

CAS

COLLEGE OF ARTS AND SCIENCES

PROGRAM CATALOGUE

Organizational Structure

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MAPÚA
MALAYAN COLLEGES
MINDANAO

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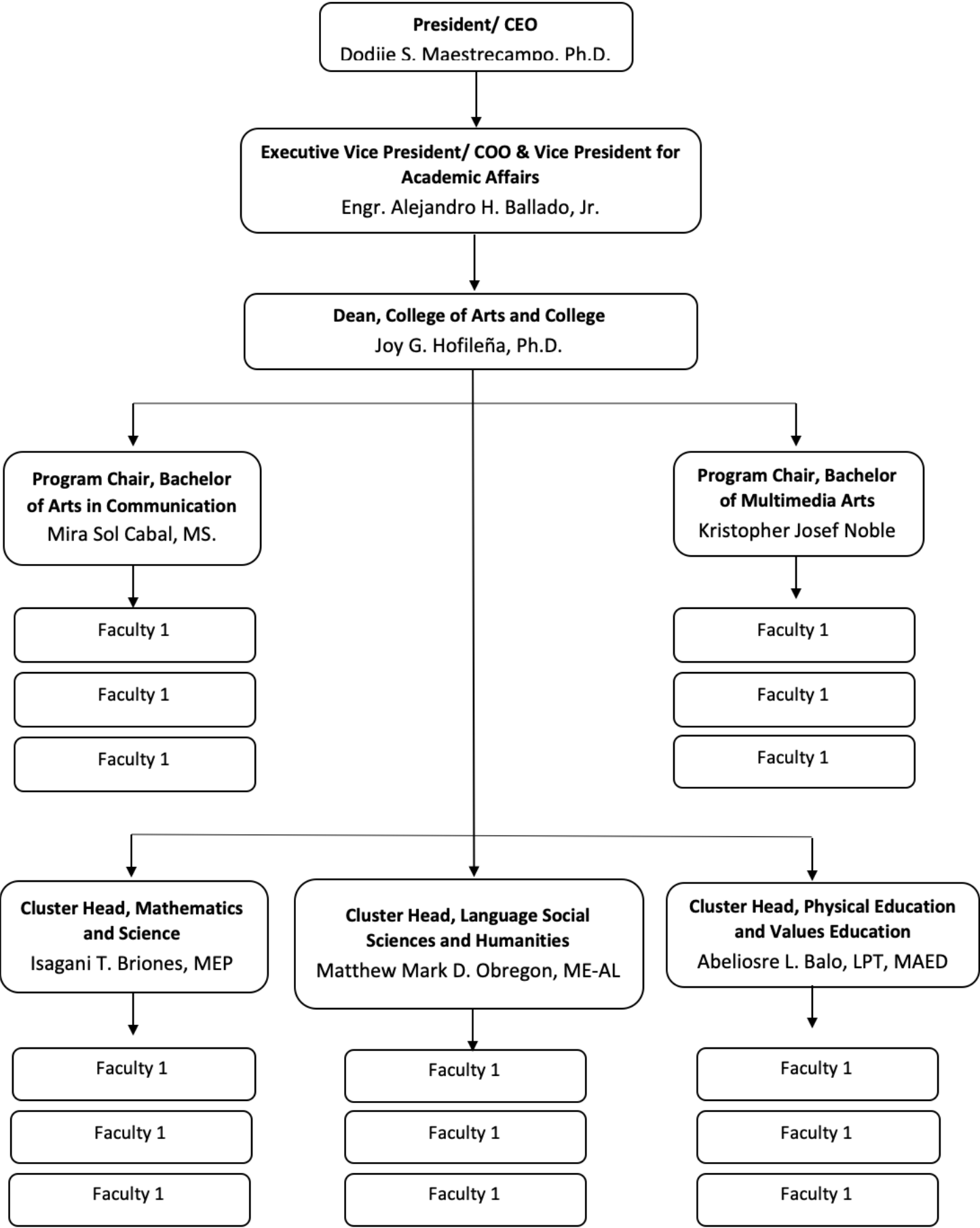
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ORGANIZATIONAL STRUCTURE



ABOUT MAPÚA MALAYAN COLLEGES MINDANAO

THE MISSION OF MAPÚA MALAYAN COLLEGES MINDANAO

1. The institute shall provide a learning environment in order for its students to acquire the attributes that will make them globally competitive & locally in-demand.
2. The institute shall engage in cutting edge and economically viable research, development and innovation that is relevant locally and beyond.
3. The institute shall provide state-of-the-art solutions to problems of industries and communities locally and beyond.

THE VISION OF MAPÚA MALAYAN COLLEGES MINDANAO

MMCM in being true to its nature has to compete with other schools even as it collaborates with them in the advancement of common interests. Its stance shall be differentiation in the level of its service. Logically, it should go for the attainment of the highest quality standards.

In today’s world, it makes sense to reach for global standards. The market for graduates is global. The market of students is global. There is no reason why the market for research and consultancy cannot be global.

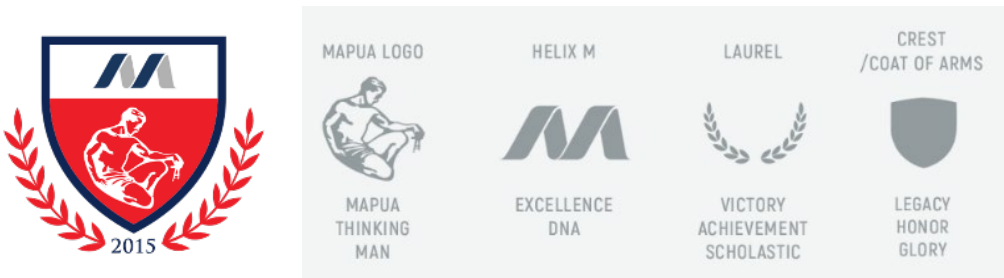
Thus, the vision statement:

Mapúa Malayan Colleges Mindanao shall be a school of global standards and of great significance locally and beyond.

OUR LOGO

Mapúa Malayan Colleges Mindanao’s logomark was redesigned to represent the level of excellence that MMCM is striving to make itself known for. The goal was to make it scholastic, iconic, and modern.

- The coat of arms or crest is a symbol of legacy, honour, and glory.
- The Mapúa Thinking Man represents the iconic logo of Mapúa University.
- The single helix “M” is a symbol of excellence embedded in our DNA.
- The red laurel is a symbol of victory, achievement, and scholasticism.



HISTORY OF MAPÚA MALAYAN COLLEGES MINDANAO

When the ownership of the Mapúa Institute of Technology was transferred in the year 1999 to the Yuchengco Group of Companies (YGC) under the stewardship of the honourable Ambassador Alfonso T. Yuchengco,

great amount of face lifting was undertaken to make the face of Mapúa at par with international standards and great amount of effort was cultivated to further strengthen the academic program of the institution.

In fulfilment of the long-term development plan of Mapúa, land was acquired for its expansion and presence in Davao City, which stands as one of Mindanao’s industrial and commercial hubs.

Formerly referred to as Malayan Colleges Mindanao, a Mapúa School (MCM), the groundwork of its campus started in July 2016, formally topped off in 2017, and was ready to start operations the following year in 2018.

In July 2018, then-President of the Philippines Rodrigo Roa Duterte attended the inauguration of MCM to establish its commitment to nurture students and reach their full potential. In the same month, MCM open its gates to its first batch of students (informally referred to as the Alpha Batch), which consisted of one thousand two-hundred eighty (1,280) Senior High School (SHS) and College students.

