial accounting that focuses on the rules by which firms (and individuals) report the results of their operations to stakeholders such as stockholders, potential investors, creditors, suppliers and regulatory agencies. This course combines theoretical concepts underlying the presentation of financial statements with the practical techniques of financial analysis. This course trains students to analyze financial data from the lens of a “user” or “manager”, rather than a preparer.	

GENERAL EDUCATION COURSES

Course Code	SS021
Course Title	UNDERSTANDING THE SELF
Course Description:	
The course is intended to facilitate the exploration of the issues and concerns regarding self and identity to arrive at a better understanding of oneself. It strives to meet this goal by stressing the integration of the personal with the academic-contextualizing matters discussed in the classroom and in the everyday experiences of students – making for better learning, generating a new appreciation for the learning process, and developing a more critical and reflective attitude while enabling them to manage and improve their selves to attain a better quality of life.	

Course Code	SS022
Course Title	READINGS IN PHILIPPINE HISTORY
Course Description:	
The course covers the different facets of Philippine history through the lens of eyewitnesses. It is viewed from the primary sources in different periods, analysis and interpretation. Emphasis is also laid on the selected topics about the Mindanao problems in order to address the historical injustices, promote mutual respect, gender equality and cultural sensitivity, and build a culture of peace.	

Course Code	MATH035
Course Title	MATHEMATICS IN THE MODERN WORLD
Course Description:	
This course deals with the nature of mathematics, appreciation of its practical, intellectual, and aesthetic dimensions and applications of mathematical tools in daily life. It begins with an introduction to the nature of mathematics as an exploration of patterns (in nature and the environment) and as an application of inductive and deductive reasoning. By exploring these topics, students are encouraged to go beyond the typical understanding of mathematics as merely a set of formulas but as a source of aesthetics in patters of nature, for example, and a rich language (and a science) governed by logic and reasoning. The course then proceeds to survey ways in which mathematics provides a tool for understanding and dealing with various aspects of present-day living, such as managing personal finances, making social choices, appreciating geometric designs, understanding codes used in data transmission and security, and dividing limited resources fairly. These aspects will provide opportunities for doing mathematics in a broad range of exercises that bring out the various dimensions of mathematics as a way of knowing and test the students’ understanding and capacity.	

Course Code	SS023
Course Title	THE CONTEMPORARY WORLD
Course Description:	
This course introduces students to the contemporary world by examining the multifaceted phenomenon of globalization. Using the various disciplines of the social sciences, it examines the economic, social, political, technological, and other transformations that have created an increasing awareness of the interconnectedness of peoples and places around the globe. To this end, the course provides an overview of the various debates in global governance, development, and sustainability. Beyond exposing the student	

to the world outside the Philippines, it seeks to inculcate a sense of global citizenship and global ethical responsibility.

Course Code	HUM039
Course Title	ETHICS
Course Description:	
Ethics deals with the principles of ethical behavior in modern society at the level of the person, society, and in interactions with the environment and other shared resources. Morality pertains to the standards of right and wrong that an individual originally picks up from the community. The course discusses the context and principles of ethical behavior in modern society at the level of individual, society, and interaction with the environment.	

Course Code	SS036
Course Title	SCIENCE, TECHNOLOGY AND SOCIETY
Course Description:	
This course deals with interactions between science and technology, and the social, cultural, political, and economic contexts that shape and are shaped by them. This course also includes mandatory topics on climate change and environmental awareness.	

Course Code	ENG041
Course Title	PURPOSIVE COMMUNICATION
Course Description:	
Purposive Communication is about writing, speaking, and presenting to different audiences and for various purposes. Purposive Communication is a three-unit course that develops students' communicative competence and enhances their cultural and intercultural awareness through multimodal tasks that provide them opportunities for communicating effectively and appropriately to a multicultural audience in a local or global context. It equips students with tools for critical evaluation of a variety of texts and focuses on the power of language and the impact of images to emphasize the importance of conveying messages responsibly. The knowledge, skills, and insights that students gain from this course may be used in their academic endeavors, their chosen disciplines, and their future careers as they compose and produce relevant oral, written, audio-visual and/or web-based output for various purposes.	

Course Code	HUM034
Course Title	ART APPRECIATION
Course Description:	
Art Appreciation is a three-unit course that develops the students' ability to appreciate, analyze, and critique works of art. Through interdisciplinary and multimodal approaches, this course equips students with a broad, practical, historical, philosophical, and social relevance of arts in order to hone students' ability to articulate their understanding of the arts. The course also develops students' competency in researching and curating art as well as conceptualizing, mounting, and evaluating art productions. The course aims to develop students' genuine appreciation for Philippine arts by providing them opportunities to explore the diversity and richness and their rootedness in Filipino culture that is Mindanao-centric.	

Course Code	SS038
Course Title	THE LIFE AND WORKS OF JOSE RIZAL
Course Description:	
This course is mandated by Republic Act 1425 to cover the life and works of the country's national hero, Dr. Jose P. Rizal. This tackles Rizal's biography and his writings, particularly his two novels Noli Me Tangere and El Filibusterismo, his selected essays and various correspondence.	

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING

CORE COURSES

Course Code	ACT103
Course Title	Financial Accounting & Reporting
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course provides a reinforcement of basic accounting, within the context of business and business decisions. Students obtain additional knowledge of the principles and concepts of accounting as well as their application that will enable them to appreciate the production of accounting data. Emphasis is placed on understanding the reasons underlying basic accounting concepts and providing students with an adequate background on the recording of transactions, their classifications and reporting function of accounting in a service and trading concerns through the preparation of Statement of Financial Position, Income Statement, Statement of Changes in Equity, and Cash Flow Statement. Exposure through the use of practice sets, either manual or computerized system (MS Excel, QuickBooks) in recording and reporting transactions for service or trading firm is a requirement in this course.	

Course Code	ACT115
Course Title	Financial Accounting & Reporting 1A
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This is the continuation of financial accounting and reporting which while will cover Accounting for Manufacturing Concern Business, Partnership Formation and Operations, (DISSOLUTION AND LIQUIDATION) and Introduction to Corporate Accounting.	

Course Code	ACT121
Course Title	Cost Accounting and Control
Pre-Requisite	ACT103
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course is designed to orient the students on the cost accounting and cost management framework. This course specifically discusses the accounting and planning for materials, labour and overhead, the cost accounting cycle, the costing methods - job order & process costing, accounting for joint and by-product costs.	

Course Code	ACT104
Course Title	Conceptual Framework and Accounting Standards
Pre-Requisite	ACT103
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	

This course introduces the nature, functions, scope and limitations of the broad field of accounting theory. It deals with the study of the theoretical accounting framework- objectives of financial statements, accounting conventions, and generally accepted accounting principles (national concepts and principles as well as international accounting standards), the conditions under which they may be appropriately applied, their impact or effect on the financial statements; criticisms commonly leveled against them. The course covers the detailed discussion, appreciation and application of Conceptual Framework, Accounting Standards and Standard-setting Bodies, Organizations in the Accounting Profession, PAS 1 (Presentation of Financial Statements), Cash and Cash Equivalents, Bank Reconciliation and Proof of Cash and Current Receivables.

Course Code	ECO102
Course Title	International Business and Trade
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course focuses on the core concepts and techniques for entering the international marketplace. Emphasis is on the effect of sociocultural, demographic, economic, technological, and political-legal factors in the foreign trade environment. The course illustrates the unique nature of international business including the patterns of world trade, currency exchange, and international finance, globalization of the firm, international marketing, and operating procedures of the multinational enterprise. It demonstrates how international business variables affect the trade process. It highlights the realities of international business; some of its advantages and its problems that come when business is conducted on the international stage. Finally, the course studies the world trading system, including the World Trade Organization (WTO) and international trade agreements, Development of International Finance, International Currency Transactions, Business Management of Foreign Exchange, Financing International Trade, and International Organizations.	

Course Code	MATH112
Course Title	Statistical Analysis with Software Application
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units per week
Class Schedule	4.5 hours per week
Course Description: This course is designed to teach students the foundational statistical skills that are essential for their day-to-day business analysis and decision making.	

Course Code	ACT105
Course Title	Governance, Business Ethics, Risk Management & Internal Control
Pre-Requisite	ACT104
Co-Requisite	None
Credit units	3 Units
Class Schedule	4.5 Hours per week
Course Description: This course is designed to prepare students for a high standard of responsibility as they enter the corporate world which continues to change in dramatic ways, where demand for competency and professionalism is always present. It aims to prepare them to be future business leaders who will play a central part in the management and resolution of critical issues involving business and people. They will also be equipped with basic knowledge and skills to thrive in difficult situations like economic volatility and geo-politics, among other timely issues. Topics include Code of Ethics, Internal Control, Risk-based Management, Code of Corporate Governance and Securities Regulation Code, NOCLAR.	

Course Code	ACT122
Course Title	Strategic Cost Management
Pre-Requisite	ACT121
Co-Requisite	None

Credit units	3 Units
Class Schedule	4.5 Hours per week
Course Description:	
This course is designed to acquaint students with the role of the accountant in the management team by providing and assisting in the analysis, interpretation, and forecasting of business organizations. It covers the discussion about Activity Based Costing and JIT/Backflush Accounting, Cost-Volume-Profit Analysis, Profit Planning and Flexible Budgets, Standard Costing and Variance Analysis, Responsibility Accounting and Transfer Pricing, and Quality Concepts.	

Course Code	FIN102
Course Title	Financial Markets
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course discusses the role of financial markets and institutions. It deals with the study of Introduction to Finance, Money and the Monetary System, Four Financial Markets (Securities Markets, Mortgage Markets, Derivative Markets, and Currency Exchange Markets), Interest Rates and Time Value of Money. More specifically, this course discusses the role of financial markets and institutions. It deals with the study of the flow of funds across financial markets, interest rates, and security prices. This course explains how various factors influence interest rates and how interest rate and other factors in turn affect the values of securities purchased by financial institutions, how government instrumentalities affect financial activities, and how market participants can more accurately value securities and make more effective investment and financing decisions. Emphasis is given on the stock investment valuation and trading using the different technical and fundamental analytical tools.	

Course Code	ACT110
Course Title	Intermediate Accounting 1
Pre-Requisite	ACT103A
Co-Requisite	ACT103
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
It is designed to cover the financial accounting principles relative to recognition, measurement, valuation, and financial statement presentation of financial assets and non-financial assets such as Long-term Receivables, Inventories, Biological Assets, Property, Plant & Equipment, Depreciation, Borrowing Costs, Government Grants, and Wasting Assets.	

Course Code	ACT116
Course Title	Intermediate Accounting 1A
Pre-Requisite	ACT103A
Co-Requisite	ACT103
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course gives the student an understanding of the legal concepts and rules governing the law of Obligations, Contracts, Sales and Credit Transactions and application of these concepts to practical problems. The Law on Obligations and Contracts is a preparatory course to the other business law courses. It is contained in Titles I and II of Book IV of the Civil Code of the Philippines. Title I deals with the general provisions on obligations; the nature and effects of obligations; the different kinds of obligations; and the different modes of extinguishing obligations. Title II deals with the general provisions of contracts; the essential elements of contracts; the forms of contracts; reformation of contracts; interpretation of contracts; and the different kinds defective contracts. This course will also cover a brief an introduction of law, administration of law; the Philippines judicial system and courts organization.	

Course Code	ACT111
Course Title	Intermediate Accounting 2
Pre-Requisite	ACT110A
Co-Requisite	ACT110
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is a continuation of Intermediate Accounting I. It is designed to cover the financial accounting principles relative to recognition, measurement, valuation, and financial statement presentation of Warranty & Premium Liabilities, Provision and Contingent Liabilities, Deferred and Accrued Liabilities, Notes, Loans, & Bonds Payable, Compound Financial Instruments, Employee Benefits, Accounting for Income Taxes, Leases, Share-based Payments, Debt Restructuring, Shareholders' Equity, Retained Earnings, Book Value per Share, and Basic & Diluted Earnings per Share.	

Course Code	ACT117
Course Title	Intermediate Accounting 2A
Pre-Requisite	ACT110A
Co-Requisite	ACT110
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is a continuation of Intermediate Accounting I. It is designed to cover the financial accounting principles relative to recognition, measurement, valuation, and financial statement presentation of Warranty & Premium Liabilities, Provision and Contingent Liabilities, Deferred and Accrued Liabilities, Notes, Loans, & Bonds Payable, Compound Financial Instruments, Employee Benefits, Accounting for Income Taxes, Leases, Share-based Payments, Debt Restructuring, Shareholders' Equity, Retained Earnings, Book Value per Share, and Basic & Diluted Earnings per Share.	

Course Code	LAW104
Course Title	Business Laws and Regulation
Pre-Requisite	LAW101
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is intended to give students a broad knowledge of legal provisions governing business associations-limited liability company, partnership, corporations and cooperatives. This course tackles pertinent legal provisions, general principles, concepts and underlying philosophy of the laws applicable to commerce and business. It also discusses their organization/formation, registration, administration, rights and powers, duties and obligations, dissolution, liquidation and other relevant topics.	

Course Code	LAW105
Course Title	Regulatory Framework and Business Issues
Pre-Requisite	LAW101
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is a study of the provisions of the law on negotiable instruments. It includes discussions and illustrations on kinds of negotiable instruments, negotiability, purpose and functions, requirements for the instruments to be negotiable, parties to the instrument, construction of ambiguous instrument, forgery and its effect, consideration, accommodation party, negotiation, endorsements (types and how made), striking out endorsements, requisites of holder in due course, defenses of the parties (real and personal), parties liable (primary and secondary), discharge of negotiable instruments, effects of alteration, among others. Some of the major discussions will include the process of negotiation and collecting, remedies in case of non-payment, and emerging payment systems using new technology and the internet.	