In August 2020, MCM held its first graduation ceremony for the Alpha Batch of SHS students. However, due to the circumstances surrounding that period, the graduation was fully online.

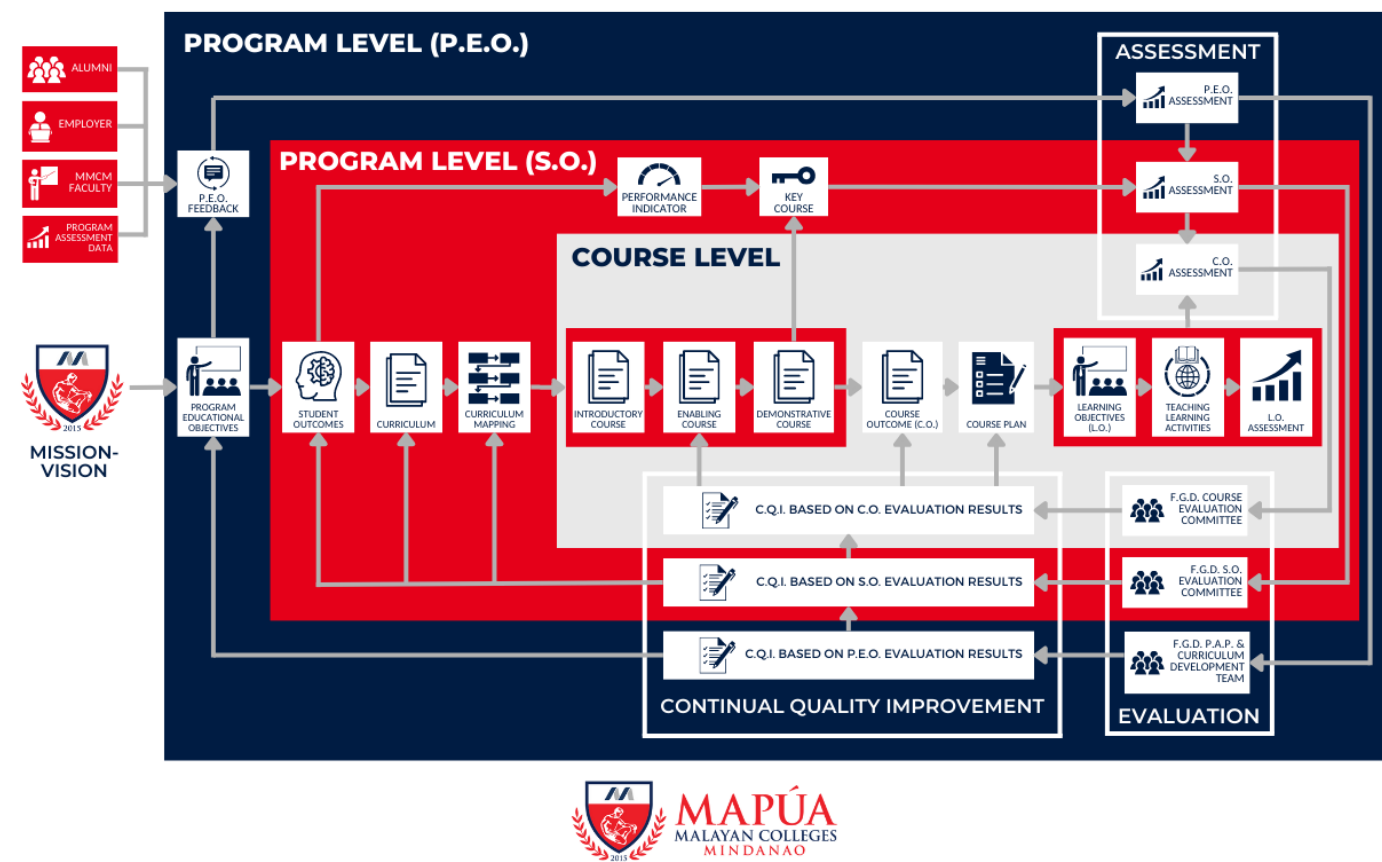
In May 2021, MCM began offering BS Biology and BS Psychology as new programs under the College of Arts and Sciences (CAS). At the same time, MCM launched its Junior High School (JHS) program, offering young students from Grades 7 to 10 with quality Mapúa education.

In April 2022, a major rebranding of MCM was undertaken to further establish the institution’s brand of academic and technological education, and to emphasize its Mapúa name. From then onwards, MCM is now referred to as Mapúa Malayan Colleges Mindanao (MMCM).

Today, MMCM offers a total of twenty-one (21) college programs catering to the fields of engineering, architecture, business, information technology, communications, multimedia arts, health sciences, and tourism management, six (6) strands under the Academic, Arts & Design, and Technical-Vocational-Livelihood tracks of MMCM Senior High School, and the Junior High School Curriculum of MMCM Junior High School.

MMCM’S OBE FRAMEWORK

MMCM OBE FRAMEWORK



Mapúa Malayan Colleges Mindanao’s (MMCM) Outcomes-Based Education (OBE) framework was developed in relation to the MMCM Value Chain to further give details to the processes relevant to the attainment of the outcomes by the individual programs of MMCM.

The framework exhibits different activities/processes/academic delivery services that were identified to be of primary importance in the attainment of the course outcomes (COs), student outcomes (SOs), and program educational objectives (PEOs) for each of MMCM’s program offerings. Thus, the said framework can be viewed as a system of continuous quality improvement (CQI) and evaluation (under different committees) of the different levels of outcomes to be achieved in the different programs of the institution. Consequently, the inherent system of CQI and evaluation of MMCM’s OBE framework further reflects a tacit recognition of the institution’s relentless pursuit of the improvement and effectiveness of its academic delivery.

ABOUT – COLLEGE OF ARTS AND SCIENCE

The College of Arts (CAS) offers the following programs:

- **Bachelor of Multimedia Arts**
- **Bachelor of Arts in Communication**

PROGRAM EDUCATIONAL OBJECTIVES AND OUTCOMES

CONTINUOUS QUALITY IMPROVEMENT (CQI) ON THE DELIVERY OF INSTRUCTION

Mapúa Malayan Colleges Mindanao envisions service excellence as meeting and further exceeding, local and international standards on the delivery of quality education. We have continuously established assurance parameters to guard the process of delivering quality instructions to students, our prime stakeholder. In order to meet the standards of the global community, MMCM ensures that the professional programs are rightfully administered and governed by objectives that holistically mould each student to his intended specialization.

Hence, we align our programs to international standards for global competitiveness; and in this regard, we accordingly align our terminologies as well. The following are the internationally patterned terms that MMCM has adopted and shall be commonly used in our shared understanding of the programs.

PROGRAM EDUCATIONAL OBJECTIVES

Program Educational Objectives or PEOs are statements that describe the career and professional accomplishments that the graduates are expected to achieve after completing the program. These objectives serve as guidelines in designing the curriculum, courses and learning activities of the program in order to prepare the students for the demands of the industry after graduation.

STUDENT OUTCOMES

These are specific statements that describe what students are expected to know and be able to do after the completion of a specific program. These outcomes are program outputs of students that distinguish their amount of learning and their ability to apply such knowledge through milestone projects, research, and other comprehensive assessments.

COURSE OBJECTIVES

Course Objectives are statements that describe the knowledge and skills that the graduates are expected to achieve after completing a specific course. These objectives serve as guidelines in designing activities for the course in order to achieve the desired learning. The attained learning is then needed for the integration of previous and future courses that the student is about to undertake within a specific program.

LEARNING OUTCOMES

A learning outcome is the specification of what a student should learn as the result of a period of specified and supported study. Learning outcomes are concerned with the achievements of the learner, how he understands the topics included in the course, and how he will be able to apply it practically. The output of each activity is used to assess the amount of learning a student has achieved.

PROGRAM DESCRIPTIONS

BACHELOR OF ARTS IN COMMUNICATION

BA-COMM

Communication as a field of study covers the various ways by which humans communicate. It focuses on how verbal and non-verbal messages are used to create meanings in different contexts using diverse media platforms. It includes a broad range of subject matter ranging from the study of communication in interpersonal relationships, groups, organizations, and cultures.

PROGRAM EDUCATIONAL OBJECTIVES

1. Equip students with theoretical and technical competencies relevant in the practice of ethical and effective communication applicable in various communication or media professions and contexts that can support the industry, academe, government, or community.
2. Produce collaborators and innovators in the field, leading or participating in efforts to address social, technical, ethical, and business challenges.
3. Engage in life-long learning and professional development.

PROGRAM OUTCOMES

- A. Communicate in different formats and platforms (print, broadcast, and online);
- B. Produce communication plans and materials in different formats for various platforms and purposes;
- C. Conduct communication/media research and evaluation;
- D. Adhere to ethical standards, practices, responsibilities, and accountabilities of the communication profession; and
- E. Apply communication theories/models, principles, practices, and tools in relevant development work.
- F. Collaborate effectively in multidisciplinary and multicultural teams.
- G. Effectively communicate orally and in writing using both English and Filipino.
- H. Preserve and promote “Filipino historical and cultural heritage”.
- I. Recognize the need for and demonstrate the ability for lifelong learning and service orientation.
- J. Participate in the generation of new knowledge or in research and development projects and activities.

Grounded on design, technology and the visual arts, Multimedia Arts is a field of interdisciplinary study geared towards creative and effective storytelling and expression through the convergence of digital media technologies, forms, and practices.

PROGRAM EDUCATIONAL OBJECTIVES

1. Develop knowledge and understanding of multimedia theories, genres, and various approaches in the application of multimedia;
2. Enhance technical proficiency in the use of appropriate hardware and software required in the production of multimedia projects;
3. Develop the ability to exhibit creativity and innovative thinking in the design and production of multimedia projects; and
4. Engage professionally and ethically in multimedia practice in the creative industries and other community contexts.

PROGRAM OUTCOMES

- A. Design multimedia projects creatively, based on a knowledge of multimedia and communication theories, aesthetic principles, and approaches.
- B. Critically evaluate and articulate the societal, communicative, and ethical values of a multimedia project based on global trends and issues in multimedia technologies, design, and practice.
- C. Demonstrate proficiency in the visual arts required in the production of multimedia projects.
- D. Demonstrate technical proficiency in the use of appropriate technologies required in the production of multimedia projects.
- E. Demonstrate professionalism and ethical behaviour in the practice of multimedia in the creative industries and other community contexts.
- F. Collaborate effectively in multidisciplinary and multicultural teams.
- G. Effectively communicate orally and in writing using both English and Filipino.
- H. Preserve and promote “Filipino historical and cultural heritage”.
- I. Recognize the need for and demonstrate the ability for lifelong learning and service orientation.
- J. Participate in the generation of new knowledge or in research and development projects and activities.

PROGRAM CURRICULA

BACHELOR OF ARTS IN COMMUNICATION

Curriculum based on CMO no. 35 series of 2017, applicable to freshmen beginning school year 2023-2024

FIRST YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	1	COMM101	INTRODUCTION TO COMMUNICATION AND MEDIA	3.75	-	3.0	NONE	NONE
1	1	ENG023	RECEPTIVE COMMUNICATION SKILLS	3.75	-	3.0	NONE	NONE
1	1	HUM034	ART APPRECIATION	3.75	-	3.0	NONE	NONE
1	1	SS023	THE CONTEMPORARY WORLD	3.75	-	3.0	NONE	NONE
1	1	SS085	PHILIPPINE INDIGENOUS COMMUNITIES	3.75	-	3.0	NONE	NONE
1	1	NSTP010	NATIONAL SERVICE TRAINING PROGRAM 1	2.5	-	(3.0)	NONE	NONE
1	1	VE021	LIFE COACHING SERIES 1	1.25	-	(1.0)	NONE	NONE
TOTAL				22.5	0.0	15.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	2	COMM102	COMMUNICATION THEORY	3.75	-	3.0	COMM101	NONE
1	2	COMM103	COMMUNICATION, CULTURE, AND SOCIETY	3.75	-	3.0	COMM101	NONE
1	2	ENG024	WRITING FOR ACADEMIC STUDIES	3.75	-	3.0	NONE	NONE
1	2	ENG041	PURPOSIVE COMMUNICATION	3.75	-	3.0	NONE	NONE
1	2	PE001	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 1		3.0	2.0	NONE	NONE
1	2	SS021	UNDERSTANDING THE SELF	3.75	-	3.0	NONE	NONE
1	2	VE022	LIFE COACHING SERIES 2	1.25	-	(1.0)	VE021	NONE
TOTAL				20.0	3.0	16.0		

3rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	3	COMM121	JOURNALISM PRINCIPLES AND PRACTICES	3.75	-	3.0	COMM101	NONE
1	3	COMM122	BROADCASTING PRINCIPLES AND PRACTICES	3.75	-	3.0	COMM101	NONE
1	3	HUM021	LOGIC AND CRITICAL THINKING	3.75	-	3.0	NONE	NONE
1	3	HUM039	ETHICS	3.75	-	3.0	NONE	NONE
1	3	SS022	READINGS IN PHILIPPINE HISTORY	3.75	-	3.0	NONE	NONE
1	3	NSTP011P	NATIONAL SERVICE TRAINING PROGRAM 2 (PAIRED)	2.5	3.75	(3.0)	NSTP010	NONE
1	3	VE023	LIFE COACHING SERIES 3	1.25	-	(1.0)	VE022	NONE
TOTAL				22.5	3.75	15.0		

SECOND YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	1	COMM104	COMMUNICATION MEDIA LAW AND ETHICS	3.75	-	3.0	COMM101	NONE
2	1	COMM124	INVESTIGATIVE JOURNALISM	3.75	-	3.0	COMM124	NONE
2	1	COMM133-1	PROFESSIONAL PUBLIC SPEAKING	3.75	-	3.0	ENG041	NONE
2	1	COMM134-1	PROFESSIONAL WRITING	3.75	-	3.0	ENG024	NONE
2	1	MMA105	DIGITAL PHOTOGRAPHY	2.5	-	2.0	NONE	NONE
2	1	MMA105L	DIGITAL PHOTOGRAPHY LABORATORY	-	3.75	1.0	NONE	MMA105
2	1	PE002	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 2	-	2.5	2.0	NONE	NONE
TOTAL				17.5	6.25	17.0		