Course Code	ECO107
Course Title	Economic Development
Pre-Requisite	ECO103
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course emphasizes dynamic models of growth and development. It covers meaning and measurement of economic development, growth theories, poverty and income distribution, the role of geography and institutions, fertility and population growth, the role of credit markets and microfinance, health and nutrition, education and female empowerment. Topics covered include; migration, modernization, and technological change; static and dynamic models of political economy, the dynamics of income distribution and institutional change; firm structure in developing countries; development, transparency, and functioning of financial markets. Macroeconomics deals primarily with the study and determination of economic activity. More specifically, topics for discussion include national income theory, monetary policy, fiscal policy, taxation, employment, price level, international trade and agrarian reforms.	

Course Code	ACT130
Course Title	Accounting Information System (AIS)
Pre-Requisite	ACT104
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course is designed to provide students with basic knowledge of the design, operations, risks, and control of accounting information systems (AIS). Emphasis is placed on financial transaction cycles and core business processes vis-à-vis risks and controls involved in the processing of accounting information in computerized environment. This course also covers analysis of the current issues in accounting information systems that have business implications and ethical considerations. The students learn about the development standards and practices for accounting information systems and gain hands-on experience in the use of electronic spreadsheet software for advanced business analysis and to gain hands-on experience with a commercial accounting software package. The course familiarizes students with the overall data flow systems emphasizing financial information and computerized systems for accounting. It covers discussion on basic client server technology and security for electronic transactions, general and application processing controls, and various types of electronic systems used for transaction processing.	

Course Code	FIN101
Course Title	Financial Management
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	
This course provides the synthesis of financial policy into a grand strategy which integrates organizational purpose and goals. This course covers the nature, purpose, scope and functions of financial management. This will include financial analysis (interpreting and analyzing financial statements for indication of business performance), cash flow analysis, operating and financial leverage. This course also focuses on the Additional Fund Needed and Forecasting, Risk and Rates of Return, Valuation of Bonds & Stocks, Capital Structure, Cost of Capital, Dividend and Payout Policies and Working Capital Management.	

Course Code	TAX101
Course Title	Income Taxation
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description:	

This covers the basic concepts, principles and laws applicable to income taxation and income taxes such as Basic, Final and Capital Gains Taxes. This also includes discussion about the functions, duties and authorities of the Bureau of Internal Revenue and that of the Commissioner of Internal Revenue. The discussions involve the computation of taxable income of the different income taxpayers such as individuals, estates, trusts, partnerships and corporations. The determination of taxable income entails the calculation of gross income inclusions and exclusions, the allowed deductions from gross income as well as the tax credits deductible against the yearly income tax due.

Course Code	ACT180
Course Title	Strategic Business Analysis
Pre-Requisite	None
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course deals with the application of techniques and concepts focusing on calculation and interpretation of financial ratios; evaluation of performance utilizing multiple ratios; market value vs. book value; profitability analysis; analytical issues including impact of foreign operations, effects of changing prices and inflation, off- balance sheet financing, and earnings quality; pricing strategies; capital budgeting decisions; forecasting techniques; quantitative techniques in business decision making.	

Course Code	MGT120
Course Title	Management Science
Pre-Requisite	FIN102
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course is engaged in solving management decision problems and is meant to assists students in acquiring a special competence in the scientific management approach to problem solving. It aims to provide students with an awareness of standard tools in Management Science/ Operations Research (MS/OR), and an appreciation of relevant techniques in mathematical model building, mathematical programming and decision analysis. The course also seeks to develop within the student the ability to recognize potential application areas in their future jobs, as well as the meaningful utilization of the Management Science tools and techniques in the government, the local industry, and in business, particularly in the areas of finance, marketing, production, and human resource management.	

Course Code	TAX102
Course Title	Business Taxes
Pre-Requisite	TAX101
Co-Requisite	None
Credit units	3 units
Class Schedule	4.5 hours per week
Course Description: This course involves an intensive study of the Bureau of Internal Revenue rulings of business and transfer taxes systems, including preferential taxes. The relationship between the three taxation systems: business taxes, transfer taxes and the income tax are emphasized. It also covers PEZA and other Economic Zones, Omnibus Investment Code, Senior Citizens Act, Tariffs and Customs Code, Real Property Tax, and Community Tax.	

GENERAL EDUCATION COURSES

Course Code	ENG023
Course Title	Receptive Communication Skills

Course Description:	
The course aims to develop competency in using receptive communication skills such as reading, listening, and viewing in various and advanced contexts. It gives emphasis on comprehension skills and aims to give students a repertoire of strategies to enable them to understand various types of information presented in three different ways; from the literal to the creative level. Likewise, it aims to equip the students with advanced receptive skills necessary to their success as college students and future professionals.	

Course Code	ENG024
Course Title	Writing For Academic Studies
Course Description:	
This course intends to develop competency in utilizing expressive or productive communication skills such as writing and speaking in various and advanced contexts. It gives emphasis on organizational skills and aims to give students a repertoire of strategies to engage in discourse through two unique ways- writing and speaking. Likewise, it intends to develop competent writing with integrity on germane topics by focusing on English grammar enhancement, sentence construction, paraphrasing, content organization and development, proofreading, and APA in-text and end-text citation. Moreover, it aims to enhance student's ability to communicate their thoughts fluently both in formal and casual settings. Taking this course will equip the students with advanced productive communication skills necessary to their success as college students and future professionals.	

Course Code	ENG041
Course Title	Purposive Communication
Course Description:	
Purposive Communication is about writing, speaking, and presenting to different audiences and for various purposes. Purposive Communication is a three-unit course that develops students' communicative competence and enhances their cultural and intercultural awareness through multimodal tasks that provide them opportunities for communicating effectively and appropriately to a multicultural audience in a local or global context. It equips students with tools for critical evaluation of a variety of texts and focuses on the power of language and the impact of images to emphasize the importance of conveying messages responsibly. The knowledge, skills, and insights that students gain from this course may be used in their academic endeavours, their chosen disciplines, and their future careers as they compose and produce relevant oral, written, audio-visual and/or web-based output for various purposes.	

Course Code	HUM021
Course Title	Logic And Critical Thinking
Course Description:	
This course is a study of correct reasoning and argumentation following the rules of language and logical coherence. It provides the blueprint for critical thinking and advances the skills for analysis and statements free from fallacies.	

Course Code	HUM034
Course Title	Art Appreciation
Course Description:	
Art Appreciation is a three-unit course that develops the students' ability to appreciate, analyze, and critique works of art. Through interdisciplinary and multimodal approaches, this course equips students with a broad, practical, historical, philosophical, and social relevance of arts in order to hone students' ability to articulate their understanding of the arts. The course also develops students' competency in researching and curating art as well as conceptualizing, mounting, and evaluating art productions. The course aims to develop students' genuine appreciation for Philippine arts by providing them opportunities to explore the diversity and richness and their rootedness in Filipino culture that is Mindanao-centric.	

Course Code	HUM039
Course Title	Ethics
Course Description:	
Ethics deals with the principles of ethical behavior in modern society at the level of the person, society, and in interactions with the environment and other shared resources. Morality pertains to the standards of right and wrong that an individual originally picks up from the community. The course discusses the context and	

principles of ethical behavior in modern society at the level of individual, society, and interaction with the environment.

Course Code	SS021
Course Title	Understanding The Self
Course Description: The course is intended to facilitate the exploration of the issues and concerns regarding self and identity to arrive at a better understanding of one's self. It strives to meet this goal by stressing the integration of the personal with the academic-contextualizing matters discussed in the classroom and in the everyday experiences of students – making for better learning, generating a new appreciation for the learning process, and developing a more critical and reflective attitude while enabling them to manage and improve their selves to attain a better quality of life.	

Course Code	SS022
Course Title	Readings In Philippine History
Course Description: The course covers the different facets of Philippine history through the lens of eyewitnesses. It is viewed from the primary sources in different periods, analysis and interpretation. Emphasis is also laid on the selected topics about the Mindanao problems in order to address the historical injustices, promote mutual respect, gender equality and cultural sensitivity, and build a culture of peace.	

Course Code	SS023
Course Title	The Contemporary World
Course Description: This course introduces students to the contemporary world by examining the multifaceted phenomenon of globalization. Using the various disciplines of the social sciences, it examines the economic, social, political, technological, and other transformations that have created an increasing awareness of the interconnectedness of peoples and places around the globe. To this end, the course provides an overview of the various debates in global governance, development, and sustainability. Beyond exposing the student to the world outside the Philippines, it seeks to inculcate a sense of global citizenship and global ethical responsibility.	

Course Code	SS036
Course Title	Science, Technology, And Society
Course Description: This course deals with interactions between science and technology, and the social, cultural, political, and economic contexts that shape and are shaped by them. This course also includes mandatory topics on climate change and environmental awareness.	

Course Code	SS038
Course Title	The Life And Works Of Jose Rizal
Course Description: This course is mandated by Republic Act 1425 to cover the life and works of the country's national hero, Dr. Jose P. Rizal. This tackles Rizal's biography and his writings, particularly his two novels Noli Me Tangere and El Filibusterismo, his selected essays and various correspondence.	

Course Code	SS086
Course Title	Gender and Society
Course Description:	
This course critically examines the diversified ways gender informs the social world people live in. It strives to explore the variations between gender identities to determine points of inequality across different contexts significantly. The course strives to discover how people develop gendered identities in society by exploring sociological, developmental, and psychological perspectives to understand better the relationship between gender and the social structure.	

Course Code	HUM081
Course Title	Indigenous Creative Crafts
Course Description:	
This course is a study of the traditional forms of weaving, woodworks, and other crafts: where, how, and by whom they are done, and their artistic and social purposes.	

Course Code	HUM080
Course Title	Philippine Pop Culture
Course Description:	
The course introduces and explores the concept of popular culture within the context of Philippine context. A multi-disciplinary approach will be utilized to explore the evolution of pop culture in the country, providing the students with the necessary tools of analysis to explore the various mediums in which it is embedded in. The course will discuss how pop culture is present in everyday life: how it simultaneously influences and is being influenced by the feelings, performances, and identities of the Filipino people. Pop Culture will be fleshed out through mixed media culture such as visual culture, geography, cinema, music/ sound, popular prints and publications, radio and television, fashion, ads, cyberspace, experience economy etc. and look at how these cultural products intimate the contemporary social relations and life—specifically, the affect. feelings and senses, corporeality, performances, space and place, technology, globalization and identities.	

Course Code	SS085
Course Title	Philippine Indigenous Communities
Course Description:	
Indigenous groups in the Philippines: their way of life, their role in and contribution to Filipino Society and their undeniably significant contribution to the nation-building. This course highlights the Cultural Communities' development, giving focus to Mindanao cultural societies, towards understanding Filipino Identity in general.	

Course Code	MATH035
Course Title	Mathematics in the Modern World
Course Description:	
This course deals with the nature of mathematics, appreciation of its practical, intellectual, and aesthetic dimensions and applications of mathematical tools in daily life. It begins with an introduction to the nature of mathematics as an exploration of patters (in nature and the environment) and as an application of inductive and deductive reasoning. By exploring these topics, students are encouraged to go beyond the typical understanding of mathematics as merely a set of formulas but as a source of aesthetics in patters of nature, for example, and a rich language (and a science) governed by logic and reasoning. The course then proceeds to survey ways in which mathematics provides a tool for understanding and dealing with various aspects of present day living, such as managing personal finances, making social choices, appreciating geometric designs, understanding codes used in data transmission and security, and dividing limited resources fairly. These aspects will provide opportunities for doing mathematics in a broad range of exercises that bring out the various dimensions of mathematics as a way of knowing, and test the students' understanding and capacity.	

Course Code	VE021
Course Title	Life Coaching Series 1
Course Description:	
Life Coaching Series 1 introduces the student to the tools, practices, and skills needed for a Malayan to succeed the rigours of Mapua college life. It consists of modules that would help enable students to see what it means to be Malayan and how this new mindset can prepare them for a successful future	

Course Code	VE022
Course Title	Life Coaching Series 2
Course Description:	
Life Coaching Series 2 prepares the students to harness their full potentials and limitless possibilities in leadership to become effective team-players inside the classroom and in the outside world. It introduces key leadership principles and strategies anchored on strong Filipino values and traits. It also highlights MCM Core Values on excellence and relevance with mutual respect, harmony, and social responsibility to complement their acquired leadership skills and attributes. It consists of modules that would help enable students to become more responsible, productive, competitive, and culturally-sensitive individuals as members of the MCM community, as Mindanaons, and as 21st century global Filipino citizens.	

Course Code	VE023
Course Title	Life Coaching Series 3
Course Description:	
The course aims to expose students to various class discussions and tasks that will hone them to become professional Malayans observing excellence and relevance during and after their stay in the institution. It stresses the importance of students’ ability to adapt to changes around them and the value of lifelong-learning in 21st century workplace settings. These include the Do’s and Don’ts among professionals, especially in culturally pluralistic spaces such as Mindanao.	

Course Code	PE001
Course Title	Physical Activities Towards Health and Fitness 1
Course Description:	
This course reintroduces the fundamental movement patterns that consist of non-locomotor and locomotor skills, which are integrated with core training to meet the demands of functional fitness and physical activity performance. Emphasis will be on exercise regression and progression for the enhancement of fitness and the adaptation of movement competencies to independent physical activity pursuits. In conjunction with fitness and wellness concepts, exercise and healthy eating principles, periodic evaluation of one's fitness and physical activity levels, as well as eating patterns will be conducted to monitor one's progress and achievement of personal fitness and dietary goals.	

Course Code	PE002
Course Title	Physical Activities Towards Health and Fitness 2
Course Description:	
This course will introduce students to flexibility exercises. They shall be provided with different routines and will be given freedom to choose which of the given routines they would incorporate in their personal fitness program. Moreover, they will show the effectiveness of their weekly exercise by doing the intermediate level routines at the end of the term.	