2 nd Term								
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Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	2	COMM111	DEVELOPMENT COMMUNICATION	3.75	-	3.0	COMM103	NONE
2	2	COMM105	COMMUNICATION PLANNING	3.75	-	3.0	COMM102	NONE
2	2	COMM107	COMMUNICATION RESEARCH 1	3.75	-	3.0	ENG024; COMM102	NONE
2	2	COMM160	SPEECH WRITING	3.75	-	3.0	ENG024; COMM102	NONE
2	2	HUM018-1	WORLD LITERATURE: THE MASTERPIECES	3.75	-	3.0	NONE	NONE
2	2	MATH035	MATHEMATICS IN THE MODERN WORLD	3.75	-	3.0	NONE	NONE
2	2	PE003	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 3	-	2.5	2.0	PE002	NONE
TOTAL				22.5	2.5	20.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	3	MMA109	FUNDAMENTALS IN FILM AND VIDEO PRODUCTION	2.5	-	2.0	MMA105; COMM102	NONE
2	3	MMA109L	FUNDAMENTALS IN FILM AND VIDEO PRODUCTION LABORATORY	-	3.75	1.0	MMA105L; COMM102	MMA109
2	3	COMM137	COMMUNICATION RESEARCH 2	2.5	-	2.0	COMM107	NONE
2	3	COMM137L	COMMUNICATION RESEARCH 2 LAB	-	3.75	1.0	COMM107	COMM137
2	3	ENT078	THE ENTREPRENEURIAL MIND	3.75	-	3.0	NONE	NONE
2	3	PE004	PHYSICAL ACTIVITIES TOWARD HEALTH AND FITNESS 4	-	2.5	2.0	PE003	NONE
2	3	SS086	GENDER AND SOCIETY	3.75	-	3.0	NONE	NONE
TOTAL				12.5	10.0	14.0		

THIRD YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	1	COMM106	COMMUNICATION MANAGEMENT	3.75	-	3.0	COMM105	NONE
3	1	COMM135	MEDIA ANALYSIS	3.75	-	3.0	COMM101	NONE
3	1	COMM138-1	MEDIA AND COMMUNICATION ENTREPRENEURSHIP	3.75	-	3.0	ENT078	NONE
3	1	COMELE C-1	COMMUNICATION ELECTIVE 1	3.75	-	3.0	NONE	NONE
3	1	SSHELEC -1	SS/HUM ELECTIVE 1	3.75	-	3.0	NONE	NONE
3	1	SS036	SCIENCE, TECHNOLOGY, AND SOCIETY	3.75	-	3.0	NONE	NONE
TOTAL				22.5	0.00	18.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	2	COMM139	COMMUNICATION CAMPAIGNS	3.75	-	3.0	NONE	NONE
3	2	COMM123-1	ADVERTISING PRINCIPLES AND PRACTICES	3.75	-	3.0	COMM102	NONE
3	2	COMM200-1	THESIS 1	2.5	-	2.0	COMM137	NONE
3	2	COMELE C-2	COMMUNICATION ELECTIVE 2	3.75	-	3.0	NONE	NONE
3	2	SSHELEC -2	SS/HUM ELECTIVE 2	3.75	-	3.0	NONE	NONE
3	2	SS038	THE LIFE AND WORKS OF JOSE RIZAL	3.75	-	3.0	NONE	NONE
TOTAL				21.25	0.00	17.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	3	COMM112	RISK, DISASTER, AND HUMANITARIAN COMMUNICATION	3.75	-	3.0	NONE	NONE
3	3	COMM200-2	THESIS 2	2.5	-	2.0	COMM200-1	NONE
3	3	COMELE C-3	COMMUNICATION ELECTIVE 3	3.75	-	3.0	NONE	NONE
3	3	COMELE C-4	COMMUNICATION ELECTIVE 4	3.75	-	3.0	NONE	NONE
3	3	ENV075	ENVIRONMENTAL SCIENCE	3.75	-	3.0	NONE	NONE
TOTAL				17.5	0.00	14.0		

FOURTH YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	1	COMM113	KNOWLEDGE MANAGEMENT	3.75	-	3.0	COMM106	NONE
4	1	COMM200-3	THESIS 3	2.5	-	2.0	COMM200-2	NONE
4	1	DS100L	INTRODUCTION TO DATA SCIENCE	-	3.75	1.0	NONE	NONE
4	1	SSHELEC-3	SS/HUM ELECTIVE 3	3.75	-	3.0	NONE	NONE
4	1	SSHELEC-4	SS/HUM ELECTIVE 4	3.75	-	3.0	NONE	NONE
TOTAL				13.75	3.75	12.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	2	COMM199-1R	PRACTICUM	-	20.0	3.0	COMM200-1	NONE
4	2	SGE101	STUDENT GLOBAL EXPERIENCE	-	-	0.0	NONE	NONE
TOTAL				0.0	20.0	3.0		

BACHELOR OF ARTS IN MULTIMEDIA ARTS

Curriculum based on CMO no. 20 series of 2017 applicable to freshmen beginning school year 2023-2024

FIRST YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	1	MMA100	INTRODUCTION TO MULTIMEDIA ARTS	3.75	-	3.0	NONE	NONE
1	1	COMM101	INTRODUCTION TO COMMUNICATION MEDIA	3.75	-	3.0	NONE	NONE
1	1	ENG023	RECEPTIVE COMMUNICATION SKILLS	3.75	-	3.0	NONE	NONE
1	1	HUM034	ART APPRECIATION	3.75	-	3.0	NONE	NONE
1	1	SS023	THE CONTEMPORARY WORLD	3.75	-	3.0	NONE	NONE
1	1	NSTP010	NATIONAL SERVICE TRAINING PROGRAM 1	2.50	-	(3.0)	NONE	NONE
1	1	VE021	LIFE COACHING SERIES 1	1.25	-	(1.0)	NONE	NONE
TOTAL				22.5	0.0	15.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	2	MMA022	DRAWING 1	1.25	-	1.0	NONE	NONE
1	2	MMA022L	DRAWING 1 LABORATORY	-	3.75	1.0	NONE	MMA022
1	2	MMA102	HISTORY OF GRAPHIC DESIGN	3.75	-	3.0	NONE	NONE
1	2	COMM102	COMMUNICATION THEORY	3.75	-	3.0	COMM101	NONE
1	2	ENG024	WRITING FOR ACADEMIC STUDIES	3.75	-	3.0	NONE	NONE
1	2	PE001	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 1	-	2.50	2.0	NONE	NONE
1	2	SS021	UNDERSTANDING THE SELF	3.75	-	3.0	NONE	NONE
1	2	VE022	LIFE COACHING SERIES 2	1.25	-	(1.0)	VE021	NONE
TOTAL				17.5	6.25	16.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
1	3	MMA023	DRAWING 2	1.25	-	1.0	MMA022	NONE
1	3	MMA023L	DRAWING 2 LABORATORY	-	3.75	1.0	MMA022L	MMA023
1	3	MMA103	ELEMENTS AND PRINCIPLES OF DESIGN	2.50	-	2.0	MMA022	NONE
1	3	MMA103L	ELEMENTS AND PRINCIPLES OF DESIGN LABORATORY	-	3.75	1.0	MMA022L	MMA103
2	1	MMA105	DIGITAL PHOTOGRAPHY	2.50	-	2.0	NONE	NONE
2	1	MMA105L	DIGITAL PHOTOGRAPHY LABORATORY	-	3.75	1.0	NONE	MMA105
1	3	HUM021	LOGIC AND CRITICAL THINKING	3.75	-	3.0	NONE	NONE
1	3	HUM039	ETHICS	3.75	-	3.0	NONE	NONE
1	3	SS022	READINGS IN PHILIPPINE HISTORY	3.75	-	3.0	NONE	NONE
1	3	NSTP011P	NATIONAL SERVICE TRAINING PROGRAM 2	2.50	3.75	(3.0)	NSTP010	NONE
1	3	VE023	LIFE COACHING SERIES 3	1.25	-	(1.0)	VE022	NONE
TOTAL				21.25	15.0	17.0		