Course Code	PE003
Course Title	Physical Activities Towards Health and Fitness 3
Course Description:	
In PATH-Fit III, students will experience a structured workout routine for optimal physical fitness development. Different whole body workout routine will be introduced to the students and their unique propose and benefits. Also, it leads students to create their own personal workout routine in the achievement of their personal goals.	

Course Code	PE004
Course Title	Physical Activities Towards Health and Fitness 4
Course Description:	
This course is the continuation of PE023 (PATH-Fit III). Students will be provided with a menu of exercise program with set goals as part of assessment. Students will have the control of their course engagement: they have the autonomy to choose their workout routine from the menu of exercise program based on their best interest and is feasible in their respective area.	

CORE COURSES

Course Code	THM101
Course Title	PHILIPPINE CULTURE AND TOURISM GEOGRAPHY
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description: This course presents comprehensive coverage of the major tourist destinations in the Philippines. Major discussions will be on political structures and subdivisions, geographical characteristics, major attractions, gastronomy, culture, and traditions of the various regions of the country leading to the realization of the potentials of the Tourism industry of the Philippines. Students will also have a comprehensive knowledge about the mechanism, logistics, operations, and management of the tourism network system in the Philippines with its inherent physical and cultural resources as seen in the various provinces of the country.	

Course Code	THM102
Course Title	RISK MANAGEMENT AS APPLIED TO SAFETY, SECURITY AND SANITATION
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description: The student will develop knowledge, skills and values on the basic principles of personal hygiene, food safety and sanitation as applied in tourism and hospitality. Topics include the following: compliance with workplace hygiene procedures, establishment and maintenance of a safe and secure workplace, implementation of occupational health and safety procedures and performing basic First Aid procedures. Risk management helps employees to identify, analyze, assess, and hopefully, avoid or mitigate risks coming from a variety of sources, such as financial upset, legal ramifications, accidents, natural disasters, data or cyber security breaches, and many more.	

Course Code	THM103
Course Title	QUALITY SERVICE MANAGEMENT IN TOURISM AND HOSPITALITY
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description: This course aims to enable the students to recognize and assess quality management processes in a hospitality and tourism related organization and to evaluate departmental processes and planning strategies. Topics include concepts and terminologies of TQM: definition, common element and terminology; vision and reality – bridging the gap; constructive and critical personal reflection: proposed quality, self-assessment and peers’ assessment; seeking practical feedback for supervisors and continuing improvement, developing a personal management philosophy and personal development plan.	

Course Code	THM104
Course Title	LEGAL ASPECTS IN TOURISM AND HOSPITALITY
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description: Topics include: national and international regulation of the travel and hospitality industry; consumer contracts law; the law of carriers and inns; the duties of travel operators and agents; travel insurance law; the law of bailment; the responsibilities of travel agents and tour operators; hotel management law; liquor licensing law; catering law; gaming law; marketing law; consumer rights and complaints; the law regulating payments (including international credit card payments); the finance of carriers and inns; criminal and civil liability of people working in the travel and tourism industry. This course also examines the law regulating the issuance if visa and travel documentation, and considers the liability of the operators, agents, carriers, and government instrumentalities in relation to health and safety issues (including acts of terrorism).	

Course Code	THM105
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Course Title	MACRO PERSPECTIVE OF TOURISM AND HOSPITALITY
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course is designed to give a clear and whole overview of Tourism and Hospitality as an ecosystem and goes beyond the usual closed concept of tourism. It introduces the concepts and terms that are common throughout the different sectors. It also intends to develop, update, and maintain local knowledge as well as tourism industry knowledge. It shows the structure and scope of tourism as well as the impact of Tourism as an industry in relation to the world economy and society. It also illustrates the effects of the convergence of tourism with the other local industries and let the students appreciate its multiplier effect in various fronts. It discusses the major factors that influence the history and future of tourism in the world and in the Philippines. It also introduces the sustainable goals of tourism and discusses, among others, how to develop protective environments for children in tourism destinations; to observe and perform risk mitigation activities; etc.	

Course Code	THM106
Course Title	PROFESSIONAL DEVELOPMENT AND APPLIED ETHICS
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course describes the skills, knowledge and performance outcomes required to develop the ability of students to become professionals in their field by understanding the ideas like company meetings, professional networking, interviews and through proposals of services considering the proper collaboration to their associates and portraying professional business ethics. It also teaches writing skills and emphasize in verbal communication and preparation of plans that requires them to research career options and company potentiality and stability to develop a strong and effective career pathway.	

Course Code	THM107
Course Title	MULTICULTURAL DIVERSITY IN WORKPLACE FOR THE TOURISM PROFESSIONAL
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course describes the skills, knowledge and performance outcomes required to manage multicultural diversity in workplace that covers organization's diversity policy, encouraging diversity within work teams and upholding the benefits of a diverse workplace. It should also develop the ability to communicate with people from a range of social and cultural groups with respect and sensitivity, and to address cross-cultural misunderstanding if it arises. The end goal is for the student to be equipped with social awareness and diverse understanding when serving customers and working with colleagues.	

Course Code	THM108
Course Title	TOURISM AND HOSPITALITY MARKETING
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course will equip students with the necessary skills to develop actual marketing campaigns for a business within the tourism and hospitality industry. Emphasis is on the analysis of the market, its competition, and its product; preparation of a financial budget and the development of short-term and long-range strategies to achieve desired profit through effective advertising, sales, and an effective public relations plan.	

Course Code	THM109
Course Title	MICRO PERSPECTIVE OF TOURISM AND HOSPITALITY
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course will cover the workings, operations, and the integrative activities of major stakeholders in the Tourism and Hospitality Industry. The student will also gain knowledge on managing and marketing a service-oriented business organization. Apart from the scope and structure of travel organizations, it provides an in-depth study of the nature	

and distinctive characteristics of each sector of the entire tourism industry, focusing on the management, organization, and planning of specific business strategies for the various entities in the local setting. This will also involve the analysis of the possible impacts of external factors and trends on the different tourism industry sectors and specific types of businesses. It will also investigate client profiling such as travel motivations and influences as it relates to aligning strategic and tactical solutions to the business. The course also identifies the employment opportunities available in each sector and the corresponding qualifications for the jobs.

Course Code	THM110
Course Title	ENTREPRENEURSHIP IN TOURISM AND HOSPITALITY
Pre-Requisite	THM108
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course describes the skills, knowledge and performance outcomes required to plan and develop a feasible Business Plan by understanding the nature and scope of entrepreneurship, scanning the market of potential entrepreneurial venture opportunities, and identifying and evaluating the methods of venturing into business including but not limited to starting one's own business, buying existing businesses and the process of franchising. It also emphasizes on assessing the possible characteristics and mindset of entrepreneurs, analyzing typical entrepreneurial venture challenges, errors, and rewards, identifying effective strategic management, developing product and service innovations and introducing the concepts of environmentally sustainable practices, social entrepreneurship and intellectual property management.	