SECOND YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	1	MMA104	COLOR THEORY	2.50	-	2.0	MMA103	NONE
2	1	MMA104L	COLOR THEORY LABORATORY	-	3.75	1.0	MMA103L	MMA104
2	2	COMM104	COMMUNICATION MEDIA LAWS AND ETHICS	3.75	-	3.0	COMM102	NONE
2	1	ENG041	PURPOSIVE COMMUNICATION	3.75	-	3.0	NONE	NONE
2	1	HUM018-1	WORLD LITERATURE: THE MASTERPIECES	3.75	-	3.0	NONE	NONE
2	1	MATH035	MATHEMATICS IN THE MODERN WORLD	3.75	-	3.0	NONE	NONE
2	1	PE002	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 2	-	2.50	2.0	PE001	NONE
TOTAL				17.50	6.25	17.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	2	MMA106-1	WRITING FOR NEW MEDIA	3.75	-	3.0	ENG041	NONE
2	2	MMA107	TYPOGRAPHY AND LAYOUT	2.50	-	2.0	MMA104	NONE
2	2	MMA107L	TYPOGRAPHY AND LAYOUT LABORATORY	-	3.75	1.0	MMA104L	MMA107
2	2	MMA108	2D ANIMATION	2.50	-	2.0	MMA023	NONE
2	2	MMA108L	2D ANIMATION LABORATORY	-	3.75	1.0	MMA023L	MMA108

2	2	MMA109	FUNDAMENTALS IN FILM AND VIDEO PRODUCTION	2.50	-	2.0	MMA105; COMM102	NONE
2	2	MMA109L	FUNDAMENTALS IN FILM AND VIDEO PRODUCTION LABORATORY	-	3.75	1.0	MMA105L; COMM102	MMA109
2	3	MMA110	MULTIMEDIA PUBLISHING	2.50	-	2.0	MMA105; MMA107	NONE
2	3	MMA110L	MULTIMEDIA PUBLISHING LABORATORY	-	3.75	1.0	MMA105L; MMA107L	MMA110
2	2	PE003	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 3	-	2.50	2.0	PE002	NONE
TOTAL				13.75	17.50	17.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
2	3	MMA190-1	RESEARCH METHODS	3.75	-	3.0	COMM102; ENG024	NONE
2	3	MMA111	3D MODELING	2.50	-	2.0	MMA023	NONE
2	3	MMA111L	3D MODELING LABORATORY	-	3.75	1.0	MMA023L	MMA111
2	3	MMA112	DIGITAL SOUND PRODUCTION	2.50	-	2.0	MMA109	NONE
2	3	MMA112L	DIGITAL SOUND PRODUCTION LABORATORY	-	3.75	1.0	MMA109L	MMA112
2	3	MMA113	INTERACTIVE MEDIA DESIGN	2.50	-	2.0	MMA110	NONE
2	3		INTERACTIVE MEDIA DESIGN LABORATORY	-	3.75	1.0	MMA110L	MMA113
2	3	ENT078	THE ENTREPRENEURIAL MIND	3.75	-	3.0	NONE	NONE
2	3	PE004	PHYSICAL ACTIVITIES TOWARDS HEALTH AND FITNESS 4	-	2.50	2.0	PE003	NONE
TOTAL				15.0	13.75	17.0		

THIRD YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	1	MMA114	3D ANIMATION	2.50	-	2.0	MMA111	NONE
3	1	MMA114L	3D ANIMATION LABORATORY	-	3.75	1.0	MMA111L	MMA114
3	1	MMA115	POST-PRODUCTION TECHNIQUES	2.50	-	2.0	MMA112	NONE
3	1	MMA115L	POST-PRODUCTION TECHNIQUES LABORATORY	-	3.75	1.0	MMA112L	MMA115
3	1	MMAELE C1	ELECTIVE 1	*	*	3.0	*	*
3	1	ENV075	ENVIRONMENTAL SCIENCE	3.75	-	3.0	NONE	NONE
3	1	IT103-1	WEB DEVELOPMENT FOR MMA	2.50	-	2.0	MMA113	NONE
3	1	IT103-1L	WEB DEVELOPMENT FOR MMA LABORATORY	-	3.75	1.0	MMA113L	IT103-1
TOTAL				11.25	11.25	15.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	2	MMA116-1	BUSINESS VENTURES IN MULTIMEDIA	3.75	-	3.0	ENT078	NONE
3	2	MMA201-1	THESIS/CAPSTONE PROJECT 1	2.50	-	2.0	MMA190-1	NONE
3	2	MMAELE C 2	ELECTIVE 2	*	*	3.0	*	*
3	2	MMAFE1	FREE ELECTIVE 1	*	*	3.0	*	*
3	2	IT103-2	ADVANCE WEB DEVELOPMENT FOR MMA	2.50	-	2.0	IT103-1	NONE
3	2	IT103-2	ADVANCE WEB DEVELOPMENT FOR MMA LABORATORY	-	3.75	1.0	IT103-1L	IT103-2
3	2	SS086	GENDER AND SOCIETY	3.75	-	3.0	NONE	NONE
TOTAL				12.5	3.75	17.0		

3 rd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
3	3	MMA197	MULTIMEDIA SEMINARS	3.75	-	3.0	MMA190-1	NONE
3	3	MMA201-2	THESIS/CAPSTONE PROJECT 2	2.50	-	2.0	MMA201-1	NONE
3	3	MMAELE C3	ELECTIVE 3	*	*	3.0	*	*
3	3	MMAFE2	FREE ELECTIVE 2	*	*	3.0	*	*
3	3	CS126-1	MOBILE APPLICATION DEVELOPMENT FOR MMA	2.50	-	2.0	MMA113	NONE
3	3	CS126-1L	MOBILE APPLICATION DEVELOPMENT FOR MMA LABORATORY	-	3.75	1.0	MMA113L	CS126-1
3	3	SS036	SCIENCE, TECHNOLOGY, AND SOCIETY	3.75	-	3.0	NONE	NONE
TOTAL				12.5	3.75	17.0		

FOURTH YEAR

1 st Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	1	MMA198-1	PORTFOLIO PREPARATION AND EXHIBIT DESIGN	1.25	-	2.0	MMA114; MMA 115	NONE
4	1	MMA198-1L	PORTFOLIO PREPARATION AND EXHIBIT DESIGN LABORATORY	-	7.50	1.0	MMA114L; MMA115L	MMA198-1
4	1	MMA201-3	THESIS/CAPSTONE PROJECT 3	2.50	-	2.0	MMA201-2	NONE
4	1	MMAFE3	FREE ELECTIVE 3	*	*	3.0	*	*
4	1	DS100L	APPLIED DATA SCIENCE LABORATORY	-	3.75	1.0	NONE	NONE
4	1	SS038	THE LIFE AND WORKS OF RIZAL	3.75	-	3.0	NONE	NONE
4	1	SS085	PHILIPPINE INDIGENOUS COMMUNITIES	3.75	-	3.0	NONE	NONE
TOTAL				7.50	11.3	15.0		