Course Code	TRM101
Course Title	GLOBAL CULTURE AND TOURISM GEOGRAPHY
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course shall have students analyze and familiarize themselves with specific world travel destinations, with emphasis on the exploration of geographic features, customs and traditions, population centers, visitor attractions, political, religious, language and other cultural differences as these relate to the hospitality and travel industry. Students will develop understanding as well as sense of responsiveness for cultural values and traditions that exist beyond their own culture. Students will be able to identify international travel patterns by locating various major cities, natural wonders, historic sites, and other tourism attractions, both man-made and natural focusing as well with the major travel-generating and travel-receiving areas.	

Course Code	TRM102
Course Title	SUSTAINABLE TOURISM
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
Students will have a broad understanding of environmental issues and their impact upon the tourism industry, therefore subject areas such as pollution, waste management and biodiversity will be a primary focus. Awareness and the understanding of the implications of tourism impacts, especially on socio-cultural and environmental aspects, are critical to properly guided sustainable tourism planning and development. The natural and cultural environments of commodities and global destinations will be explored to enable students to critically interpret tourism interdependency, and the changes and development of domestic and international tourism policy. The course critically examines tourism planning as a process and as a set of techniques for sustainable tourism development. It focuses on the physical environment of tourism planning, and the social cultural and political realities of planning and policy making.	

Course Code	TRM103
Course Title	TOUR AND TRAVEL MANAGEMENT
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
The course studies the role of the Travel Agency and Tour Operator in the Tourism Industry, leading to a better understanding of the trade and its internal workings, the role of each component in offering cost effective and good “value of money” products for its clients. It also includes topics such as tour products and its efficient development	

and marketing as well as a travel agency and tour operator's organization and functions. In addition to lecture classes, the students are exposed to the skills required in the travel trade, such as interpersonal and communication skills, terminologies, documentation, procedures, and systems used.

Course Code	TRM104
Course Title	TRANSPORTATION MANAGEMENT
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description: This course discusses the general knowledge of the transportation, its role to the tourism, planning and policies. The content includes transportation systems, various aspects of tourism–related forms of transportation, modes of transportation, transportation operation including concepts and methods of analysis, infrastructure, and geographical and legal factors relating to local and international transportation. Topics include discussions of surface, air, and water transportation; organization, operations, and regulatory and marketing aspects; examination of the inter–model concept; and the social, economic, and political factors that have influenced government transportation priorities.	

Course Code	TRM105
Course Title	TOURISM POLICY PLANNING AND DEVELOPMENT
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description: Students will be able to understand tourism planning as a process and as a set of techniques for sustainable tourism development giving importance on the physical environment and the social, cultural and political realities of planning and policy making. Students will engage with practical planning tools and strategies, industry, government, field work, and individual and group projects to develop an understanding of tourism policy–making processes, and to gain skills in both evaluation and development of tourism plans and policies. Students will also discover tourist, as a strategy for urban revitalization, conservation, agriculture, and historic preservation while promoting the value of tourism in enhancing community character, culture, quality of life and sense of place. Case studies in Philippine–setting is emphasized. Discussions will also be made on the Philippine Tourism Master Plan to allow the students an overview of what real plans are like and experience evaluation by measuring the actual achievements of the government against their plans. The course may include a field trip component.	

Course Code	TRM106
Course Title	FOREIGN LANGUAGE 1
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description: This course aims to train students to develop basic conversational skills using a foreign language.	

Course Code	TRM107
Course Title	FOREIGN LANGUAGE 2
Pre-Requisite	TRM106
Co-Requisite	NONE
Credit units	3.0
Course Description: This course aims to train students to develop intermediate conversational skills using a foreign language. Student should be able to understand technical jargon used in the tourism industry. Foreign Language 1 and 2 must be of the same language	

Course Code	TRM108
Course Title	RESEARCH IN TOURISM
Pre-Requisite	TRM201
Co-Requisite	NONE
Credit units	3.0

Course Description:	
The course aims to educate the student in the essential research tools and skills that will be needed as to perform as managers in the tourism and hospitality industry. This course will introduce the research process from design, data collection, hypothesis testing, to reporting; featuring econometrics and other quantitative applications in business research; and research on a topic related to the tourism industry and/or hospitality industry. The student shall undertake a study on a topic his/her own choice through which he/she can develop the necessary skills of planning, researching, reporting as well as the ability for writing a thesis. Output: Data gathering and statistical results and analysis	

Course Code	TRM109
Course Title	APPLIED BUSINESS TOOLS AND TECHNOLOGUES IN TOURISM
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course aims to train students to develop intermediate conversational skills using a foreign language. Student should be able to understand technical jargon used in the tourism industry. Note: Foreign Language 1 & 2 should be on the same language.	

Course Code	TRM110
Course Title	INTRODUCTION TO MEETINGS, INCENTIVES, CONFERENCES AND EVENTS MANAGEMENT
Pre-Requisite	THM108
Co-Requisite	NONE
Credit units	4.0
Course Description:	
This course examines the principles of conceptualizing, planning, managing and evaluating events, conferences, meetings, festivals and other such special activities. Topics include the significance of conventions and events in tourism. Lessons include discussions on event conceptualization, event design, project/event management, methods of monitoring and evaluation, physical requirements, organizing, promotions, sponsorships and handling the financial aspects of such tasks.	

Course Code	TRM200-1
Course Title	PRACTICUM 1
Pre-Requisite	4 TH YEAR STANDING
Co-Requisite	NONE
Credit units	3.0
Course Description:	
The Practicum course is designed to expose students to their professional role by completing hours in the field. Students should be operating in the role of a professional in any tourism related establishments. All practicum experiences will provide the following benefits: (1) Students will gain valuable experience in the field. (2) Students will be able to apply knowledge and skills in the real-life work setting (3) Students will have the opportunity to work with specialized equipment (4) Students will develop professional contacts and references. Students are required to undertake a 600-hour practicum (can be broken into 300 hours in two semesters) in various areas of the tourism industry	

Course Code	TRM200-2
Course Title	PRACTICUM 2
Pre-Requisite	TRM200-1
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course is a continuation of Practicum 1. This practicum course provides students with the opportunity to apply concepts and theories gained from other courses and their own reading to a better understanding of the functioning of some aspect of the tourism industry. The practicum is administrated under the supervision of the course coordinator and will also involve the production of an appropriate academic report and a Tourism Career Journal where you will record and reflect on your own experiences and achievements during the practicum. Workshops, online materials, and the course coordinator will provide support and guidance on each element of the course.	

Course Code	TRM202
Course Title	FINANCIAL ACCOUNTING & REPORT IN TOURISM
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
The basics of accounting; special requirements of accounting within the Tourism Industry; coverage of the balance sheet, income statement, cash flow statement, journal entries, and year-end closing of accounts.	