2 nd Term								
Year	Term	Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites
4	2	MMA199-1R	PRACTICUM	-	20.0	3.0	MMA115, MMA115L	NONE
4	2	SGE101	STUDENT GLOBAL EXPERIENCE	-	-	0.0	NONE	NONE
TOTAL				0.0	20.0	3.0		

ELECTIVES

PROGRAM FOCUS ON ANIMATION							
Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites	
MMA120	ADVANCED 3D ANIMATION	2.50	-	2.0	MMA114	NONE	
MMA120L	ADVANCED 3D ANIMATION LABORATORY	-	3.75	1.0	MMA114L	MMA120	
MMA121	DIGITAL STORYBOARDING	2.50	-	2.0	NONE	NONE	
MMA121L	DIGITAL STORYBOARDING LABORATORY	-	3.75	1.0	NONE	MMA121	
MMA122	ACTING FOR ANIMATION	1.25	-	1.0	NONE	NONE	
MMA122L	ACTING FOR ANIMATION LABORATORY	-	7.50	2.0	NONE	MMA122	
MMA123	ADVANCED 3D SCULPTING	1.25	-	1.0	MMA111	NONE	
MMA123L	ADVANCED 3D SCULPTING LABORATORY	-	7.50	2.0	MMA111L	MMA123	

PROGRAM FOCUS ON FILM/VIDEO PRODUCTION							
Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites	
MMA130-1	WRITING FOR FILM AND TELEVISION	3.75	-	3.0	MMA109	NONE	
MMA131-1	ACTING AND DIRECTING FOR FILM	1.25	-	1.0	MMA109	NONE	
MMA131-1L	ACTING AND DIRECTING FOR FILM LABORATORY	-	7.50	2.0	MMA109L	MMA131-1	
MMA132	DOCUMENTARY FILM	1.25	-	1.0	MMA109	NONE	
MMA132L	DOCUMENTARY FILM LABORATORY	-	7.50	2.0	MMA109L	MMA132	
MMA133	CINEMATOGRAPHY	1.25	-	1.0	MMA109	NONE	
MMA133L	CINEMATOGRAPHY LABORATORY	-	7.50	2.0	MMA109L	MMA133	

PROGRAM FOCUS ON GRAPHIC DESIGN							
Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites	
MMA140	MOTION GRAPHICS	2.50	-	2.0	MMA108	NONE	
MMA140L	MOTION GRAPHICS LABORATORY	-	3.75	1.0	MMA108L	MMA140	
MMA141	BRAND COMMUNICATIONS AND DESIGN	2.50	-	2.0	MMA113	NONE	
MMA141L	BRAND COMMUNICATIONS AND DESIGN LABORATORY	-	3.75	1.0	MMA113L	MMA141	
MMA142	ADVANCED WEB DESIGN	1.25	-	1.0	MMA113	NONE	
MMA142L	ADVANCED WEB DESIGN LABORATORY	-	7.50	2.0	MMA113L	MMA142	
MMA143	ART AND DESIGN MANAGEMENT	3.75	-	3.0	NONE	NONE	

FREE ELECTIVES							
Code	Title	Lec. Hrs.	Lab. Hrs.	Credit Units	Prerequisites	Co-requisites	
MMA150	GAME DESIGN: ART PRODUCTION (NON-PROGRAMMING)	2.50	-	2.0	MMA023	NONE	
MMA150L	GAME DESIGN: ART PRODUCTION (NON-PROGRAMMING) LABORATORY	-	3.75	1.0	MMA023L	MMA150	
MMA151-1	GAME DESIGN: WRITING (NON-PROGRAMMING)	3.75	-	3.0	MMA106-1	NONE	
MMA152	GAME CONCEPTS	3.75	-	3.0	NONE	NONE	
MMA153	GAME DESIGN: LEVEL DESIGN (NON-PROGRAMMING)	3.75	-	3.0	NONE	NONE	
COMM123-1	ADVERTISING PRINCIPLES AND PRACTICE	3.75	-	3.0	COMM102	NONE	
MMA155	ILLUSTRATION AND CARTOONING	1.25	-	1.0	MMA023	NONE	
MMA155L	ILLUSTRATION AND CARTOONING LABORATORY	-	7.50	2.0	MMA023L	MMA155	
MMA157	CREATIVE THINKING AND INNOVATION	1.25	-	1.0	NONE	NONE	
MMA157L	CREATIVE THINKING AND INNOVATION LABORATORY	-	7.50	2.0	NONE	MMA157	
MMA158	NEW MEDIA CULTURE	3.75	-	3.0	COMM104	NONE	

DESCRIPTION OF COURSES

BACHELOR OF ARTS IN COMMUNICATION

CORE COURSES	
Course Code	COMM101
Course Title	INTRODUCTION TO COMMUNICATION MEDIA
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Class Schedule	BLENDED
Course Description:	
This course presents an overview of communication as a discipline, as a field of study, and as a profession. The communication process and its elements, history, growth, and development of communication media will also be covered in this course.	

Course Code	COMM102
Course Title	COMMUNICATION THEORY
Pre-Requisite	COMM101
Co-Requisite	NONE
Credit units	3.0
Class Schedule	BLENDED
Course Description:	
This course presents theories, principles, and concepts in communication, and tackles issues and perspectives in the study of the field.	

Course Code	COMM103
Course Title	COMMUNICATION, CULTURE AND SOCIETY
Pre-Requisite	COMM101
Co-Requisite	NONE
Credit units	3.0
Class Schedule	BLENDED
Course Description:	
This course presents a critical analysis of how the communication media affect and shape the sociocultural, political, and economic structures, and systems, and how these ecosystems share media structures and processes including their impact on media users/ audiences. This course will focus on some of the key methodologies of cultural analysis and some of the primary themes of social studies, with an emphasis on how they intersect with central issues in the field of communication.	

Course Code	COMM104
Course Title	COMMUNICATION MEDIA LAW AND ETHICS
Pre-Requisite	COMM101
Co-Requisite	NONE
Credit units	3.0
Class Schedule	BLENDED
Course Description:	
This course covers the principles underlying freedom of expression, information, and of the press. It also includes the statutes dealing with the communication media and their operations, case studies, issues, and problems on regulatory and self-regulatory mechanisms including professional codes of ethics.	

Course Code	COMM105
Course Title	COMMUNICATION PLANNING
Pre-Requisite	COMM102
Co-Requisite	NONE
Credit units	3.0
Class Schedule	BLENDED
Course Description:	
<p>This course presents the principles and strategies on how to develop an evidence-based and results-oriented communication campaign plan. It covers the planning process, elements of a communication plan, and measuring effects and impacts. The campaign may refer to public information and education, advocacy, social mobilization, and similar communication-related programs.</p>	

Course Code	COMM106
Course Title	COMMUNICATION MANAGEMENT
Pre-Requisite	COMM105
Co-Requisite	NONE
Credit units	3.0
Class Schedule	BLENDED
Course Description:	
<p>This course covers the fundamentals of management and operations of media organizations and entrepreneurship in media and communication.</p>	

Course Code	COMM107
Course Title	COMMUNICATION RESEARCH 1
Pre-Requisite	ENG024, COMM102
Co-Requisite	NONE
Credit units	3.0
Class Schedule	BLENDED
Course Description:	
<p>The communication research process: principles, methods and techniques in the conceptualization, design implementation, analysis, interpretation and utilization of communication studies.</p>	

GENERAL EDUCATION COURSES

Course Code	ENG041
Course Title	PURPOSIVE COMMUNICATION
Course Description:	
<p>Purposive Communication is about writing, speaking, and presenting to different audiences and for various purposes. Purposive Communication is a three-unit course that develops students' communicative competence and enhances their cultural and intercultural awareness through multimodal tasks that provide them opportunities for communicating effectively and appropriately to a multicultural audience in a local or global context. It equips students with tools for critical evaluation of a variety of texts and focuses on the power of language and the impact of images to emphasize the importance of conveying messages responsibly. The knowledge, skills, and insights that students gain from this course may be used in their academic endeavors, their chosen disciplines, and their future careers as they compose and produce relevant oral, written, audio-visual and/or web-based output for various purposes.</p>	

Course Code	HUM034
Course Title	ART APPRECIATION

Course Description:

Art Appreciation is a three-unit course that develops the students' ability to appreciate, analyze, and critique works of art. Through interdisciplinary and multimodal approaches, this course equips students with a broad, practical, historical, philosophical, and social relevance of arts in order to hone students' ability to articulate their understanding of the arts. The course also develops students' competency in researching and curating art as well as conceptualizing, mounting, and evaluating art productions. The course aims to develop students' genuine appreciation for Philippine arts by providing them opportunities to explore the diversity and richness and their rootedness in Filipino culture that is Mindanao-centric.

Course Code	HUM039
Course Title	ETHICS
Course Description:	
Ethics deals with the principles of ethical behavior in modern society at the level of the person, society, and in interactions with the environment and other shared resources. Morality pertains to the standards of right and wrong that an individual originally picks up from the community. The course discusses the context and principles of ethical behavior in modern society at the level of individual, society, and interaction with the environment.	

Course Code	MATH035
Course Title	MATHEMATICS IN THE MODERN WORLD
Course Description:	
This course deals with the nature of mathematics, appreciation of its practical, intellectual, and aesthetic dimensions and applications of mathematical tools in daily life. It begins with an introduction to the nature of mathematics as an exploration of patterns (in nature and the environment) and as an application of inductive and deductive reasoning. By exploring these topics, students are encouraged to go beyond the typical understanding of mathematics as merely a set of formulas but as a source of aesthetics in patterns of nature, for example, and a rich language (and a science) governed by logic and reasoning. The course then proceeds to survey ways in which mathematics provides a tool for understanding and dealing with various aspects of present-day living, such as managing personal finances, making social choices, appreciating geometric designs, understanding codes used in data transmission and security, and dividing limited resources fairly. These aspects will provide opportunities for doing mathematics in a broad range of exercises that bring out the various dimensions of mathematics as a way of knowing and test the students' understanding and capacity.	

Course Code	SS021
Course Title	UNDERSTANDING THE SELF
Course Description:	
The course deals with the nature of identity, as well as the factors and forces that affect the development and maintenance of personal identity. The course is intended to facilitate the exploration of the issues and concerns regarding self and identity to arrive at a better understanding of one's self. It strives to meet this goal by stressing the integration of the personal with the academic contextualizing matters discussed in the classroom and in the everyday experiences of students - making for better learning, generating a new appreciation for the learning process, and developing a more critical and reflective attitude while enabling them to manage and improve their selves to attain a better quality of life.	

Course Code	SS022
Course Title	READINGS IN PHILIPPINE HISTORY
Course Description:	
The course aims to expose the students to different facets of Philippine history through the lens of eyewitnesses. It is viewed from the primary sources in different periods, analysis, and interpretation using	

written (qualitative and quantitative), oral, visual, audio-visual, and digital covering various aspects of Philippine life (political, economic, social, cultural). In addition, it will examine the condition of Mindanao through the struggles experienced in the island. It will also foster the appreciation and promotion of the students of local history through digital platforms.

Course Code	SS023
Course Title	THE CONTEMPORARY WORLD
Course Description:	
This course introduces students to the contemporary world by examining the multifaceted phenomenon of globalization. Using the various disciplines of the social sciences, it examines the economic, social, political, technological, and other transformations that have created an increasing awareness of the interconnectedness of peoples and places around the globe. To this end, the course provides an overview of the various debates in global governance, development, and sustainability. Beyond exposing the student to the world outside the Philippines, it seeks to inculcate a sense of global citizenship and global ethical responsibility.	

Course Code	SS036
Course Title	SCIENCE, TECHNOLOGY, AND SOCIETY
Course Description:	
This interdisciplinary course engages students to confront the realities brought about by science and technology in society. Such realities pervade the personal, the public, and the global aspects of our living and are integral to human development. Scientific knowledge and technological development happen in the context of society with all its socio-political, cultural, economic, and philosophical underpinnings at play. This course seeks to instill reflective knowledge in the students that they are able to live the good life and display ethical decision making in the face of scientific and technological advancement.	

BACHELOR OF ARTS IN MULTIMEDIA ARTS

CORE COURSES

Course Code	MMA100
Course Title	INTRODUCTION TO MULTIMEDIA ARTS
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Class Schedule	3.75 hours per week
Course Description:	
This is an introductory course that commences from a discussion on the history, principles, and practices, and the various visual, auditory, and textual elements in the use of various media technologies in the production of multimedia expressions. Through understanding the fundamentals and trends in the Multimedia industry, the course develops students' competency in evaluating creative briefs and client requests and proposing solutions to their needs.	

Course Code	MMA022
Course Title	DRAWING 1
Pre-Requisite	NONE

Co-Requisite	NONE
Credit units	1.0
Class Schedule	1.25 hours lecture per week
Course Description:	
This is an introductory course in drawing designed to develop visual ability and means of visual expression through graphic renditions. This skill-building course allows students to learn the basic techniques and principles in drawing, which can be used in the pre-production and production stages of multimedia.	

Course Code	MMA022L
Course Title	DRAWING 1 LABORATORY
Pre-Requisite	NONE
Co-Requisite	MMA022
Credit units	1.0
Class Schedule	3.75 hours laboratory per week
Course Description:	
This is an introductory course in drawing designed to develop visual ability and means of visual expression through graphic renditions. This skill-building course allows students to learn the basic techniques and principles in drawing, which can be used in the pre-production and production stages of multimedia.	

Course Code	MMA102
Course Title	HISTORY OF GRAPHIC DESIGN
Pre-Requisite	NONE
Co-Requisite	NONE
Credit units	3.0
Class Schedule	3.75 hours per week
Course Description:	
This course focuses on the origins of symbolic and pictographic communication, and the contexts and technological advances in the development of typography, printing and illustration. It also discusses key designers, design movements, and their impact on contemporary image interpretation.	

Course Code	MMA023
Course Title	DRAWING 2
Pre-Requisite	MMA022
Co-Requisite	NONE
Credit units	1.0
Class Schedule	1.25 hours lecture per week
Course Description:	
Intended to develop foundational skills for animation and other multimedia applications, this course deals with the concepts and practices necessary to visually articulate three-dimensional life forms. Topics include the human anatomy, contour lines, values, gesture, proportion, figure-ground relationship and composition.	

Course Code	MMA023L
Course Title	DRAWING 2 LABORATORY
Pre-Requisite	MMA022L
Co-Requisite	MMA023
Credit units	1.0
Class Schedule	3.75 hours laboratory per week
Course Description:	

Intended to develop foundational skills for animation and other multimedia applications, this course deals with the concepts and practices necessary to visually articulate three-dimensional life forms. Topics include the human anatomy, contour lines, values, gesture, proportion, figure-ground relationship and composition.