Course Code	TRM201
Course Title	METHODS OF TOURISM RESEARCH
Pre-Requisite	MATH112
Co-Requisite	NONE
Credit units	3.0
Course Description:	
The course begins by introducing issues which arise in undertaking tourism research and, using the concept of the research cycle as its underlying framework, systematically examines different facets of research – from problem formulation through data collection and analysis to interpretation and application – and different approaches to tourism research. It combines both theory and practice, the emphasis shifting to the latter as the course progresses and concludes with presentations of your own research projects.	

Course Code	TRM203
Course Title	MULTIMEDIA COMMUNICATION IN TOURISM
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
“Creative content floods our lives, whether through newspapers, social media, or mobile. It’s clear the ability to market to this audience is as important as literacy. In this course, we learn how to tell a story through digital channels, analyze the structure and content of an effective social media post, and - most importantly - learn how to make use of these channels to tell your story, market, and sell your product through an integrated communications campaign. Students create content and examine digital media channels and how to use them effectively. Course topics include SEO and creation of websites, social media, videos for marketing, and B2B and B2C email for marketing.”	

Course Code	TRM203
Course Title	MULTIMEDIA COMMUNICATION IN TOURISM
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
“Creative content floods our lives, whether through newspapers, social media, or mobile. It’s clear the ability to market to this audience is as important as literacy. In this course, we learn how to tell a story through digital channels, analyze the structure and content of an effective social media post, and - most importantly - learn how to make use of these channels to tell your story, market, and sell your product through an integrated communications campaign. Students create content and examine digital media channels and how to use them effectively. Course topics include SEO and creation of websites, social media, videos for marketing, and B2B and B2C email for marketing.”	

Course Code	TRM140
Course Title	INTRODUCTION TO AIRLINE SERVICES
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course is aimed at: • giving an understanding of the civil component of air transportation that drives economic and social progress; • enabling students to understand the characteristics and attributes of airline transport business; • understanding the international nature of the air transportation and the regulatory framework; • appreciate the management and solving practical problems facing local and international airline firms.	

Course Code	TRM204
Course Title	LUXURY MANAGEMENT IN HOSPITALITY
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
This course will lead the students to understand the power of a luxury brand and introduce to them strategies and skills for managing luxury brands within the hotel and tourism industry. Analysis of the essence of a luxury brand and learn marketing techniques and trends to better position services. Students will learn how luxury brands are created and how to properly communicate the value of your brand	

Course Code	TRM141
Course Title	TOURISM RESEARCH 2
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Course Description:	
The course aims to educate the student in the essential research tools and skills that will be needed as to perform as managers in the tourism and hospitality industry. This course will introduce the research process from design, data collection, hypothesis testing, to reporting; featuring econometrics and other quantitative applications in business research; and research on a topic related to the tourism industry and/or hospitality industry. The student shall undertake a study on a topic his/her own choice through which he/she can develop the necessary skills of planning, researching, reporting as well as the ability for writing a thesis. Output is their final paper and defense	

GENERAL EDUCATION COURSES

Course Code	ENG041
Course Title	PURPOSIVE COMMUNICATION
Course Description:	
Purposive Communication is about writing, speaking, and presenting to different audiences and for various purposes. Purposive Communication is a three-unit course that develops students' communicative competence and enhances their cultural and intercultural awareness through multimodal tasks that provide them opportunities for communicating effectively and appropriately to a multicultural audience in a local or global context. It equips students with tools for critical evaluation of a variety of texts and focuses on the power of language and the impact of images to emphasize the importance of conveying messages responsibly. The knowledge, skills, and insights that students gain from this course may be used in their academic endeavors, their chosen disciplines, and their future careers as they compose and produce relevant oral, written, audio-visual and/or web-based output for various purposes.	

Course Code	MATH035
Course Title	MATHEMATICS IN THE MODERN WORLD
Course Description:	
This course deals with the nature of mathematics, appreciation of its practical, intellectual, and aesthetic dimensions and applications of mathematical tools in daily life. It begins with an introduction to the nature of mathematics as an exploration of patterns (in nature and the environment) and as an application of inductive and deductive reasoning. By	

exploring these topics, students are encouraged to go beyond the typical understanding of mathematics as merely a set of formulas but as a source of aesthetics in patterns of nature, for example, and a rich language (and a science) governed by logic and reasoning. The course then proceeds to survey ways in which mathematics provides a tool for understanding and dealing with various aspects of present day living, such as managing personal finances, making social choices, appreciating geometric designs, understanding codes used in data transmission and security, and dividing limited resources fairly. These aspects will provide opportunities for doing mathematics in a broad range of exercises that bring out the various dimensions of mathematics as a way of knowing and test the students' understanding and capacity.

Course Code	HUM034
Course Title	ART APPRECIATION
Course Description: Art Appreciation is a three-unit course that develops the students' ability to appreciate, analyze, and critique works of art. Through interdisciplinary and multimodal approaches, this course equips students with a broad, practical, historical, philosophical, and social relevance of arts in order to hone students' ability to articulate their understanding of the arts. The course also develops students' competency in researching and curating art as well as conceptualizing, mounting, and evaluating art productions. The course aims to develop students' genuine appreciation for Philippine arts by providing them opportunities to explore the diversity and richness and their rootedness in Filipino culture that is Mindanao-centric.	

Course Code	HUM039
Course Title	ETHICS
Course Description: Ethics deals with the principles of ethical behavior in modern society at the level of the person, society, and in interactions with the environment and other shared resources. Morality pertains to the standards of right and wrong that an individual originally picks up from the community. The course discusses the context and principles of ethical behavior in modern society at the level of individual, society, and interaction with the environment.	

Course Code	SS021
Course Title	UNDERSTANDING THE SELF
Course Description: The course is intended to facilitate the exploration of the issues and concerns regarding self and identity to arrive at a better understanding of oneself. It strives to meet this goal by stressing the integration of the personal with the academic-contextualizing matters discussed in the classroom and in the everyday experiences of students – making for better learning, generating a new appreciation for the learning process, and developing a more critical and reflective attitude while enabling them to manage and improve their selves to attain a better quality of life.	

Course Code	SS022
Course Title	READINGS IN PHILIPPINE HISTORY
Course Description: The course covers the different facets of Philippine history through the lens of eyewitnesses. It is viewed from the primary sources in different periods, analysis and interpretation. Emphasis is also laid on the selected topics about the Mindanao problems to address the historical injustices, promote mutual respect, gender equality and cultural sensitivity, and build a culture of peace.	

Course Code	SS023
Course Title	THE CONTEMPORARY WORLD
Course Description: This course introduces students to the contemporary world by examining the multifaceted phenomenon of globalization. Using the various disciplines of the social sciences, it examines the economic, social, political, technological, and other transformations that have created an increasing awareness of the interconnectedness of peoples and places around the globe. To this end, the course provides an overview of the various debates in global governance, development, and sustainability. Beyond exposing the student to the world outside the Philippines, it seeks to inculcate a sense of global citizenship and global ethical responsibility.	