Course Code	MMA103
Course Title	ELEMENTS AND PRINCIPLES OF DESIGN
Pre-Requisite	MMA022
Co-Requisite	NONE
Credit units	2.0
Class Schedule	2.50 hours lecture per week
Course Description: <p>This course is an introduction to the different principles and elements of design, methods of design, design and message conceptualization, and factors affecting the design. It is intended to provide a solid foundation upon which further exploration in visual communications may be built.</p>	

Course Code	MMA103L
Course Title	ELEMENTS AND PRINCIPLES OF DESIGN LABORATORY
Pre-Requisite	MMA022L
Co-Requisite	MMA103
Credit units	1.0
Class Schedule	3.75 hours laboratory per week
Course Description: <p>This course is an introduction to the different principles and elements of design, methods of design, design and message conceptualization, and factors affecting the design. It is intended to provide a solid foundation upon which further exploration in visual communications may be built.</p>	

Course Code	MMA104
Course Title	COLOR THEORY
Pre-Requisite	MMA103
Co-Requisite	NONE
Credit units	2.0
Class Schedule	2.50 hours lecture per week
Course Description: <p>This course explores the basic elements and principles of color, introducing color design for a range of visual effects for multimedia projects. Topics include the development of color perception, expression, and application in traditional and digital arts.</p>	

Course Code	MMA104L
Course Title	COLOR THEORY LABORATORY
Pre-Requisite	MMA103L
Co-Requisite	MMA104
Credit units	1.0
Class Schedule	3.75 hours laboratory per week
Course Description: <p>This course explores the basic elements and principles of color, introducing color design for a range of visual effects for multimedia projects. Topics include the development of color perception, expression, and application in traditional and digital arts.</p>	

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Course Code	MMA106-1
Course Title	WRITING FOR NEW MEDIA
Pre-Requisite	ENG041
Co-Requisite	NONE
Credit units	3.0
Class Schedule	3.75 hours per week
Course Description: <p>This course introduces students to the fundamentals of good writing for the different media genres and platforms, especially for new media such as blogs, website, social networking sites, audio, video and other media-convergent forms. Current trends and future of digital media will be emphasized.</p>	

Course Code	MMA190-1
Course Title	RESEARCH METHODS
Pre-Requisite	COMM102; ENG024
Co-Requisite	NONE
Credit units	3.0
Class Schedule	3.75 hours per week
Course Description: <p>The course aims to develop high-level skills necessary for the students to effectively propose a scientific research project that will result in a significant contribution to knowledge and relevance to society. It motivates the students to be inquisitive with a probing curiosity in formulating research questions and detailed project design that includes rigorous methodological approach and robust theoretical framework. It equips the students to think systematically in solving problems or addressing knowledge gaps while considering all aspects at a wider context using evidence-based reasoning and working across other disciplines or other engineering programs.</p>	

GENERAL EDUCATION COURSES

Course Code	HUM034
Course Title	ART APPRECIATION
Course Description: <p>Art Appreciation is a three-unit course that develops the students’ ability to appreciate, analyze, and critique works of art. Through interdisciplinary and multimodal approaches, this course equips students with a broad, practical, historical, philosophical, and social relevance of arts in order to hone students’ ability to articulate their understanding of the arts. The course also develops students’ competency in researching and curating art as well as conceptualizing, mounting, and evaluating art productions. The course aims to develop students’ genuine appreciation for Philippine arts by providing them opportunities to explore the diversity and richness and their rootedness in Filipino culture that is Mindanao-centric.</p>	

Course Code	SS023
Course Title	THE CONTEMPORARY WORLD
Course Description: <p>This course introduces students to the contemporary world by examining the multifaceted phenomenon of globalization. Using the various disciplines of the social sciences, it examines the economic, social, political, technological, and other transformations that have created an increasing awareness of the interconnectedness of peoples and places around the globe. To this end, the course provides an overview of the various debates in global governance, development, and sustainability. Beyond exposing the student</p>	

to the world outside the Philippines, it seeks to inculcate a sense of global citizenship and global ethical responsibility.

Course Code	SS021
Course Title	UNDERSTANDING THE SELF
Course Description:	
The course is intended to facilitate the exploration of the issues and concerns regarding self and identity to arrive at a better understanding of one's self. It strives to meet this goal by stressing the integration of the personal with the academic-contextualizing matters discussed in the classroom and in the everyday experiences of students – making for better learning, generating a new appreciation for the learning process, and developing a more critical and reflective attitude while enabling them to manage and improve their selves to attain a better quality of life.	

Course Code	HUM039
Course Title	ETHICS
Course Description:	
Ethics deals with the principles of ethical behavior in modern society at the level of the person, society, and in interactions with the environment and other shared resources. Morality pertains to the standards of right and wrong that an individual originally picks up from the community. The course discusses the context and principles of ethical behavior in modern society at the level of individual, society, and interaction with the environment.	

Course Code	SS022
Course Title	READINGS IN PHILIPPINE HISTORY
Course Description:	
The course covers the different facets of Philippine history through the lens of eyewitnesses. It is viewed from the primary sources in different periods, analysis and interpretation. Emphasis is also laid on the selected topics about the Mindanao problems in order to address the historical injustices, promote mutual respect, gender equality and cultural sensitivity, and build a culture of peace.	

Course Code	ENG041
Course Title	PURPOSIVE COMMUNICATION
Course Description:	
Purposive Communication is about writing, speaking, and presenting to different audiences and for various purposes. Purposive Communication is a three-unit course that develops students' communicative competence and enhances their cultural and intercultural awareness through multimodal tasks that provide them opportunities for communicating effectively and appropriately to a multicultural audience in a local or global context. It equips students with tools for critical evaluation of a variety of texts and focuses on the power of language and the impact of images to emphasize the importance of conveying messages responsibly. The knowledge, skills, and insights that students gain from this course may be used in their academic endeavors, their chosen disciplines, and their future careers as they compose and produce relevant oral, written, audio-visual and/or web-based output for various purposes.	

Course Code	MATH035
Course Title	MATHEMATICS IN THE MODERN WORLD
Course Description:	

This course deals with the nature of mathematics, appreciation of its practical, intellectual, and aesthetic dimensions and applications of mathematical tools in daily life. It begins with an introduction to the nature of mathematics as an exploration of patterns (in nature and the environment) and as an application of inductive and deductive reasoning. By exploring these topics, students are encouraged to go beyond the typical understanding of mathematics as merely a set of formulas but as a source of aesthetics in patterns of nature, for example, and a rich language (and a science) governed by logic and reasoning. The course then proceeds to survey ways in which mathematics provides a tool for understanding and dealing with various aspects of present day living, such as managing personal finances, making social choices, appreciating geometric designs, understanding codes used in data transmission and security, and dividing limited resources fairly. These aspects will provide opportunities for doing mathematics in a broad range of exercises that bring out the various dimensions of mathematics as a way of knowing, and test the students' understanding and capacity.

Course Code	SS036
Course Title	SCIENCE, TECHNOLOGY, AND SOCIETY
Course Description:	
This course deals with interactions between science and technology, and the social, cultural, political, and economic contexts that shape and are shaped by them. This course also includes mandatory topics on climate change and environmental awareness.	

Course Code	SS038
Course Title	THE LIFE AND WORKS OF RIZAL
Course Description:	
This course is mandated by Republic Act 1425 to cover the life and works of the country's national hero, Dr. Jose P. Rizal. This tackles Rizal's biography and his writings, particularly his two novels Noli Me Tangere and El Filibusterismo, his selected essays and various correspondence.	