Course Code	SS023
Course Title	THE CONTEMPORARY WORLD
Course Description: This course introduces students to the contemporary world by examining the multifaceted phenomenon of globalization. Using the various disciplines of the social sciences, it examines the economic, social, political, technological, and other transformations that have created an increasing awareness of the interconnectedness of	

peoples and places around the globe. To this end, the course provides an overview of the various debates in global governance, development, and sustainability. Beyond exposing the student to the world outside the Philippines, it seeks to inculcate a sense of global citizenship and global ethical responsibility.

Course Code	SS036
Course Title	SCIENCE, TECHNOLOGY, AND SOCIETY
Course Description: This course deals with interactions between science and technology, and the social, cultural, political, and economic contexts that shape and are shaped by them. This course also includes mandatory topics on climate change and environmental awareness.	

Course Code	SS038
Course Title	THE LIFE AND WORKS OF JOSE RIZAL
Course Description: This course is mandated by Republic Act 1425 to cover the life and works of the country’s national hero, Dr. Jose P. Rizal. This tackles Rizal’s biography and his writings, particularly his two novels Noli Me Tangere and El Filibusterismo, his selected essays and various correspondence.	

Course Code	SS086
Course Title	GENDER AND SOCIETY
Course Description: This course critically examines the diversified ways gender informs the social world people live in. It strives to explore the variations between gender identities to determine points of inequality across different contexts significantly. The course strives to discover how people develop gendered identities in society by exploring sociological, developmental, and psychological perspectives to understand better the relationship between gender and the social structure.	

Course Code	HUM085
Course Title	PHILIPPINE INDIGENOUS COMMUNITIES
Course Description: Indigenous groups in the Philippines: their way of life, their role in and contribution to Filipino Society and their undeniably significant contribution to the nation-building. This course highlights the Cultural Communities' development, giving focus to Mindanao cultural societies, towards understanding Filipino Identity in general.	

Course Code	ENT078
Course Title	ENTREPRENEURIAL MIND
Course Description: This course aims to develop students an “Entrepreneurial mind-set”, the underlying beliefs and assumptions that drive the behaviors that allow entrepreneurs to succeed. It aims also to provide students with an understanding of the nature of enterprise and entrepreneurship and introduces the role of the entrepreneur, innovation, and technology in the entrepreneurial process. Specifically, this course will help the students in building their passion for creating their own business. The course content is relevant to those individuals thinking about starting a business or who are already in business - large or small, those who are interested in commercializing their own innovations or of others, and those who advise entrepreneurs or engage in policy making in the entrepreneurship area. Developing an entrepreneurial mindset and enterprising skill set is critical for constantly changing markets or workplaces. Students will have an opportunity to understand differences of mindsets and their impact. As such students will be career ready through this course equipping them with entrepreneurship and innovation knowledge, skills, and capabilities.	

Course Code	NSTP010
Course Title	NATIONAL SERVICE TRAINING PROGRAM 1
Course Description: This course is an introduction to the National Service Training Program including all its components. It outlines a framework on volunteerism that underscores the fundamental principles necessary to promote integrative and effective partnership for local and national development as well as international cooperation and understanding. This course also provides students with structured learning experiences that would expand their knowledge on citizenship, nationalism, volunteerism, as well as other social issues and concerns necessary to promote nation-building.	

Course Code	NSTP011
Course Title	NATIONAL SERVICE TRAINING PROGRAM 2
Course Description:	
This course is a program component of the National Service Training Program which focuses on immersing the students to community engagement activities that will contribute to the upliftment of the quality and welfare of the community being served in the aspect of health, environment, and safety. The course also covers topics on self-awareness, values and development, and leadership training.	

Course Code	VE021
Course Title	LIFE COACHING SERIES 1
Course Description:	
Life Coaching Series 1 introduces the student to the tools, practices, and skills needed for a Malayan to succeed the rigors of Mapua college life. It consists of modules that would help enable students to see what it means to be Malayan and how this new mindset can prepare them for a successful future	

Course Code	VE022
Course Title	LIFE COACHING SERIES 2
Course Description:	
Life Coaching Series 2 prepares the students to harness their full potentials and limitless possibilities in leadership to become effective team-players inside the classroom and in the outside world. It introduces key leadership principles and strategies anchored on strong Filipino values and traits. It also highlights MCM Core Values on excellence and relevance with mutual respect, harmony, and social responsibility to complement their acquired leadership skills and attributes. It consists of modules that would help enable students to become more responsible, productive, competitive, and culturally sensitive individuals as members of the MCM community, as Mindanaons, and as 21st century global Filipino citizens.	

Course Code	VE023
Course Title	LIFE COACHING SERIES 3
Course Description:	
The course aims to expose students to various class discussions and tasks that will hone them to become professional Malaysans observing excellence and relevance during and after their stay in the institution. It stresses the importance of students’ ability to adapt to changes around them and the value of lifelong learning in 21st century workplace settings. These include the Do’s and Don’ts among professionals, especially in culturally pluralistic spaces such as Mindanao.	

Course Code	HUM021
Course Title	LOGIC AND CRITICAL THINKING
Course Description:	
This course is a study of correct reasoning and argumentation following the rules of language and logical coherence. It provides the blueprint for critical thinking and advances the skills for analysis and statements free from fallacies.	

Course Code	ENG023
Course Title	RECEPTIVE COMMUNICATION SKILLS
Course Description:	
The course aims to develop competency in using receptive communication skills such as reading, listening, and viewing in various and advanced contexts. It gives emphasis on comprehension skills and aims to give students a repertoire of strategies to enable them to understand various types of information presented in three different ways, from the literal to the creative level. Likewise, it aims to equip the students with advanced receptive skills necessary to their success as college students and future professionals.	

Course Code	ENG024
Course Title	WRITING FOR ACADEMIC STUDIES
Course Description:	
This course intends to develop competency in utilizing expressive or productive communication skills such as writing and speaking in various and advanced contexts. It gives emphasis on organizational skills and aims to give students a repertoire of strategies to engage in discourse through two unique ways- writing and speaking. Likewise, it intends	

to develop competent writing with integrity on germane topics by focusing on English grammar enhancement, sentence construction, paraphrasing, content organization and development, proofreading, and APA in-text and end-text citation. Moreover, it aims to enhance student's ability to communicate their thoughts fluently both in formal and casual settings. Taking this course will equip the students with advanced productive communication skills necessary to their success as college students and future professionals.

Course Code	ENV075
Course Title	ENVIRONMENTAL SCIENCE
Course Description:	
Interrelationships among components of the natural world with focus on the environmental problems: their causes, associated risks, preventive measures and alternative solutions.	

Course Code	DSL100L
Course Title	APPLIED DATA SCIENCE LABORATORY
Course Description:	
This course aims to introduce concepts of Data Science and its applications in business, manufacturing processes in engineering and health informatics. Students will gain experience on the entire data supply chain which includes data collection, processing, analysis and visualization.	

Course Code	MATH112
Course Title	STATISTICAL ANALYSIS WITH SOFTWARE APPLICATION
Course Description:	
This course is designed to teach students the foundational statistical skills that are essential for their day-to-day business analysis and decision making.	